

Abstract geometric lines in black on a white background, forming various overlapping polygons and shapes.

# BOOK YOUR ARTIST

Powered by blockchain technology and crypto

## PRESENTATION BY:

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# PROJECT MISSION

By cutting out the intermediary, we empower the artists to interact directly with their fans and for the fans, we provide more cost-effective options to make a purchase.



# SOLUTION

Code on Ethereum Platform

Smart Contracts

Crypto-currency token

## KEY DRIVERS

Making artists' business more profitable

Maintaining transparency with the fans

Data Privacy

Preventing Scalpers/Resellers from bulk  
buying and price gouging

## KEY CONSTRAINTS

Domain Knowledge

Wallet Activations

Transactions can be slow\*\*

Mode of payment: Our crypto token

# KEY STAKEHOLDERS

ARTISTS

Artists who are interested in selling their art to their supporters or selling access to a concert or event.

FANS

The people who are interested in buying art or a ticket to see an artist they support.

DECENTRALIZED  
APPLICATION  
DEVELOPERS

The developers that would be building the decentralized application.

ETHEREUM  
NETWORK

This is where the decentralized application would be hosted!

# REQUIREMENTS LIST & ELICITATION PROCESS

REQUIREMENTS	ELICITATION PROCESS
USER	
No markup fees, Oversea customers don't have to pay the conversion rate	Survey
BUSINESS	
All transactions on this website are carried out by using our own cryptocurrency	Brainstorming
SYSTEMS	
Any device with proper internet connectivity, computers around the globe	Domain Analysis
SECURITY	
Use of blockchain technology will provide a secure platform for all the transactions carried out on the website.	Goal based approach
QUALITY	
Website User Interface should be easy and convenient for audience to book ticket within few clicks.	Introspection



## REQUIREMENTS VALIDATION & ANALYSIS

Did we create the right requirements?

Invite key stakeholders to review our requirements

Reflect on feedback, analyze and prioritize requirements before implementation

Avoid conflicts by clearly defining requirements

## WHAT OUR USERS HAVE TO SAY

### NAYANIKA (DATA SCIENCE STUDENT)

"Nice to hear that artists don't have to deal or negotiate with multiple middle parties"

### MAINAK (UI/UX DEVELOPER)

"Glad to hear about the elimination of intermediary charges! Make sure that the UI has a minimalistic design"

### SANDRA (BUSINESS ANALYST)

"Great idea that makes concerts for the fans again!"

### KEVIN (SOFTWARE DEVELOPER)

"Good Idea with great technology, Hope you will expand Web 3.0"

### ANKIT (CLOUD SECURITY MANAGER)

"You have chosen a good & secured technology, Make sure to explore more about it."