

Nikhila Nyapathy

Product Designer

<https://nikhilanyapathy.com>
nikhila.nyapathy@gmail.com
[linkedin.com/in/nikhila-nyapathy](https://www.linkedin.com/in/nikhila-nyapathy)
+1 (404) 314 4775

EDUCATION

Georgia Institute of Technology

M.S, Human Computer Interaction
GPA: 4.0/4.0

SRM University

B. Tech Computer Science & Engineering
CGPA: 9.45/10

University of Wisconsin Madison

Visiting International Student Program
GPA: 3.66/4

SKILLS

Design

Prototyping
Wireframing
Sketching
Data visualization
Interaction design
Visual design
Information Architecture

Research

Usability testing
Personas
Affinity diagram
Surveys
Interviews
Card sorting
Heuristic evaluation

Tools

Sketch
InVision
Figma
Axure
Balsamiq

Coding

JavaScript
HTML
CSS
D3.js

EXPERIENCE

HubSpot – Product Designer

March 2021 - present

Designing for video conferencing and collaboration tool integrations with HubSpot

- Producing mockups and prototypes for features and configurations of integrations across HubSpot's and the integrating tool's interface (Slack, Microsoft Teams, Zoom etc)
- Conducting workshops to align the product management, engineering and design teams on a shared vision for each integration area
- Brainstorming new features and solutions to solve for user pain points identified in customer research

Digital Federal Credit Union – User Experience Specialist

May 2020 - March 2021

Leading the design and research efforts across DCU's product offerings

- Leading the redesign of the consumer and mortgage lending experience for members and prospects
- Developing the information architecture for education content based on data-driven insights and metrics
- Building design processes and frameworks, and evangelizing for UX across the company through storytelling & collaborative workshops
- Producing detailed functional prototypes based on business & user needs

Toast – Associate Product Designer

Aug 2019 – April 2020

Designed key features for Toast's core point of sale and kitchen display screen

- Shaped product roadmap and strategy and influenced product decisions by conducting discovery research with users to understand their feature needs
- Brainstormed and designed sketches, wireframes and prototypes
- Conducted internal reviews of designs with UX and product teams
- Performed usability testing incorporated user feedback by iterating on designs
- Conveyed and presented findings and designs to stakeholders across the product team
- Collaborated closely with product managers and engineering leads throughout the user-centered design process

ADP – UX Design Intern

May 2018 – Aug 2018

Designing an innovative experience for payroll processing through an iterative user-centered design process

- Defined design decisions by analyzing insights from user research sessions
- Designed complex interactions for high fidelity prototypes
- Contributed to the design system by creating components with specifications
- Supported research team efforts by moderating usability sessions and engaging in collaborative note-taking, and formulating a card-sort for evaluating the information architecture

SAP Labs India – UX Engineer

July 2014 – June 2017

Led a cross functional effort to build a scalable and reusable UI to unify the user experience across internal tools

- Worked with UX designers, product owners, architects and software leads in an agile environment
- Iteratively improved the user interface through feedback received from usability testing