



Nikhil Lohani

GRAPHIC DESIGNER & VIDEO EDITOR

CONTACT

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Sector 44, Chhalera,
Pooja Medical, Noida

EDUCATION

2019-2020
PCA EDU Education Institute

- Graphic Design
- Advance Video Editing
- Web Design

SKILLS

- Branding insight
- Graphic Design
- UI Designs
- Video Editing
- Deadline management
- Digital illustration
- Graphic Arts Design
- Basic HTML & CSS

SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe Muse
- Adobe After Effects
- Adobe Premier Pro
- Adobe Animate CC

PROFILE

Creative and detail-oriented graphic designer with extensive advertising experience, specializing in digital and print media. Proficient in Adobe Creative Suite, with expertise in branding, typography, and layout design. Skilled in crafting high-impact visuals for marketing campaigns, social media, and ad creatives. Passionate about design trends, UX principles, and emerging technologies.

WORK EXPERIENCE

- VDX.tv** Feb 2025 - Present
Graphic Designer
 - Since 2020, I have been working as a graphic designer at VDX.tv, specializing in crafting visually compelling ad banners for leading brands like BMW, Audi, and Samsung. My role involves designing high-impact creatives that align seamlessly with client branding and website aesthetics. At VDX.tv, I focus on delivering visually engaging, compact ad solutions that enhance user experience while maintaining brand consistency across digital platforms.
 - Beyond graphic design, I have also contributed as a video editor, producing engaging videos to support campaigns and elevate the overall digital experience.
- B612** Aug 2019
Ad Content Creator
 - Collaborated with B612 to create visually engaging ad content, enhancing brand presence across digital platforms. Designed high-quality graphics and video assets tailored for social media and marketing campaigns. Applied expertise in Adobe Creative Suite to develop compelling visuals that aligned with B612's creative direction and audience engagement strategies.

PORTFOLIO LINK

Graphic work:

Video Work:

HOBBIES

Sports - Swimming, Gym have taught me to be a disciplined person.

Travelling - It gives an adrenaline rush and helps me to learn about different culture.