Update (1.30.0)

Re-Building RentEasy(App)

- Build app in android studio
- Testing & Bug fixing & UI editing
- Beta update release & testing & fixing
- Update Release in playstore.

New Features :- Search using village name, notifications, share, delete, like, report, lease, contacting & engaging with owner via whatsapp after posting property, collecting renters data to make matches, pay rent with a payment gateway & and add more rewards also for inviting frnds.

Website :

- Design & build website using firebase as servers
- Test & fix bugs
- Buy a domain and pay hosting charges
- Publish website and do SEO.

New Features :-

- Find & filter properties
- To get contact details or to post property should install the app
- Sign in
- Testnomials
- Privacy policy, about us, contact us
- All details of app and all rewards
- Implement ads to monetize app and also all subscription details and payment page.

Increasing App content

Organic (semi-paid)

- ASO & SEO (do-again)
- Social media marketing
- Collecting reviews from owners
- Motivate owners to refer frnds
- Reach influencers like property adda YT channel & ask them to make a review video on renteasy & also feature in blogs like Top 5 apps for house renting.
- News, Interviews, Podcasts etc..
- Apply for startups & app awards
- Give offers & giveaways

In-Organic (Paid)

- Increase properties by paid workers.
- Collect owner details from To-let board photos
- Design & Make ads of all formats like videos & banner etc..
- Plan campains for all platforms for marketing & prepare a budget for ads
- Advertize on youtube, facebook, google, newspapers, tv channels, flexi ads etc..

$ Design & run ads for only at Target Market & Areas

Also prepare Target Market Data

Startup Development & Team

- App Analysis,measure,optimize
- Analysis of Rental Market in India
- Increasing Good Revenue Models & Analysing Profits & Loses
- Competitors Analysis
- Auto chat bot for coustomer care
- Make app using tutorial video for youtube
- Coustomer care team
- Build virtual office
- Develop server manager app for our team
- Divide the work for each team
- Explain every tasks for our team members
- Build community for " TEAM RENTEASY "

Legal Procedures

- Find a best Legal Advisor.
- Arrange all Documents for pvt.lmt registration
- Register a Company
- Apply for software copyrights

Our Targets: Installs: 1-2 Millions , currently: 6.5k

Active Users: 100-500k Monthly , currently: 1.1k monthly

Properties: 5Lac+ Houses&shops , currently: 260+

Time: 8-10 Months

Revenue Ways: 1)Ads 2)BlockAds 3)Promote Properties 4)Rewards Affiliate Marketing 5)One Click House Shift.