

Credit Card Transaction

Revenue

57M

Total Interest

8.0M

Trans_Amount

45.5M

Trans_Count

667.2K

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

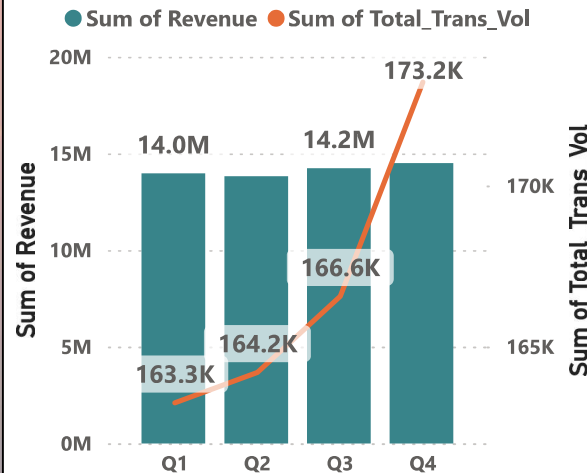
Gold

Silver

Blue

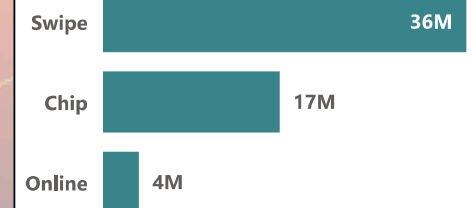
Platinu...

QTR Revenue and Total Transaction Count

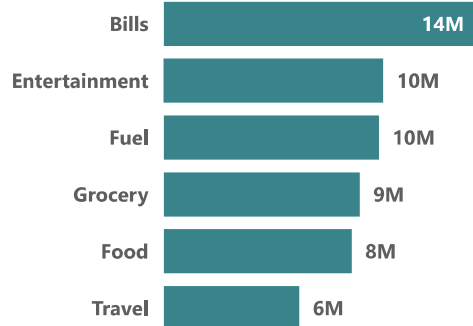


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

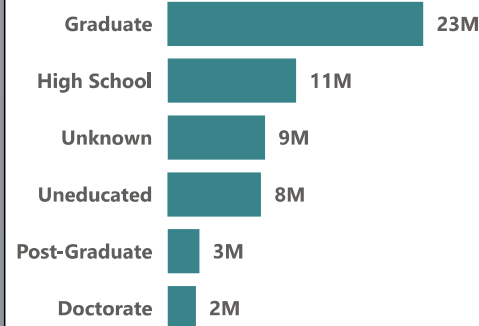
Revenue by Chip Used



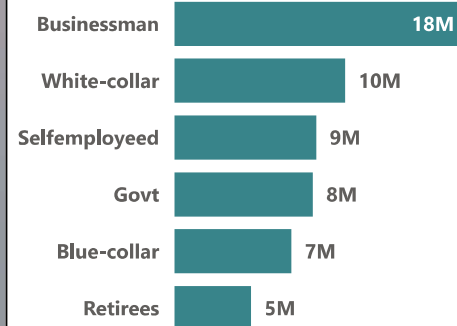
Revenue by Expenditure Type



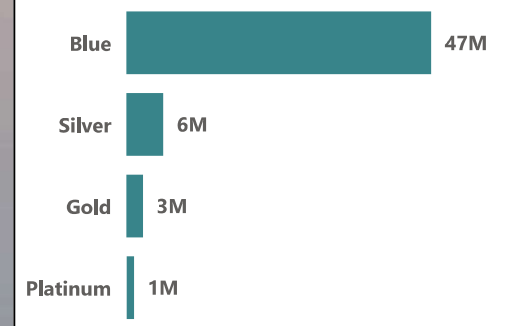
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

57M

Total Interest

8.0M

Income

588M

CSS

3.19

Avg Age

46

M

F

31M

26M

Gold

Silver

Blue

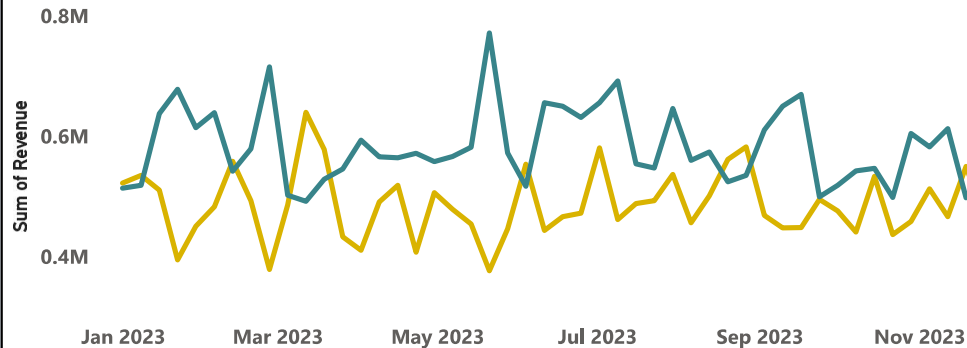
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Swipe

Online

Chip

Revenue by Week

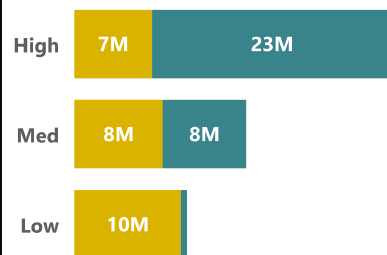


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
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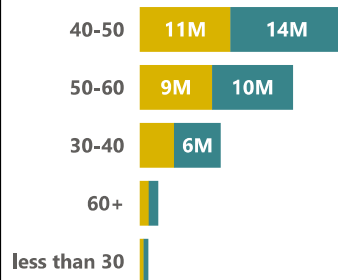
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Selfemployed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
Blue-collar	7040606	967751	73516911
Retirees	4617448	641692	49619308

Total	56517011	7982480	587599783
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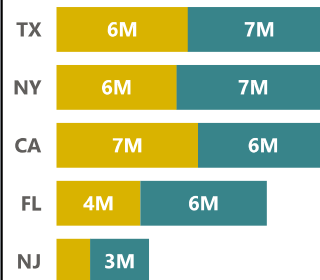
Revenue by Income Group



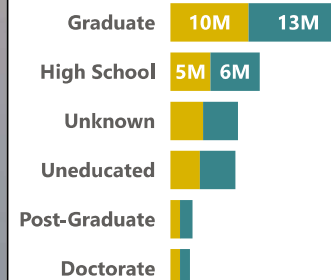
Revenue by Age Group



Top 5 States



Revenue by Education Level



Revenue by Marital Status

