NBA All Star Case Study

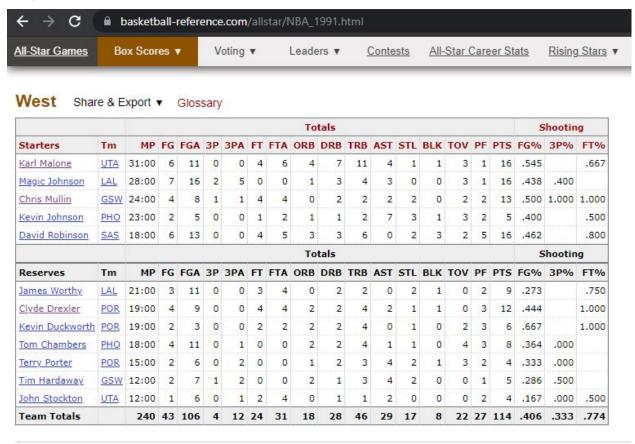
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The age old question

In this phase the main question which came to mind was the age old argument that NBA players nowadays are teaming up and creating super teams which in turn is taking the easy way out according to some purists. So I used the number of All Stars in an NBA team as a metric and tried to identify the trends from the past 30 years and test this hypothesis.

Also in this phase I decided that I would be using Basketball Refrence's All Star Game database for this case study.



Larry Bird (East): Did not play due to injury; replaced by Hersey Hawkins.

Hersey Hawkins (East): Replacement for Larry Bird.

Isiah Thomas (East): Did not play due to injury; no replacement named.

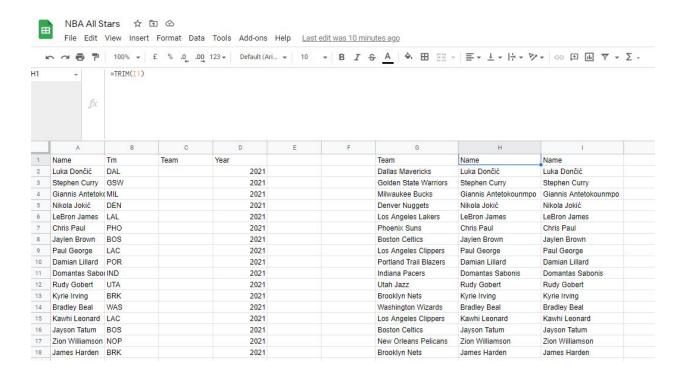
Preparing and Cleaning

After extracting the data from the website the data needed to be cleaned and organised for analysis. An important point to be noted is that the injury replacements for the All Star game are also considered in this dataset.



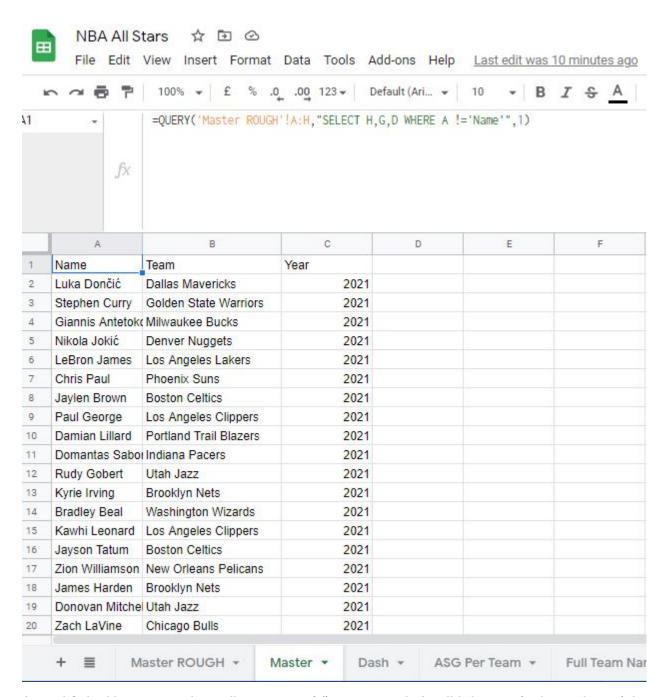
Processing data tables

After pulling the data into a spreadsheet the data was formatted accordingly and the player names were cleaned using trim() and split() functions. Later all the year tables was combined using the Google sheets query function.

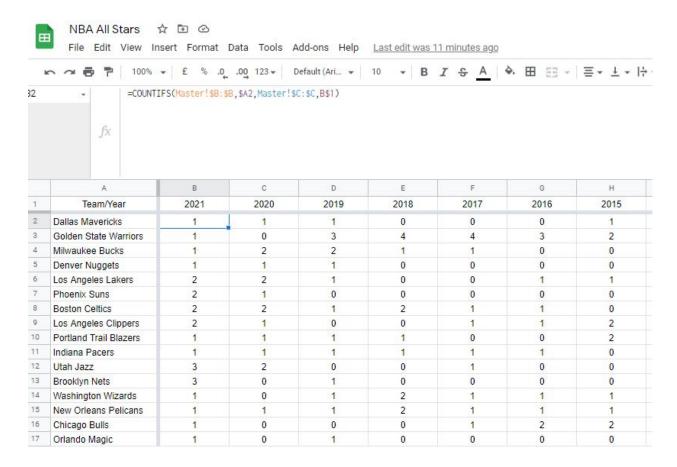


Analyzing the data

After combining the tables of All Stars from the past 30 years, the full team name was bought into the dataset with a basic vlookup(). Then later the final table for analysis was prepared having the name, team and year of all All Stars from the past 30 years.



A simplified table was created as well using countifs() statement which will help us in further analysis of the data when we move forward in the case study.



Visualising and Further Analysis

Now we import the data into R for visualization and in depth analysis which will lead to insight derivation. First we import the data.

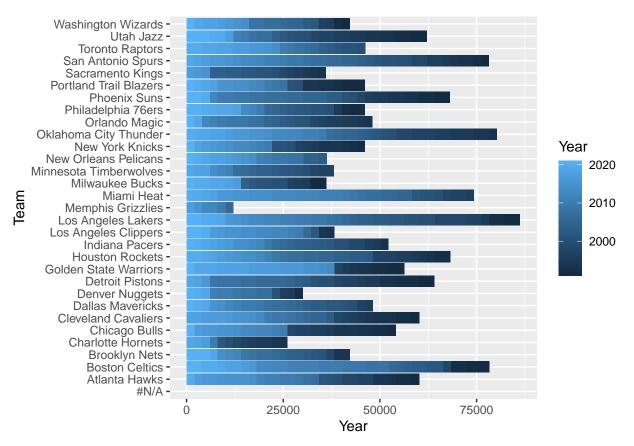
```
maindata <- read.csv("NBA All Stars - Master.csv")
head(maindata)</pre>
```

```
##
                      Name
                                             Team Year
## 1
               Luka Dončić
                                Dallas Mavericks 2021
             Stephen Curry Golden State Warriors 2021
## 3 Giannis Antetokounmpo
                                 Milwaukee Bucks 2021
## 4
              Nikola Jokić
                                   Denver Nuggets 2021
## 5
              LeBron James
                              Los Angeles Lakers 2021
                                    Phoenix Suns 2021
                Chris Paul
```

Then we plot the data using ggplot

```
library(ggplot2)
ggplot((maindata),aes(Year,Team,fill=Year))+geom_col()
```

Warning: Removed 112 rows containing missing values (position_stack).



This visualization is good but is not conclusive hence we must dive deeper. Now we import the second table where we will continue our analysis

		data <- (descda		.csv("]	NBA Pr	oject (CSV -	Sheet1	.csv")					
##				C	ount X	2021 X	2020 X	2019 X	2018 X	2017 X	2016 X2	2015 X	2014 X	2013
##	1	I	Dallas	Maver	icks	1	1	1	0	0	0	1	1	0
##	2	Golder	n State	e Warr	iors	1	0	3	4	4	3	2	1	1
##	3		Milwa	ukee B	ucks	1	2	2	1	1	0	0	0	0
##	4		Denve	er Nug	gets	1	1	1	0	0	0	0	0	0
##	5	Los	s Ange	les La	kers	2	2	1	0	0	1	1	1	2
##	6		Pho	oenix S	Suns	2	1	0	0	0	0	0	0	0
##		X2012	X2011	X2010	X2009	X2008	X2007	X2006	X2005	X2004	X2003	X2002	X2001	X2000
##	1	1	1	2	1	1	2	1	1	1	2	2	1	1
##	2	0	0	0	0	0	0	0	0	0	0	0	0	0
##	3	0	0	0	0	0	0	0	0	1	0	1	2	2
##	4	0	1	2	1	2	2	0	0	0	0	0	1	0
##	5	2	2	2	2	1	1	1	1	2	2	2	2	2
##	6	1	0	2	2	2	3	2	3	0	2	0	1	1
##		X1998	X1997	X1996	X1995	X1994	X1993	X1992	X1991					
##	1	0	1	1	0	0	0	0	0					
##	2	0	1	0	1	1	2	2	2					
##	3	0	1	1	1	0	0	0	2					
##	4	0	0	1	1	0	0	1	0					
##	5	4	2	0	1	0	0	2	2					
##	6	1	0	1	2	2	2	2	2					

Now we find out the average All Star from the past 30 years for each team and calculate which team has averaged the highest number of All Stars

```
descdata$average <- rowMeans(descdata[,c(2:30)],na.rm = TRUE)
head(descdata)</pre>
```

```
Count X2021 X2020 X2019 X2018 X2017 X2016 X2015 X2014 X2013
##
## 1
            Dallas Mavericks
                                     1
                                            1
                                                   1
                                                          0
                                                                  0
                                                                         0
                                                                                1
                                                                                       1
                                                                                               0
                                            0
                                                   3
                                                                         3
                                                                                2
                                                                                       1
## 2 Golden State Warriors
                                     1
                                                           4
                                                                  4
                                                                                               1
## 3
                                            2
                                                   2
                                                          1
                                                                  1
                                                                         0
                                                                                0
                                                                                       0
                                                                                               0
             Milwaukee Bucks
                                     1
## 4
              Denver Nuggets
                                            1
                                                   1
                                                          0
                                                                  0
                                                                         0
                                                                                0
                                                                                       0
                                                                                               0
                                     1
                                                                                               2
         Los Angeles Lakers
                                     2
                                            2
                                                                  0
## 5
                                                   1
                                                          0
                                                                         1
                                                                                1
                                                                                       1
## 6
                Phoenix Suns
                                     2
                                            1
                                                   0
                                                          0
                                                                  0
                                                                         0
                                                                                0
                                                                                               0
      X2012 X2011 X2010 X2009 X2008 X2007 X2006 X2005 X2004 X2003 X2002 X2001 X2000
##
## 1
          1
                  1
                         2
                                1
                                       1
                                              2
                                                      1
                                                             1
                                                                    1
                                                                           2
                                                                                  2
                                                                                          1
##
   2
          0
                  0
                         0
                                0
                                       0
                                              0
                                                      0
                                                             0
                                                                    0
                                                                           0
                                                                                  0
                                                                                          0
                                                                                                 0
          0
                  0
                         0
                                0
                                       0
                                              0
                                                      0
                                                             0
                                                                                          2
                                                                                                 2
## 3
                                                                    1
                                                                           0
                                                                                  1
## 4
          0
                  1
                         2
                                       2
                                              2
                                                      0
                                                             0
                                                                    0
                                                                           0
                                                                                  0
                                                                                          1
                                                                                                 0
                                                                    2
                                                                                  2
                                                                                          2
                                                                                                 2
## 5
          2
                  2
                         2
                                2
                                       1
                                              1
                                                      1
                                                             1
                                                                           2
##
          1
                  0
                         2
                                2
                                       2
                                              3
                                                      2
                                                                                  0
                                                                                          1
                                                                                                 1
      X1998 X1997 X1996 X1995 X1994 X1993 X1992 X1991
##
                                                                  average
## 1
          0
                  1
                         1
                                0
                                       0
                                              0
                                                      0
                                                             0 0.8275862
## 2
                                              2
                                                      2
                                                             2
          0
                         0
                                                               0.8965517
                  1
                                1
                                       1
## 3
          0
                  1
                         1
                                1
                                       0
                                              0
                                                     0
                                                             2 0.5517241
## 4
          0
                  0
                         1
                                1
                                       0
                                              0
                                                      1
                                                             0 0.5172414
## 5
          4
                  2
                         0
                                1
                                       0
                                              0
                                                      2
                                                             2 1.4137931
                                       2
                                              2
                                                      2
## 6
                  0
                                                             2 1.1034483
          1
                         1
```

```
AvgTeam<- select(descdata,Count,average)
TopAvgTeam<- AvgTeam[order(-AvgTeam$average),]
head(TopAvgTeam)</pre>
```

```
## Count average
## 5 Los Angeles Lakers 1.413793
## 20 Oklahoma City Thunder 1.379310
## 25 San Antonio Spurs 1.310345
## 23 Miami Heat 1.275862
## 7 Boston Celtics 1.241379
## 19 Houston Rockets 1.172414
```

Here we can see in the top 5 teams with the highest average All Stars 3 if not 4 of the teams are considered big market teams. Big market teams continue to lure in big names in the free agency period and this trend is justified here.

Now we further analyse by figuring out teams with 2 All Stars as well as 3 All Stars in each year which will help us gauge the trends better

```
overTwo<-colSums(descdata[,c(1:32)]>=2,na.rm = TRUE)
overTwo
                                                   X2017
              X2021
                        X2020
                                 X2019
                                          X2018
                                                            X2016
                                                                     X2015
                                                                               X2014
                                                                                        X2013
##
     Count
##
         30
                            8
                                     5
                                               8
                                                                 7
                                                                          8
                                                                                   5
                                                        3
              X2011
                        X2010
                                                            X2006
##
     X2012
                                 X2009
                                          X2008
                                                   X2007
                                                                     X2005
                                                                               X2004
                                                                                        X2003
##
          6
                   6
                            6
                                     7
                                               6
                                                       10
                                                                 5
                                                                          7
                                                                                   7
##
     X2002
              X2001
                        X2000
                                 X1998
                                          X1997
                                                   X1996
                                                                               X1993
                                                                                        X1992
                                                            X1995
                                                                      X1994
##
                   9
                            6
                                     5
                                                        6
                                                                          8
                                                                                   8
          6
                                               9
                                                                 6
                                                                                           10
##
     X1991 average
```

```
9
                   0
##
overThree<-colSums(descdata[,c(1:32)]>=3,na.rm = TRUE)
overThree
              X2021
                        X2020
                                 X2019
                                          X2018
                                                   X2017
                                                            X2016
                                                                      X2015
                                                                               X2014
                                                                                        X2013
##
     Count
##
         30
                   2
                            0
                                      1
                                               1
                                                        2
                                                                 1
                                                                          1
                                                                                    1
##
     X2012
              X2011
                        X2010
                                 X2009
                                          X2008
                                                   X2007
                                                             X2006
                                                                      X2005
                                                                               X2004
                                                                                        X2003
##
                   2
                                      2
                                               2
                                                                 1
                                                                                    0
          1
                            1
                                                        1
                                                                          1
                        X2000
##
     X2002
              X2001
                                 X1998
                                          X1997
                                                   X1996
                                                             X1995
                                                                      X1994
                                                                               X1993
                                                                                        X1992
##
                   0
                            0
                                      1
                                               2
                                                        0
                                                                 1
                                                                          2
                                                                                    1
                                                                                             1
          0
##
     X1991 average
##
          2
Now we see the mean of two all stars and three all stars per team over the years and add the initial vector to
the dataset
mean(overTwo[c(2:31)],na.rm = TRUE)
## [1] 6.933333
mean(overThree[c(2:31)],na.rm = TRUE)
## [1] 1.033333
descdata[nrow(descdata)+1,]=overTwo
descdata[nrow(descdata)+1,]=overThree
head(descdata)
##
                        Count X2021 X2020 X2019 X2018 X2017 X2016 X2015 X2014 X2013
## 1
                                                                      0
           Dallas Mavericks
                                   1
                                          1
                                                 1
                                                        0
                                                               0
                                                                             1
                                                                                    1
                                          0
                                                 3
                                                                      3
                                                                             2
## 2 Golden State Warriors
                                   1
                                                        4
                                                               4
                                                                                    1
                                                                                           1
                                          2
## 3
            Milwaukee Bucks
                                   1
                                                 2
                                                        1
                                                               1
                                                                      0
                                                                             0
                                                                                    0
                                                                                           0
## 4
             Denver Nuggets
                                   1
                                          1
                                                 1
                                                        0
                                                               0
                                                                      0
                                                                             0
                                                                                    0
                                                                                           0
## 5
         Los Angeles Lakers
                                   2
                                          2
                                                 1
                                                        0
                                                                      1
                                                                                    1
                                                                                           2
                                                                             1
                                   2
## 6
                Phoenix Suns
                                          1
                                                 0
                                                                      0
                                                                                    0
                                                                                           0
##
     X2012 X2011 X2010 X2009 X2008 X2007 X2006 X2005 X2004 X2003 X2002 X2001 X2000
## 1
                                                                               2
          1
                 1
                        2
                               1
                                      1
                                            2
                                                   1
                                                          1
                                                                 1
                                                                        2
                                                                                      1
## 2
          0
                 0
                        0
                               0
                                      0
                                            0
                                                   0
                                                          0
                                                                 0
                                                                        0
                                                                               0
                                                                                      0
                                                                                             0
                                                                                      2
## 3
          0
                 0
                        0
                               0
                                      0
                                            0
                                                   0
                                                          0
                                                                 1
                                                                        0
                                                                               1
                                                                                             2
          0
                                      2
                                            2
                                                   0
                                                                 0
                                                                                             0
## 4
                 1
                        2
                                                          0
                                                                        0
                                                                               0
                                                                                      1
                               1
## 5
          2
                 2
                        2
                               2
                                      1
                                            1
                                                          1
                                                                 2
                                                                        2
                                                                               2
                                                                                      2
                                                                                             2
                                      2
                                            3
                                                                 0
## 6
          1
                 0
                        2
                               2
                                                   2
                                                          3
                                                                               0
                                                                                      1
                                                                                             1
     X1998 X1997 X1996 X1995 X1994 X1993 X1992 X1991
                                                               average
## 1
          0
                                      0
                                            0
                                                   0
                                                          0 0.8275862
```

As we can see there is an average of one team with 3 all stars in the past 30 years and nearly 7 teams average close to 7 all stars in the same time period. Then we calculate the standard deviation of both and plot the same.

2 0.8965517

2 0.5517241

0 0.5172414

2 1.4137931

2 1.1034483

```
sd(overTwo)
```

2

3

4

5

6

[1] 4.571564

```
sd(overThree)
## [1] 5.176618
y < -dnorm(overTwo, mean = 6.86, sd = 4.571564)
plot(overTwo,y,
     xlim=c(-5,20))
                                            000
     0.08
                                          0
                                                     0
                                                        0
     90.0
                                    0
     0.04
                           0
     0.02
                           0
                                          5
                                                       10
                                                                      15
                                                                                    20
            -5
```

Conclusion

From the overTwo plot we can see that the over two All Stars per team per year follows a normal distribution curve. This in turn shows that all star caliber players teaming up is now recent anomaly.

overTwo