

## **Group 11(The Expeditioners)**

### **Q) What is the big take away?**

The takeaways from the project and the subject, it helped us to change our view of looking at a design. We have now begun to analyse websites with a sharper and keener eye using the various concepts that we have learned in the class and now we are applying these concepts on the project we have chosen. This course has shown us a way for designing anything and if we strictly follow the procedure that the course teaches then there will be no chances of failure of whatever we design. The main plus point of this course is that it teaches us to look at a design as a user not as a designer and this thing makes the procedure of designing an easy task.

### **Q) What did you learn during the design, development and evaluation process?**

During the design, development and evaluation process, in every meeting, we always used to bounce ideas off of each other, to see what idea would land (i.e. what would actually be doable) given the time constraints and making sure we worked in line with the theory taught to us and also making sure that while making something extravagant we don't lose sight of what task needs to be accomplished through this site. During the design phase the main things that we had learned are to keep in mind the needs of the users and the product is to be used by general users. The design of the product should be such that the general users could understand and use it effectively. During the development phase the main things that we have learned was how to make prototypes and different ways in which we can make our project more interesting for the users. We have also learned different software for the development of the prototypes. During the evaluation we had general users who tested our product and suggested if any changes were required. It taught us that the product should be made by keeping the general users in our mind.

### **Q) What would you have done differently?**

Given the time constraints, we could not implement everything like linking up our website with the backend using JavaScript so that the logic of filters and price filters could be visible. We would have focussed more on the aesthetic and minimalist design portion and could also have tried to design the mobile interface for this website.

### **Link to the prototype:**

[https://xd.adobe.com/view/f83db724-ea84-4658-9e55-f95b2cd51aa2-ad6e/?fullscre  
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