CLIENT'S NEEDS

The client wishes to rebuild and create a new website for their temple. Their website is currently incomplete and the client is not satisfied with its design and function. What made them want to create a website in the first place is because they felt a need to catch up with modern society, where everyone's on an electronic device. Their audience is basically anyone who happens to come upon their page, not just members of temple and visitors. They're reaching out to not only the Asian community so there needs to be both a Chinese and English version of the site; for now, we can just work on the English. Their teachings are very traditional but they want a platform that's modern and more accessible to everyone, a place where they can introduce themselves and share their Buddha philosophy with society.

The client emphasized for the site's design to be simple and clean, but also modern and Chinese classical; a balance of the old and new. It must include a homepage, a navigation/menu header with tabs like classes, events, a photo gallery, and contact info. They want to include links and resources to holy songs, sutras, vegetarian recipes, and videos. They also want to have their contact info and a map that shows their location. Including the temple's logo is a must. The client wants to keep the website clean and simple, so not too many images or information. It doesn't need to be updated daily/too often since this site is just meant to introduce them. Because they want it to be modern and Chinese traditional, visuals such as lotus flowers, bamboo, and peach blossoms would have to be integrated into the design.