C AROL NESMITH

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November 16, 202

Christopher FisheArrt Director

Brand Vision

Denve,rCO 80218

555-555-5555

example@example.com

Dear Mr. Fisher,

When searching through job boards, your unique job advertisement for a Creative Copywriter caught m

when I realized that I met all of the requirements to carry out the responsibilities listed, I quickly

opportunity.

I have five years of experience as a Copywriter, creating campaigns, advertisements and social media con

brands across different industries, from retail to pharmaceutical. My most notable project was a campaig

Co, where the graphic designer assigned to the project and myself developed the concept, and I wrote a

the visuals, TV commercials and fun radio mentions that directed traffic to the brand's social media pages

60% increase in follower

I decided to use these skills to create and develop my own business, Lunar Jewelry, hence why I step

workforce for a year and a half. On my ow

Created the brandin

Managed Google Analytic

Learned how to use WordPress and Google Ad

Successfully developed my business' social media presence across different platforms. In less than 5

J ewelry had over 2,000 followers on Instagram and over 10,000 followers o

I want to put this newfound knowledge and copywriting skills to greater use in your company, as I notice

with nonprofit organizations and clients focused on bettering our communities and the planet. Please t

review my attached resume and portfolio, it would be an honor to sit down with you to talk about ho

service to your team

I appreciate your time and considera

Best regards

Carol Nesmith

