

NIKA FAITH ABLAO

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EDUCATION

Cornell University
College of Arts & Sciences
May 2018

Bachelor of Arts in Information Science; Minor in Business
Concentrations in UX, Digital Culture & Production, and Data Science
Major GPA: 3.5
Dean's List, Fall 2017

RELEVANT COURSES

- 2018** Rapid Prototyping
- 2017** Human-Computer Interaction Design, Text Mining, Object-Oriented Programming, Perception of Graphics, Data Science, Information Ethics & Law, Data-Based Web Applications
- 2016** Computer-Mediated Communication, Digital Technology & Social Change, Computing Using Python, Designing Technology for Social Impact
- 2015** Communication & Technology, Intermediate Design & Programming for the Web
- 2014** Networks, Introduction to Design & Programming for the Web

EXPERIENCE

Undergraduate Research Assistant | Cornell Social Media Lab

Ithaca, NY | Jan 2017 to May 2018

Led a team of fellow RAs in designing and developing a responsive site to host the lab's TestDrive project, a collaboration with Common Sense Media in the hopes to teach students safe social media practices. Created basic graphics to be used on the TestDrive site. Assisted graduate students with the technical aspects of their research by overseeing the collection of survey data and metadata.

Freelance UX Consultant/Designer | Independent

San Diego, CA & Ithaca, NY | Jan 2015 to May 2018

Created high-fidelity prototypes and provided design insight to student groups and start-ups to increase their digital presence and create more intuitive interfaces for their users.

Ecommerce Intern | Petco Inc.

San Diego, CA | June 2017 to August 2017

Carried out an exhaustive audit of all tags present on the eCommerce site and attributes being collected in the data layer; decreased page load time by 4%. Identified important user flows & patterns and utilized business analytical tools to give business recommendations in order to improve their users' experiences. Worked with the Digital Production team in creating pages for the responsive redesign of the site.

Web Designer | Cornell High Energy Synchrotron Source

Ithaca, NY | Feb 2015 to May 2015

Collaborated with a faculty member to construct an accessible website presenting the timetable, relevant research material, and related information about an upcoming conference.

SKILLS

- UX Methodologies** User Research & Persona Creation, Storyboarding, Affinity Diagramming, Web & Multimedia Design, Interaction Design, Usability Testing, Heuristic Evaluation, Full Stack Development
- Design Toolbox** Adobe CC (Ps, Ai, Id, Xd, Dw, Sp), Sketch, Axure, Balsamiq, Invision, Marvel
- Technical Skills** HTML, CSS, SQL, JavaScript, jQuery, React.js, d3, PHP, Java, Python