Kayla Robertson

DEVELOPER | DESIGNER | JOURNALIST

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Experience

Buying Show GmbH | Junior Frontend Developer

Berlin, Germany | (March 2018 - present)

Frontend development as part of an agile development team using React, JavaScript, HTML and CSS for a fashion wholesale market-place web application. Working with other designers, developers and marketers to implement website redesign with a focus on user experience, research and interface.

The Denver Post | Design and Graphics Intern

Denver, CO, United States | (June 2017 - September 2017)

Researched, designed and developed infographics for the print and web editions of the Denver Post newspaper. Used Adobe Illustrator, Photoshop, HTML, CSS, JavaScript and ArcGIS to produce interactive charts, maps and illustrations. Worked with reporters, copy editors and designers to research, pitch and plan story presentations.

Innovation Studio | Manager, Web Design

Missoula, MT, United States | (November 2015 - June 2017)

Managed student designers in producing accessible content and course designs for a design studio at UMOnline. Assisted professors using graphic design, HTML, CSS, Cascade CMS and Moodle, with a focus on finding solutions for accessible cross-browser online learning.

Montana Kaimin | Design Editor

Missoula, MT, United States | (May 2015 - May 2017)

Hired and managed a team of student designers at the University of Montana's student newspaper. Oversaw and produced the design of infographics, the weekly print edition and web visuals. In 2015, led a newsroom-wide redesign, taking the daily black and white paper to a weekly color tabloid with an online and interactive news focus.

Memberships

Society for News Design | Investigative Reporters and Editors

Skills

Adobe Creative Suite
Data visualization
Web development

    HTML5 / CSS3
    JavaScript / jQuery
    React / Redux
    Node.js
    PostgreSQL
    Wordpress
    Git / Github

ArcGIS, QGIS
Web accessibility and captioning
Graphic, web, print design
AP style, news writing

Education

B.A. Journalism

University of Montana | September 2017
Missoula, Montana, United States

Web development bootcamp

SPICED Academy | Dec 2017
3 month full-stack web development course focused on JavaScript in Berlin

Recognition

N. Johnson Memorial Award

In recognition of academic excellence and professional potential in journalism

Digital Journalism Award

2016 and 2017 recipient. Awarded by the University of Montana School of Journalism