Curriculum Vitae
Nika Simovich Fisher (She/Her)
Born in 1991, Belgrade, Serbia
Lives and works in New York City

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Education

Master of Science, Journalism, Columbia University, New York, 2022

Bachelor of Fine Arts, Communication Design, Parsons School of Design, New York, 2013

Academic Positions

Parsons School of Design, Director of AAS in Communication Design, 2023–
      Communication Design, Assistant Professor, 2022–
      Communication Design, Part-Time Faculty 2017–2022
            Design and the Future of Publishing (NSSR)
            Design History and Practice
            Core 1 Interaction Studio
            Core 2 Interaction Studio
            Currents: What Did the 2010's Look Like?, 2010s.us
            CD Studios: Digital Products
            Web Advanced: Mobile Design

University of Pennsylvania, Stuart Weitzman School of Design, Lecturer, 2020–2022
      Art of the Web, arts22.labud.nyc
      Graphic Design

Rutgers University, Mason Gross School of the Arts, Adjunct Faculty, 2019–2020
      Form and Meaning, 1b.labud.nyc
      Experimental Computation, 2b.labud.nyc
      Design for the Digital Realm, 3a.labud.nyc

Flatiron School, Lead Design Instructor, 2019–2020
      Lead design instructor for the UX/UI program

School Service

Parsons School Curriculum Committee Representative, 2022 –
      Hired and project led a team to develop inclusive and progressive syllabi for Design History and
      Practice; rather than a chronological study of design history, our team created several questions
      that offer multiple point of views for the past and bring it into the present.

Established a team and managed a team to develop Core 2: Interaction curriculum, with a focus on integrating AI into the workflow and offering a more narrative focused curriculum that speaks to design as a liberal art.

Parsons Art, Media, and Technology Search Committee, 2024
Served on two search committees: Assistant/Associate Professor of Interaction Design and Assistant/Associate Professor of Synthetic Media and Algorithmic Justice

Parsons BFA Core 1 Interaction Coordinator, 2023
Served as the coordinator for Core 1 Interaction. Managed a team of part-time faculty, organized and structured the curriculum, and provided ongoing mentorship throughout the semester

Parsons MPS Communication Design Admissions Committee, 2023
Reviewed applicants for MPS in Communication Design, Fall 2023 entry

Parsons End of Year Planning Committee, 2022
Served on the end of year planning committee. Organized the first Communication Design reunion event.

Parsons Thesis Critic, 2022–
Served as a thesis critic for end of year projects within AAS and BFA programs

Professional Development, Community, and Leadership

Design Incubation Colloquium 11.2: CAA Peer Reviewer, 2025
Peer reviewer for several abstracts for speakers at the Design Incubation Colloquium.

NEW INC. Community Member, 2024–
NEW INC. is an incubator for people working at the intersection of art, design, and technology. I was a community member for the Y11 cohort.

AIGA New York Board of Directors, 2023–
AIGA NY is a non-profit that puts on events, organizes resources, and champions the future of design for the design community within New York City. I was the co-leader of the Education work group. While on the committee, I organized, spoke at, and moderated several events, developed opportunities for students to share their work on AIGA NY's instagram, and brought student design writing into the contributions of the end of year event.

Writing Space's Design Writing Fellowship, 2023
Participated in the Writing Space fellowship, a program designed to assist non-traditional academics with academic writing, on the book reviews track.

Teaching English to Speakers of Other Languages (TESOL) Methods Intensive, 2023
Received training and partial certification in a program for developing inclusive pedagogical approaches, especially towards students learning English as a second language.

Speaking, Moderating, and Events

Design Incubation Colloquium 11.1: Boston University, 2024

Presented a peer-reviewed talk, "Faith and Fiction — The impact of AI on spirituality and design"

AIGA NY, Fresh Dialogue: Freelance Life Advice, 2024
Planned and organized a panel of freelancers for a moderated discussion on getting started with working independently.

AIGA NY, Teaching Curious?, 2023
Moderated, planned, and organized an event for designers interested in getting started with teaching. The panel included educators from a range of ages and backgrounds (seasoned tenured professors at research institutions to non-traditional educators without training, skilled at developing vocational online courses)

AIGA NY, Boardie Life Lessons, 2023
Was a panelist on AIGA NY's Boardie Life Advice event at The Museum of Arts and Design

Podcast guest on "Is Design Neutral?," 2022
Was a guest on the Design Podcast, "Is Design Neutral?" and talked about biases within web design and interaction design education.

University of Georgia, Guest lecture
Design and Coding Intro, 2022

Parsons School of Design, Communication Design Lecture Series,
Histories in Progress, 2022

Rutgers University, Design Lecture Series
Forgotten Letters: A Look at the Serbian Cyrillic Alphabet Online, 2021

Parsons School of Design, Communication Design, Interaction Design Lecture
Cyberspace Origins, 2021

Parsons School of Design, Master of Professional Studies
Designing a Tactile Website, 2019

Parsons School of Design, Guest critic, Various classes
2016, 2018, 2019, 2020

Grants

The New School Cross-School Funding Award, 2024
Received award of $1,500 to use towards a design and media event.

Parsons Art Media and Technology, School Based RSCP Funding, 2022
Awarded a grant of $1,438 in School-Based Funds to support a publishing project. I used it to self-publish and distribute a profile on the mail artist, Anna Banana, which compared mail art networks to the early internet. The book was distributed by Public Knowledge Books and is now sold internationally independent book stores including New York's Printed Matter, Skylight Books in Los Angeles and in Good Press in Glasgow.

<u>Writing</u>

"This is why Donald Trump reminds you of an infomercial," Fast Company, 2024

"The Ownership of Names," Are.na Annual, 2024

"Trash Metaphors," Dirt, 2024

Becoming A. Banana, distributed by Public Knowledge Books, 2024

Book review for *Feminist Designer* edited by Alison Place, Design and Culture, 2024

Book review for *Interfaces and Us* by Zachary Kaiser, Design and Culture, 2024

"Generative AI Has Ushered In the Next Phase of Digital Spirituality," WIRED, 2023

"Whistlegraph, A New Audience for Generative Art," Dirt, 2023

"The inside story of New York City's 34-year-old social network, ECHO," MIT Technology Review, 2023

"How Heart-Shaped Frames Became a Symbol of Reclaimed Femininity and a Non-binary Fashion Staple," AIGA Eye on Design, 2022

"Early Web Design Helped a Generation Express Themselves Online. How Do We Capture That Feeling Again?" AIGA Eye on Design, 2022

"A Pioneer of Digital Design Looks Back on a Defining Era," The New York Times, 2021

"Foreshadows: A Series of Slides and Captions," featured in *Remote/Control: Astral Projection in Higher Ed*, East of Borneo, 2021

"How Type Designers are Digitizing and Preserving Cyrillic Typefaces in Serbia," AIGA Eye on Design, 2021

"What Gets Lost in the Crop? How Aspect Ratios Shape the Way We See the World," SuperHi, 2021

"How to Build a Greener Web," SuperHi, 2021

"How to Design with Web Accessibility in Mind," SuperHi, 2021

"Tales of Web 1.0: How Studying Net Art from the 90s Can Inform Design Today," SuperHi, 2021

"Ask a Designer" Series, SuperHi, 2020-2021
  "How Do I Know When to Give Up on My Dream Career?"
  "Shall I Change My Career Path to Save My Creativity?"
  "How Do I Break into Graphic Design?"
  "How Do I Start a Side Project?"
  "How Do I Keep Up With Changing Software and Jargon?"
  "How Do I Create a Portfolio Without Any Real Client Work?"

"How to Explain What You Really Do, Graphic Designer Edition," SuperHi, 2020

"How American Brands are Using Graphic Design to Boost Voter Awareness," SuperHi, 2020

"When the USPS Is In Trouble, Artists and Designers Create Grassroots Efforts to Help," AIGA Eye on

Design, 2020

"Pink Hair," What Did the 2010s Look Like? 2020

"Interview with Stacy Horn of Echo," Little Chefs, 2020

Ongoing Research Projects

Resources for Career Changers, 2024

> Consolidating and distributing resources for career changers, particularly focused on the AAS community at Parsons. Linking this to professional programming at AIGA NY.

Yugoslavian Internet Archive, 2024

> An independent publishing project that explores the disintegration of Yugoslavia through archival web projects.

Design Experience

Labud Studio, Partner, 2018 –

Sweden Unlimited, Senior Designer, 2017–2019

Freelance Design Director and Designer, 2013 –
> Select clients: Thinx, Kate Spade, Warby Parker, Neuehouse, Buzzfeed Product Labs, FCB, Watson & Company, Roman, Ready Set Rocket

Anna Sheffield, Art Director and Graphic Designer, 2016 – 2017

Areaware, Graphic and Packaging Designer, 2014 – 2015

The Center for Urban Pedagogy, Public Access Design Fellowship, 2015

Everything Studio, Design Intern, 2014

Linked by Air, Design Intern, 2013

Creative Time, Design Intern, 2012

Recognition

AIGA Eye on Design, Design Diaries, 2020

Typewolf.com features, 2016, 2017, 2018, 2019

Ecomm.design site feature