



Hotel Booking Analysis Overview

Property Name



Market Segment



Arrival Year



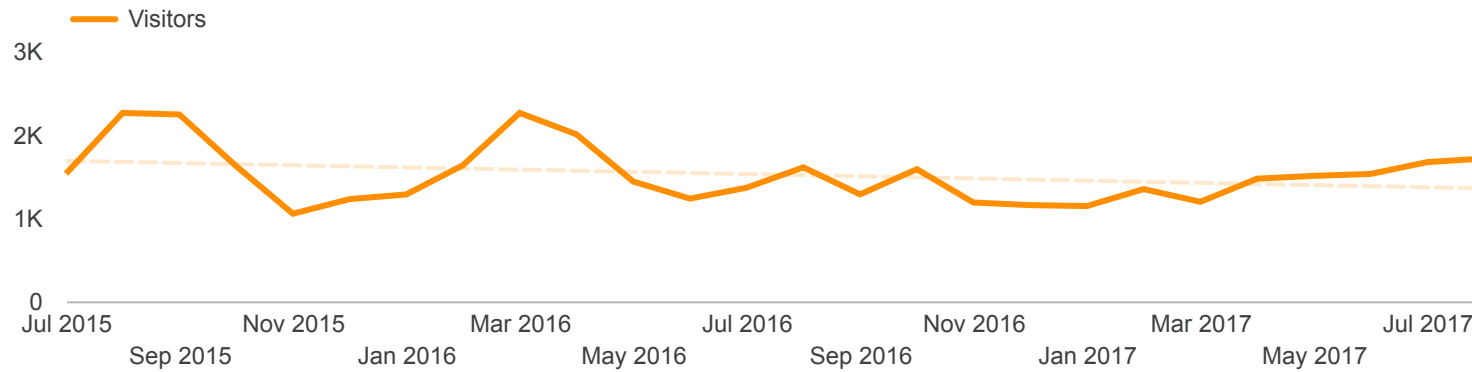
Arrival Month



Select date range



Visitors Over Time



Total Booking

39,525

↑ 41.4%



Lead Time

78.7

↑ 54.1%



Average Daily Rate

97.82

↑ 7.4%



Previous Booking Not Cancelled

5,849

↑ 87.8%



Previous Cancellation

747

↑ 19.7%



Repeated Guest

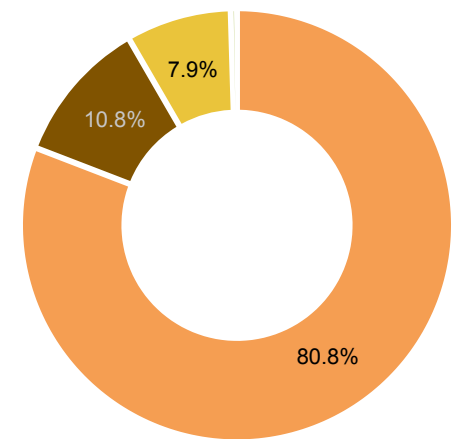
1,707

↑ 82.0%



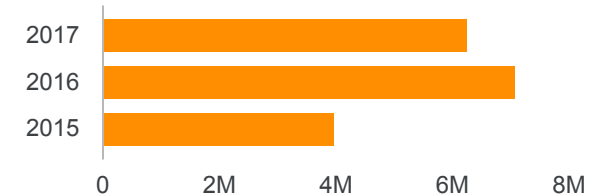
Customer Type by Revenue

Transient Transient-Party Contract Group



Revenue by Arrival Year

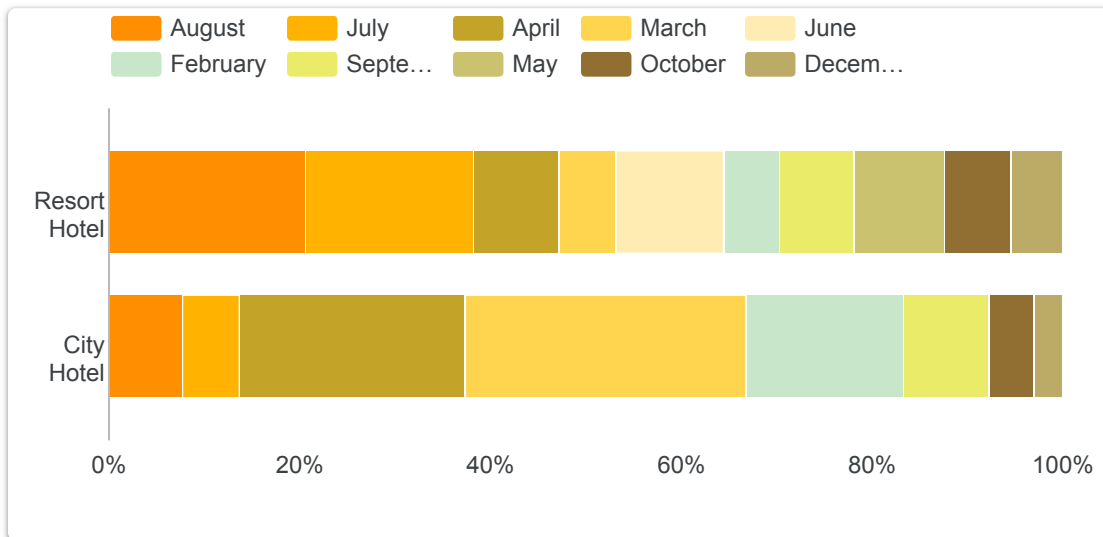
Revenue



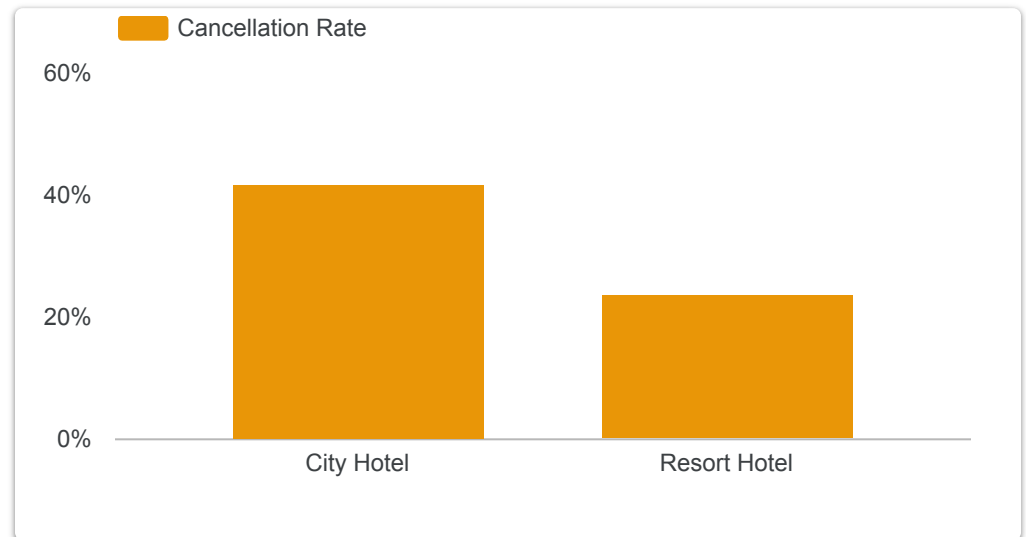
Distribution By Cancellation Rate

Select date range ▾

Cancellation Trend Over Time



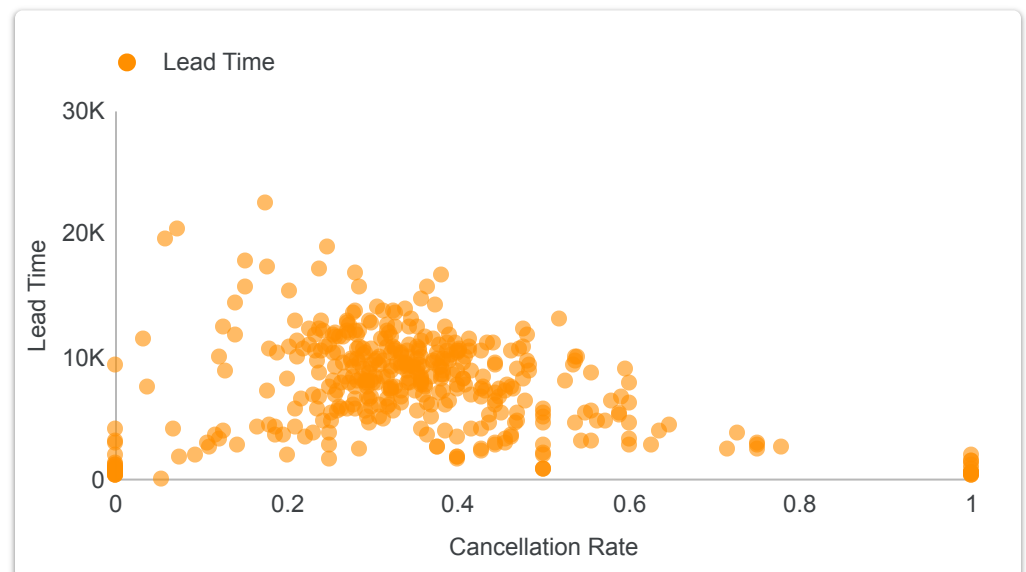
Cancellation Rate by property Name



Total Booking By Distribution Channel and Market Segment

Distribution Channel / Total Booking					
Market segment	TA/TO	Direct	Corporate	Undefined	G
Online TA	20,021	92	11	-	
Offline TA/TO	7,363	10	13	-	
Direct	198	6,480	76	1	
Groups	1,807	598	519	-	
Corporate	43	111	1,949	-	
Complementary	41	166	22	-	
Aviation	-	-	3	-	

Distribution of Cancellation Rate by lead Time



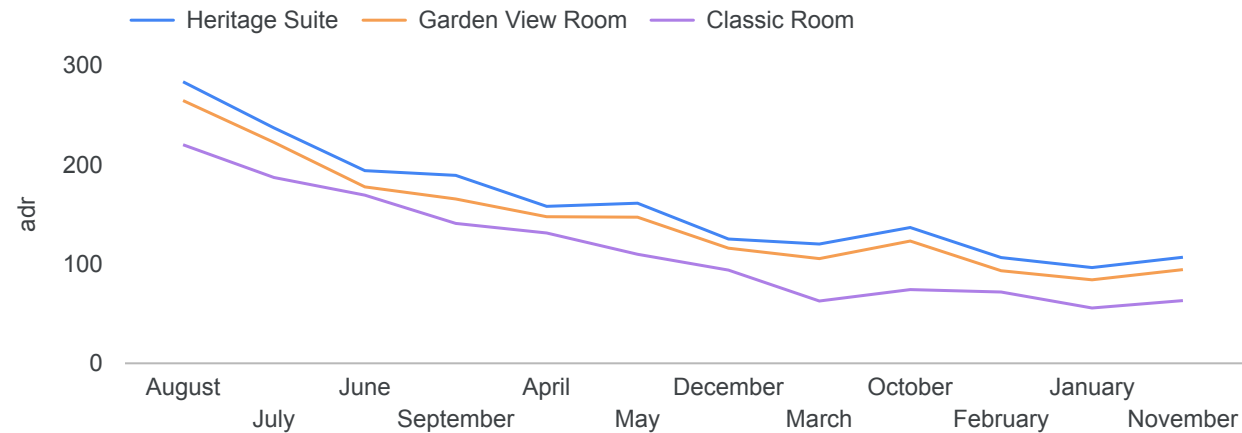
Bookings & Status by Top 3 Segments



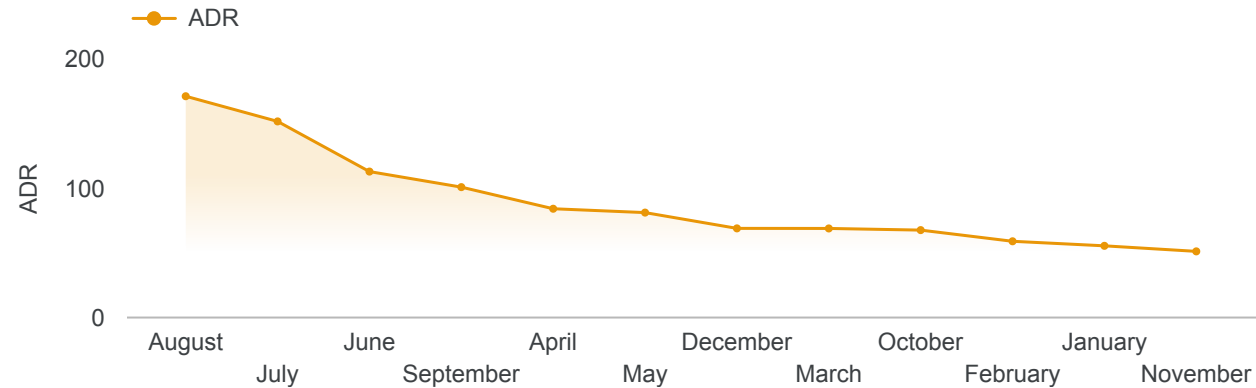
Meal Description By Total Booking

Meal Description	Meal Code	Total Booking ▾
1. Includes breakfast only	Bed and Breakfast	31,254
2. Includes breakfast and eit...	Half Board	6,675
3. No meals are included	Self Catering	757
4. Includes breakfast, lunch,...	Full Board	350
5. Not Mentioned	Bed and Breakfast	1

ADR by Month & Top 3 Reserved Room Type



Average Daily Rate by Arrival Date Month



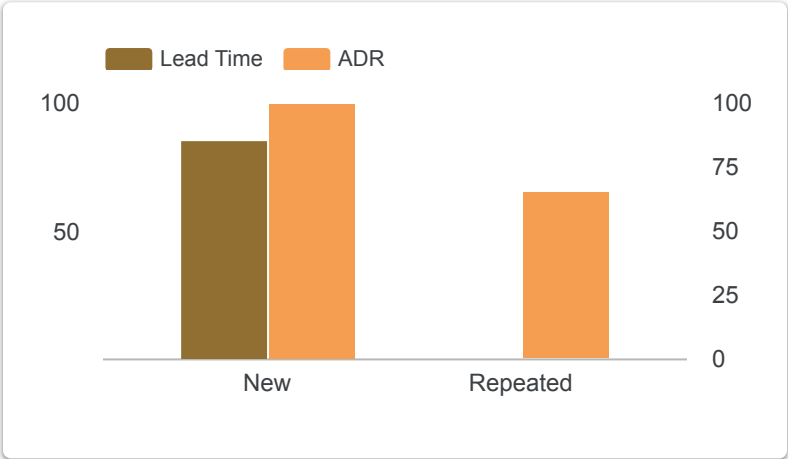
Distribution by Revenue, Guest and there Special Request

Select date range ▾

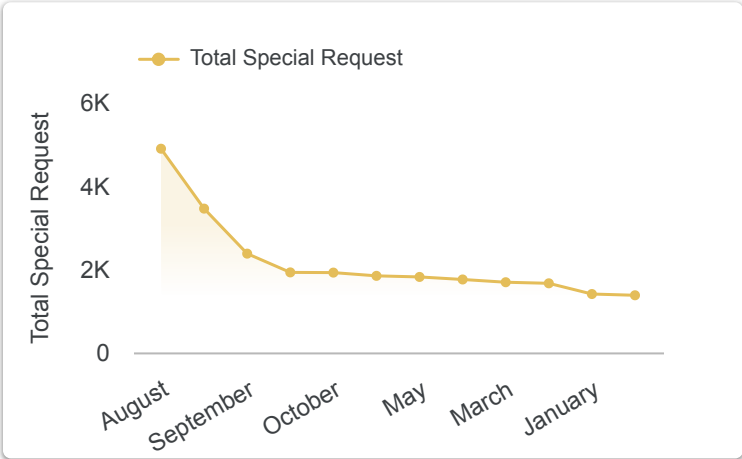
Room Assignment Status By Special Request

	Reserved Room Type	Assigned Room Type	Room Assignment Status	Total Special Request ▾
1.	Ambassador Suite	Ambassador Suite	Match	10,037
2.	Deluxe Room	Deluxe Room	Match	4,849
3.	Executive Suite	Executive Suite	Match	3,593
4.	Ambassador Suite	Deluxe Room	Mismatch	2,122
5.	Garden View Room	Garden View Room	Match	882

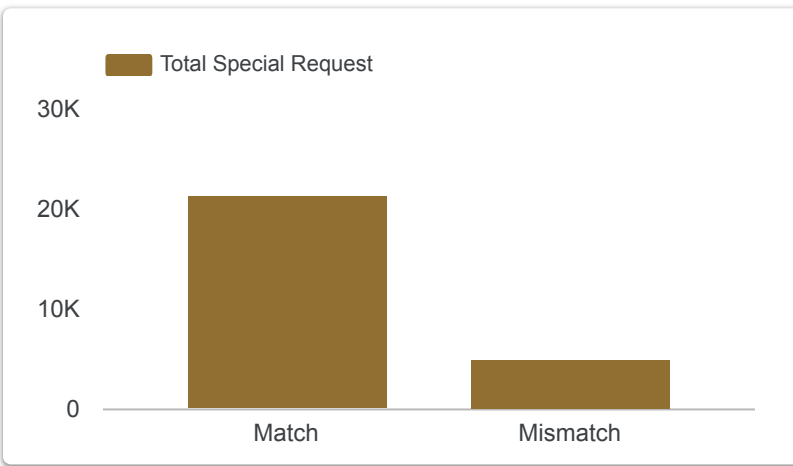
Lead Time & ADR by Guest Type



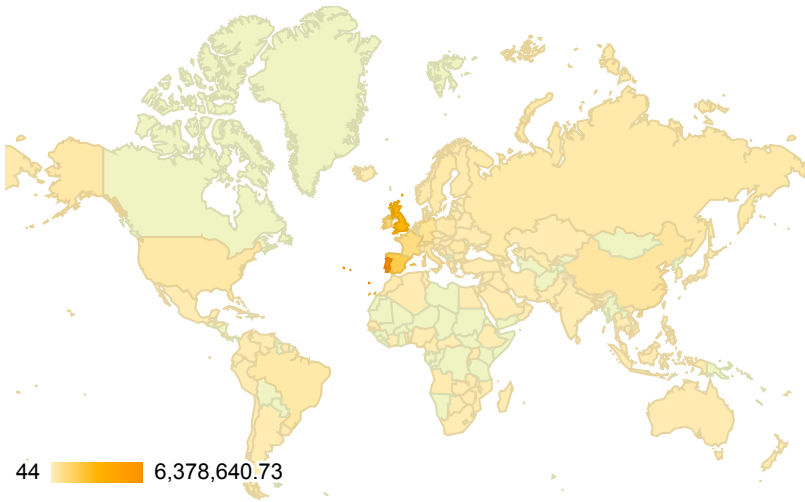
Special Requests by Month



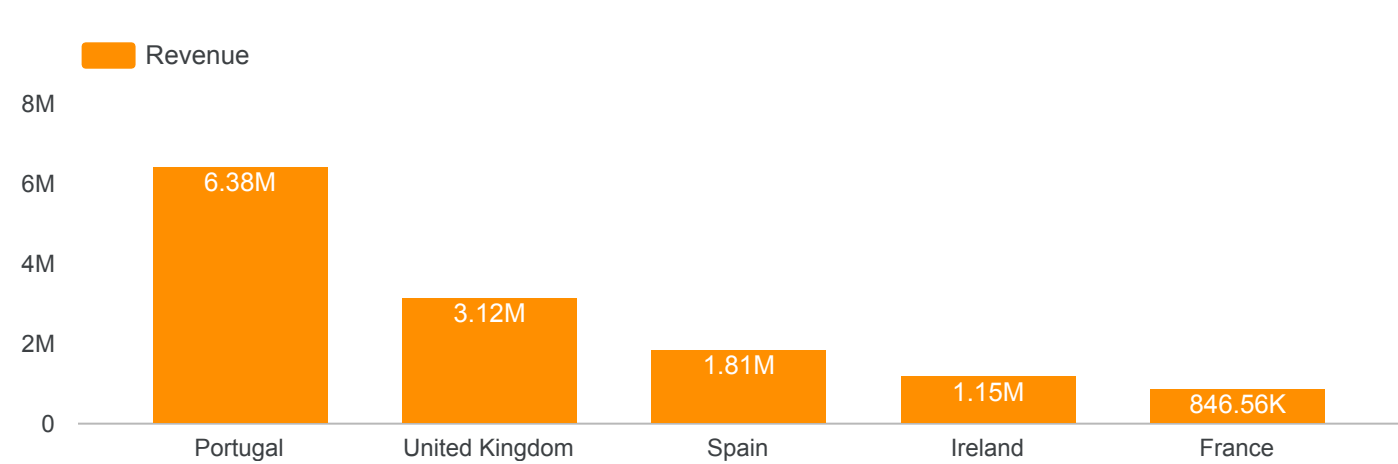
Requests by Room Assignment Status



Country By Revenue



Top 5 Country by Revenue

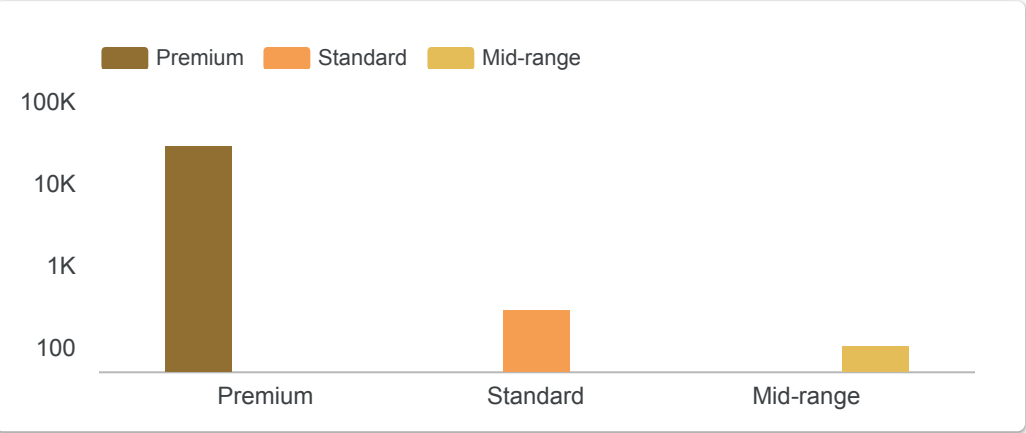




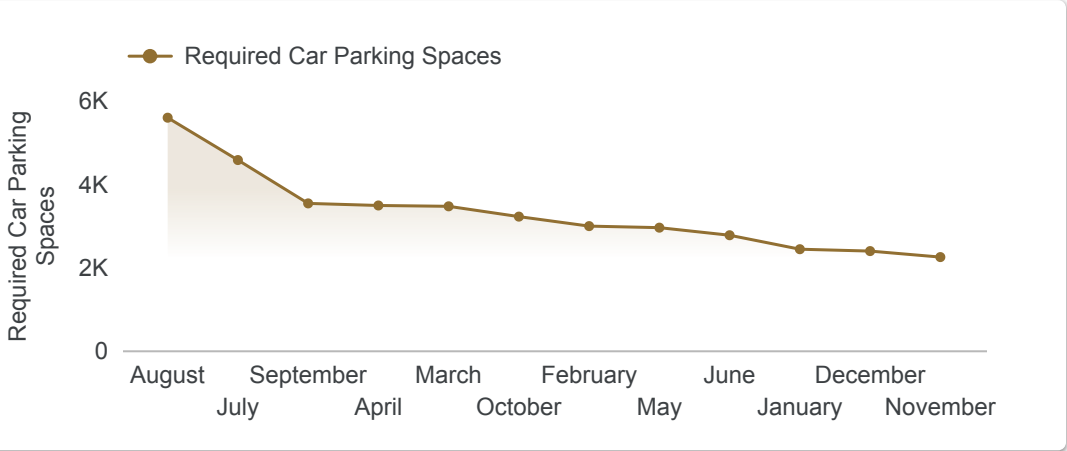
Distribution Of Waiting List And Car Parking Spaces

Select date range ▾

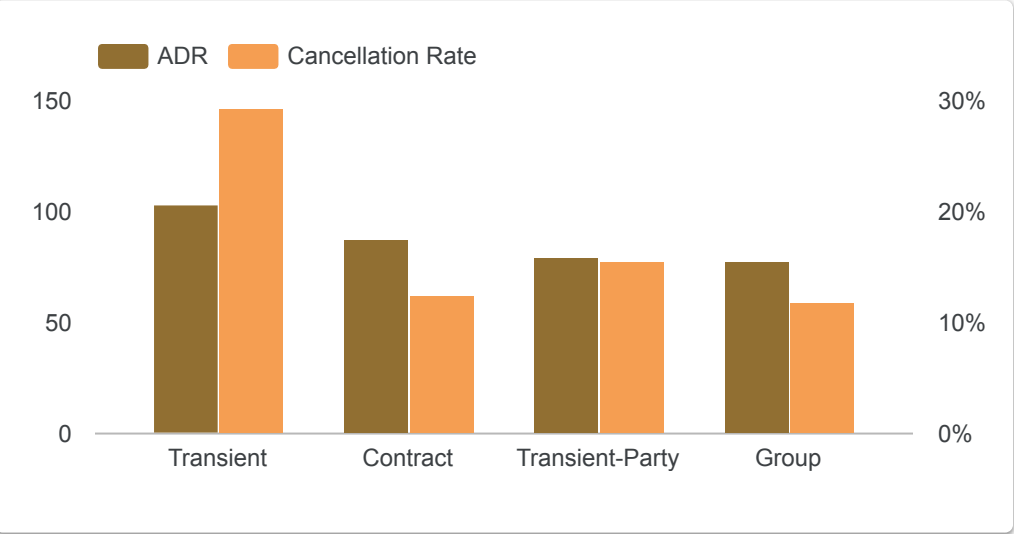
Waitlist Duration by Room & Reservation Status



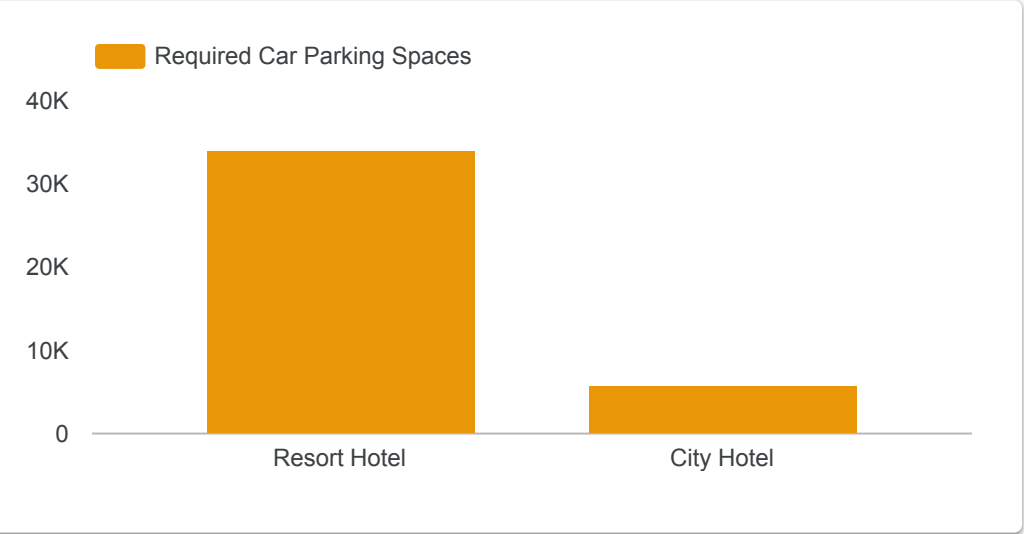
Required Car Parking Spaces by Month



ADR and Cancellation Rate by Customer Type



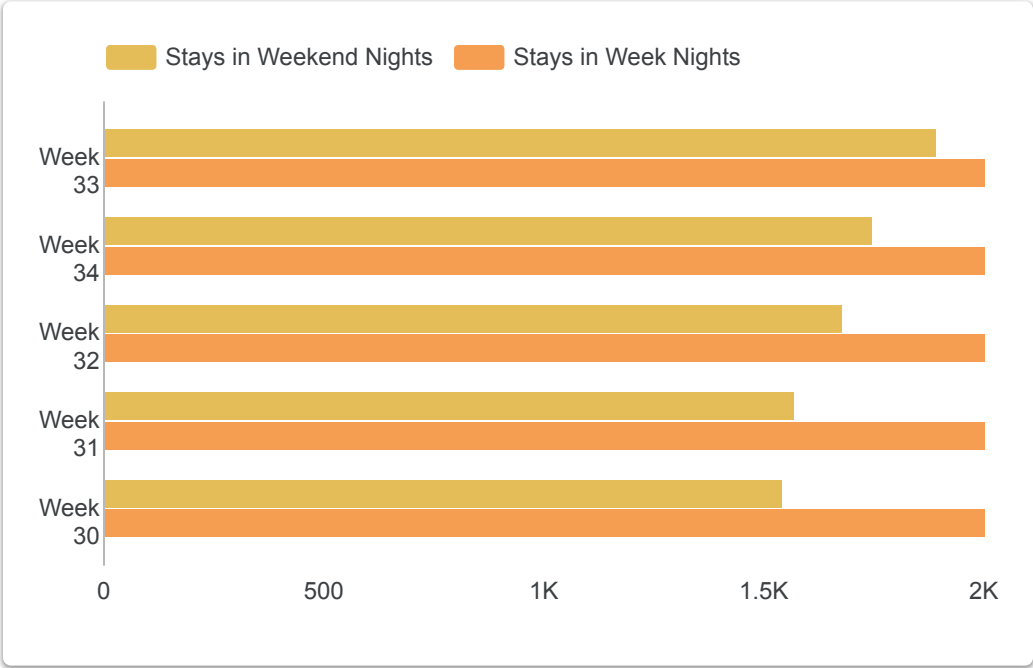
Required Car Parking Spaces By Property Name



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Weekend vs Weeknight Stays by Week



Total Booking By Week

	Week Month Label	Total Night ▾
1.	Week 33 (August)	7,456
2.	Week 34 (August)	6,795
3.	Week 32 (August)	6,452
4.	Week 30 (July)	6,113
5.	Week 29 (July)	5,913
6.	Week 28 (July)	5,622
7.	Week 35 (August)	5,560
8.	Week 38 (September)	4,982
9.	Week 37 (September)	4,967
10.	Week 41 (October)	4,952