NIKA FAITH ABLAO

UX DESIGNER & RESEARCHER

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EDUCATION

Cornell University
Expected: May 2018

Bachelor of Arts in Information Science; Minor in Business
Concentrations in UX, Digital Culture & Production, and Data Science
Major GPA: 3.5; Cumulative GPA: 3.4
Dean's List, Fall 2017

EXPERIENCE

Undergraduate Research Assistant | Cornell Social Media Lab
Ithaca, NY | Jan 2017 to Present
Led a team of fellow RAs in designing and developing a website which will host educational material about safe practices on social media for students in a collaborative effort between SML and Common Sense Media. Assisted graduate students with the technical aspects of their research by overseeing the collection of survey data and metadata.

Ecommerce Intern | Petco Inc.
San Diego, CA | June 2017 to August 2017
Carried out an exhaustive audit of all tags present on the ecommerce site and attributes being collected in the data layer; decreased page load time by 4%. Assisted with the Digital Production team in creating pages for the responsive redesign of the site.

Web Designer | Cornell High Energy Synchrotron Source
Ithaca, NY | Feb 2015 to May 2015
Collaborated with a faculty member to construct an accessible website presenting the timetable, relevant research material, and related information about an upcoming conference.

Freelance UX Consultant/Designer | Independent
San Diego, CA & Ithaca, NY | Jan 2015 to Present
Created high-fidelity prototypes and provided design insight to student groups and start-ups to increase their digital presence and create more intuitive interfaces for their users.

SKILLS

UX Methodologies
User Research & Persona Creation, Storyboarding, Affinity Diagramming, Web & Multimedia Design, Interaction Design, Usability Testing, Heuristic Evaluation, Full Stack Development

Design Toolbox
Adobe CC (Ps, Ai, Id, Xd, Dw, Sp), Sketch, Balsamiq, Invision, Marvel

Technical Skills
HTML, CSS, SQL, JavaScript, D3, PHP, Java, Python

RELEVANT COURSES

Current
Rapid Prototyping

2017
Human-Computer Interaction Design, Text Mining, Object-Oriented Programming, Perception of Graphics, Introduction to Data Science, Information Ethics & Law, Data-Based Web Applications

2016
Computer-Mediated Communication, Digital Technology & Social Change, Python, Designing Technology for Social Impact

2015
Communication and Technology, Intermediate Design & Programming for the Web

2014
Networks, Introduction to Design & Programming for the Web