

Meeting Notes #2

October 21, 2016

Symbols/Elements:

- Lotus flower
- Bamboo
- Peach blossom

Client (Daphne):

- I like the look of a porcelain china design/background but I think it might be a little too light (Me: Maybe too blue?). How about a cream color?

Background/color:

- Cream color
- Porcelain blue?

Showed her websites that I took screenshots of and she's drawn to this one:



Looked at all the different versions of the Chinese character/ logo that she has but none of them really looked right → they didn't look like something that can be used for say 10 years.

***Will create a new one that's can be resizable → both a large and small version**

Showed her the typefaces that I've been looking at and she things a "rounded" typeface will look good for the body because it will give it a friendlier look. Says the typeface doesn't have to be too fancy, so probably no need for serif typefaces.

Presented a few layout sketches/wireframes to her and explained to her the advantages and disadvantages of using both versions. Told her having a fixed header can make it easier for navigation, but the column version looks better and a little more traditional. She says either one is fine but if I go for the fixed header she's fine with that.