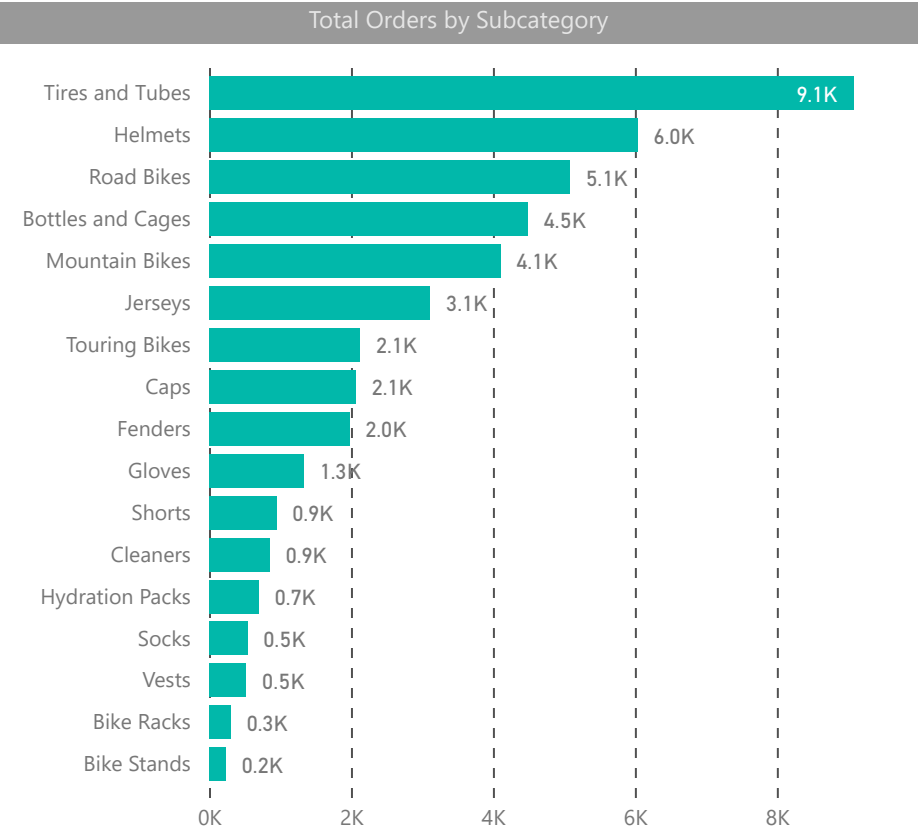
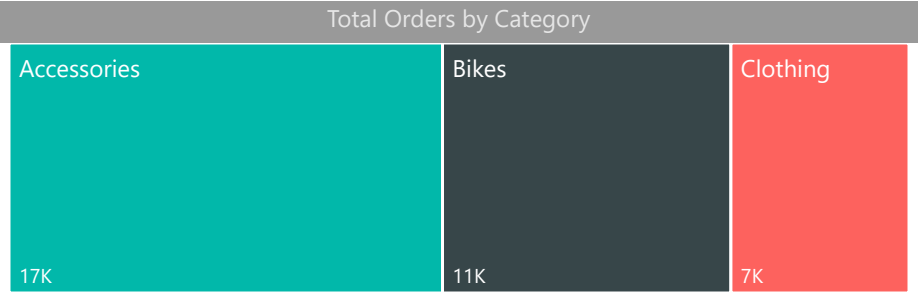




Date

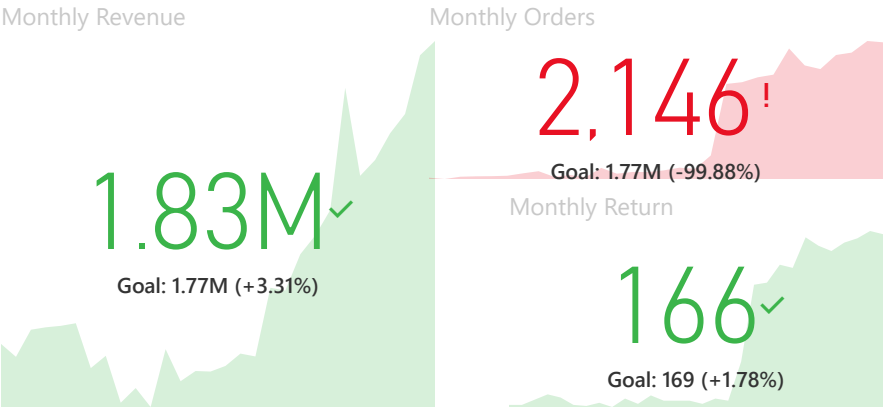
01-01-2016

30-06-2017



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Total	22,534	2.14%

View Product Detail



Top Product (orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

North America

Europe

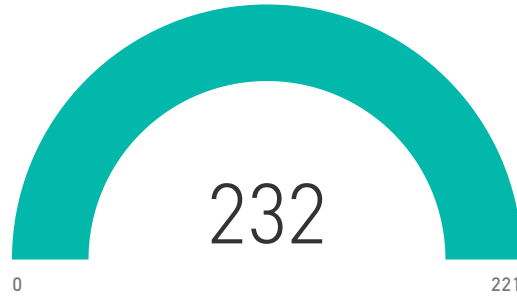
Pacific



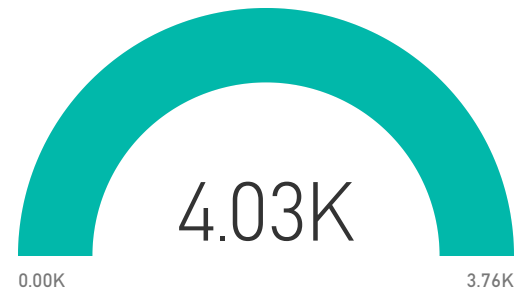


AWC Logo Cap

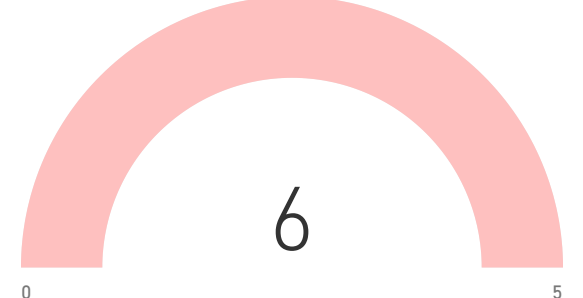
Current Month Orders VS Target



Current Month Revenue VS Target



Current Month Return VS Prev Month Target



Price Adjustment (%)



\$8.64

Avg Retail Price

\$8.64

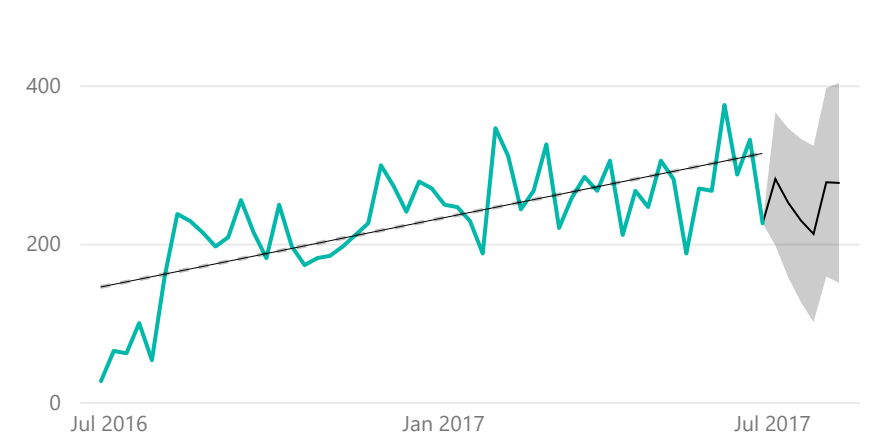
Adjusted Price

Weekly Profit

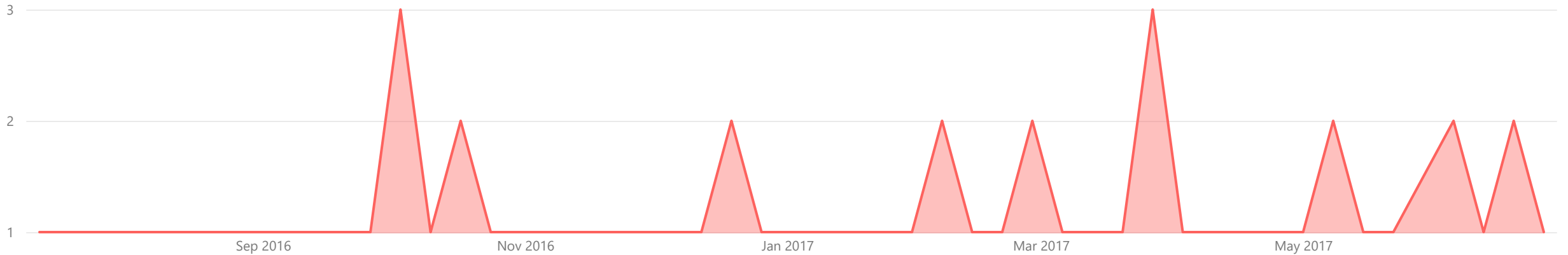
● Total Profit ● Adjusted Profit



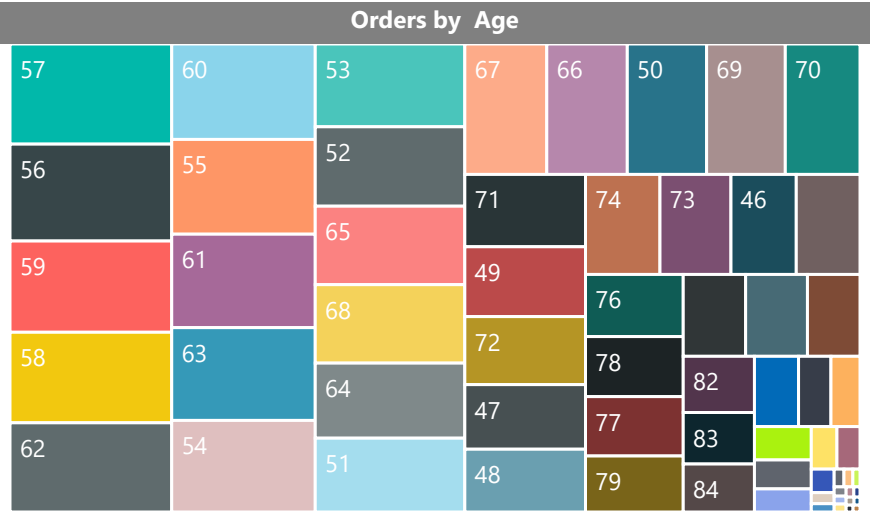
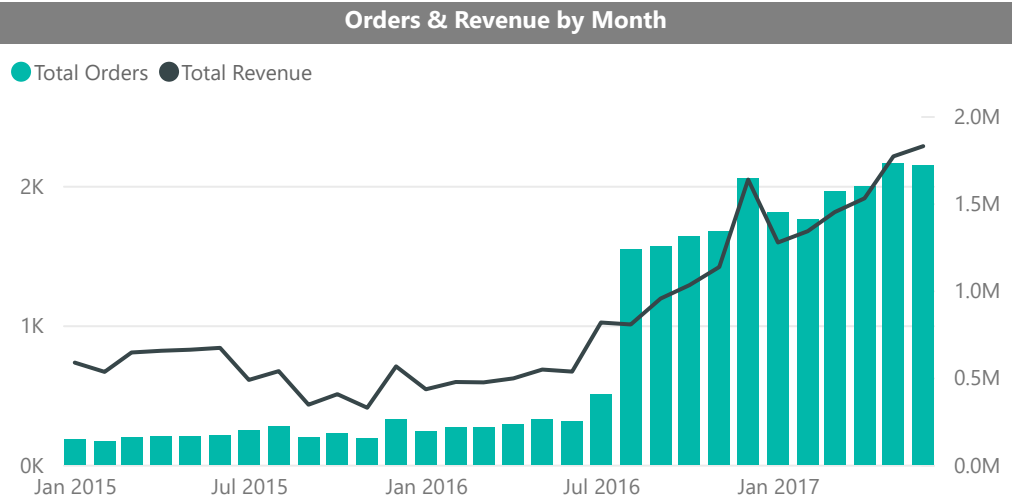
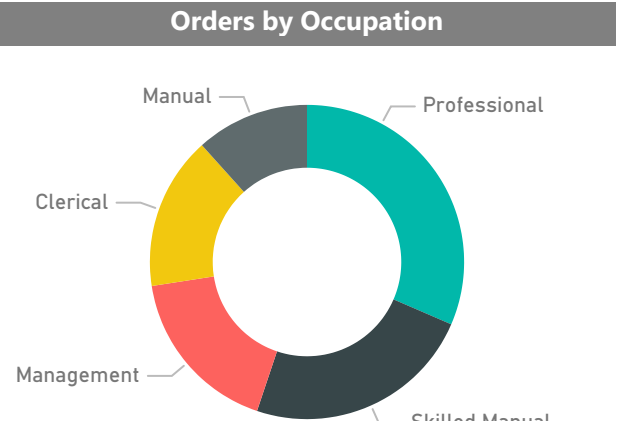
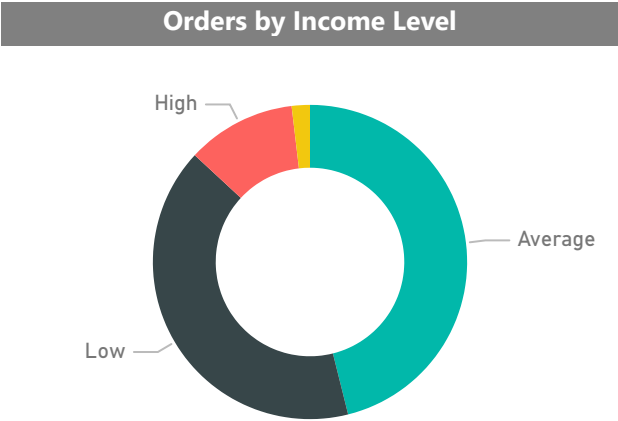
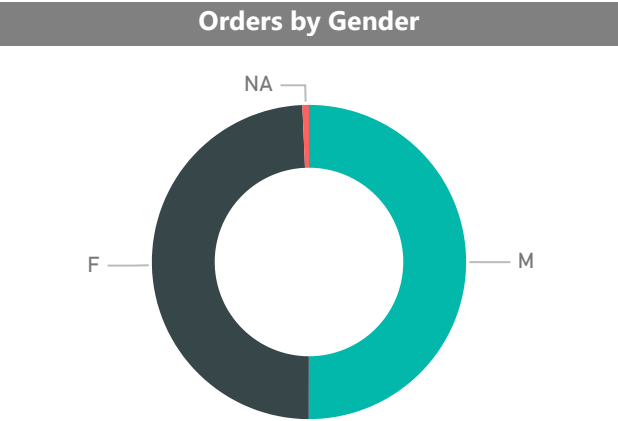
Weekly Profit



Weekly Return Volume



FullName_cc	Total Orders	Total Revenue
Mr. Maurice Shan	6	12,407.95
Mrs. Janet Munoz	6	12,015.39
Mrs. Lisa Cai	7	11,330.44
Mrs. Lacey Zheng	7	11,085.74
Mr. Jordan Turner	7	11,022.38
Mr. Franklin Xu	6	10,863.44
Mr. Larry Munoz	7	10,852.04
Mrs. Kate Anand	4	10,436.51
Mr. Larry Vazquez	4	10,394.98
Mrs. Ariana Gray	6	10,391.42
Mr. Clarence Gao	4	10,331.73
Mr. Aaron Wright	4	10,329.22
Mr. Ethan Bryant	4	10,308.52
Mr. Marco Lopez	6	10,289.68
Mrs. Bonnie Nath	4	10,282.91
Mr. Ricky Vazquez	4	10,165.92
Mr. Clarence Anand	4	10,065.01
Mrs. Deanna Perez	4	9,761.59
Mrs. Desiree Dominguez	4	9,717.63
Mrs. Jasmine Stewart	4	9,716.98
Mrs. Sydney Bryant	4	9,706.89
Mr. Bryant Garcia	4	9,687.36
Mrs. Cindy Patel	4	9,668.02
Mrs. Amy Sun	4	9,534.15
Mr. Willie Xu	5	9,424.97
Mrs. Katrina Tang	4	9,302.58
Mrs. Margaret He	4	9,266.74
Mrs. Kaitlyn Henderson	4	9,258.92
Mrs. Nichole Nara	4	9,234.66
Mr. Randall Dominguez	4	9,210.36
Mrs. Rosa Hu	4	9,201.20
Adriana Gonzalez	4	9,195.69
Mrs. Gabriella Collins	4	9,184.02
Mrs. Dominique Prasad	6	9,180.93
Mrs. Brandi Gill	4	9,166.18
Mr. Brad She	4	9,161.01
Mr. Francisco Sara	4	9,125.54
Mr. Gerrit Straatsma	4	9,121.03
Mr. Frank Vazquez	4	9,051.91
Total	25,164	2,49,14,567.18



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

12.41K

Exec Summary →