

₹984.81M

Revenue

2M

Sales Quantity

year

2017

2018

2019

2020

cy_date

Jun
17

Jul 17

Aug
17

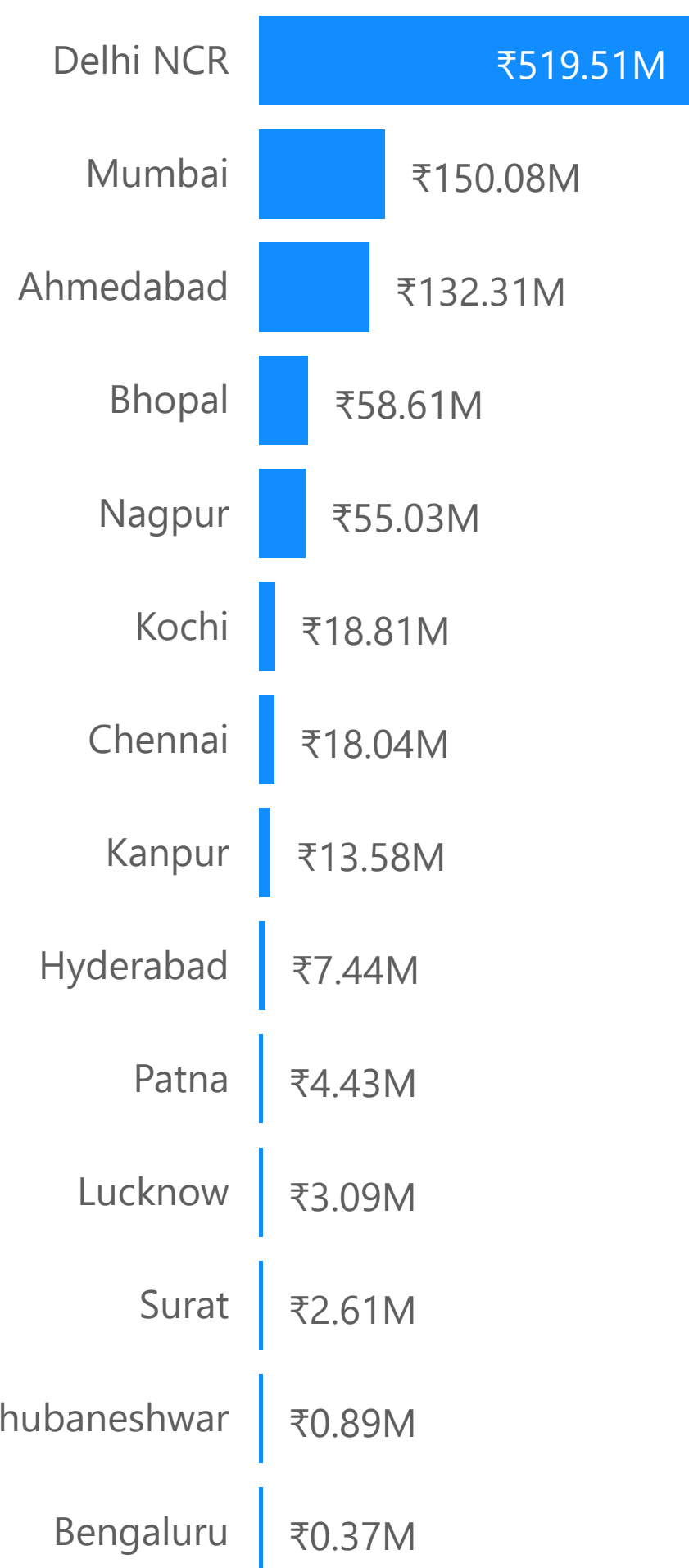
Sep
17

Oct
17

Nov
17

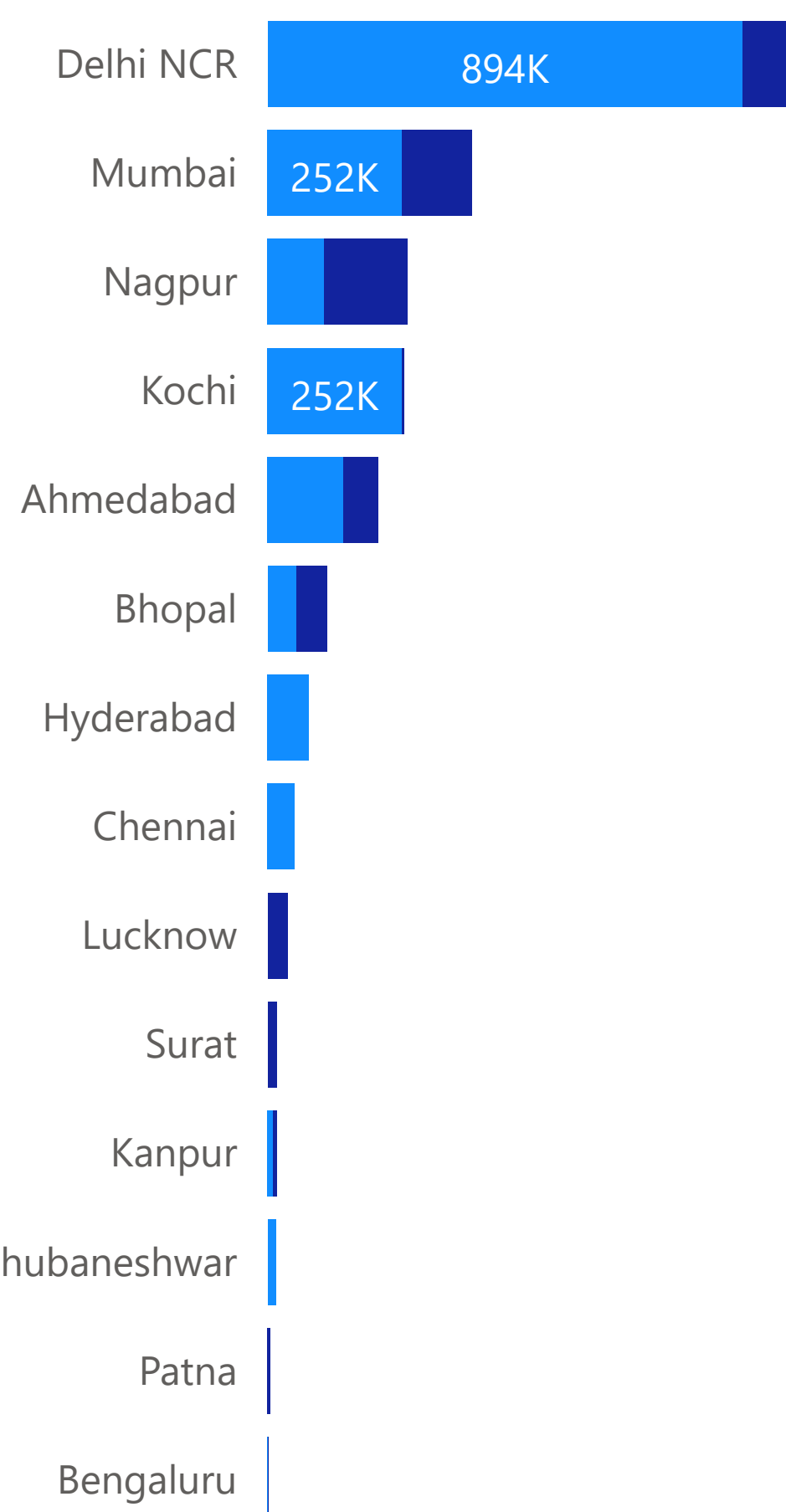


Revenue by Market

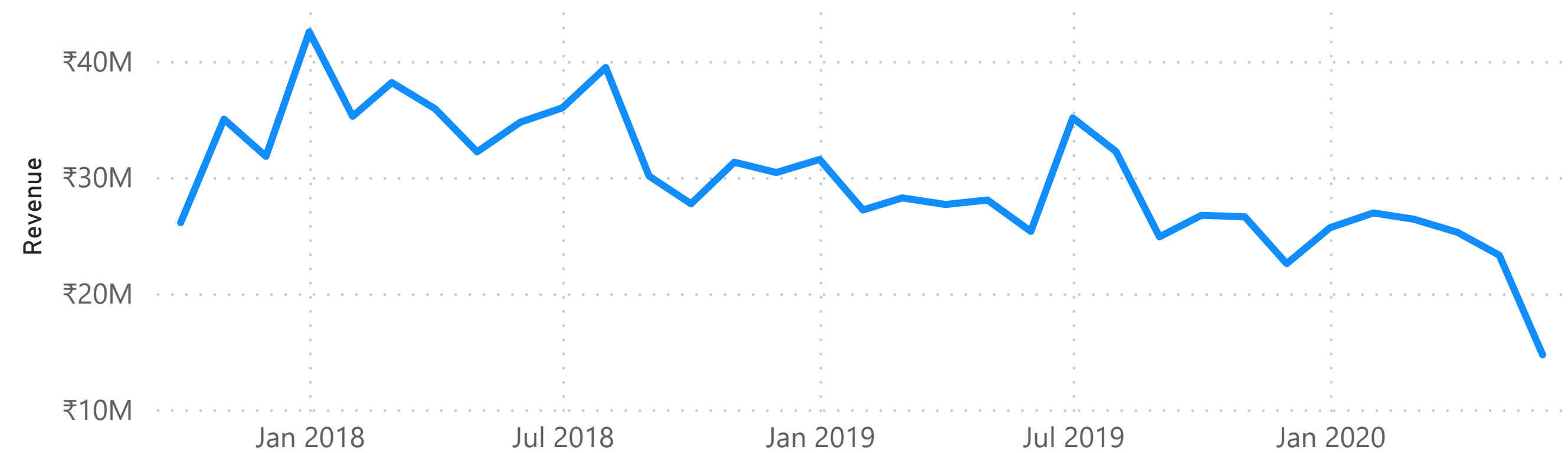


Sales Qty by Market

custo... ● Brick & Mortar ● E-Commerce

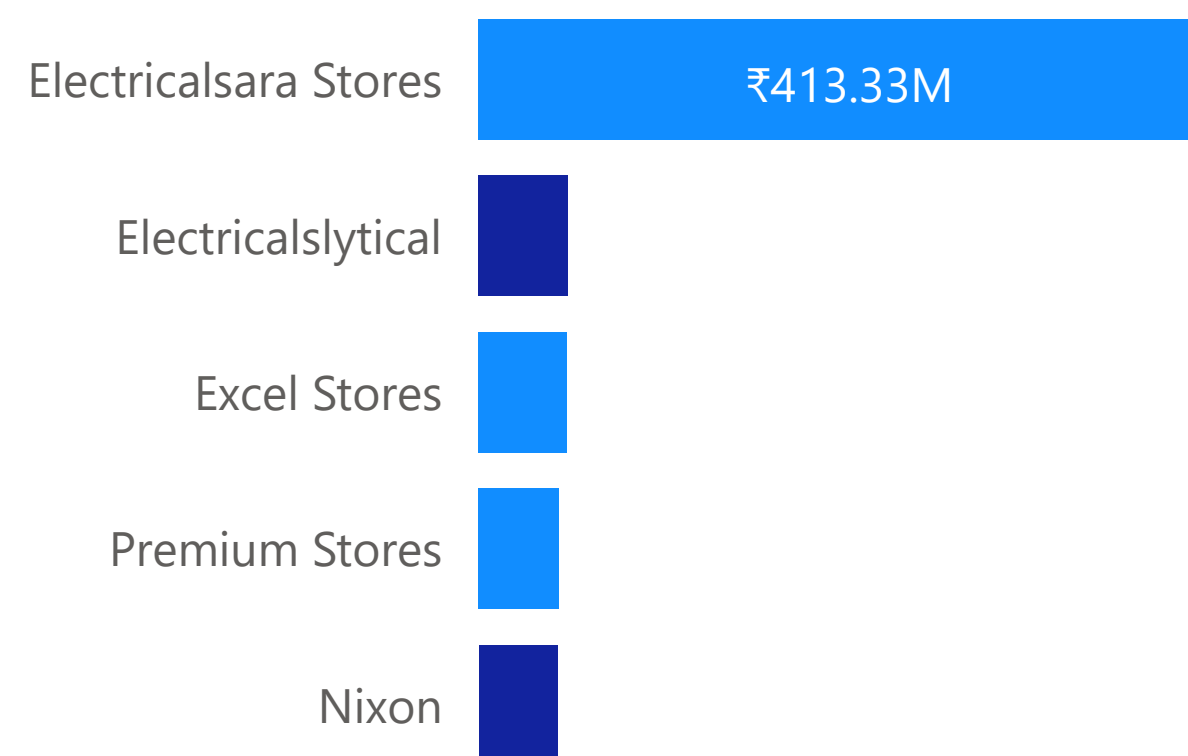


Revenue Trend

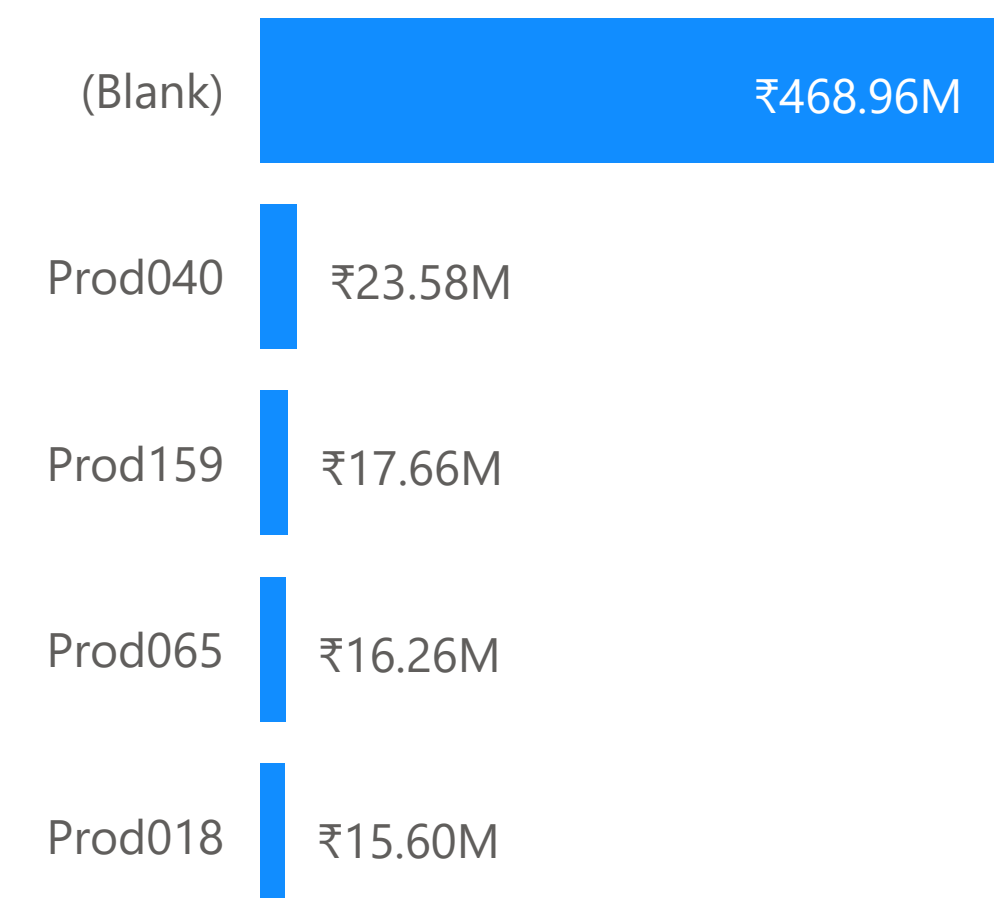


Top 5 Customers

customer_type ● Brick & Mortar ● E-Commerce



Top 5 Products



₹984.81M

Revenue

2M

Sales Quantity

₹24.66M

Total Profit Margin

year

2017

2018

2019

2020

cy_date

Jun 17

Jul 17

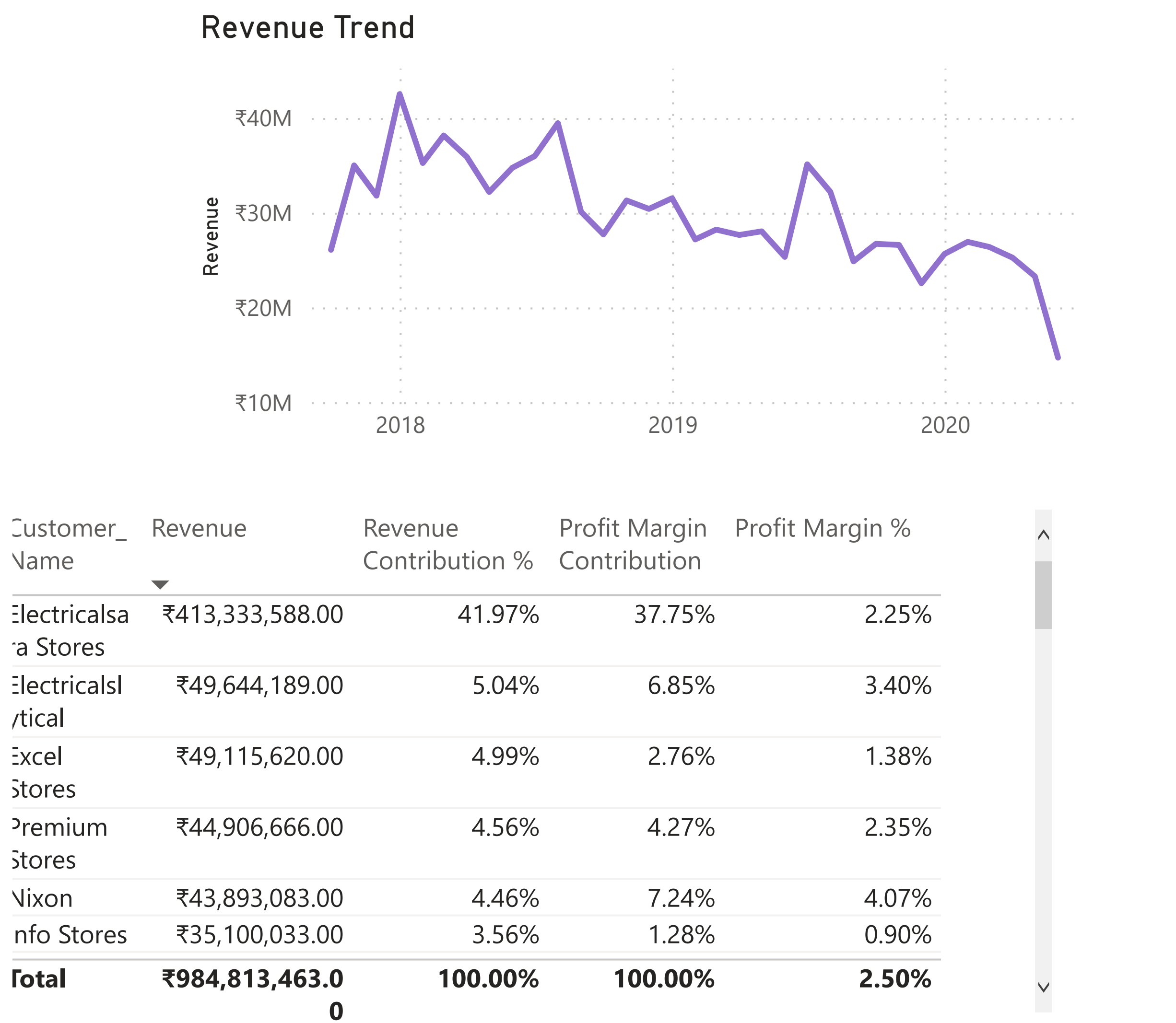
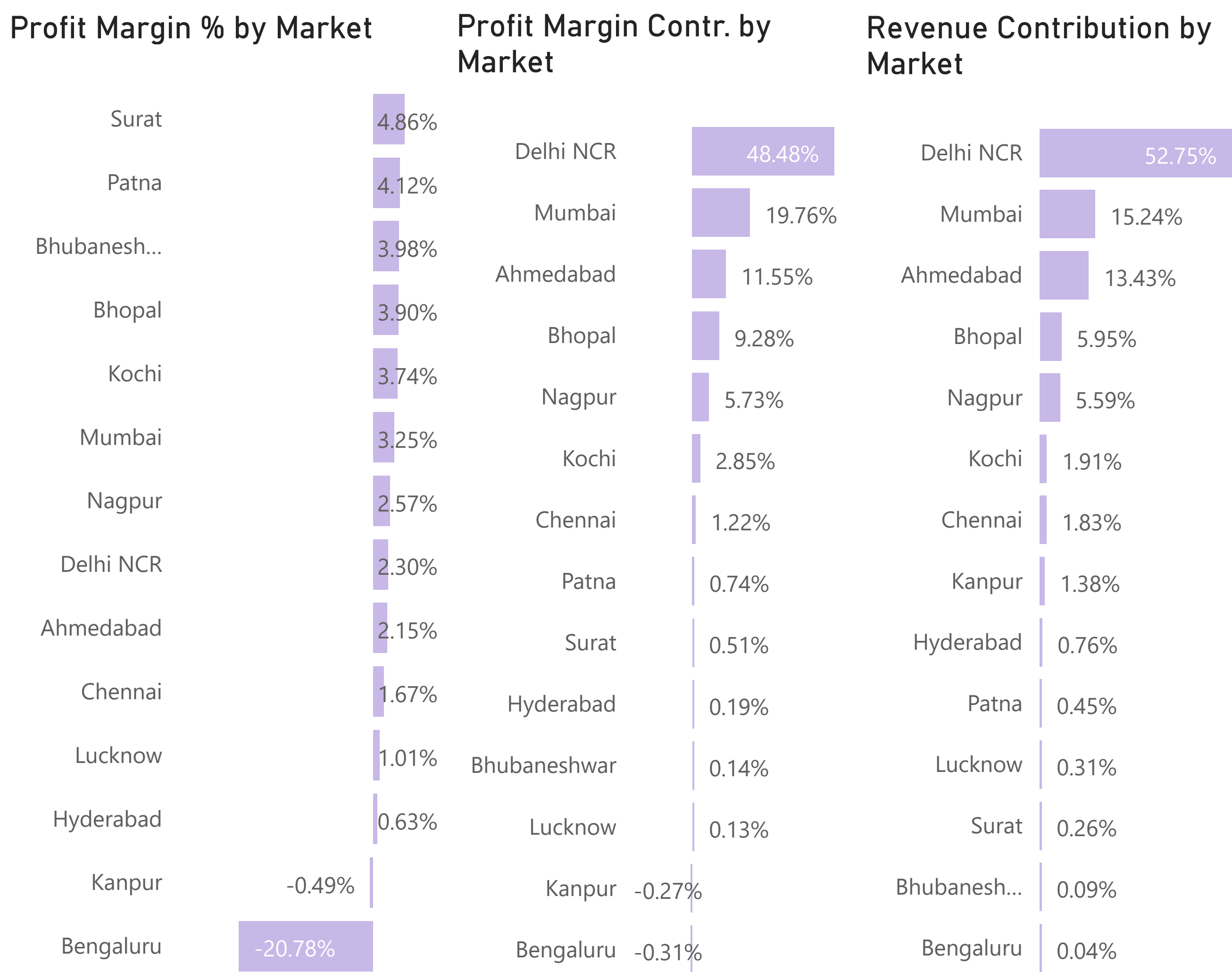
Aug 17

Sep 17

Oct 17

Nov 17

>



₹142.22M

Revenue

350K

Sales Quantity

₹2.06M

Total Profit Margin

Profit Target %

0.02

year

2017

2018

2019

2020

cy_date

Jan 20

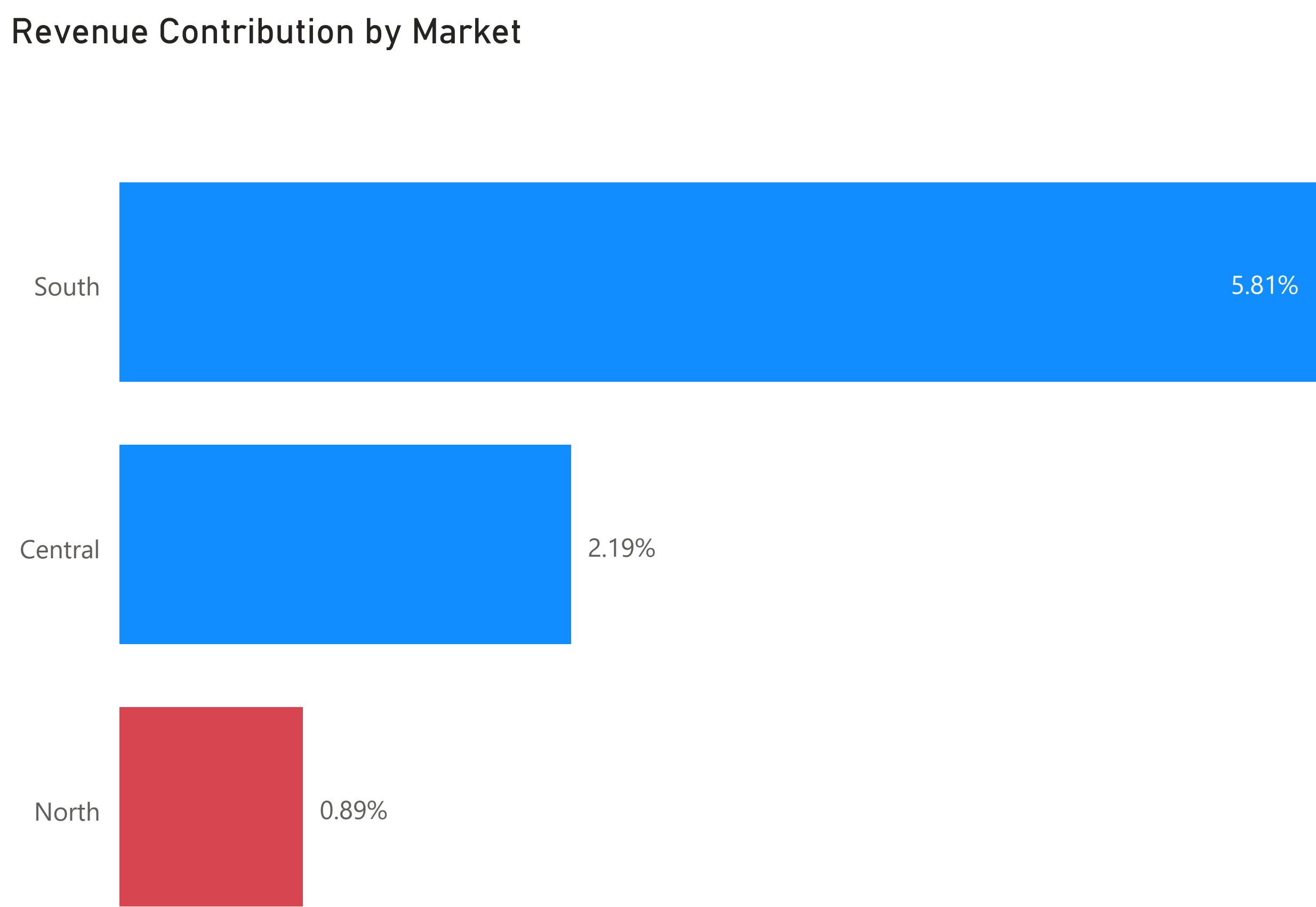
Feb 20

Mar 20

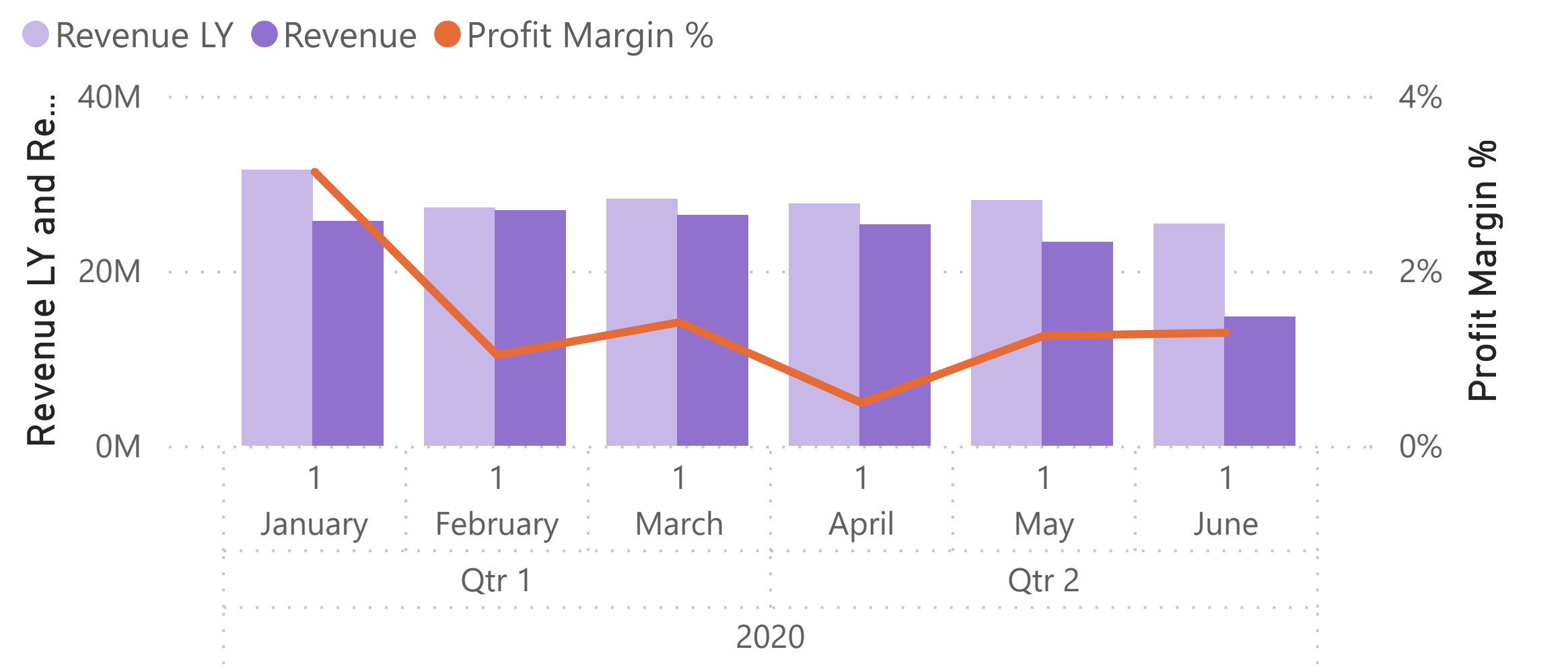
Apr 20

May 20

Jun 20



Revenue Trend



Customer_ Name	Revenue	Revenue Contribution %	Profit Margin Contribution	Profit Margin %
Electricalsb ea Stores	₹50,940.00	0.04%	0.39%	15.63%
Power	₹1,098,552.00	0.77%	3.69%	6.92%
Surge Stores	₹3,953,600.00	2.78%	11.95%	6.23%
Leader	₹1,671,901.00	1.18%	4.87%	6.01%
Electricalso pedia Stores	₹995,764.00	0.70%	2.86%	5.92%
Elite	₹1,247,785.00	0.88%	3.19%	5.27%
All-Out	₹713,953.00	0.50%	1.57%	4.53%
Total	₹142,224,545.00	100.00%	100.00%	1.45%