

NIKHIL KR. SONI

VISUAL DESIGNER (UI | UX | GRAPHICS)

www.behance.net/nikhil_kr_soni

+91 8090721065



ABOUT ME

As a dynamic and quirky designer, I fearlessly tackle product and marketing graphic design projects with unwavering dedication. With a track record of building new business and fostering strong relationships, I thrive on challenges and securing customer loyalty. My innovative approach creates vibrant environments that leave a lasting impression.



CONNECT

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SOFTWARE

ADOBE ILLUSTRATOR	● ● ● ● ●
FIGMA	● ● ● ● ○
ADOBE PHOTOSHOP	● ● ● ● ○
ADOBE AFTER EFFECTS	● ● ● ○ ○
CORALDRAW	● ● ● ○ ○



EXPERIENCES

HEAD OF CREATIVE

BLOCKON GROUP, GURUGRAM, INDIA

MAR. 2024 - NOW

I'm currently managing a design team while working on WEB3-specific products, focusing on UI development and marketing collaterals. I collaborate cross-functionally with product dev teams, CXOs, and marketing teams to ensure seamless design integration. Responsible for developing and maintaining product UI & UX, brand assets and marketing collaterals, while delivering high-quality creatives that enhance product identity and marketing storytelling.

HEAD OF CREATIVE

INSPERME CONSULTING, GURUGRAM, INDIA

AUG. 2019 - FEB. 2024

I'm currently managing team as well as working on clients like footwear, beauty products, clothing fashion, B2B & B2C brands & e-learning platform, developing and managing their brand assets as well as brand guideline. I'm also helping them with their social media marketing campaigns & also handling responsibility of delivering the finest accurate creatives which helps them showcase their marketing tendencies of storytelling through design.

GRAPHIC DESIGNER AND VISUALIZER

BAZOOKA, KANPUR, INDIA

MAY 2018 - AUG. 2019

Created creative and quirky designs for their QSR and restaurant interior, also worked and managed their social media creatives for marketing and sales as well as created branding system & guidelines.

T-SHIRT DESIGNER

ENQUOTISM.COM, KANPUR, INDIA

MAY 2017 - AUG. 2019

Created creative and quirky designs for their apparel line, also worked and managed their social media creatives for marketing and sales.



EDUCATION

AAIP-VFX

ARENA ANIMATION (APTECH LTD.), KANPUR

2018

GRADUATE(BACHLOR IN COMPUTER APPLICATIONS)

DR. VSICS, KANPUR

2017

SENIOR SECONDARY

CBSE (DELHI)

2014

HIGHER SECONDARY

CBSE (DELHI)

2012



LANGUAGE

HINDI

● ● ● ● ○

ENGLISH

● ● ● ● ○

DECLARATION: I hereby declare that all the information furnished above is true, complete and correct to the best of my knowledge and brief.