Nikendra **Rajpoot**

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Proven Data Analyst with **3+ years** of experience in transforming raw data into patterns and meaningful business insights. Skilled at crafting high-quality dashboards, predictive models, building data pipelines, and automating analytical processes to optimize decision-making that align with business objectives.

Skills

Tools: Python, NumPy, Pandas, SQL, R, Excel, Tableau, Power BI, Scikit-learn, TensorFlow, Git, DVC
Machine Learning: Regression, Classification, Clustering, Forecasting, Decomposition
Database Management: MySQL, PostgreSQL, BigQuery, Cloud SQL, Azure Data Factory, Google Cloud
Key Strengths: Data Modeling, Data Cleaning, EDA, ETL Pipelines, Feature Engineering

Experience

Data Analyst – CPVM Group, Vaughan (Mar 2024 – Present)

- Analyzed sales and revenue data to identify trends, patterns, and seasonality in sales performance.
- Automated reporting workflows with Python and Tableau, reducing manual input by 30%.
- Designed clustering algorithms for a dataset of 100,000+ customer profiles, enabling precision-targeted marketing campaigns, increasing CLTV by almost 20%.
- Developed time-series models to enhance sales forecasting, inventory planning and reduce stockouts by 20%.

Business Data Analyst – Ivy Technology, North York (May 2023 – Feb 2024)

- Investigate data to identify patterns, trends, anomalies, and create insights reports on key business metrics and performance trends.
- Developed and implemented Python scripts to automate data collection, cleaning, transformation, and analysis tasks, saved almost 15 hours per week of the team.
- Created real-time Power BI dashboards that streamlined reporting processes, saving 50% preparation time.

Database Analyst – SBE Canada, Mississauga (Oct 2019 – Dec 2022)

- Reengineered data pipelines with MySQL and Python, improving response times by 25% and enabling smoother workflow processes.
- Successfully migrated relational database to Google Cloud Platform, including data migration, schema conversion, and performance optimization, which reduced 50% cost of the infrastructure.
- Designed data modeling to efficiently store and retrieve information.
- Established comprehensive data governance practices, ensuring consistency and accuracy across all analytics deliverables.

Education

Bachelors in Electronics Engineering – Seneca College, Toronto (2014 – 2018)

Certifications

Google Cloud Data Analytics, Coursera | Google Advanced Data Analytics, Coursera | IBM Data Science, Coursera