The Expeditioners

Phase-1

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Problem Statement: Our project is based on the issues the users face(especially trekkers)when they visit a trekking website. We'll be developing a web interface considering what the users would particularly like to see when they visit a certain trekking website.

Target Users: We'll be targeting three sets of users namely the inexperienced, amateurs, and experienced trekkers in order to get a mixed set of opinions and accordingly create a website that can cater to everyone's needs.

Case Study Timeline: As of now we have considered the following topics in our case study:-
   1) Feedback
   2) Affordance
   3) Discoverability
   4) Visibility

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