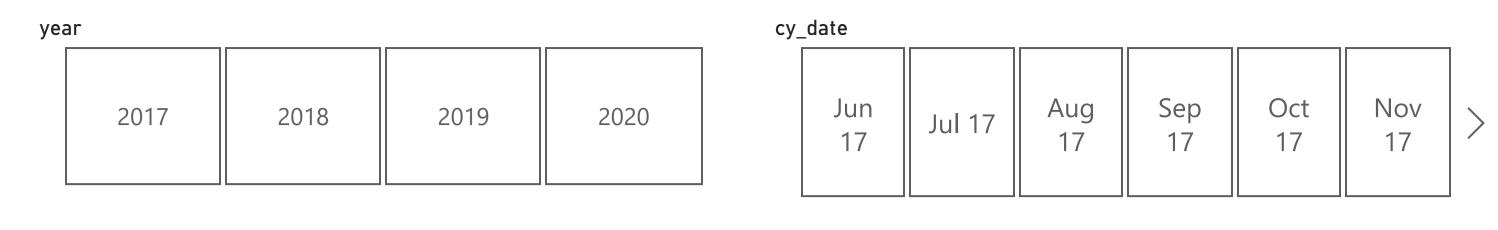
₹984.81M

Revenue

2M

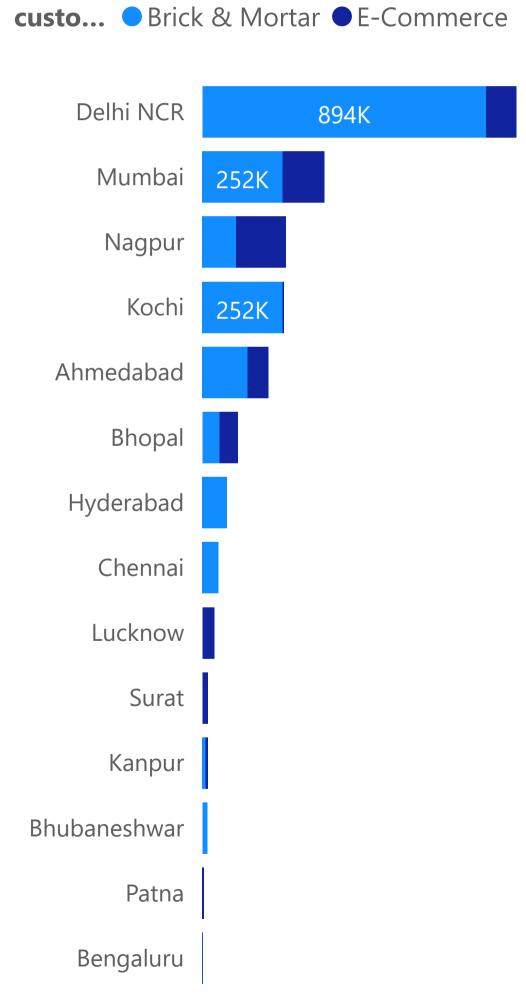
Sales Quantity



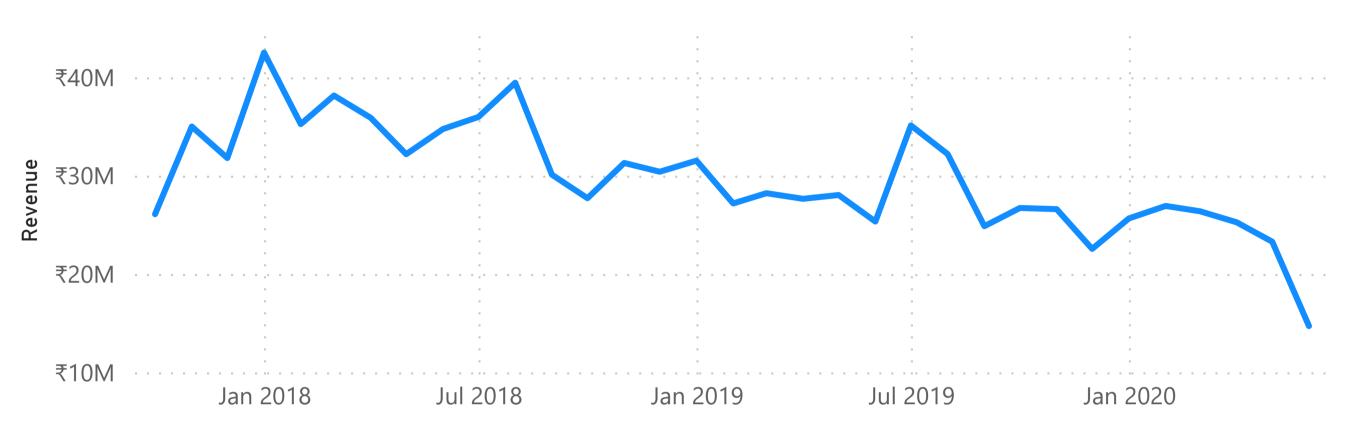
Revenue by Market



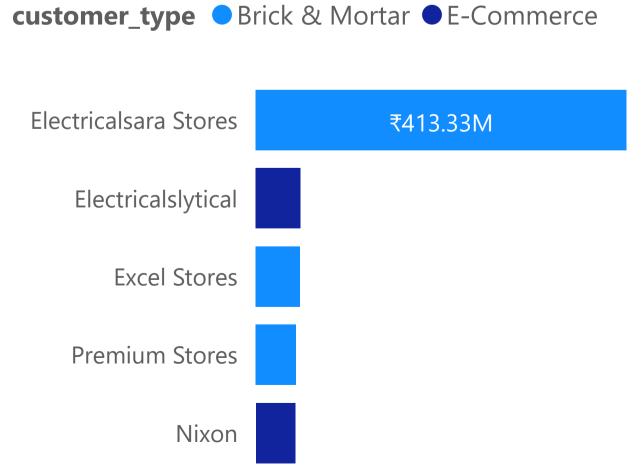
Sales Qty by Market



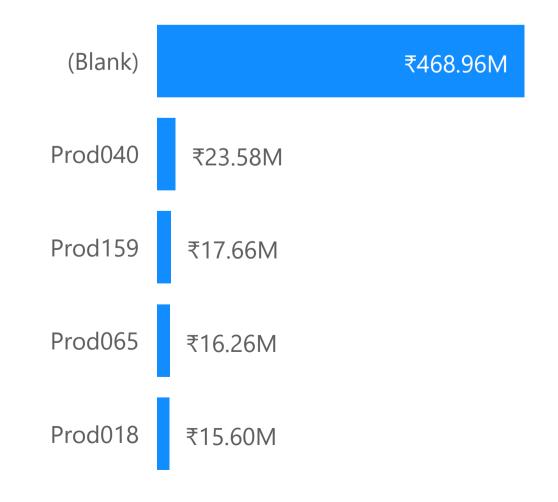
Revenue Trend



Top 5 Customers



Top 5 Products

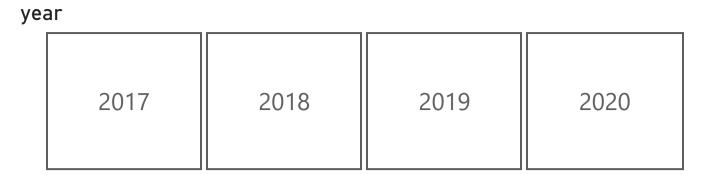


₹984.81M 2M

₹24.66M

Sales Quantity Revenue

Total Profit Margin



cy_date Oct Aug Sep Nov Jun Jul 17

Profit Margin % by Market		Profit Margin Contr. by Market			Revenue Contribution by Market	
Surat	4.86%	Delhi NCR	48	8.48%	Delhi NCR	52.75%
Patna	4.12%	Mumbai		19.76%	Mumbai	15.24%
Bhubanesh	3.98%	Ahmedabad		1.55%	Ahmedabad	13.43%
Bhopal	3.90%	Bhopal				
Kochi	3.74%	'		2.8%	Bhopal	5.95%
Mumbai	3.25%	Nagpur	5.73		Nagpur	5.59%
Nagpur	2.57%	Kochi	2.85%	%	Kochi	1.91%
		Chennai	1.22%	6	Chennai	1.83%
Delhi NCR	2.30%	Patna	0.74%	, 0	Kanpur	1.38%
Ahmedabad	2.15%	Surat	0.51%	, 0	Hyderabad	0.76%
Chennai	1.67%	Hyderabad	0.19%	/ 0	Patna	0.45%
Lucknow	1.01%	Bhubaneshwar	0.14%	, 0	Lucknow	0.31%
Hyderabad	0.63%	Lucknow	0.13%	′	Surat	0.26%
Kanpur	-0.49%	Kanpur	-0.27%		Bhubanesh	0.09%
Bengaluru	-20.78%	Bengaluru	-0.31%		Bengaluru	0.04%

Revenue Trend	d		
₹40M · · · · · · · · ·			
Revenue M08≨			
₹10M · · · · · · · · · · · · · · · · · · ·	18	2019	2020

Customer_ Name	Revenue	Revenue Contribution %	Profit Margin Contribution	Profit Margin %
Electricalsa a Stores	₹413,333,588.00	41.97%	37.75%	2.25%
Electricalsl /tical	₹49,644,189.00	5.04%	6.85%	3.40%
Excel Stores	₹49,115,620.00	4.99%	2.76%	1.38%
Premium Stores	₹44,906,666.00	4.56%	4.27%	2.35%
Vixon	₹43,893,083.00	4.46%	7.24%	4.07%
nfo Stores	₹35,100,033.00	3.56%	1.28%	0.90%
Гotal	₹984,813,463.0	100.00%	100.00%	2.50%

₹142.22M 350K ₹2.06M

Total Profit Margin

year 2017

2018

2019 2020

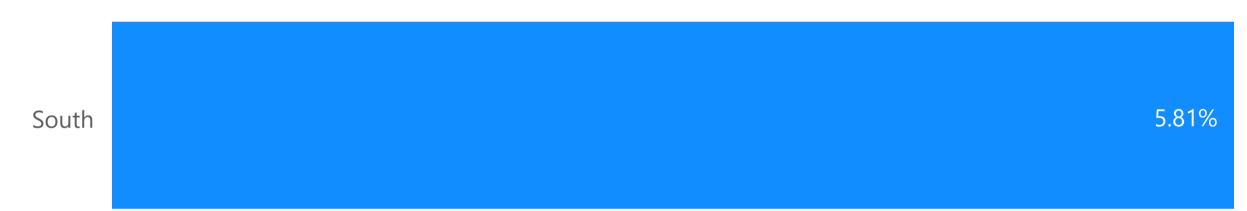
Feb Mar May Apr Jan Jun 20 20 20

Profit Target %

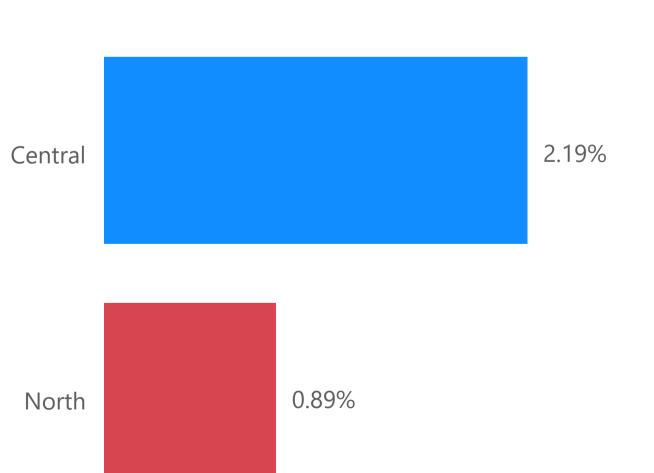
Revenue

0.02

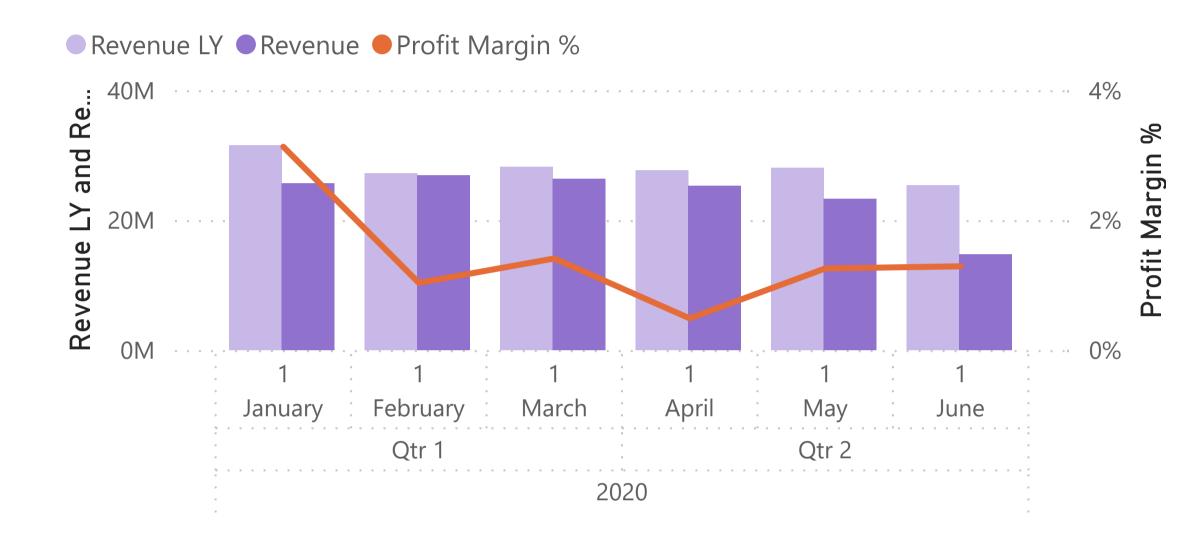
Revenue Contribution by Market



Sales Quantity



Revenue Trend



cy_date

Customer_ Name	Revenue	Revenue Contribution %	Profit Margin Contribution	Profit Margin % ▼
Electricalsb ea Stores	₹50,940.00	0.04%	0.39%	15.63%
Power	₹1,098,552.00	0.77%	3.69%	6.92%
Surge Stores	₹3,953,600.00	2.78%	11.95%	6.23%
Leader	₹1,671,901.00	1.18%	4.87%	6.01%
Electricalso pedia Stores	₹995,764.00	0.70%	2.86%	5.92%
Elite	₹1,247,785.00	0.88%	3.19%	5.27%
All-Out	₹713,953.00	0.50%	1.57%	4.53%
Total	₹142,224,545.0	100.00%	100.00%	1.45%