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Introduction



When someone asks, "What's your sign?" they're referring to your Zodiac Sign. It is the biggest influence on your life and personality in Astrology! Based on the location of the Sun at the minute you were born, you could be one of 12 Zodiac Signs, each with its own set of strengths, challenges, moods, patterns, relationships, and more. Every Zodiac Sign is unique. Each sign is deeply and directly connected to its own planet, element, archetype, season, and more, all playing a role in the traits and emotions expressed by that sign. Understanding the nature of your own zodiac sign can help you gain personal perspective, growth, and a greater connection to the universe and the earth around you. In this book personally made for you, you'll find out how your zodiac sign makes you you.





ARIES

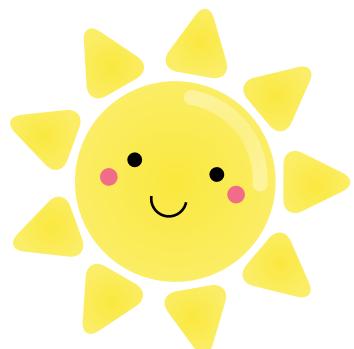
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Special Time: March 21 - April 19



You were born at the beginning of a new life on Earth—spring. You are the pure energy of a flower bursting open and reaching to the Sun.

March 21 is the first day of spring, and your sign is the first sign of the zodiac. See, you are first in everything!





Awesome Traits!



Upbeat and ready for anything, Aries is the first sign of the zodiac – the pioneer and the initiator! You're the explorer who takes risks, the life of the party, the first to talk, dare and think up new ideas! You're a natural-born leader, and impossible to ignore! You are always ready to take charge and conquer whatever challenge you meet. Courageous and competitive, you are a powerful force, carving paths through new territory to find undiscovered treasures. This fearless sign lives life as a warrior, infusing everything it touches with fire, passion, and strength. Let's take a look at your most amazing traits:



You are a natural born leader:

- ☆ You possess strong leadership traits and know how to take charge of a situation and lead a team to victory. You thrive in positions of power and people follow you because of your excellent leadership skills.

You can be downright fearless in the face of danger:

- ★ You are no wimp. You're incredibly strong, ultra resilient and one of the bravest signs in all of the zodiac. When obstacles get in the way, you don't buckle under the pressure or run away. You rise to the challenge and tackle things head on.



You are loyal *til the end*:

- ★ When an Aries gives you their loyalty you can be sure that they will have your back no matter what. They're the types of people that will stay by your side even when things get messy willing to 'ride or die' with you *til the end*.

You are a *blast* to hang out with:

- ★ Many love to hang out with you simply because you are so much fun to be around. Thanks to your energetic and enthusiastic nature you are able to turn even the most *boring* of events into an absolute *party*.

You are extremely driven and have your eye on success:

- ★ You've got big plans and you've got the hustle to back it up too. You're a 'go-getter' who doesn't just sit around all day waiting for opportunity to knock on your door. You go out and make your own luck. For an Aries, it's 'go hard or go home' and when you've set your sights on something, you don't allow anything to get in your way.



You focus on the good and don't dwell on your losses.

- ★ You have no time dwelling on your mistakes. You know that sometimes bad things happen and that no amount of worrying is going to change that. Instead you choose to celebrate your wins and focus on your goals and aspirations.

You can be extremely generous and thoughtful:

- ★ You might be well known for some of your more brash traits and characteristics but what many don't realize is that you also have an extremely thoughtful and generous side too. When it comes to your loved ones, you would give them just about anything if it would help to make them happy!

You inspire those around you.

- ★ The sheer drive and optimism of the Aries is often a huge source of inspiration and motivation. Your ambition is contagious and you inspire your friends to push for more than just mediocrity out of life.



Aries



Aries

This image is a black and white line drawing of a circular zodiac mandala for Aries. The design features a central circle containing a stylized ram's head with curved horns. This is surrounded by a ring of decorative scrollwork and floral motifs, including lotus petals and leaves. The outermost ring is adorned with small circles and flower-like shapes. The word "ARIES" is written in a bold, sans-serif font along the top inner edge of the middle ring.



Cardinal Sign!



The zodiac signs are grouped into three “qualities” or “triplicities”: cardinal, mutable and fixed signs. Aries is one of the four cardinal signs. These signs start every season—Aries kicks off spring, Cancer starts summer, Libra begins fall and Capricorn is the first winter sign. Thus, they are the leaders and “idea people” of the zodiac.

So let the sun shine! As the sign that begins the spring season, Aries is a Cardinal sign that forges the way. Because your sign is the first of the whole zodiac, the Sun's move into Aries fires up a new astrological year and ushers in the Spring Equinox. Cardinal signs are initiators and value new projects, ideas, and endeavors. This fresh burst of life and energy mirror Aries' liveliness and love of adventure.



Of all the animals, you are most like a Ram

Rams like to leap into the air, crashing heads and knocking horns. Have you ever heard of a "battering ram"? They were used to knock down enemy gates and doors. Aries associates with the Ram, and its glyph represents the face and horns. The Ram is an animal that is known to charge forward with confidence, creating a path through a terrain that many don't dare to venture. The Ram represents courage, action, initiative, and authority which are the backbone of Aries' characteristics, and help Aries take every part of life head-on.



Who was your Aries ram?

You've probably heard of Jason and the Golden Fleece. The Golden Fleece came from the Aries ram. This golden ram was magical and famous in ancient Greece. He was brave and rescued a young prince who was in danger. The gods rewarded him with a constellation in the Sky Star Walk of Fame. You can see it in the night sky, reminding us how brave you are and how you protect your loved ones.





ARIES IN THE NIGHT SKY



Ruling Planet: Macho Mars



Mars is the star of power, adrenaline, and drive. It is the planet of movers and shakers. And man, does Mars rule! It has the largest volcano in the solar system (Olympus Mons), a mountain the size of North America (Tharsis), and a canyon over two thousand miles long. Mars glows bright red in our sky and gives us its power from millions of miles away! Its energy gives all of us Earth dwellers guts and determination, but since Mars is your special planet, you get an extra surge. The greatest playwright of all time, William Shakespeare, even wrote about your star in his famous comedy *All's Well That Ends Well*.

Helena: Monsieur Paralles, you were born under a charitable star.

Paralles: Under Mars, I.

Helena: I especially think, under Mars.

Charitable means kind. Shakespeare was saying that your star is kind to you and gives you killer luck! Like the Aries magician Harry Houdini, the famous daredevil whose tricks included being tied up underwater. He escaped every time!

Who was your Mars?

Mars was the Roman god of war. The Greeks called him Ares, which is how we got the name Aries. Ares means "bright and burning one." Ares was the hero of every battle. Even on TV, the heroines in battle are played by Aries! Can you guess who? Hermione Granger (played by Aries Emma Watson) and Rapunzel (played by Aries Mandy Moore).



The part of your body that Aries rules: Your head

Aries bump their heads and get more migraines than any other sign. It's lucky they have hard heads, because curious Aries goes ahead and plunges in head first. You're hard headed and headstrong. You like to be at the head of a race, and head of your class. Sometimes you even get a big head. Well, who wouldn't if they could do what you can?



In your element: Fire



Aries is a fire sign. You have fiery opinions and heated arguments about what you believe. So watch your combustible temper! The element of Fire fuels Aries' courageous demeanor and desire for life. Fire is a self-motivated and high-spirited force that yearns to freely express itself and cannot be contained. Like a volcano, without warning, Aries is prone to bursts of enthusiasm or aggression. Aries embodies the Fire element through their identity and ego, acting as a trailblazer and a leader.

Your Tarot Card: The Emperor



All rise for The Emperor – the Tarot Card of Aries! In Tarot, The Emperor card is a masterful representation of the zodiac sign Aries. The Emperor is a natural leader, just like you. The Emperor represents Aries' loyalty and ability to stick by others through thick and thin. As an Aries, you use your sense of authority to help others, and to achieve your own goals.



FIND THE CORRECT SHADOW



A



B



C



D





Lucky...



Your lucky colors, like the color of your planet Mars, are red and maroon. The color **red** and the zodiac sign Aries are blushingly compatible. Red is the color of passion, excitement, and Fire, which supports Aries' active energy and eagerness for life. Red is a vibrant color that demands attention — and Aries is a sign that doesn't like to be ignored. It's also no surprise that Aries' ruling planet, Mars, is known as "The Red Planet" — everything is connected! The more red Aries surrounds itself with, the greater their natural powers can be. And talk about fire... did you know that if you wear red or maroon you feel warmer? Try it!



Iron. That's no surprise— the surface of your planet Mars is made up of iron oxide!



Diamond. This is the strongest valuable stone we know.



The luckiest day of the week for Aries is Tuesday. Why? "Tuesday," in French, is mardi, which means "from Mars." So, schedule all the things you want to be lucky on Tuesdays!

In school

Competition and challenge get you going. If there's a test, you'll learn what's important in ten seconds flat, and smile when you beat out your classmates for the top grade. You usually know the answers and aren't shy about talking in class. You're brilliant at sports and athletics, drama, inventing things, making up adventure stories, and leading clubs and discussions.

With your teachers

You get bored easily, so your fave teachers are the imaginative and funny ones who act out their classes and teach the lessons with stories. Unlike a Capricorn or Virgo, you're not interested in learning the rules of math or writing— you prefer to get it on your own. You're independent and don't like to follow orders. So for success, you'll need lots of self-discipline.

On the playground

While you're still a kid, you're like the Aries ram, leaping into the air and butting heads. Competitive sports are a great way for you to let off steam. Even when you're older, you'll still be the one inventing new games for you and your friends to play.



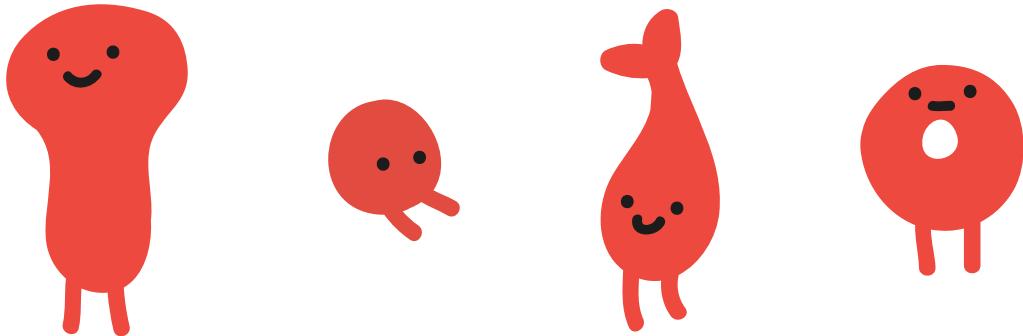
Aries

HELP THE RAM FIND HIS WAY TO THE MARKET!



With your friends

Aries have a lot of friends, and usually one or two best friends. You love to explore with your gang. You come up with new ideas for what to do, and you to get outside. What hurts you most is when your friends don't support you.



With your family

It's hard for Aries to sit still or be cooped up inside, so you're lucky if you have a family who mountain climbs (or hikes or does anything physical, as long as it's outside)! Otherwise, you probably argue with your brothers or sisters, even though you love them, and you can be quite a challenge to your parents, too. In spite of this, you're crazy about your family, and you love sharing holidays and birthdays the best.

Making Friends with other signs



The easiest signs for you are the other fire signs. That's Leo, Sagittarius, and Aries (although you lock horns with fellow rams when mad). You talk the same talk. You might have to shout to be heard, but it's fun, isn't it? Capricorn's and Scorpio's constant planning makes you impatient, but you can deal.



The hardest for you are choosy Virgo and sensitive Cancer. Try to remember that they feel as deeply as you do, they just express it in different ways. Virgo worries, and Cancer withdraws.

How to spot an Aries

Look for the person who's taking over the conversation, school play, dance floor, football field, and probably your heart! You say you know an Aries who's shy and quiet? Check them out more. Are they director or head of anything? Do they do their own thing, in their own way? You'll surprise— and please— any Aries by guessing their sign. One of the nicest things in life is getting a ram's full attention.



Hobbies for Aries

Aries individuals are enthusiastic, active, and energetic. They get bored with any stationary activities, and hence, will always look out for some action. Their hobbies usually include sports, outdoor games, adventure sports, video games, listening to vibrant music, motorbike riding, or watching the latest programs (when they are at home).

- ☆ Any kind of competitive sports.
- ☆ Racing of any kind such as cars and motorcycles, and bicycles.
- ☆ Games they can quickly win.
- ☆ Risky activities such as hiking.
- ☆ Walking around interesting places.
- ☆ Fast paced strategy games.





FUNNY EXPLORER FAST

CREATIVE ADVENTURE EXTROVERTED SPONTANEOUS

GO-GETTER CARING PASSIONATE WILLFULL ACTIVE

RECKLESS DAREDEVIL GENEROUS DOMINANT

CURIOS

PLAYFUL

QUICK

ARIES

ENERGETIC

STRONG

EAGER

SPIRITED MACHO OUTGOING FIERY LEADERSHIP

COURAGEOUS DECISIVE DYNAMIC AGGRESSIVE

EMPATHETIC STRONG COMPETITIVE ENTHUSIASTIC

AMBITIOUS INDEPENDENT BRAVE

What an Aries needs to look out for...



Aries people tend to have a lot of energy, which they apply to everything in life. This confident sign is known to leap before looking, diving into each new experience with a zest for life that few others can muster. But at times, Aries can be selfish or overly focused on themselves, dismissing passive or shy people. They can be incredibly bossy and demanding, often coming across as abrasive or overly aggressive, which can be a “blind spot” for them, so friends of Aries may need to gently remind them from time to time to tone down or be more sensitive. Aries are also born with an innate sense of entitlement, which helps them reach for the top but it can be off-putting to people in extreme doses. However, Aries will never back down from a challenge and can be heroic champions of anyone in distress.

SPOT THE 5 DIFFERENCES



Honorable Mentions



Aries Highest Honors:

Leonardo da Vinci, artist and inventor: April 15, 1452

Wilbur Wright, inventor of the airplane: April 16, 1867

Jackie Chan, actor and martial artist: April 7, 1954

Favorite Characters:

Buttercup (Powerpuff Girls)

Hades (Hercules)

Tigger (Winnie the Pooh)

Ash (Pokemon)