



NIKA MRDEN

UX DESIGNER



INFO

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+41 76 742 28 34
Zürich
Working permit B

Summary

I am a creative UX Designer who explores and designs innovative solutions. Through my background in architecture I have trained the design process and know how to create amazing products and bring ideas into reality.



WORK EXPERIENCE

Freelance UX/UI Product Designer Panvia

Mar 2020 - Present - remote

Applied design thinking to develop business and product. Led the UI redesign, collaborated with development team to improve product interfaces and experiences.

Architect Architekten Hirzel AG

Dec 2018 - Present, Wetzikon CH

Led the design team, worked closely with a team of professionals from various fields; was able to establish an effective cooperation within a wide range of resources and sectors ensuring everything is submitted on time.

Architect AZB

Nov 2016 - Aug 2018, Vienna AUT

Planned and developed luxury residential projects from the preliminary phase to its completion within set deadlines, meeting clients' needs; coordinated project and construction management of interior design.



EDUCATION

Cerified UX Designer Career Foundry

11/2019- 07/2020, online 600h-bootcamp

Master of Architecture TU Wien

10/2014 - 10/2016, Vienna AUT

Bachelor of Architecture IUAV di Venezia

10/ 2010 - 07/2013, Venice ITA



UX SKILLS

Industry Knowledge

Competitive Analysis, User Research, Design Research Personas, User Stories, Task Analysis, User Flows, Journey Maps, Storyboards, IA, Card Sorting, Wireframing, Prototyping, Usability Testing, Preference Testing, Design Documentation, Storytelling, Visual Design, Design Thinking

Software

Figma, Adobe XD, Balsamique, Illustrator, Photoshop, Indesign, CSS, HTML, JavaScript, Microsoft Office



PERSONAL SKILLS

Analytical, creative thinking, Detail oriented, Responsible, Communicative and dedicated team player, Positive, energetic and learning-oriented, Devoted and reliable



LANGUAGES

Croatian | 1st native
Italian | 2nd native
English | full working proficiency
German | full working proficiency
Spanish | basic knowledge



INTERESTS

Design, Fashion, Cultural heritage, Cooking, Travelling, Sailing, Skiing, Running, Hiking