Nika S. Fisher
Creative Direction, Design, Education

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Work

Labud Studio, Creative Director, Partner
2018 –
Partner of a New York based identity design and development studio. Clients include: Evewear, Jobs.Art, Pacific Sound House, Jonesy New York.

Freelance, Design Direction & Graphic Design
2013 –
Select clients: Thinx, Kate Spade, Warby Parker, Neuehouse, Buzzfeed Product Labs, FCB, Panoply, Watson & Company, Tuis, Inhalt, Karu Collections, Ready Set Rocket, Roman, nTopology, Cantilever.

Sweden Unlimited, Senior Designer
2017 – 2018
Designed websites, systems and brand guidelines for a variety of clients across nonprofits, fashion & tech. Select clients include: Prelude Fertility, Strivectin, Erno Laszlo, A.L.C., Jason Wu, Underalls, Shimansky.

Anna Sheffield, Art Director & Graphic Designer
2016 – 2017
Responsible for bringing rebrand to life across all platforms. Designed blog, e-commerce site, email templates, packaging, and printed materials. Supervised and hired freelancers and intern.

Kate Spade, Freelance Graphic Designer
2015 – 2016
Worked on digital team elevating web and email components. Collaborated on digital improvements.

Areaware, Graphic & Packaging Designer
2014 – 2015
Sole designer responsible for all packaging, print, trade show assets, digital materials, and catalogs. Worked with Creative Director to refresh the brand across all platforms. Created technical specs and corresponded with over seas production vendors.

Fellowships & Internships

The Center for Urban Pedagogy, Public Access Design Fellowship (2015), Everything Studio (2014), Wax Magazine (2014), Linked by Air (2013), Creative Time (2012)

Teaching

Parsons School of Design, Adjunct Professor
2017 –
Studio professor in the Communication Design program. All courses are interdisciplinary with a focus on digital design. Theory is integrated in open ended projects that highlight programming basics, prototyping, typography and design foundations. Courses include:
Core Interaction, Studio – ci.labud.nyc
Web Advanced: Mobile Design – md.labud.nyc
Currents: What Did the 2010's Look Like? (A course I proposed that will run in Spring 2020)

Rutgers University, Adjunct Professor
2019 –
Design & programming professor at Mason Gross School of the Arts. All courses are experimental in nature and cover tools including HTML, CSS, JS, p5, Arduino. Typography, gestalt design principles and theory are integrated into all projects and lectures. Courses include:
Experimental Computation – 2b.labud.nyc
Design for the Digital Realm – 3a.labud.nyc
Form and Meaning (Spring 2020)

Flatiron School, Lead Design Instructor
2019 –
Lead design instructor for UX/UI and graphic design foundations.

Workshops & Lectures
Designing a Tactile Website (2019, Master of Professional Studies in Communication Design)
Guest critic at Parsons (2016, 2018)

Education

Parsons School of Design
Bachelor of Fine Arts, Communication Design
2013

Recognition

Typewolf site features (2016, 2017, 2018, 2019)
Ecomm.design site feature (2018)
Awwwards site feature (2018)
Parsons AMT Blog article (2017)
Hoverstat.es site feature (2014)