

Shubhankar

Address

Flat no.10 in Flat 22 Nawab – vihar, Pin Code - 201204 Dist.-Ghaziabad (U.P)

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Phone 7409832511

Summary

Develop and implement SEO and PPC strategies. Create and manage link building strategies, content marketing strategies, and social media presences. Innovate and present new marketing platforms and strategies.

Experience

Digital Marketing Executive

MV interactive solutions Agency

Apr 2021 – (currently)

Job responsibility

In this Agency my main job Role is manage an accounts of multiple Client who have a requirement of digital marketing solutions. I have managed Google ads, Facebook ads, Instagram ads, Linked in Ads, and any type of PPC (CPC) project of clients. Manage SEO of website of client is my job responsibility.

Marketing Manager

Sumilon Industries Ltd - India

Aug 2019 – Apr 2021(currently)

Job responsibility

In this company I have handling an area of Delhi/NCR and Punjab and partly Gujarat. My main job role is creating new distributors and corporate clients for company and driver their sales. Some time there is leads or reference of clients and sometime wants to do cold calling also. In this company I have to sale HOLOGRAPHIC films and GLITTER POWDER.

Marketing Manager

udaan.com

May 2018 - Apr 2019 (1 year)

Job responsibility

In this company I have handling an area of Delhi/NCR and Hapur. My main job role is on boarding new distributors and companies in Udaan.com B2B portal for sale their products and driver their sales. Some time there is leads or reference of clients and sometime wants to do cold calling also. In this company I have to on boarding Clothing products and fashion products.

Market sales manager

Murugappa Group

Oct 2016 - Apr 2018 (1year.7 months)

Job responsibility

In this company I have handling an area of Delhi/NCR and Uttarkhand and Uttar Pradesh. My main job role is handling distributors and creates new dealers for distributors and driver their sales. Some time there is leads or reference of clients and sometime wants to do cold calling also. In this company I have to sale High Range cycles.

Qualification

Education	Institution	Subject	Year
MBA	Dr. A.P.J. Abdul Kalam Technical University	Marketing And Human Resource	2018 – 2020
M. Com	CCS (Chaudhary Charan Singh) University	Marketing And Human Resource	2015 – 2017
B. Com	CCS (Chaudhary Charan Singh) University	Business/Commerce, General	2012 – 2015
Intermediate	Uttar Pradesh Board	Business/Commerce	2011 – 2012
High school	Uttar Pradesh Board	All subject	2008 – 2009

Certification or Diploma's

Advanced Certified Digital Marketing Consultant - Comprehensive (All Specializations)

Digi Perform institute (Affiliate by Hindustan Times) in 2020 to 2021

Build Campaign on (Google ads, Facebook ads, linked in ads, Twitter ads, Instagram ads and others Specialization in social media, Specialization in SEO, Word Press Website building and management, Google analytics and reporting, Logo creation and Digital banner designing Email marketing and YouTube marketing.

ADSC Course (Advance diploma in software Engineering)

Delhi institute of computer science (DICS) in May 2012 to May 2014

IT TOOLS AND BUSINESS SYSTEMS, INTERNET TECHNOLOGY AND WEB, DESIGN 'C' LANGUAGE, INTRODUCTION TO MULTIMEDIA, Programming with My SQL

O LEVEL

National Institute of Electronics and Information Technology (NIELIT) in March 2016

IT TOOLS AND BUSINESS SYSTEMS, INTERNET TECHNOLOGY AND WEB DESIGN, 'C' LANGUAGE, INTRODUCTION TO MULTIMEDIA

DCA (Diploma in computer application)

Genes iSOFT in March 2014 to march 2015

Operating system, Core java, 'C' LANGUAGE, Database management system Object oriented programing structure

Personal Details

Father's Name	Mr. Chetan Prakash
Nationality	Indian
Date of Birth	16 April 1995
Gender	Male
Marital status	Unmarried

Declaration

I hereby declare that the above particulars of facts and information stated are true, correct and complete to the best of my belief and knowledge.

Date	
Place	

Shubhankar