| **Option** | **Name** | **Description** | **Strategic Value** |
| --- | --- | --- | --- |
| **1** | **Lift & Shift – Automated** | 100% Conversion via tools (with minor manual intervention) | ✔ Fastest to implement ✔ Ideal for low-complexity, repeatable jobs ✔ Quick ROI showcase |
| **2** | **Lift & Shift + Optimize** | Same as Option 1 but followed by performance tuning & restructuring | ✔ Midway option for speed + long-term scalability ✔ Good trade-off for jobs needing light optimization |
| **3** | **Lift, Optimize & Shift (Selective Automation)** | Partial automation; selective logic converted manually | ✔ Best for high-complexity, critical jobs ✔ Balances control and automation ✔ Enables reuse + reduces rework |
| **4** | **Re-Architect** | Full redesign of the ETL pipelines from scratch | ✔ Future-proof ✔ Supports new business models or cloud-native principles ✔ Higher investment, but long-term payoff |