

Credit Card Transaction Report

Silver

Blue

Gold

Platinum

Week start date

All

Revenue

55M

Total transaction
amount

45M

Total transaction
count

656K

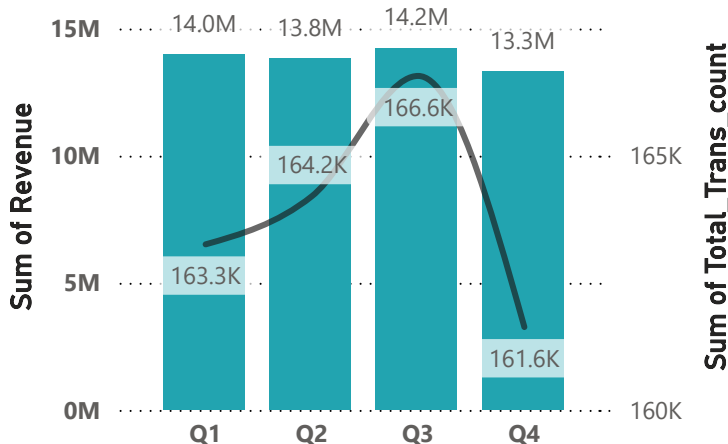
Interest earned

7.84M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.74
Silver	5586332	4586746	812081.28
Gold	2454072	2024078	373784.16
Platinum	1135608	953314	161629.05
Total	55315410	44522013	7843382.23

QTR revenue and total transaction count

● Sum of Revenue ● Sum of Total_Trans_count



Q4

Q3

Q2

Q1

Med

Low

High

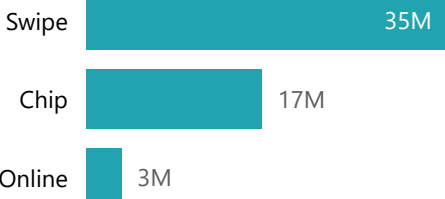
M

30M

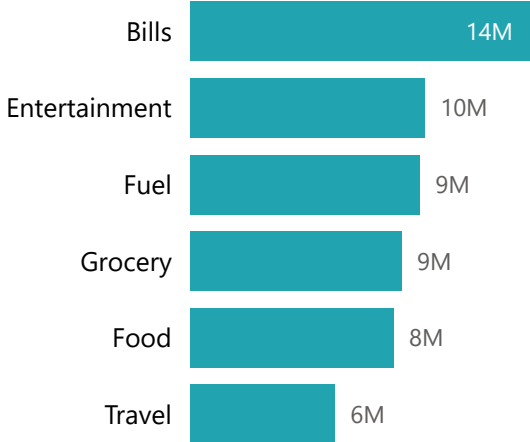
F

25M

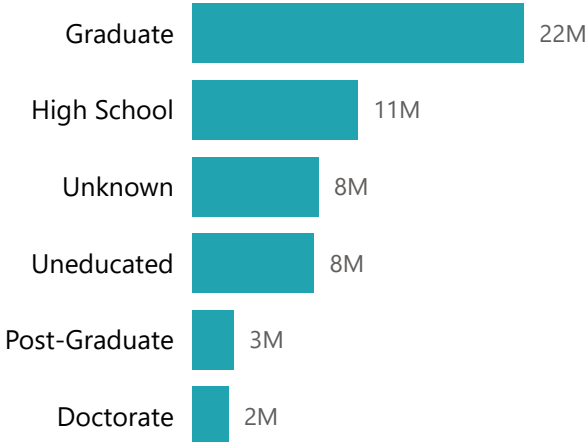
Revenue by use chip



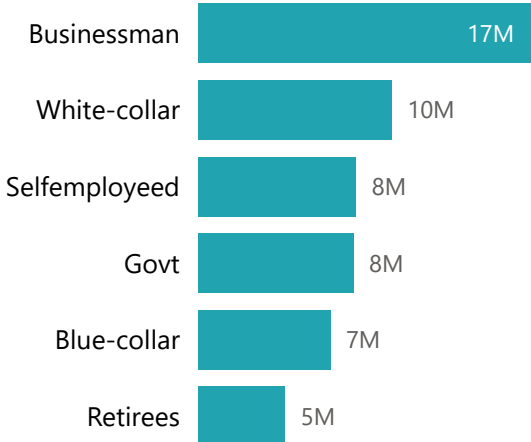
Revenue by expenditure type



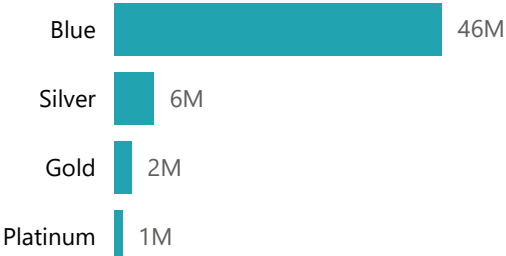
Revenue by education level



Revenue by customer's job type



Revenue by card category



Credit Card Customer Report

Revenue

55M

Interest earned

7.84M

Income

576M

CSS

3.19

Silver

Blue

Gold

Platinum

Week start date

All

M

30M

F

25M

Q4

Q3

Q2

Q1

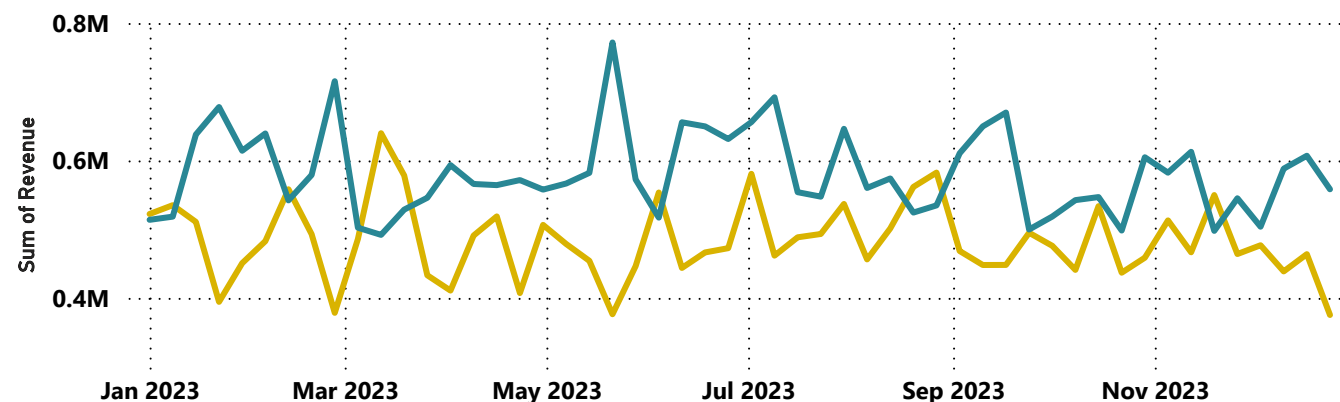
Swipe

Online

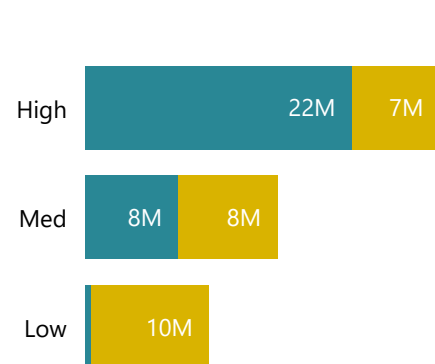
Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390.31	186959919
White-collar	10114656	1441073.93	103930055
Selfemployeed	8261758	1119741.81	75313288
Govt	8111701	1160016.37	88773989
Blue-collar	6904279	952800.57	72262158
Retirees	4535184	630359.24	48675030
Total	55315410	7843382.23	575914439

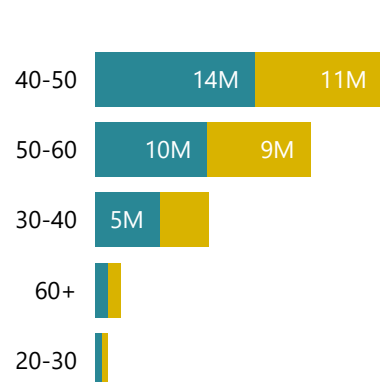
Revenue by week



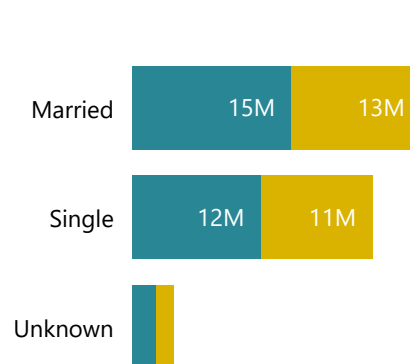
Revenue by income group



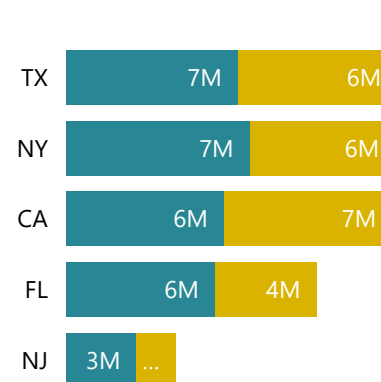
Revenue by age group



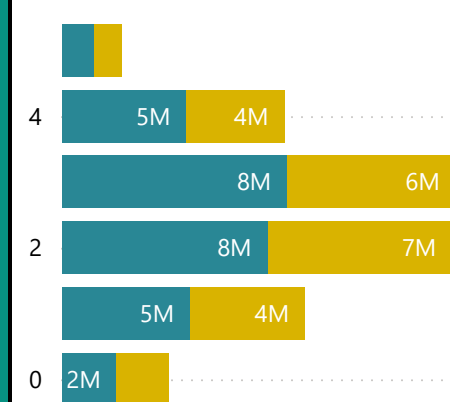
Revenue by marrital status

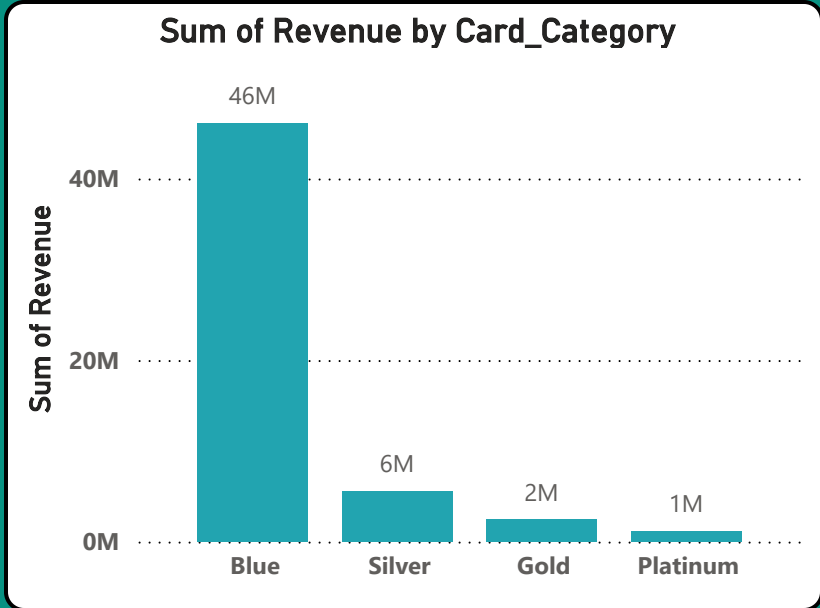


Revenue by top 5 states

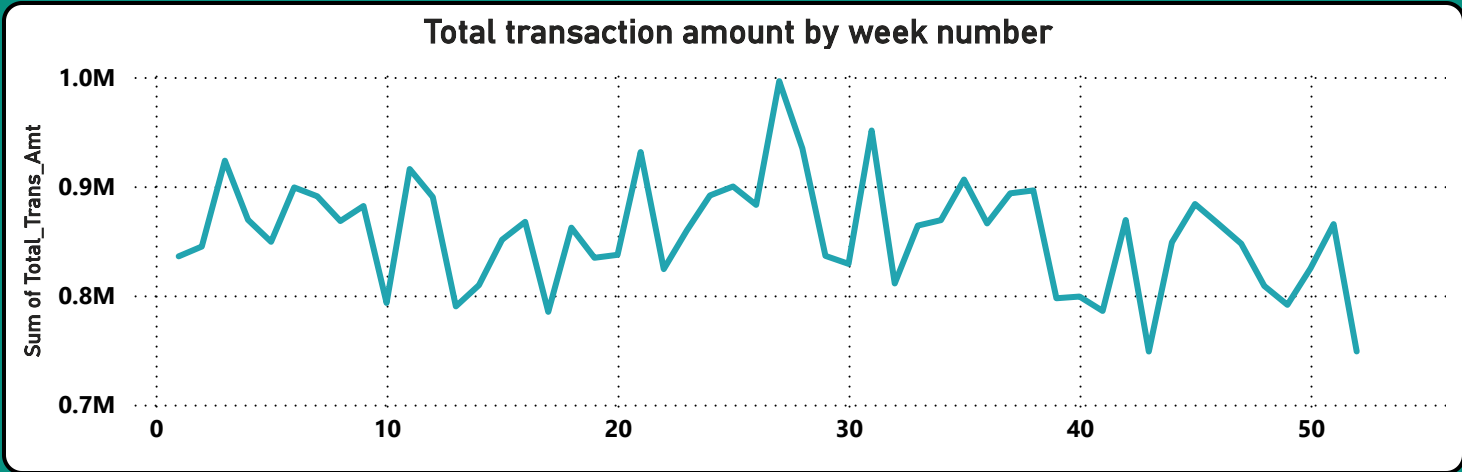


Revenue by dependent count





week number	previous_week_revenue	current_week_revenue	WOW_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%



Activation_30_Days	%GT Count of Delinquent_Acc
0	42.53%
1	57.47%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Developed by
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