Nika Faith Ablao

UX DESIGNER & RESEARCHER
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EDUCATION

Cornell University
Ithaca, NY | Class of 2018
Bachelor of Arts in Information Science; Minor in Business
Concentrations in UX, Digital Culture & Production, and Data Science
Major GPA: 3.5; Cumulative GPA: 3.4
Dean's List, Fall 2017

EXPERIENCE

Undergraduate Research Assistant | Cornell Social Media Lab
Ithaca, NY | Jan 2017 to Present
Assisted graduate students with the technical aspects of their research by overseeing the collection of survey data and metadata. Brainstormed and authored blog posts about the effects of social media on society to educate the public on current research.

Ecommerce Intern | Petco Inc.
San Diego, CA | June 2017 to August 2017
Carried out an exhaustive audit of all tags present on the ecommerce site and attributes being collected in the data layer; decreased page load time by 4%. Assisted with the Digital Production team in creating pages for the responsive redesign of the site.

Web Designer | Cornell High Energy Synchrotron Source
Ithaca, NY | Feb 2015 to May 2015
Collaborated with a faculty member to construct an accessible website presenting the timetable, relevant research material, and related information about an upcoming conference.

Freelance UX Consultant/Designer | Independent
San Diego, CA & Ithaca, NY | Jan 2015 to Present
Created high-fidelity prototypes and provided design insight to student groups and start-ups to increase their digital presence and create more intuitive interfaces for their users.

UX METHODOLOGIES

User Research & Persona Creation
Storyboarding
Affinity Diagramming
Web Site & Multimedia Design
Interaction Design
Usability Testing
Heuristic Evaluation
Database Management
Full Stack Development

DESIGN TOOLBOX

Adobe CC (Ps, Ai, Id, Xd, Dw, Sp)
Sketch
Balsamiq
Invision
Marvel

TECHNICAL SKILLS

HTML & CSS
SQL
JavaScript & D3
PHP
Java
Python