

IE 403

Assignment 2A

Assignment 2A: Watch the video shared on Week 3-Lec1 class and answer the questions briefly

1. what is the video about?
2. what does Don Norman try to say by the water pot example?
3. What does he try to say with the Refrigerator example?

Submit the ans to drive folder Assignment 2.

Assignment 2B (due to Thursday 11PM) :

Step 1: Observe the environment around you and take photos (one for each) of thing that has a) a confusing affordance and signifier. b) a good and easy one

Step 2: give a very short description of why you think it is confusing, good.

Step 3: suggest some fixing for the confusing signifier in some way. A sign, a design change, whatever.

Step 4: Share your observations and solutions with the forum (drive folder Assignment 2)

[link](#) to drive folder for this assignment