

The logo features a stylized spider with a grey body and four large, glowing green legs. The spider is centered in the background. Overlaid on the spider is a dark grey rectangular box containing the company name in white text. The background is a dark teal color with several vertical dashed lines of small teal squares. Small, stylized spiders are positioned at the ends of these dashed lines.

# SPIDERWEB FINANCIAL SERVICES LIMITED

# Catalogue

01

Company  
Profile

02

Market  
Prospect

03

NeoSpide High  
Frequency  
Quantization  
Strategy

04

NeoSpide  
Quantitative  
Trading and  
Advantages

05

NeoSpide  
Strategy P&L,  
Calculation  
Method

06

NeoSpide  
The  
Foundation

07

NeoSpide  
Development  
Plan


08

Team  
Introduction



# 01. Company Introduction

SpiderWeb, referred to as **SW**, is a financial service company specializing in high-frequency trading and algorithmic trading, as well as a professional quantitative strategy community platform.



## ★ Company Introduction

### About NEOSPIDE

**SPIDERWEB FINANCIAL SERVICES LIMITED** Foundation, registered in the United States and New York, is a global innovation fund focusing on quantitative research and development and financial services. The whole development focus in the future will be carried out with NeoSpide global ecology as the core, focusing on the highest quality quantitative transaction research and blockchain projects. Invest around the construction of the NeoSpide ecosystem.

### SPIDERWEB Company

Its investment orientation is three major directions:

1. Quantitative trading and regional payment connection with high cash flow returns;
2. Focus on SpiderWeb ecological project investment to improve the construction of NeoSpide ecological system;
3. Focus on value investment projects of blockchain quantitative transactions.



## ★ Company Introduction

Spider Web, referred to as SW, is a financial service company specializing in high-frequency trading and algorithmic trading. It is a professional quantitative strategy community platform. Since 2023, the company has developed quantitative trading strategies and put them into market practice. In 2024, the company obtained financing to restructure AD and issued its core product – NeoSpide high-frequency quantitative strategy.

Cryptocurrency/quantitative  
trading/portfolio management

**SPIDERWEB  
FINANCIAL  
SERVICES  
LIMITED**

Quantitative research source code  
development and application development

Our goal is to provide customers with one-stop user digital currency investment experience, wear from investment concept development and to portfolio construction and trade execution, risk control management, transaction report, and the combination of different need operation strategy research and analysis tools, through the analysis of one-stop platform enhances the working efficiency of the team and the company, to provide customers with good investment environment.



# Company Business License



**CERTIFICATE OF INCORPORATION  
OF A  
PRIVATE LIMITED COMPANY**

Company Number **15097893**

The Registrar of Companies for England and Wales, hereby certifies that

**SPIDER WEB SERVICES LTD**

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **26th August 2023**

  
\*N15097893\*

 Companies House

  
THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006

 Companies House

**IN01** (ef)

Application to register a company



Received for filing in Electronic Format on the: **26/08/2023** 30CARJ77

Company Name in full: **SPIDER WEB SERVICES LTD**

Company Type: **Private company limited by shares**

Situation of Registered Office: **England and Wales**

Proposed Registered Office Address: **71 WHISTLER ROAD  
TONBRIDGE  
ENGLAND TN10 4RF**

Sic Codes: **63120**

I wish to entirely adopt the following model articles: **Private (Ltd by Shares)**

Electronically filed document for Company Number: **15097893**

**Initial Shareholdings**

Name:	<b>CHRISTIAN PINGAULT</b>		
Address	<b>71 WHISTLER ROAD TONBRIDGE ENGLAND TN10 4RF</b>	Class of Shares:	<b>ORDINARY</b>
		Number of shares:	<b>100</b>
		Currency:	<b>GBP</b>
		Nominal value of each share:	<b>1</b>
		Amount unpaid:	<b>0</b>
		Amount paid:	<b>1</b>

Electronically filed document for Company Number: **15097893**

## ★ Company Introduction

### Enterprise Vision:

A leading money broker in the paper market  
"Financial Services Experts" for Msmes  
A world-class innovative quantitative  
financial services platform.

### Enterprise development philosophy:

Innovation drives robust norms and pursues  
excellence.

### Service Criteria:

Focus on customer professional services  
Meticulous, thoughtful and efficient.

### Enterprise Vision:

To become a world-class currency  
brokerage  
service provider

To enable many small, medium and micro  
enterprises to enjoy excellent financial  
services

### Corporate Objectives:

From investment concept development, to  
portfolio construction, transaction  
execution, risk control management,  
transaction report, and then to the  
combination of different needs before  
service, middle and back office analysis  
tools, through a one-stop analysis platform  
to improve the team and the company's  
work efficiency, so that the income is more  
stable!







# 02.

# Market Prospect

Quantitative strategy technology to solve the blind spot of investment in the digital currency market profit, relieve the pain point of investors' lack of experience; Promoting more detailed transactions in the digital currency market; Reconstruct the credit system of the digital currency market and standardize the order of quantitative transactions; Eliminate information island, improve trading market environment, etc.



# ★ Trading Industry Development

The SEC's approval of the Bitcoin ETF is transforming the crypto landscape, attracting investors and injecting capital. NeoSpide, our AI-driven trading strategy, powered by big data, dynamically adapts to market trends & is easily accessible by regular investors, ensuring a competitive edge during this heightened interest in the BTC ETF. With blockchain integration for secure transactions, NeoSpide leads the charge in reshaping quantitative finance through transformative technology.

A decentralized digital asset

Where Excess Opportunity Finds Its Market

Transforming Business Models Innovatively

Open and transparent data information

Widespread use of quantitative trading





# 03.

## NeoSpide High Frequency Quantization Strategy

In 2023, the company obtained financing to restructure SW and issued its core product – Neo Spide high-frequency quantitative strategy.



## ★ SpiderWeb High Frequency Quantization Strategy

Since 2023, the company has developed quantitative trading strategies and put them into market practice. In 2024, the company obtained financing to restructure SW and issued its core product – Neo Spide high-frequency quantitative strategy

Profits are made by "moving bricks"

High frequency market makers, basically, use limit orders to make market trades

Quantitative strategies are strategies to find inefficiencies in financial markets based on numbers, mathematics and statistics. This is done by studying past historical data, mainly time series of prices of financial instruments

**NEOSPIDE**

Constantly hanging limit orders for Trading is also called Market Making or Liquidity Trading.

Without significant or absolute market direction judgments or claims





## ★ SpiderWeb High Frequency Quantization Strategy

### SpiderWeb Advantages :

The advantages of SpiderWeb are very obvious. It will help users to allocate assets at multiple levels, analyze market changes, and solve the shortcomings of a single strategy in the past. Neo Spide will combine strategies, which can more accurately capture the opportunity of excess returns and achieve faster, more accurate and more professional quantitative trading of digital currencies

### SpiderWeb Advantages :

SpiderWeb can automatically monitor currency price fluctuations 24 hours a day. As long as there is an opportunity to market, Neo Spide will trade 20+ different currencies in 4 exchanges at the same time. Through the strategy algorithm, the dog will buy at the lowest price in the market and sell at the highest price in the market, so as to earn the intermediate price difference profit

### SpiderWeb Advantages :

SpiderWeb strategy team consists of data analysis team, risk control management team, strategy programming team, quantitative trading experts, investment analysts, with more than 10 years of investment experience. Our strategy team is constantly researching the market, upgrading magic dogs, innovating strategies and hoping to change the way investors trade through our quantitative technology! It is the vision of SW Strategy team to make returns easier and investment environment better!

## ★ SpiderWeb High Frequency Quantization Strategy

- 1) Users: participate in all links of SpiderWeb ecology, obtain tokens and health care, medical care, insurance, entertainment, environmental protection, public welfare, Payment, finance and other supporting services;
- 2) Service agencies: can develop targeted products or services based on users' personalized tourism data.
- 3) Third-party service agencies: formulate various strategies to promote business according to the development status and service demand of the entire industry model transformation and upgrading.
- 4) Derivative industry stakeholders: according to the contents related to services or products of the industry in the ecology, it can be advanced according to the actual situation. The line adjusts the business scope and service strategy, faces the user directly, eliminates the intermediate link.

The background is a grayscale image of a city skyline, featuring several tall skyscrapers. Overlaid on this are several vertical dashed lines in a teal color. One dashed line runs down the left side, another down the right side, and a shorter one is positioned near the top right corner.

# 04.

## NeoSpide Quantitative Trading and Advantages

As an underlying data public chain based on blockchain technology, SpiderWeb will improve the existing cloud computing services with blockchain technology. While providing secure and reliable computing and data processing capabilities, and making computing and artificial intelligence a universal technology, it also emphasizes improving the current increasingly severe data chaos and ensuring the security of users in cyberspace.



## ★ SpiderWeb High Frequency Quantization Strategy

Mathematical model of quantitative trading refers to advanced alternative human subjective judgment, using computer calculation from huge historical data can audition take excess returns in a variety of big probability event to develop strategy, greatly reduce the effect of investor sentiment volatility, avoid under the condition of the market mania or pessimistic to make irrational investment decisions



7\*24 hours, all-weather monitoring disk fluctuation, background spiderweb quantitative neo spide automatically according to the preset strategy for trading, and the strategy instruction can reach the millisecond level, real-time synchronization exchange disk depth, effectively avoid the external network delay, to help you obtain and execute the optimal trading point.

Quantitative trading comes with market monitoring and strategic risk control backtest. When the market is abnormal, deviates from expectations and causes losses, the position will be liquidated immediately. When the market runs stably and meets expectations, the trading will be restarted. Effectively avoid the black swan market, can also effectively seize the right market, to achieve advantages and disadvantages.

The execution of quantitative trading strategy can be set according to the needs of certain parameters, stop profit, stop loss, leverage, novice advice not to use leverage, risk control, etc. Not only fit your idea, but also stick to the post, all according to the preset parameters for strategy implementation, to help you free your hands, you do not need to operate frequently. And most importantly, the strategy does not have any emotional and anxiety worries.

Our way of cooperation: Each user uses SPIDERWEB to quantify Neo Spide strategy trading, SpiderWeb will receive 30% of each profit order as a profit! If the user does not make a profit, no fee is charged. For example, if you make a profit of \$100 on the transaction, we will charge you \$30 to use the SW strategy!





## ★ SpiderWeb Advantages

Quantitative investment has a history of 30 years, with stable investment performance, and has been recognized by more and more investors. All decisions of quantitative investment are made according to the results of data model operation, rather than blind investment by feeling. In this way, we can overcome the weakness of human nature, such as greed, fear, fluke psychology, and also overcome the shortcomings of technical analysis and incomplete information, which are the root of investors' losses!

In this intelligent era, SW company launched the Neo Spide quantitative trading, loved by the majority of investors. The Neo Spide of SW can carry out a large number of automated transactions in the digital currency exchange. It only needs to start the strategy. The Neo Spide will accurately grasp the market according to the most advanced and astute quantitative strategy to conduct automatic trading and gain profits by earning price difference. The SW company shares the strategy code to the strategy Square, showing the Neo Spide's strategy used in the transaction, for the reference of members





## ★ The Investment Process of NeoSpide Quantitative Trading

You need to buy SW's Neo Spide first, which costs \$10 a month. Click NeoSpide on the home page, select the number of days you want to buy, and click Buy

Click on My strategy on the home page to view ongoing strategies and completed orders, and SW provides detailed reports that let you know how many trades you made and how much revenue you made!

The SW Neo Spide strategy is a quantitative transaction through a combination of quantitative strategies. When trading, Neo Spide will launch a variety of strategies to perform tasks according to the trading environment, so that your returns are more stable

Once the purchase is complete, you can use Neo Spide to make quantitative transactions. Click on the Quant trade on the home page, select Neo Spide, enter the amount of money you want to invest, select the interval for the strategy to start, and click Submit.

The platform will take a 30% commission on any revenue generated by users using the Neo Spide Quantification strategy. For example, if a user invests \$100 and earns \$4.30 through Neo Spides, the platform will automatically charge \$1.29 as a commission and the user earns \$3.01 in revenue. This way, win-win cooperation can be achieved!

So you only need to use SW magic dog quantitative strategy, you can achieve a key operation, stable profit!





# 05.

# The Calculation Method of Strategy P&L

NEOSPIDER is an integrated software and data solution designed by investment professionals.

## ★ Neo Spide Strategy Profit and Loss Calculation Method

The profit and loss calculation of the strategy is synchronized with the buying and selling cost of the transaction price of the exchange. At the same time, it will be calculated according to the initial capital, including the commission expenditure of the exchange. The final profit and loss of the strategy can be obtained by comparing the profit amount and the initial amount

Therefore, in practice, quantitative trading is more high-frequency, more accurate, more rapid market response and more diversified asset allocation than traditional trading methods. On this basis, the NEOSPIDE team chose the market of digital assets. The trading cycle of  $7 \times 24$  means that the trading cycle of traditional financial assets is more than three times longer, and the profitability is also stronger. Moreover, the trading of digital assets is not affected by international currency settlement, and the trading liquidity is more convenient. The profitability of quantitative trading is fully released in this market. NEOSPIDE team based on the artificial value of the development of quantitative trading technology patent application, not only through the automatic operation of the program is more accurate, timely, and efficient than the human operation, but also through deep learning, actively capture those fleeting investment opportunities.





# 06. SpiderWeb Foundation

SpiderWeb FINANCIAL SERVICES LIMITED Foundation, registered in United Kingdom, is a global innovation fund focusing on AI Quantitative Research. In the future, the whole development focus will be on SpiderWeb global ecology as the core, focusing on Machine Learning & AI for Market Making. Invest around the construction of the SpiderWeb ecosystem.



## ★ Foundation Development Plan

SPIDERWEB FINANCIAL SERVICES LIMITED will continue to develop and implement new trading strategies to scale & enhance NeoSpide efficiency and use.

### **SpiderWeb Phase One:**

SW primary objective is to widely share NeoSpide cutting-edge quantification trading strategy, ensuring accessibility to a global level of individual investors.

### **SpiderWeb Phase Two:**

Building upon its success, SW will transition into the next stage by extending accessibility to NeoSpide's API, catering specifically to large trading firms. This includes trading entities seeking to leverage a quantitative API bot for their tailored trading strategies.

## ★ Foundation Development Plan

To ensure that the project is open and transparent, the foundation establishes a decision-making committee, the highest decision-making body, to manage the project. The decision-making committee consists of the Operational Committee, the technical Committee, the General Affairs Committee and the Community Development Committee, and the management body Will consist of developers and functional committees

Committee for Decision Making

General Affairs Committee

Operations Oversight Committee

Technical Oversight Committee

Head Executive

Committee for Community Development

Financial Management Team





# 07. NeoSpide Development Plan

SpiderWeb FINANCIAL SERVICES LIMITED fund will continue to incubate Machine Learning ecology based on NeoSpide, and at the same time, through the development of this a deep understanding and create a feedback loop between theory and practice.



## ★ The Development Plan of SpiderWeb

### The Development Plan

#### The Early Work

SpiderWeb project white paper issued, the preliminary project to carry out preparation, layer by layer to promote the technical framework design. Deployed the application scenario implementation work of NeoSpide after its launch, conducted the implementation promotion according to the application scenarios of different partners, including the due diligence of up-chain assets, asset compliance review, quantitative transaction management and information disclosure.

#### Medium-Term Work

To further promote SpiderWeb worldwide, maintain and promote the wide use and circulation of NeoSpide. In technology research and development, data right confirmation, market popularization, supply chain industry to further realize the implementation of scenarios, ease and solve the tension of digital currency market transactions. For investors to secure the use of quantitative trading, improve the international reputation, status and popularity of NEOSPIDE.

#### The Forward Plan

SpiderWeb is firmly committed to the digitalization of the data service industry, building a trusted and shared digital economy alliance, promoting the orderly development of the digital economy, promoting the long-term growth of the real economy, and promoting the combination of finance and real economy, reducing financial risks. Expansion NeoSpide application scenario, the future will be in the digital economy applications, with strong technical support and focus on big data platform structures, artificial intelligence, create a fair, just, open, sharing, win-win digital ecological economic alliance.





# 08. Team Introduction

Foundation will be in Asia, Europe, North America and so on more than 30 subsidiaries and holding investment project, the investment research, asset management, chain block application and digital currency transactions in areas such as supply chain, blockchain technology and distributed in the financial sector, in particular, is to block application + ecological chain technology innovation model, provides the omnidirectional asset management services for the investors.

## ★ SpiderWeb Team Introduction

### CHRISTIAN PINGAULT

#### Chief Executive Officer

Christian, a blockchain engineer, holds a Ph.D. in Blockchain Architecture from MIT. With a career in fintech firms, Christian has obtained expertise in blockchain architecture, quantitative analysis, and serves as a Chief Executive. His extensive experience in the trading industry has focused on database applications, data warehousing, and the development of large data and blockchain solutions. Christian's background positions him with valuable insights and skills in blockchain project development.

### SIEW CHOO

#### Chief Information Officer

Siew Choo, serving as the Chief Information Officer (CIO), brings a wealth of expertise to the table. Graduating from the University of London with a degree in Quantitative Foundations, she has accumulated 20 years of experience in technology development. Siew Choo stands as an influential figure in the advancement of blockchain underlying technology. Her career spans both academic and business domains, portraying her as a research scholar, engineer, and accomplished leader. Siew Choo has held diverse engineering management roles at globally recognized companies such as Revolut and Fidelity.

### Marvin Ostrager

#### Chief Marketing Officer

Marvin Ostrager, the Chief Marketing Officer (CMO), is a Cornell University graduate with a solid foundation in marketing. With an impressive track record spanning over 12 years, Marvin excels in conceiving and executing marketing campaigns for major metaverse projects, ICOs, and presales. His extensive experience brings a valuable, objective perspective to the table, making him adept at navigating and strategically contributing to the dynamic landscape of marketing within the tech industry.



## ★ SpiderWeb Team Introduction

**BORAN GAUMAN**

**Chief Financial Officer**

Boran Gauman, currently serving as the Chief Financial Officer (CFO) at Spider Web, is a graduate of the University of North Carolina. With a notable career history, Boran has previously held positions at industry-leading companies including Google and Microsoft. Prior to joining Spider Web, he served as the Chief Product Manager at Stripe. Boran's experience underscores his adeptness in financial management and strategic product development within the tech sector, adding a valuable layer of expertise to his role at Spider Web.

**NOAH BILJAN**

**Advisor**

Noah Biljan, a Brand and Strategy Consultant and graduate of Princeton University, contributes extensive experience to his role. His professional track record involves collaboration with major startups, providing strategic advisory services. Demonstrating clear proficiency in brand positioning and strategic planning, Noah's work reflects a commitment to offering impactful guidance. His nuanced understanding of effective brand strategies and strategic decision-making highlights his expertise in the field of brand and strategy consulting.



**THANKS  
FOR  
WATCHING**