

Product Table

Product Sub-Category	Product Category	Avg. Discount	Max. Product Base Margin	Profit	Sales	Avg. Shipping Cost	Median Unit Price	Product Category
Appliances	Office Supplies	5.06%	60%	97,158	736,992	16	43	
Binders and Binder Acces..	Office Supplies	5.04%	40%	307,413	1,022,958	7	9	
Bookcases	Furniture	4.81%	78%	-33,582	822,652	46	131	
Chairs & Chairmats	Furniture	5.03%	78%	149,650	1,761,837	40	151	
Computer Peripherals	Technology	4.86%	80%	94,287	795,876	5	30	
Copiers and Fax	Technology	5.15%	54%	167,361	1,130,361	28	550	
Envelopes	Office Supplies	4.89%	40%	48,183	174,086	7	12	
Labels	Office Supplies	4.95%	39%	13,677	38,982	1	4	
Office Furnishings	Furniture	4.88%	79%	100,428	698,094	11	18	
Office Machines	Technology	5.05%	60%	307,713	2,168,697	21	151	
Paper	Office Supplies	4.94%	40%	45,263	446,453	6	6	
Pens & Art Supplies	Office Supplies	5.13%	60%	7,565	167,107	3	4	
Rubber Bands	Office Supplies	5.15%	85%	-103	15,007	1	3	
Scissors, Rulers and Trim..	Office Supplies	4.92%	84%	-7,799	80,996	5	9	
Storage & Organization	Office Supplies	5.11%	85%	6,664	1,070,183	18	35	
Tables	Furniture	4.99%	80%	-99,063	1,896,008	57	213	
Telephones and Communi..	Technology	4.80%	85%	316,952	1,889,314	5	86	

Avg. Discount, Max. Product Base Margin, Profit, Sales, Avg. Shipping Cost and Median Unit Price broken down by Product Sub-Category and Product Category. Colour shows details about Product Category.

Shipping Cost

Customer Segment		Ship Mode		
		Delivery Truck	Express Air	Regular Air
Consumer	Order Quantity	5,723	4,733	31,304
	Avg. Shipping Cost	46	9	8
Corporate	Order Quantity	10,682	9,280	58,555
	Avg. Shipping Cost	46	7	8
Home Office	Order Quantity	6,545	6,347	39,915
	Avg. Shipping Cost	45	8	8
Small Business	Order Quantity	5,814	4,993	30,886
	Avg. Shipping Cost	45	8	8

Order Quantity and Avg. Shipping Cost broken down by Ship Mode vs. Customer Segment.