



# KoINet Media

Empowering Marketers With Powerful  
Insights.

amolspatil018@gmail.com



[www.koinetmedia.com](http://www.koinetmedia.com)



# Agenda

#	About the Company
#	Our Mission and Vision
#	Our Goals
#	Our In-House Lead Gen
#	Our Milestones
#	Our Management Team
#	Our Offered Services
#	Contact Information



# About the Company

- ▶ Founded In 2018 KoiNet Media is a global sales-enablement company focused on executing Sales and marketing programs by leveraging Technology to drive potential revenue growth for our customers across the globe.



# Our Mission and Vision

Empowerment, Innovation, Evolution & Impact

## Mission

Bridging businesses through lead generation solutions, fostering lasting partnerships, and driving mutual success in a dynamic marketplace

## Vision

To be the unparalleled catalyst for B2B innovation, consistently redefining industry standards and amplifying global connectivity.



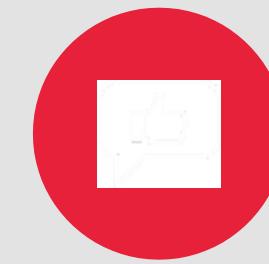
# Our Goals

Enabling seamless and lucrative  
partnerships through tailored solutions



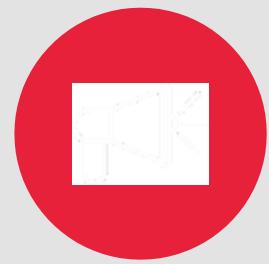
## Goal # 1

Strategic Partnerships



## Goal # 2

Data-Driven Decision-  
Making



## Goal # 3

Innovation and Adaptation

# Our History

From humble beginnings to global impact,  
Our journey embodies innovation and growth.

**2018**

KoiNet Media started its journey to redefine possibilities in the B2B Market.

**2021**

KoiNet Media continued to set industry standards, innovate, and exceed expectations after years.

**2022**

In an exciting collaboration with a global leader, we pushed boundaries and achieved unprecedented success together.

**2023**

With a new office as our foundation and a growing team driving us forward, we scaled new heights of innovation and impact.

# Our Management Team



**Bharat Pawar**  
Founder & CEO

A symphony of diverse expertise, harmonizing visions into strategic success. Leaders weave collaboration's tapestry, guiding innovation with wisdom's finesse...

# Key Service Offerings

- 
- 1**  
**Holistic Multi-Channel Approach:** White Space Content Syndication, Content Syndication, MQL, SQL, BANT, Account-Based Marketing, Live Events & Webinar Registration & Data Base Services.
  - 2**  
**Integrated Marketing Excellence:** Seamless integration of Telemarketing, Email Marketing, and Digital Marketing for optimal synergy.
  - 3**  
**Results-Driven Focus:** Dedicated to delivering high-quality leads and sales opportunities, allowing your team to focus on closing deals.
  - 4**  
**Extensive Database:** Boasting a 35.6M+ Global First Party Database.



# Top #9 Reasons To Partner With Us



[REASON 1]

[REASON 2]

[REASON 3]

[REASON 4]

[REASON 5]

# Top #9 Reasons To Partner With Us



# What We Do



**Lead  
Generation**



**Demand  
Generation**



**Email  
Marketing**



**Database  
Services**



**Account Based  
Marketing**



**Digital  
Marketing**



**White Paper  
Syndication**

# Email Marketing

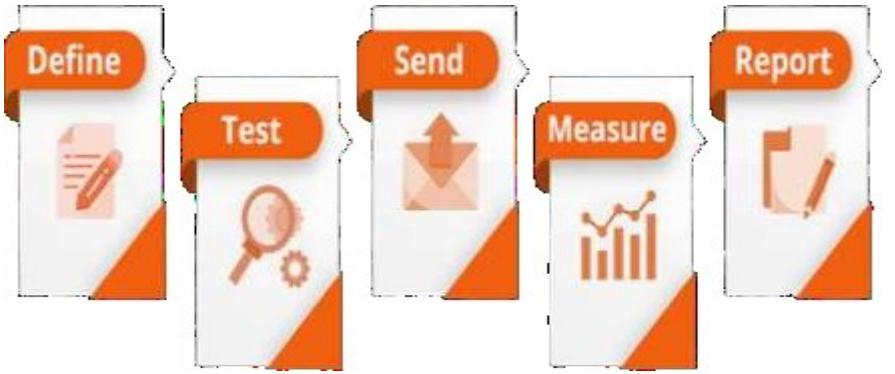
## Email Marketing Process



Cost Effective Approach

Reach Potential Customers

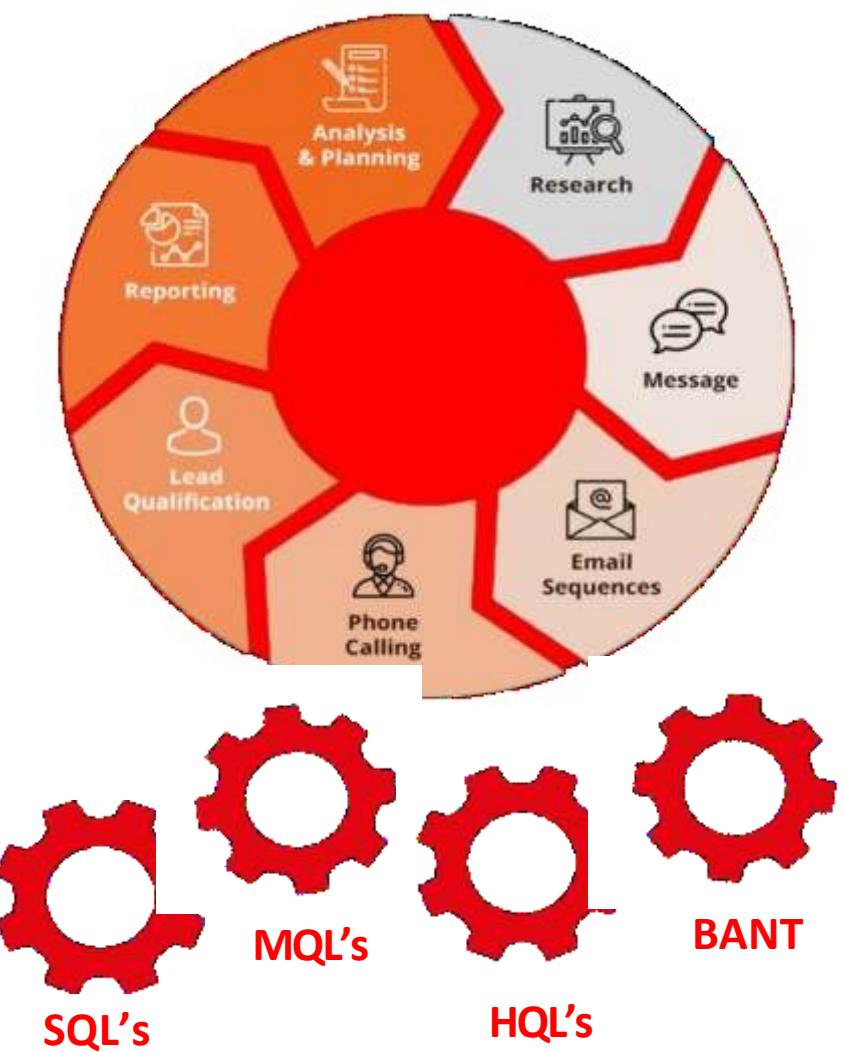
Track Response





# Lead Generation Expertise

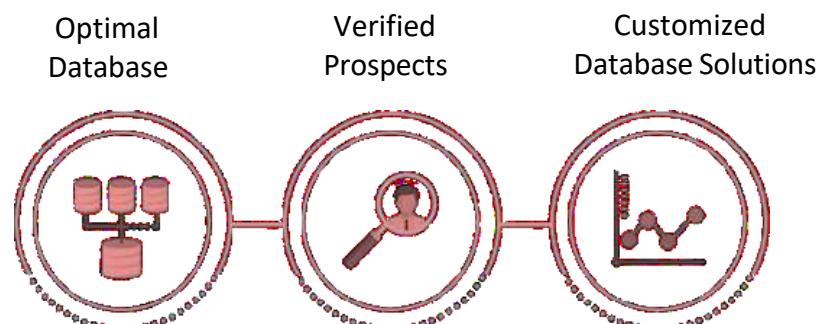
Lead Generation Process



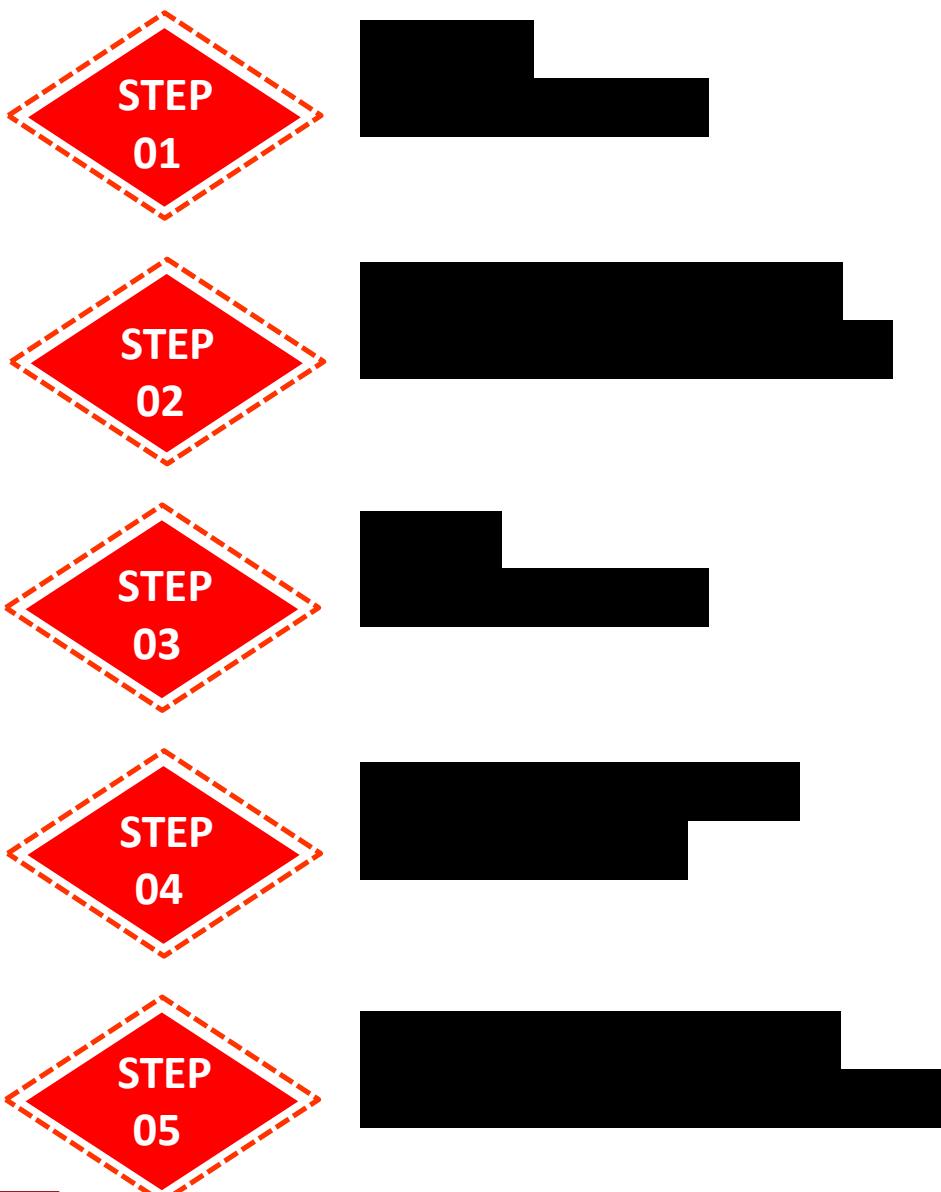


# Email Marketing

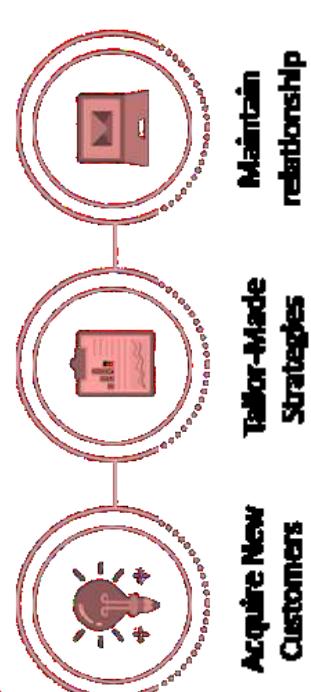
B2B  
Database



## Our Process



# Account Based Marketing



Account Based Marketing Process



[www.koinetmedia.com](http://www.koinetmedia.com)

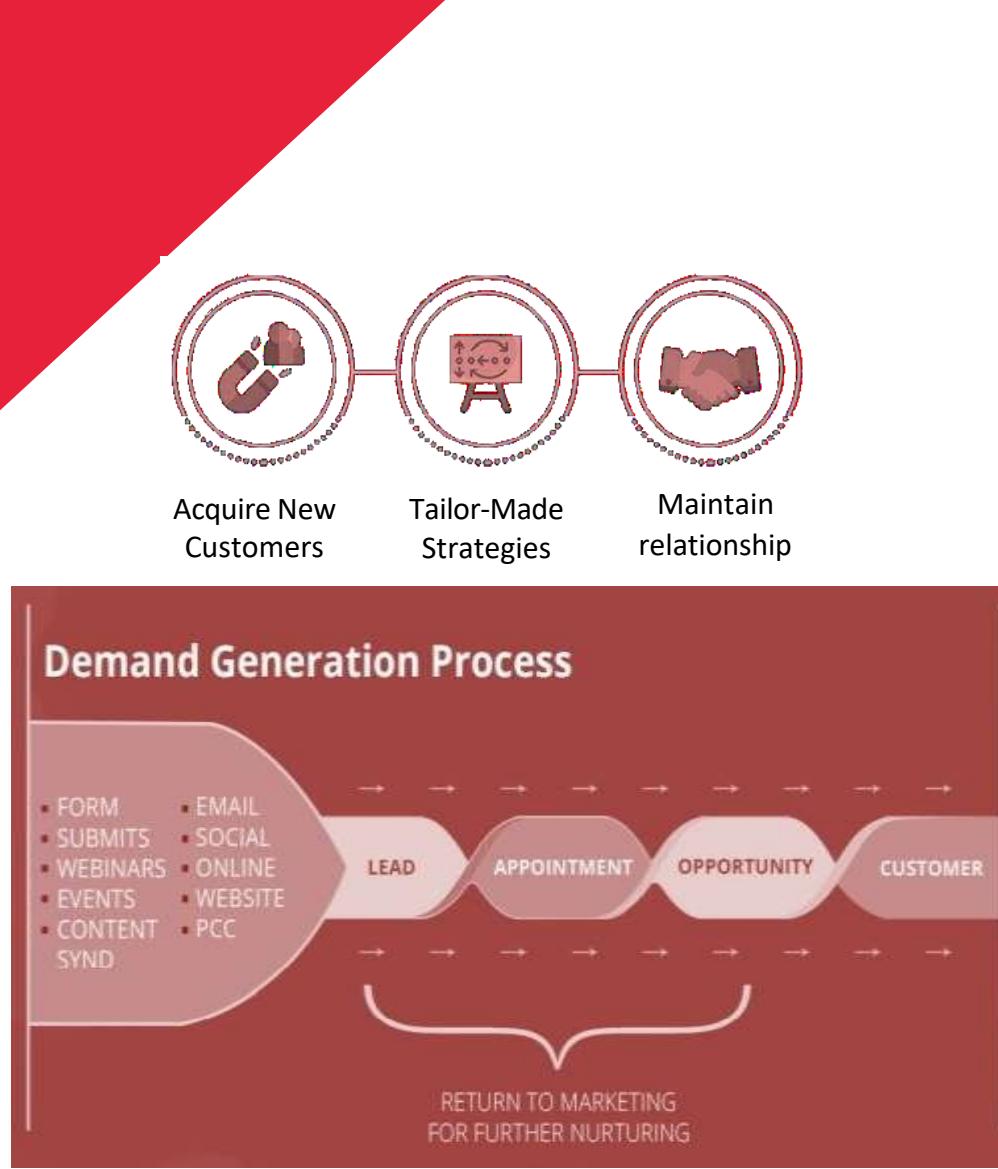


# ABM Technology

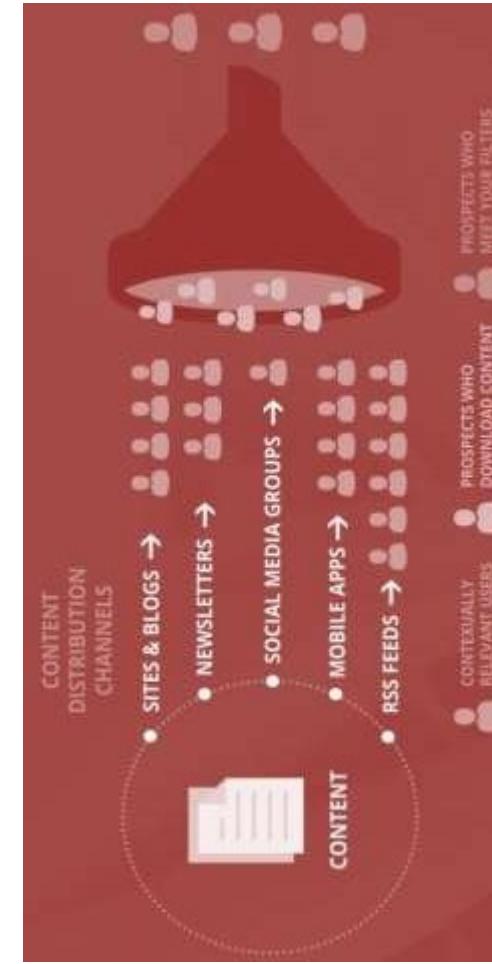
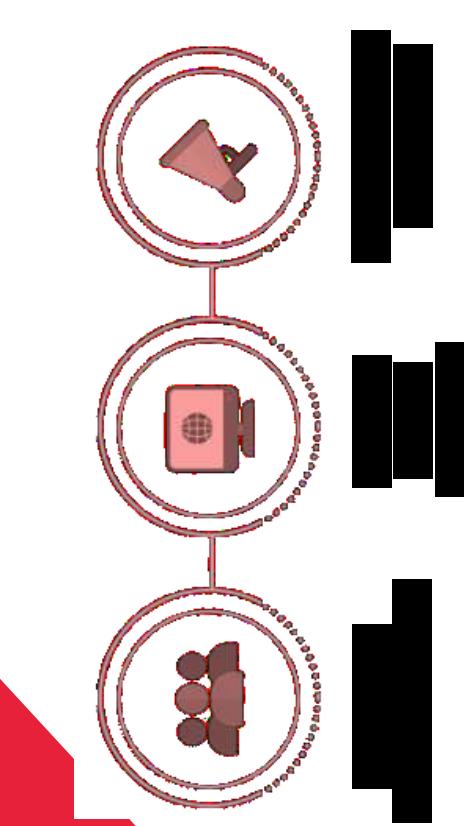


# Demand Generation

## Demand Generation Process



# Content Syndication



Content Syndication Process



[www.koinetmedia.com](http://www.koinetmedia.com)

# Tele Marketing

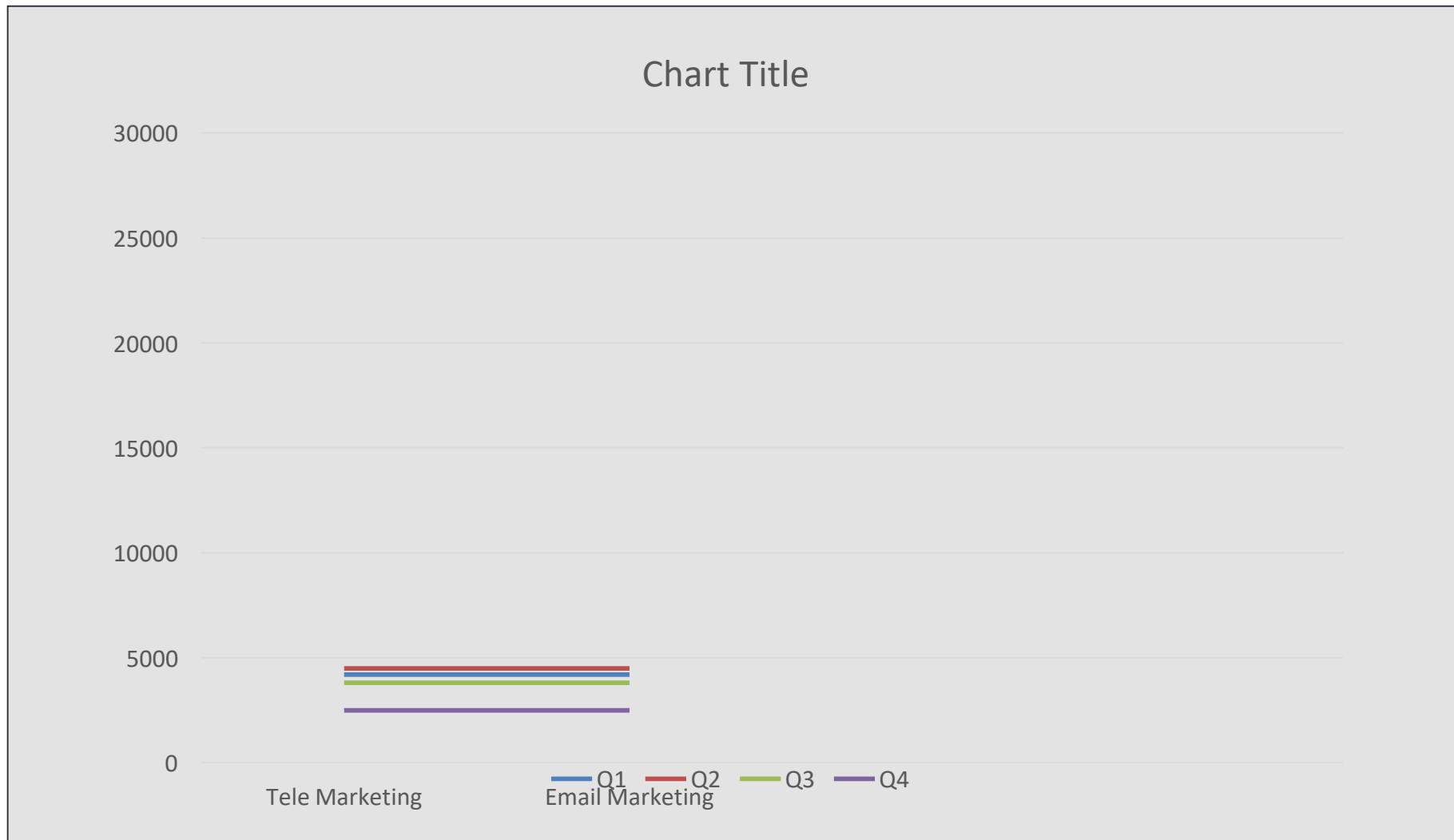
## Telemarketing Process





# Our In-House Lead Generation

Driving strategic lead generation to fuel sustained growth.



2023 Leads Generated till November.

**55k Leads**

Leads Generated via Email Marketing

**50k**

Leads Generated via Tele Marketing

**5k**

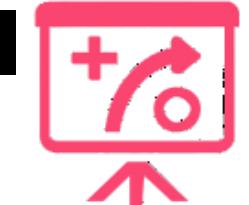
# QA Process Tele Campaign



# True Multi Touch Approach

A HIGH-CONVERSION-ZERO-WASTE APPROACH

Online Engagement



Human Touch



Multi-Touch for Enhanced Quality:



Nurture & Convert



# Connect us.

Email

[info@koinetmedia.com](mailto:info@koinetmedia.com)

Social Media

[@koinetmedia](#)

Call us

+1 217 633 4232

+91 87966 33318

[www.koinetmedia.com](http://www.koinetmedia.com)





# Thank You.



[www.koinetmedia.com](http://www.koinetmedia.com)