



# TARUNA RAWAT

DIGITAL MARKETER

## CAREER GOALS

To become a marketing manager in charge of a small team. I currently have experience with digital marketing strategies and would like to gain more experience in other areas. I would like to start a long-term career in marketing by joining a large company that has room for growth.

## CORE STRENGTHS

- Google ads
- Google analytics
- Social Networking
- Public Relations
- Website Management
- Digital Analytic Tools
- Graphic Design
- Strong Communication Skills

## CONTACT DETAILS:

Telephone: 9910786199  
Email: [connect.tarunarawat@gmail.com](mailto:connect.tarunarawat@gmail.com)  
LinkedIn:  
<https://www.linkedin.com/in/taruna-rawat-96b96b214/>  
Address:- J-1603, the hyde park, sector-78, Noida, Uttar Pradesh.  
Website :- <https://lataruna.xyz/>

Currently working with The skill spot Agency  
As a Digital marketing executive

## DIGITAL MARKETER

**The Khaitan School**

**DIGITAL MARKETING EXECUTIVE 2017-2019**

- Build, plan and implement the overall digital marketing strategy.
- Manage the strategy.
- Manage and train the rest of the team.
- Stay up to date with the latest technology and best practices.
- Manage all digital marketing channels.

**Aster Public school**

**JUNIOR COMMUNITY MANAGER, 2015-2017**

Interacted with subscribers on social media sites. Generated content for various social media and online platforms. Tracked metrics for performance.

## ACADEMIC HISTORY

**William carey university**

**BACHELOR OF COMMERCE**

- Graduated with distinct honors

**DIGIPERFORM INSTITUTE**

**CERTIFICATION COURSE IN DIGITAL MARKETING**

- Completed coursework ahead of time
- Academic Achievement Awardee
- Best Thesis: "Bridging the Gap Between Online and Offline Community Engagement"

## HOBBIES & INTERESTS

- badminton
- Playing the Electric Guitar and Drums
- Mountain Biking
- Distance Running
- Sketching Urban Scenes