

Deshmukh Nikhil

Data Scientist | Software Engineer | Web Developer | Ui/Ux Designer

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[Portfolio](#) [Linkedin](#) [Github](#)

EXPERIENCE

Guru Soya Products, Murud — *Technical Lead*

Jan 2023 - Present

- Designed and developed an E-commerce website from concept to completion for marketing and advertising products, integrating best SEO practices.
- Increased organic traffic by 40% and improved ad conversion rates by 25% within 6 months.

GSSOC'24, Hybrid — *Open Source Contributor*

May 2024 - July 2024

- Used ReactJS to incorporate interactive front-end features into 2-3 projects.
- Successfully increased user engagement by 40% and session duration by 25% through data analysis.

EDUCATION

Bennett University, Greater Noida, UP — *BTech CSE (CGPA: 9)*

Sep 2022 - Dec 2026

- Here my graduation will be completed in Btech CSE With a specialization in Data Science, and I will learn more for my future journey.

Janata Vidya Mandir, Murud, MH — *10th & 12th (Grade: 96%)*

Jun 2010 - May 2022

- In this school, I completed my education from 1st std. to 12th std. and achieved many things.

PROJECTS

Guru Soya Product E-Commerce Website – *end to end development*

- Developed a comprehensive e-commerce system that facilitates seamless product purchases for customers and streamlines order management for administrators, resulting in a 25% increase in overall sales and a 10% reduction in operational costs.

Marine Plastic Detection — *frontend developer & UI/UX designer*

- Created an advanced detection system utilizing the YOLO model and drone-mounted cameras to identify plastic in the water, achieving 92% precision accurately. This contribution led to a 40% reduction in pollution tracking time.

Terrorist Analysis & Prediction — *Machine learning & frontend*

- Implemented a web platform to predict and analyze terrorist information, resulting in a 35% improvement in accurate threat identification and a 25% reduction in manual analysis time.

[See More...](#)

SKILLS

Technical:

Power BI, Figma, Canva, Cisco Packet Tracer, WireShark, a visual paradigm, vs code, Kaggle, Google Cloud, photoshop.

Languages:

Python, Java, DSA(C++), javascript, HTML, CSS, etc.

Soft Skills: (Personal)

creative thinking, communication, leadership, teamwork, and facing critical situations.etc.

Achievements

- I was ranked in the top 20 in the world in the Informatica Data Engineer Hackathon'24.- powered by hack2skill and this is my first hackathon in data science.
- Google Developer Student Club – Secured the position of Design Co-Lead for the 2023-24 tenure and leveraged this role to build more connections and knowledge.
- Data Science Society – Appointed as Design Lead for the 2023-24 term, and I also received recognition as the most active person for excellent work in the club.
- GCCP'23, GCCP'22 & Gen AI Completed in 2023-24, secured positions in the top 40 students and received swag from Google.

LANGUAGES

English, Hindi, Marathi, Sanskrit, etc.