

## SaiNikhil Myana (INYSIAM)

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**From:** Scott Wood (SXW)  
**Sent:** Monday, July 6, 2020 1:34 PM  
**To:** Amanda Demaio (AID); SaiNikhil Myana (INYSIAM); Amrita Pradhan (INYAOP)  
**Subject:** RE: Longtail - WMR 3Q2019

Thanks SaiNikhil, the only remaining concern is make the blue background for form (at bottom of page) extend across the page like this page <https://www.capitalgroup.com/us/insights/articles/emerging-markets-outlook.html>. Once resolved, I have no additional concerns.

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**From:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>  
**Sent:** Monday, July 6, 2020 12:01 PM  
**To:** SaiNikhil Myana (INYSIAM) <[SaiNikhil.Myana@capgroup.com](mailto:SaiNikhil.Myana@capgroup.com)>; Scott Wood (SXW) <[scott\\_wood@capgroup.com](mailto:scott_wood@capgroup.com)>; Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>  
**Subject:** RE: Longtail - WMR 3Q2019

Hi,  
I'm unclear if there's actually an issue with the 3Q2019WMR article, or if the issues below are actually issues with images that are appearing in the related insights section, which are just part of the insights page and not part of this 3Q2019WMR article.

Are there concerns with the image of the runners? If so – I think that needs to be reported to TRAD as she authored that article.

Are there concerns with the image of the lady looking at her phone? Please let me know, as I am waiting approval to publish that today.

Can we get on a quick call?

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**From:** SaiNikhil Myana (INYSIAM) <[SaiNikhil.Myana@capgroup.com](mailto:SaiNikhil.Myana@capgroup.com)>  
**Sent:** Monday, July 6, 2020 11:29 AM  
**To:** Scott Wood (SXW) <[scott\\_wood@capgroup.com](mailto:scott_wood@capgroup.com)>; Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>  
**Cc:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>  
**Subject:** RE: Longtail - WMR 3Q2019

Attaching screenshots for reference.

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**From:** Scott Wood (SXW) <[scott\\_wood@capgroup.com](mailto:scott_wood@capgroup.com)>  
**Sent:** Monday, July 6, 2020 10:37 AM  
**To:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>  
**Cc:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>; SaiNikhil Myana (INYSIAM) <[SaiNikhil.Myana@capgroup.com](mailto:SaiNikhil.Myana@capgroup.com)>  
**Subject:** RE: Longtail - WMR 3Q2019

4-5 images are not formatted correctly for mobile devices (not scaling correctly and consistent with others)

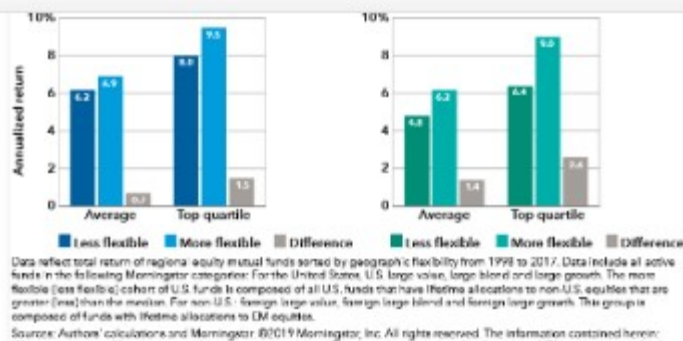
RELATED INSIGHTS



Portfolio Construction

Portfolio makeover: 4 moves to consider in 2020





## GLOBAL EQUITIES

Flexibility matters in international portfolios

thumbnail image missing

## WORLD MARKETS REVIEW

World Markets Review for February 2019

There are ADA issues unique to this page (some of them are global and I don't expect to see them resolved in this article but others are unique to this page...use the accessibility tool to review/validate and let me know if you have any questions. In addition – share icons need to speak 'external link' when read by screen readers for example, when you tab to facebook icon, it should say "Facebook, external link". The social icons on the footer work correctly so you can refer to them if needed although I don't think those are button elements.

From: Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>

Sent: Monday, July 6, 2020 9:43 AM

**To:** Scott Wood (SXW) <[scott\\_wood@capgroup.com](mailto:scott_wood@capgroup.com)>  
**Cc:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>; SaiNikhil Myana (INYSIAM) <[SaiNikhil.Myana@capgroup.com](mailto:SaiNikhil.Myana@capgroup.com)>  
**Subject:** RE: Longtail - WMR 3Q2019

Hi Scott,

Please confirm if Amanda can publish page World Market 3Q2019 <https://na.author.capitalgroup.com/content/capital-group/us/en/institutional/home/insights/articles/world-markets-3Q-2019.html?wcmmode=disabled> to production.

Note:-This is one of the page for Longtail migration. Amanda had a request to update it to new design. We had collaborated with her to author the Page.

Thanks,  
Amrita

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**From:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>  
**Sent:** Monday, July 6, 2020 8:57 AM  
**To:** SaiNikhil Myana (INYSIAM) <[SaiNikhil.Myana@capgroup.com](mailto:SaiNikhil.Myana@capgroup.com)>  
**Cc:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>; Scott Wood (SXW) <[scott\\_wood@capgroup.com](mailto:scott_wood@capgroup.com)>  
**Subject:** RE: Longtail - WMR 3Q2019

Good morning,  
Now that the issues with AEM seem to be resolved, I want to ask if you have any concerns with my moving the 3Q2019 WMR (and the 4Q2019 WMR) to the preview (PVW) environment so I can send both links to the Pod for approval.

Once they have been approved, I'll publish them both to Production.

It will be a few days until that can be done, I need to wait for their approval (I think I mentioned that before).

Please let me know if you have any concerns with my moving 3Q2019 to PVW.

Thank you!

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**From:** SaiNikhil Myana (INYSIAM) <[SaiNikhil.Myana@capgroup.com](mailto:SaiNikhil.Myana@capgroup.com)>  
**Sent:** Friday, June 26, 2020 10:37 AM  
**To:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>  
**Cc:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>; Scott Wood (SXW) <[scott\\_wood@capgroup.com](mailto:scott_wood@capgroup.com)>  
**Subject:** RE: Longtail - Questions about your Insights articles (overlapping work)

Hi Amanda,

As discussed yesterday we have authored the World Markets 3Q 2019 page in touch ui, attached the link below. I have added the redirect url in page properties as well but we haven't published the page.

Let us know if you are going to publish it or you want us to publish the page.

New article page link - <https://na.author.capitalgroup.com/content/capital-group/us/en/institutional/home/insights/articles/world-markets-3Q-2019.html?wcmmode=disabled>

Attaching the image guidelines, just in case if you need.

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**From:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>  
**Sent:** Thursday, June 25, 2020 2:53 PM  
**To:** SaiNikhil Myana (INYSIAM) <[SaiNikhil.Myana@capgroup.com](mailto:SaiNikhil.Myana@capgroup.com)>  
**Subject:** FW: Longtail - Questions about your Insights articles (overlapping work)

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**From:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>  
**Sent:** Thursday, June 25, 2020 2:52 PM  
**To:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>  
**Subject:** RE: Longtail - Questions about your Insights articles (overlapping work)

Here is some background as well. We have approval to not include the charts from the new articles as well. We want to follow the existing examples already in the new Insights template. See attached deck...

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**From:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>  
**Sent:** Thursday, June 25, 2020 2:48 PM  
**To:** Yvette Barlow (YSSB) <[Yvette.Barlow@capgroup.com](mailto:Yvette.Barlow@capgroup.com)>  
**Cc:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>  
**Subject:** RE: Longtail - Questions about your Insights articles (overlapping work)

Thanks.

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**From:** Yvette Barlow (YSSB) <[Yvette.Barlow@capgroup.com](mailto:Yvette.Barlow@capgroup.com)>  
**Sent:** Thursday, June 25, 2020 2:38 PM  
**To:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>  
**Cc:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>  
**Subject:** FW: Longtail - Questions about your Insights articles (overlapping work)  
**Importance:** High

Hello Amrita,

Here you go. 😊

Thanks,  
Yvette

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**From:** Amanda Demaio (AID) <[amanda\\_demaio@capgroup.com](mailto:amanda_demaio@capgroup.com)>  
**Sent:** Thursday, June 25, 2020 2:35 PM  
**To:** Yvette Barlow (YSSB) <[Yvette.Barlow@capgroup.com](mailto:Yvette.Barlow@capgroup.com)>  
**Subject:** FW: Longtail - Questions about your Insights articles (overlapping work)  
**Importance:** High

Can you send this to Amrita

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**From:** Amanda Demaio (AID)  
**Sent:** Thursday, June 25, 2020 2:29 PM  
**To:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>  
**Subject:** FW: Longtail - Questions about your Insights articles (overlapping work)  
**Importance:** High

Hi Amrita – I hope you get this email – the first one I sent was returned

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**From:** Amanda Demaio (AID)

**Sent:** Thursday, June 25, 2020 2:25 PM

**To:** Amrita Pradhan (INYAOP) <[Amrita.Pradhan@capgroup.com](mailto:Amrita.Pradhan@capgroup.com)>; Akash Singh (INYAKGS) <[Akash.Singh@capgroup.com](mailto:Akash.Singh@capgroup.com)>

**Subject:** Longtail - Questions about your Insights articles (overlapping work)

**Importance:** High

Hi Amrita and Akash,

I am working with my team (IR TMT) to convert several older Insights articles to the new templates. Similar to what (I think) you are doing for the Long Tail project.

Amrita – I got your initials from YSSB, since SXW is out of the office now. Akash – I found your initials on the below authoring page in AEM

I am seeing several articles that have been created (but not published yet) and specifically the article for WMR 3Q2019 – which needs to follow the attached requirements documentation. This is what has been approved by Legal, and I was about to begin creating these yesterday, when I saw your work in progress.

<https://na.author.capitalgroup.com/editor.html/content/capital-group/us/en/institutional/home/insights/articles/world-markets-3Q-2019.html>

Can I speak with either of you as soon as possible to make sure the 3Q is updated as the attached requirements show?

And are you creating the 4QWMR? Or can I go ahead and create that now?

Thank you,

Amanda