

Hyderabad Times

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ADVERTORIAL, ENTERTAINMENT INDUSTRY
PROMOTIONAL FEATURE

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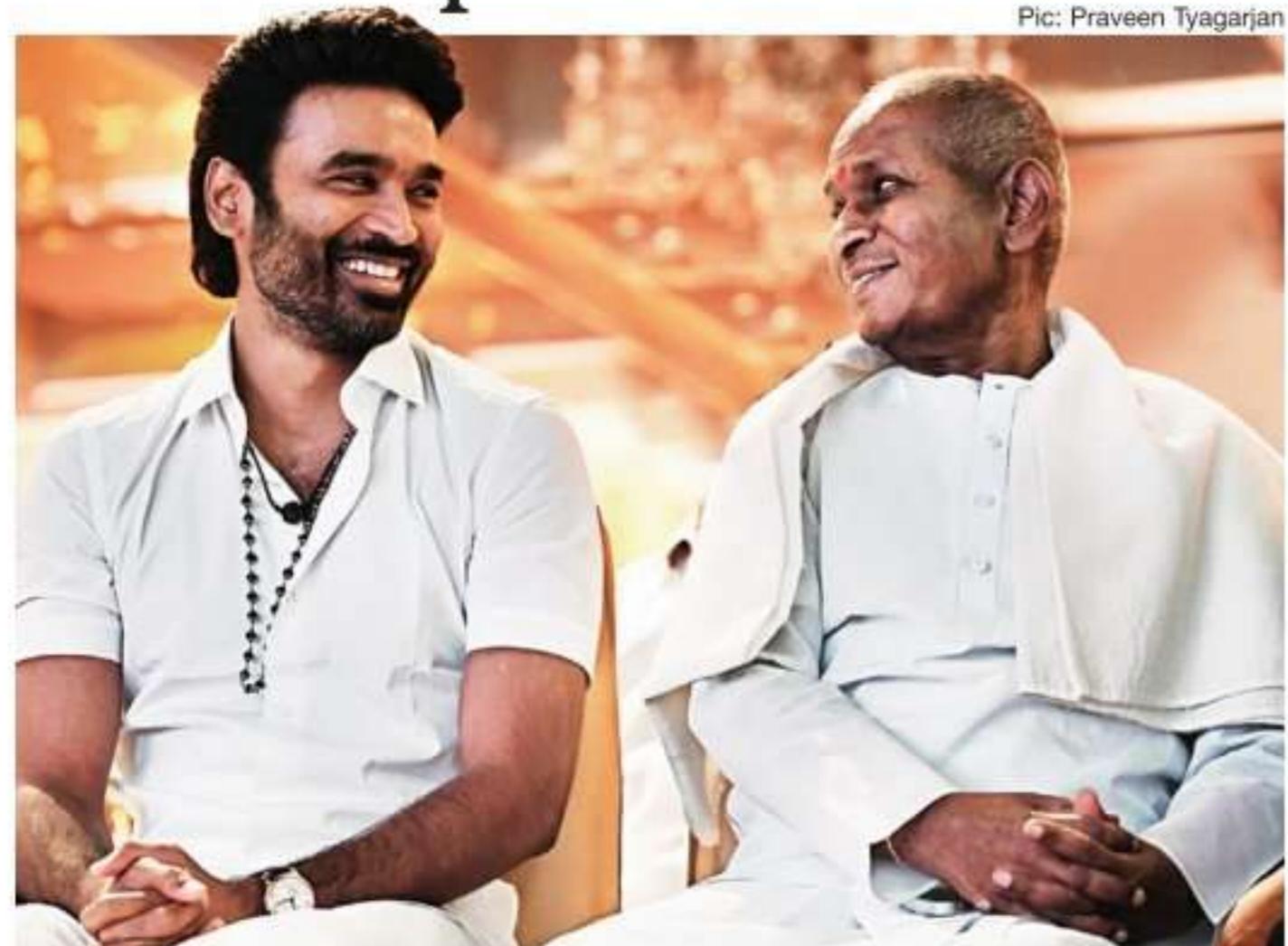
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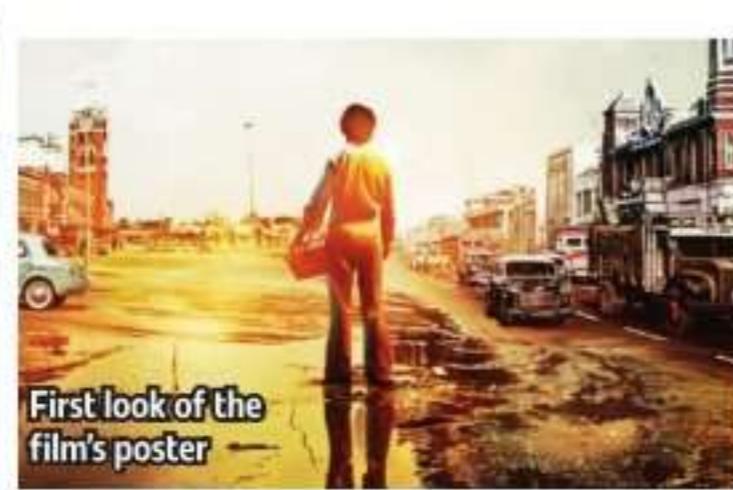
Director SS Rajamouli received a rockstar's welcome from his fans in Tokyo as he attended a special screening of his film, which unleashed a fan frenzy

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Ilaiyaraaja to compose music for his own biopic that will feature Dhanush



Dhanush with Ilaiyaraaja at the launch event



Roopa Radhakrishnan

In November 2023, we had told you that Dhanush will be starring in a biopic of Ilaiyaraaja. Now, the makers have announced that this project will be helmed by *Captain Miller* director Arun Matheswaran, and will have music by the Maestro himself! The crew will also include noted cinematographer Nirav Shah and production designer Muthuraj.

CONTINUED ON 6

Crew revives the iconic song Choli Ke Peeche for a perfect Holi vibe!



Kriti Sanon, Tabu and Kareena Kapoor Khan in Crew

As anticipation for the upcoming film *Crew* continues to soar, the release of its latest song, *Choli Ke Peeche*, has got music lovers grooving, especially ahead of the festival of colours. Following the success of tracks like *Naina* and *Ghagra*, this song adds another vibrant dimension to the film's music album.

The song, which also features vocals by Diljit Dosanjh, promises to be a great addition to your Holi playlist. With its upbeat tempo and

catchy beats, this song has what it takes to add to the excitement levels this festive season.

Set against the backdrop of a lively party, the music video showcases the intriguing narrative of the three lead actors - Tabu, Kareena Kapoor Khan and Kriti Sanon. Their sizzling chemistry has become a talking point among film buffs.

Directed by filmmaker-choreographer Farah Khan, the song offers a modern twist to *Choli Ke Peeche*, making it a refreshing

rendition for contemporary audiences. Directed by Rajesh A Krishnan, the film promises to deliver a laughter-packed cinematic experience.

The comedy heist film will hit the theatres on March 29. Produced by Balaji Telefilms and Anil Kapoor Film & Communications Network, *Crew* is set to captivate the audience with its unique blend of entertainment, humour and music, for an unforgettable cinematic journey.

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ARUN MATHESWARAN

THE KING OF MUSIC

DIRECTOR OF PHOTOGRAPHY
NIRAV SHAH

PRODUCTION DESIGNER
MUTHURAJ

PRODUCED BY

SIRRAM BAKTHISARAN C.K. PADMA KUMAR VARUN MATHUR
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