

# Credit Card Transaction Report

Silver

Blue

Gold

Platinum

Week start date

All

Revenue

55M

Total transaction  
amount

45M

Total transaction  
count

656K

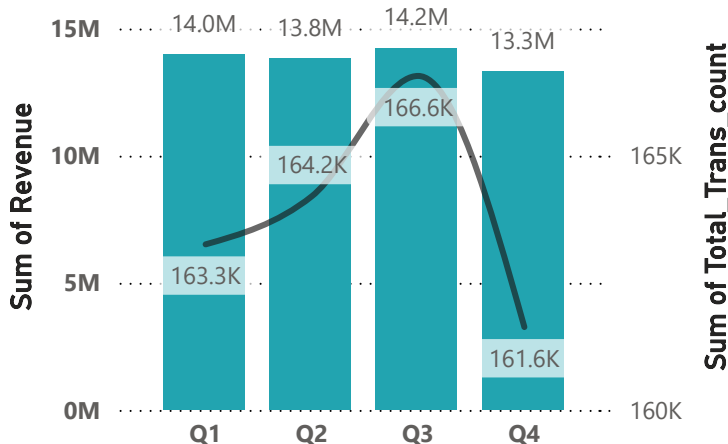
Interest earned

7.84M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.74
Silver	5586332	4586746	812081.28
Gold	2454072	2024078	373784.16
Platinum	1135608	953314	161629.05
Total	55315410	44522013	7843382.23

QTR revenue and total transaction count

● Sum of Revenue ● Sum of Total\_Trans\_count



Q4

Q3

Q2

Q1

Med

Low

High

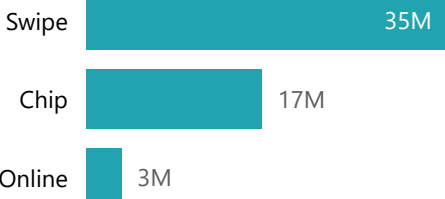
M

30M

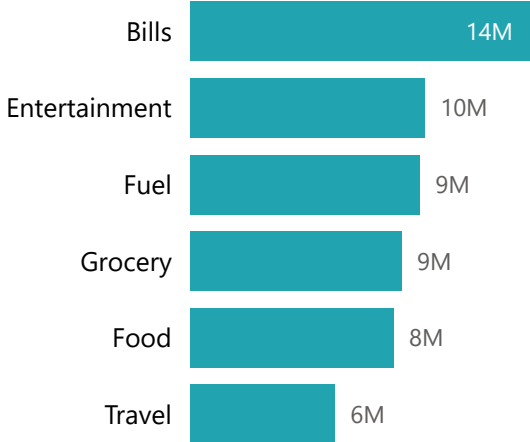
F

25M

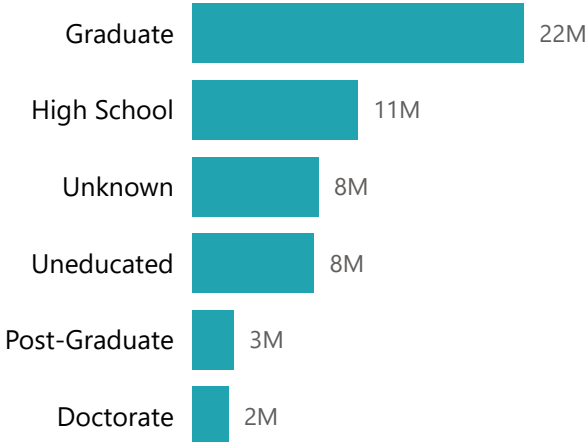
Revenue by use chip



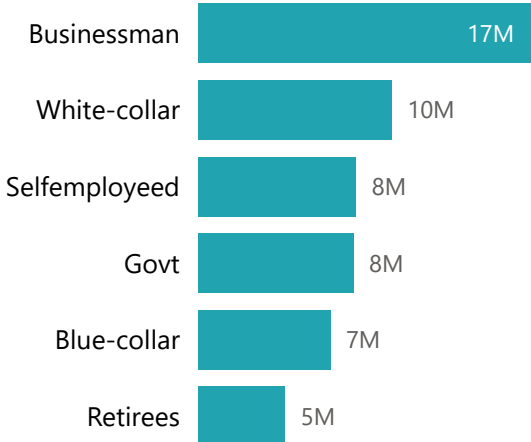
Revenue by expenditure type



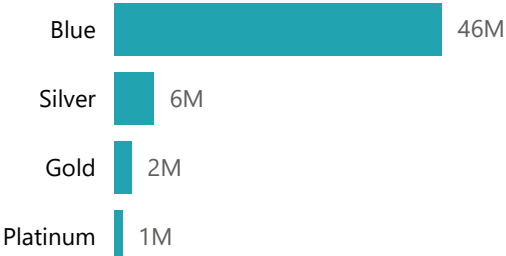
Revenue by education level



Revenue by customer's job type



Revenue by card category



# Credit Card Customer Report

Revenue

55M

Interest earned

7.84M

Income

576M

CSS

3.19

Silver

Blue

Gold

Platinum

Week start date

All

M

30M

F

25M

Q4

Q3

Q2

Q1

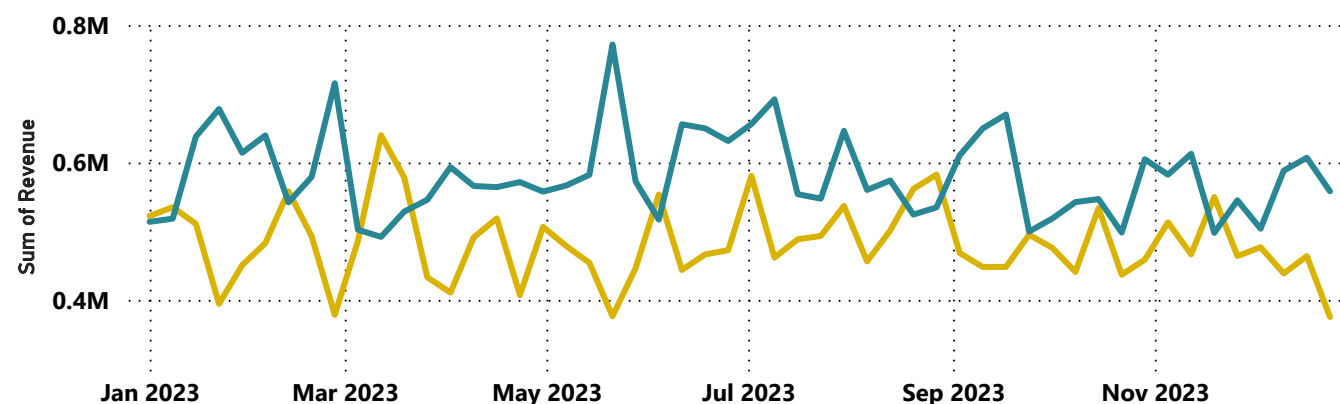
Swipe

Online

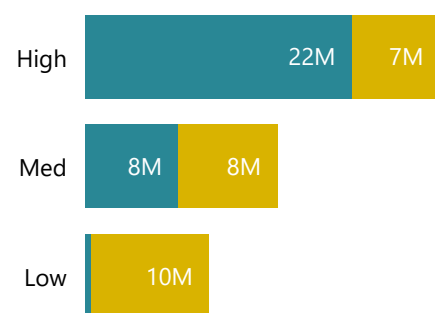
Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952800.57	72262158
Businessman	17387832	2539390.31	186959919
Govt	8111701	1160016.37	88773989
Retirees	4535184	630359.24	48675030
Selfemployeed	8261758	1119741.81	75313288
White-collar	10114656	1441073.93	103930055
Total	55315410	7843382.23	575914439

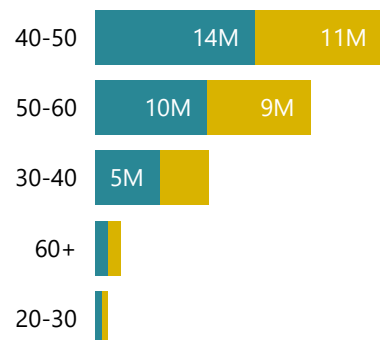
Revenue by week



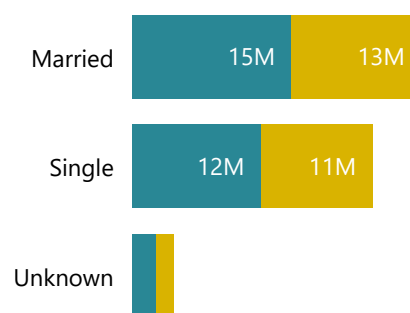
Revenue by income group



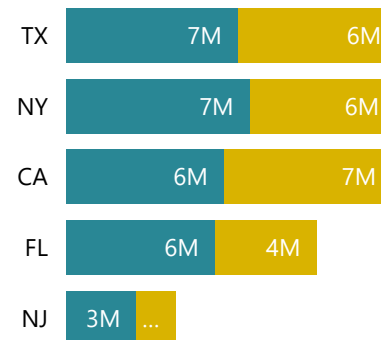
Revenue by age group



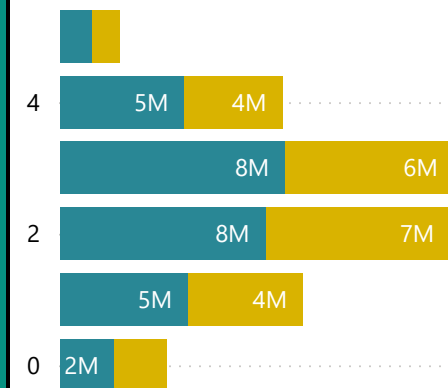
Revenue by marrital status

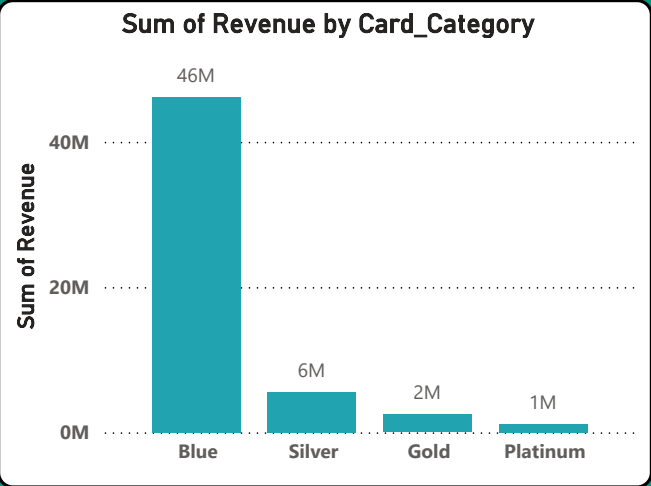


Revenue by top 5 states

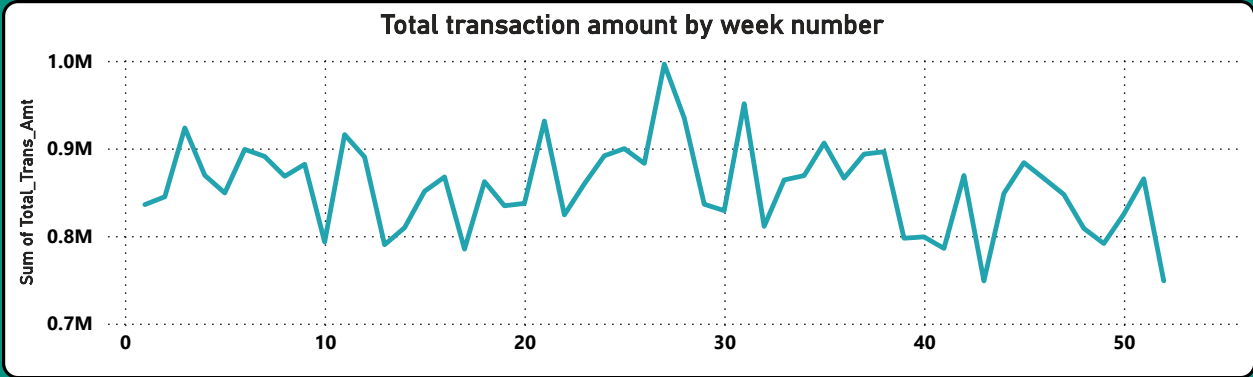


Revenue by dependent count





week number	previous_week_revenue	current_week_revenue	WOW_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%



Activation_30_Days	%GT Count of Delinquent_Acc
0	42.53%
1	57.47%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%