

## Interview questions

## for Data Analysts

Part I







# 1. Average Review Ratings per Product per Month

 Problem Statement: Given a table of product reviews, calculate the average review rating for each product for every month. The data is in a reviews table, which includes review\_id, user\_id, submit\_date, product\_id, and stars. The output should list the month (as a numerical value), *product\_id*, and the average star rating rounded to two decimal places. Sort the result by month and then by *product\_id*.



review_id	user_id	submit_date		stars
6171	123	06/08/2022 0:00:00	50001	4
7802	265	06/10/2022 0:00:00	69852	4
5293	362	06/18/2022 0:00:00	50001	3
6352	192	07/26/2022 0:00:00	69852	3
4517	981	07/05/2022 0:00:00	69852	2



- Extract the month from the submit\_date using the EXTRACT function.
- Group the results by the extracted month and product\_id.
- Compute the average star rating for each group and round the result to two decimal places.
- Order the output by month and product\_id.

1

SELECT

EXTRACT(MONTH FROM submit\_date) AS mth,
product\_id,
ROUND(AVG(stars), 2) AS avg\_stars

FROM reviews

GROUP BY EXTRACT(MONTH FROM submit\_date), product\_id

ORDER BY mth, product\_id;



## 2. Optimizing a Slow SQL Query

 Problem Statement: Amazon handles massive datasets, and optimizing SQL queries is crucial for performance. Discuss various methods to optimize a slow SQL query.



- Select Specific Fields: Use SELECT field1, field2 instead of SELECT \* to retrieve only necessary columns.
- Avoid SELECT DISTINCT: Use
   DISTINCT only when absolutely
   needed, as it can be expensive.
- Use INNER JOIN: Prefer *INNER JOIN* over using multiple *WHERE* clauses to join tables.



- Minimize Joins: Where possible, denormalize the data to reduce the need for complex joins.
- Add Indexes: Create indexes on columns that are frequently used in WHERE clauses and joins to speed up queries.
- Examine Execution Plans: Use the SQL query execution plan to identify bottlenecks and optimize accordingly.



### 3. SQL Constraints

 Problem Statement: Explain SQL constraints and provide examples of different types of constraints used to enforce data integrity in databases.



- NOT NULL: Ensures that a column cannot have NULL values.
- UNIQUE: Ensures all values in a column are unique.
- INDEX: Improves query performance by indexing frequently queried columns.
- PRIMARY KEY: Uniquely identifies each record in a table.
- FOREIGN KEY: Ensures referential integrity between tables.



```
CREATE TABLE employees (
   employee_id INT PRIMARY KEY,
   name VARCHAR(100) NOT NULL,
   email VARCHAR(100) UNIQUE,
   department_id INT,
   FOREIGN KEY (department_id) REFERENCES departments(department_id)
);
```



## 4. Highest-Grossing Items

 Problem Statement: Find the top two highest-grossing products in each category for the year 2022 from a table product\_spend. The table contains category, product, user\_id, spend, and transaction\_date. The output should include the category, product, and total spend.



category	product	user_id	spend	transaction_date
appliance	refrigerator	165	246.00	12/26/2021 12:00:00
appliance	refrigerator	123	299.99	03/02/2022 12:00:00
appliance	washing machine	123	219.80	03/02/2022 12:00:00
electronics	vacuum	178	152.00	04/05/2022 12:00:00
electronics	wireless headset	156	249.90	07/08/2022 12:00:00
electronics	vacuum	145	189.00	07/15/2022 12:00:00



- Step 1: Aggregate the total spend by category and product for 2022.
- Step 2: Use a Common Table
   Expression (CTE) to rank the products within each category based on total spend.
- Step 3: Filter the results to include only the top two products per category.



```
SQL
WITH product_category_spend AS (
  SELECT
    category,
    product,
    SUM(spend) AS total_spend
  FROM product_spend
  WHERE transaction_date >= '2022-01-01'
    AND transaction_date <= '2022-12-31'
  GROUP BY category, product
),
ranked_spend AS (
  SELECT
    category,
    product,
    total_spend,
    RANK() OVER (PARTITION BY category ORDER BY total_spend DESC) AS
ranking
  FROM product_category_spend
SELECT
  category,
  product,
  total_spend
FROM ranked_spend
WHERE ranking <= 2
ORDER BY category, ranking;
```





# 5. Difference Between RANK() and DENSE\_RANK()

**Problem Statement:** Explain the difference between the RANK() and DENSE\_RANK() functions in SQL.



- RANK(): Assigns a unique rank to each row within a partition of a result set. If there are ties, the rank values will have gaps (e.g., if two items are ranked 2, the next rank will be 4).
- DENSE\_RANK(): Similar to *RANK()*, but does not leave gaps between ranks. If two items are ranked 2, the next rank will be 3.

```
-- Using RANK()

SELECT

product,

sales,

RANK() OVER (ORDER BY sales DESC) AS rank

FROM sales_data;

-- Using DENSE_RANK()

SELECT

product,

sales,

DENSE_RANK() OVER (ORDER BY sales DESC) AS dense_rank

FROM sales_data;
```





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