

Country

All

Product Name

All

City

All

Company Name

All

Sales Overview

Product Insight

Employee Insight

Shipping Insight

Total Sale

\$1.27M



Key Matrix



Avg Unit Price

\$26.2

Avg Discount %

5.6%

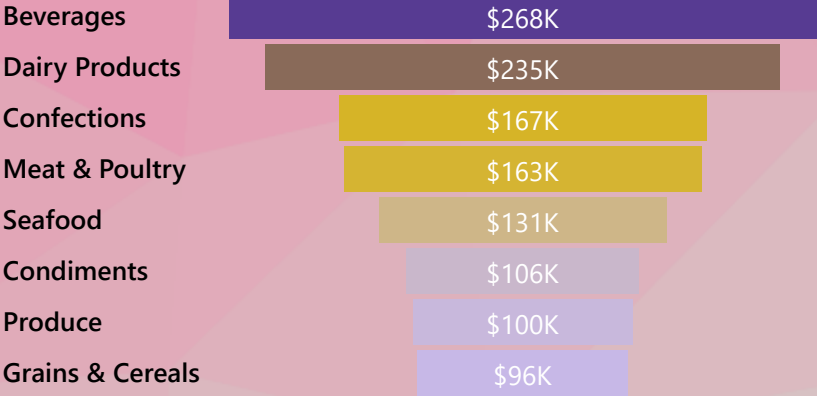
Total Qty Order

51317

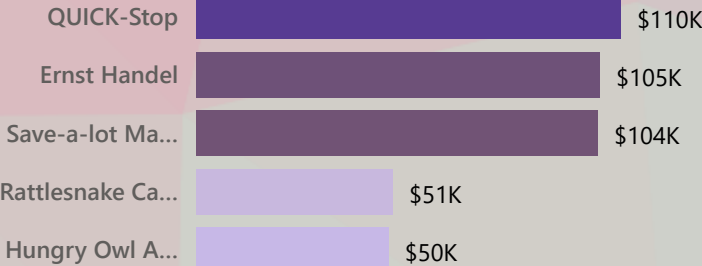
Total Order

830

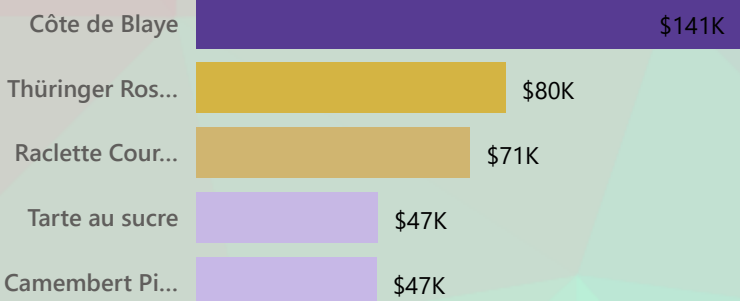
Sale by Category



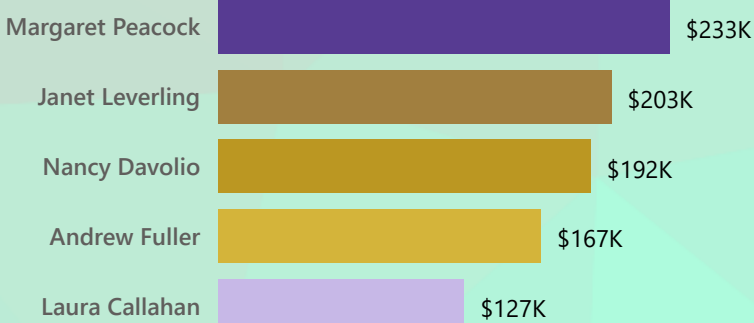
Top 5 Customer By Sale



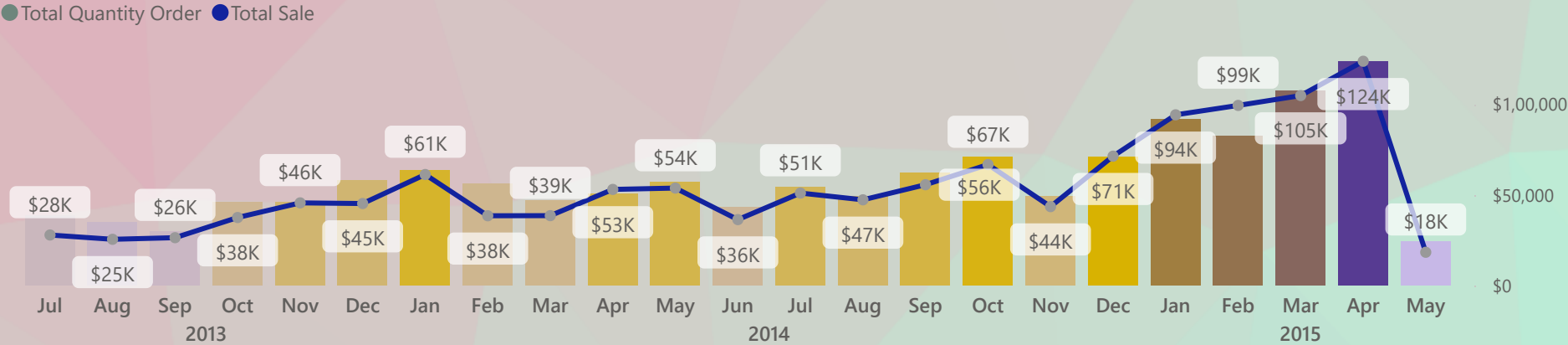
Top 5 Product By Sale



Top 5 Employee By Sale



Qty & Total Sale By Month & Year



Year

All

Month

All

Product Category

All

Product Name

All

City

All

Back

Total Sale

\$1.27M

Total Qty Order

51317

Avg Discount

5.62%

Total Order

830

Avg Unit Price

\$26.22

Avg Sale

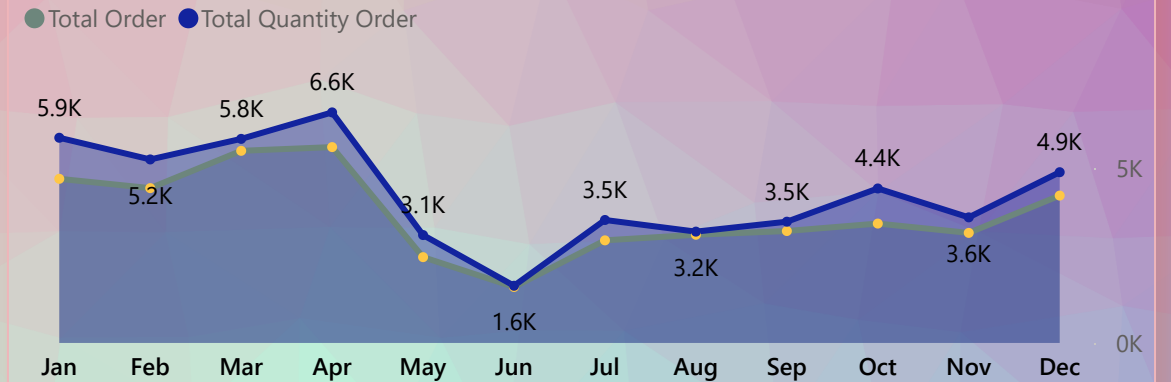
\$2.64K

Total Product

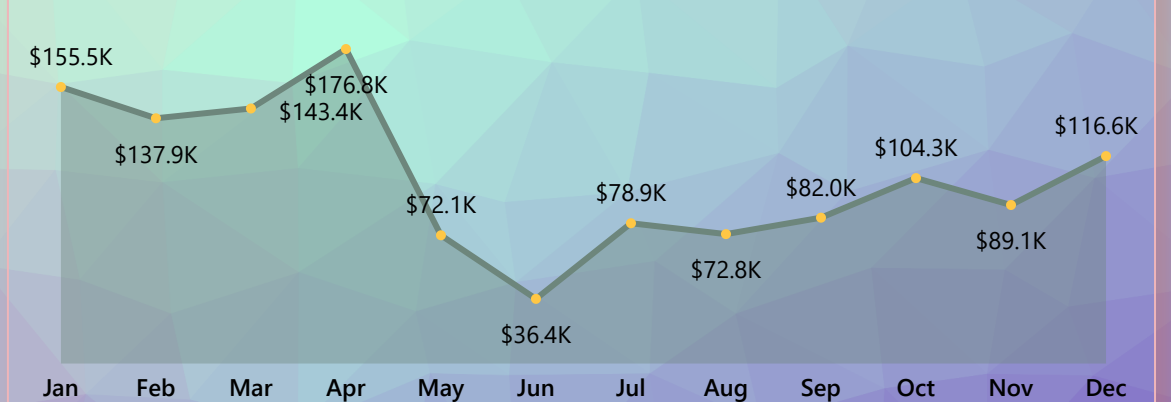
77

Country	Mon	Tue	Wed	Thu	Fri	Total
Argentina	\$2,739.40	\$2,107.30	\$1,420.50	\$429.20	\$1,422.70	\$8,119.10
Austria	\$25,988.88	\$23,868.79	\$32,993.16	\$26,798.04	\$18,354.97	\$1,28,003.84
Belgium	\$4,671.50	\$14,718.98	\$4,837.00	\$5,808.70	\$3,788.68	\$33,824.86
Brazil	\$18,055.11	\$24,776.74	\$22,686.49	\$9,975.74	\$31,431.70	\$1,06,925.78
Canada	\$11,819.10	\$3,373.95	\$1,357.40	\$17,189.74	\$16,456.10	\$50,196.29
Denmark	\$6,745.59	\$4,889.40	\$5,910.69	\$14,419.35	\$696.00	\$32,661.02
Finland	\$6,407.70	\$2,468.80	\$1,758.88	\$3,477.25	\$4,697.42	\$18,810.05
France	\$12,567.42	\$13,575.85	\$15,848.17	\$12,395.64	\$26,971.24	\$81,358.32
Germany	\$57,031.58	\$51,116.44	\$45,434.75	\$31,135.21	\$45,566.66	\$2,30,284.63
Ireland	\$4,887.88	\$9,790.14	\$2,887.38	\$30,366.01	\$2,048.50	\$49,979.91
Italy	\$4,250.93	\$972.70	\$3,478.68	\$3,703.70	\$3,364.15	\$15,770.16
Mexico	\$2,546.67	\$3,964.91	\$2,857.60	\$8,611.60	\$5,601.30	\$23,582.08
Norway		\$200.00	\$4,242.80	\$670.00	\$622.35	\$5,735.15
Poland		\$399.85	\$587.50	\$1,050.60	\$1,494.00	\$3,531.95
Portugal	\$2,836.71	\$1,745.58	\$5,884.71	\$57.80	\$947.57	\$11,472.36
Spain	\$4,834.44	\$3,059.05	\$2,504.10	\$4,688.36	\$2,897.25	\$17,983.20
Sweden	\$12,200.55	\$10,354.13	\$16,908.71	\$6,469.30	\$8,562.45	\$54,495.14
Switzerland	\$6,502.04	\$1,117.60	\$6,406.60	\$3,733.92	\$13,932.50	\$31,692.66
UK	\$10,210.65	\$17,322.90	\$10,786.61	\$11,293.79	\$9,357.36	\$58,971.31
USA	\$55,403.11	\$50,406.55	\$41,605.64	\$38,430.10	\$59,739.22	\$2,45,584.61
Total	\$2,58,665.95	\$2,57,549.77	\$2,43,686.03	\$2,36,813.68	\$2,69,077.62	\$12,65,793.04

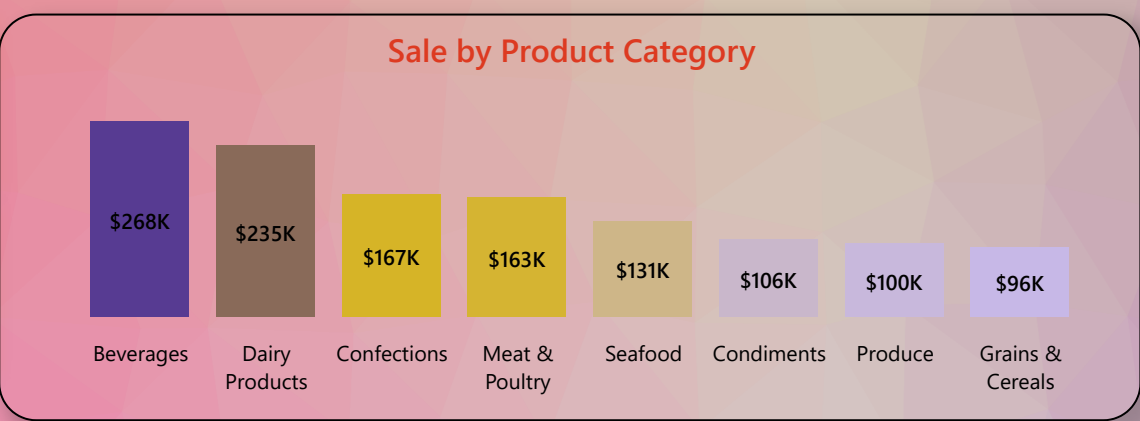
Order &amp; Quantity Order by Month



Total Sale by Month



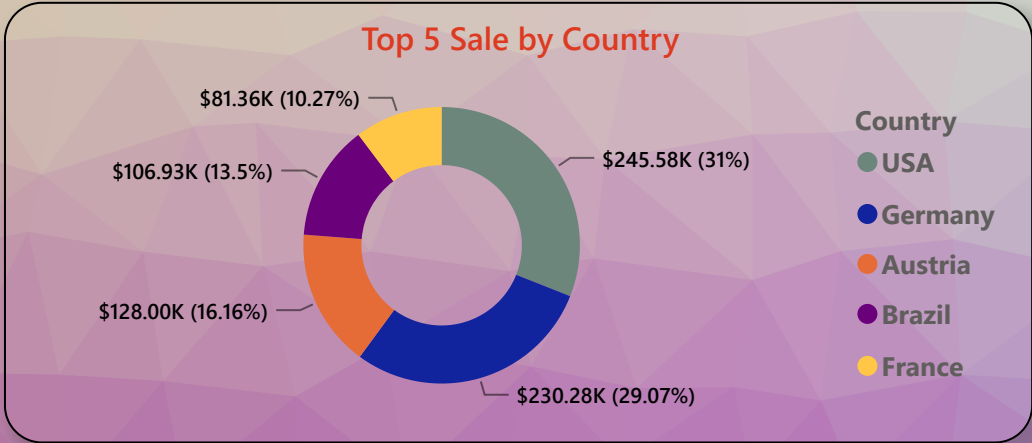
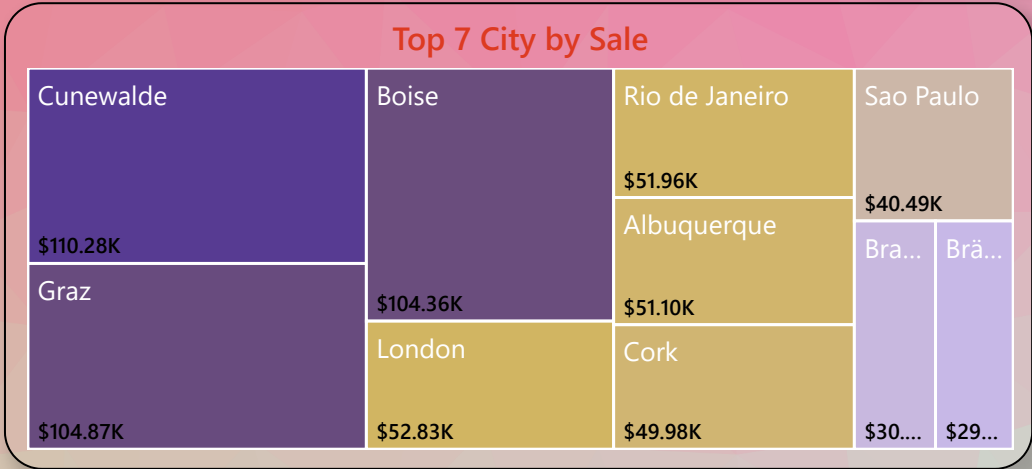
Total Qty	Total Order	Avg Discount
51317	830	5.62%
Total Product	Continued Prod	Discontinued Prod
77	69	8



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At \$2,67,868.18, **Beverages** had the highest Total Sale and was **179.77%** higher than **Grains & Cereals**, which had the lowest Total Sale at **\$95,744.59**. **Beverages** accounted for **21.16%** of Total Sale.



Product Name	% Sale	Qty Order	Avg Unit Price	Total Sale	Sale by Month
Côte de Blaye	11.17%	623	\$245.93	\$1,41,396.74	
Thüringer Rostbratwurst	6.35%	746	\$116.04	\$80,368.67	
Raclette Courdavault	5.62%	1496	\$51.13	\$71,155.70	
Tarte au sucre	3.73%	1083	\$46.41	\$47,234.97	
Camembert Pierrot	3.70%	1577	\$32.13	\$46,825.48	
Gnocchi di nonna Alice	3.36%	1263	\$35.42	\$42,593.06	
Manjimup Dried Apples	3.30%	886	\$50.55	\$41,819.65	
Alice Mutton	2.58%	978	\$36.47	\$32,698.38	
Carnarvon Tigers	2.30%	539	\$59.72	\$29,171.88	
Rössle Sauerkraut	2.03%	640	\$41.98	\$25,696.64	
Mozzarella di Giovanni	1.97%	806	\$32.04	\$24,900.13	
Ipoh Coffee	1.86%	580	\$43.04	\$23,526.70	
Sir Rodney's Marmalade	1.78%	313	\$75.94	\$22,563.36	
Uncle Bob's Organic Dried Pears	1.74%	763	\$29.17	\$22,044.30	
Wimmers gute Semmelknödel	1.73%	740	\$31.03	\$21,957.97	
Gudbrandsdalsost	1.73%	714	\$33.45	\$21,942.36	
Ikura	1.65%	742	\$29.68	\$20,867.34	
Perth Pasties	1.63%	722	\$30.16	\$20,574.17	
Gumbär Gummibärchen	1.57%	753	\$28.86	\$19,849.14	

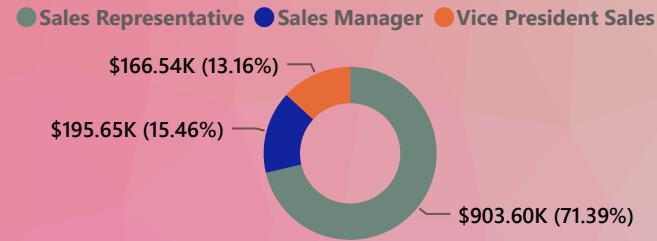
Total Sale  
51317

Total Order  
830

Avg Sale  
\$2.64K

Avg Discount  
5.62%

### Total Sale by title



At \$2,32,890.85, Margaret Peacock had the highest Total Sale and was 83.58% higher than Laura Callahan, which had the lowest Total Sale at \$1,26,862.28. Margaret Peacock accounted for 25.28% of Total Sale. Across all 5 employeeName, Total Sale ranged from \$1,26,862.28 to \$2,32,890.85.

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Employee Name	Total Quantity Order	Total Order	Avg Unit Price	Avg Sale
Margaret Peacock	9798.0	156	\$26.64	\$1,652
Janet Leverling	7852.0	127	\$27.25	\$1,764
Nancy Davolio	7812.0	123	\$25.31	\$1,731
Laura Callahan	5913.0	104	\$24.00	\$1,321
Andrew Fuller	6055.0	96	\$28.69	\$1,850
Robert King	4654.0	72	\$26.80	\$1,832
Michael Suyama	3527.0	67	\$22.83	\$1,120
Anne Dodsworth	2670.0	43	\$31.59	\$1,886
Steven Buchanan	3036.0	42	\$23.48	\$1,720
Total	51317.0	830	\$26.22	\$2,637

### Most Sale

Margaret Peacock

### Least Sale

Steven Buchanan

### Total Sale by Employee

Margaret Peacock

\$233K

Janet Leverling

\$203K

Nancy Davolio

\$192K

Andrew Fuller

\$167K

Laura Callahan

\$127K

### Month

All

### Product Category

All

### City

All

### Year

All

### Product Name

All



Total Sale  
51317

Total Order  
830

Avg Sale  
\$2.64K

Avg Discount  
5.62%

Total Sale  
\$1.27M

Total Freight  
\$64.94K

Avg Freight By Order  
\$78.24

Avg Shipping Time  
8.49

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Month

All

Product Name

All

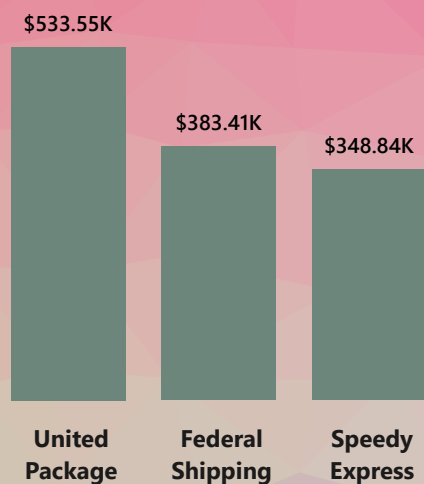
City

All

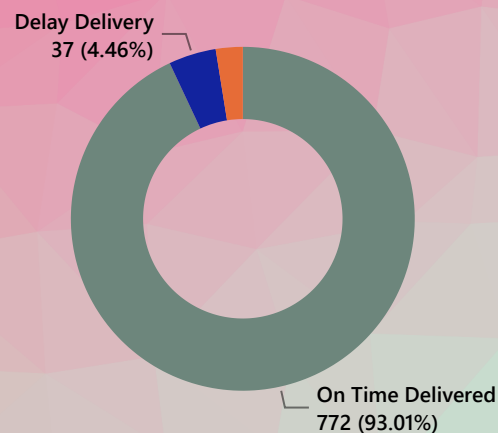
Year

All

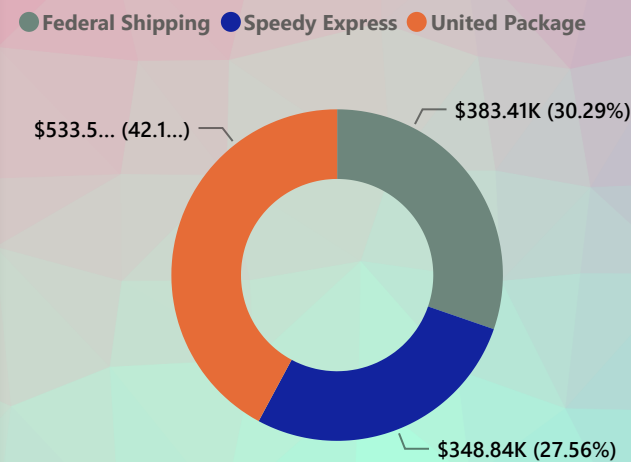
Sale by Shipping Compnay



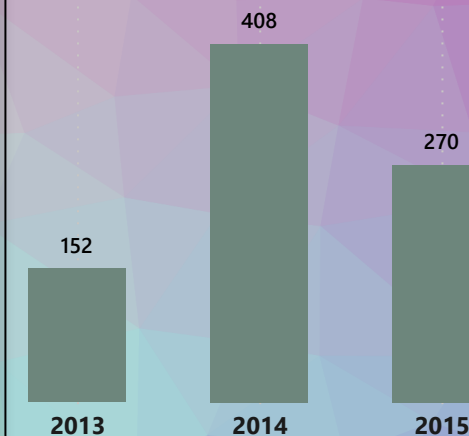
Order by Delivery



Total Sale by Shipping



Order by Year



companyName	Total Sale	Total Order	Total Freight	Avg Freight By Order	Avg Deliver Time	Total Quantity Order	Total Quantity Order by Day Name				
Speedy Express	\$3,48,839.94	249	\$16,185.33	\$65.00	8.57	15919					
Federal Shipping	\$3,83,405.47	255	\$20,512.51	\$80.44	7.47	15453					
United Package	\$5,33,547.63	326	\$28,244.85	\$86.64	9.23	19945					
Total	\$12,65,793.04	830	\$64,942.69	\$78.24	8.49	51317					