

Introduction to Playboi Carti

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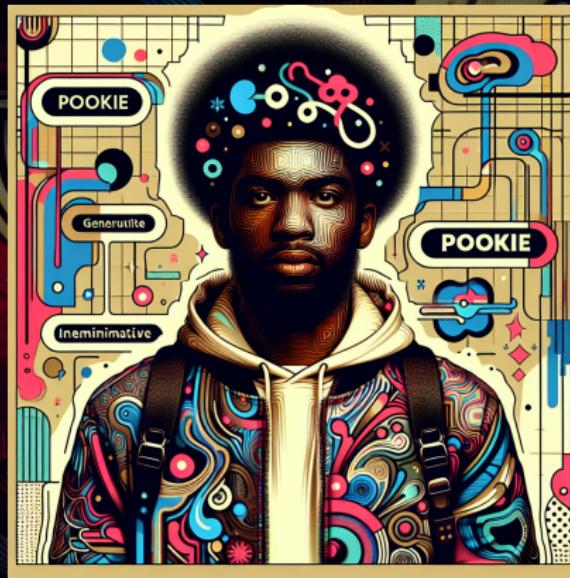
Who is Playboi Carti?

- ▶ Born Jordan Terrell Carter.
- ▶ Career began in early 2010.
- ▶ Rose to prominence in 2017 with a self-titled debut mixtape.
- ▶ Blends unconventional beats with catchy melodies.



The 'Pookie' Phenomenon

- ▶ Carti is affectionately called 'pookie'.
- ▶ Term signifies uniqueness and outstanding nature.
- ▶ Reflects how his music disrupts traditional rap.



Impact on the Music Scene

- ▶ Known for fashion sense and dynamic live performances.
- ▶ Able to shape trends within the hip-hop community.
- ▶ Albums like 'Die Lit' showcase evolutionary musical approach.
- ▶ Anticipation for 'Whole Lotta Red'.



Conclusion

- ▶ Playboi Carti, or 'pookie', represents innovative wave of artists.
- ▶ Not afraid to experiment and push genre boundaries.
- ▶ His artistry is reshaping hip-hop.



Questions?



Thank You!

