

Curriculum Vitae

Nika Simovich Fisher (She/Her)

Born in 1991, Belgrade, Serbia

Lives and works in New York City

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Education

Master of Science, Journalism, Columbia University, New York, 2022

Bachelor of Fine Arts, Communication Design, Parsons School of Design, New York, 2013

Teaching Experience

University of Pennsylvania, Stuart Weitzman School of Design, Lecturer, 2020–
Art of the Web, artf21.labud.nyc

Parsons School of Design, Communication Design, Adjunct Faculty, 2017–
Core 1 Interaction Studio, cif21.labud.nyc
Core 2 Interaction Studio, ci.labud.nyc
Currents: What Did the 2010's Look Like?, 2010s.us
Web Advanced: Mobile Design, md.labud.nyc

Rutgers University, Mason Gross School of the Arts, Adjunct Faculty, 2019–2020
Form and Meaning, 1b.labud.nyc
Experimental Computation, 2b.labud.nyc
Design for the Digital Realm, 3a.labud.nyc

Flatiron School, Lead Design Instructor, 2019–2020
Lead design instructor for the UX/UI program

Lectures and Workshops

Rutgers University, Design Lecture Series
Forgotten Letters: A Look at the Serbian Cyrillic Alphabet Online, 2021

Parsons School of Design, Communication Design, Interaction Design Lecture
Cyberspace Origins, 2021

Parsons School of Design, Master of Professional Studies
Designing a Tactile Website, 2019

Parsons School of Design, Guest critic, Various classes
2016, 2018, 2019, 2020

Writing

"A Pioneer of Digital Design Looks Back on a Defining Era," The New York Times, 2021

"Foreshadows: A Series of Slides and Captions," featured in *Remote/Control: Astral Projection in Higher Ed*, East of Borneo, 2021

"How Type Designers are Digitizing and Preserving Cyrillic Typefaces in Serbia," AIGA Eye on Design, 2021

"What Gets Lost in the Crop? How Aspect Ratios Shape the Way We See the World," SuperHi, 2021

"How to Build a Greener Web," SuperHi, 2021

"How to Design with Web Accessibility in Mind," SuperHi, 2021

"Tales of Web 1.0: How Studying Net Art from the 90s Can Inform Design Today," SuperHi, 2021

"Ask a Designer" Series, SuperHi, 2020-2021

"How Do I Know When to Give Up on My Dream Career?"

"Shall I Change My Career Path to Save My Creativity?"

"How Do I Break into Graphic Design?"

"How Do I Start a Side Project?"

"How Do I Keep Up With Changing Software and Jargon?"

"How Do I Create a Portfolio Without Any Real Client Work?"

"How to Explain What You Really Do, Graphic Designer Edition," SuperHi, 2020

"How American Brands are Using Graphic Design to Boost Voter Awareness," SuperHi, 2020

"When the USPS Is In Trouble, Artists and Designers Create Grassroots Efforts to Help," AIGA Eye on Design, 2020

"Pink Hair," What Did the 2010s Look Like? 2020

"Interview with Stacy Horn of Echo," Little Chefs, 2020

Design Experience

Labud Studio, Partner, 2018 –

Sweden Unlimited, Senior Designer, 2017–2019

Freelance Design Director and Designer, 2013 –

Select clients: Thinx, Kate Spade, Warby Parker, Neuehouse, BuzzFeed Product Labs, FCB, Watson & Company, Roman, Ready Set Rocket

Anna Sheffield, Art Director and Graphic Designer, 2016 – 2017

Areaware, Graphic and Packaging Designer, 2014 – 2015

The Center for Urban Pedagogy, Public Access Design Fellowship, 2015

Everything Studio, Design Intern, 2014

Linked by Air, Design Intern, 2013

Creative Time, Design Intern, 2012

Recognition

ALGA Eye on Design, Design Diaries, 2020

Typewolf.com features, 2016, 2017, 2018, 2019

Ecomm.design site feature