

**Organic BPS**  
**Project Brief Document (PBD)**

Date:	2019-09-23	BRP:	Sameera Lal
Brand:	Suja Dileep	Contact Person :	Suja Dileep
Project Title :	Wanted ad		
Category:	Print Advertising		

**Background**

Need Panchakarma therapist

**Communication Objective**

Need Panchakarma therapist

**Target Audience**

Everyone

**Focus of Communication**

NA

**Proposition**

NA

**Reasons why consumers will believe/buy**

NA

**Deliverables/Execution Specifics**

Panchakarma Therapist Urgently require Ayurveda therapists (male & female) with minimum 3 years experience. Email / Whatsapp the resume to drsuja.dileep@gmail.com 9947250298

**Check List**

NA

**Comments if any**

NA

**Deadline**

23.09.19