

Organic BPS
Project Brief Document (PBD)

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Project Title :	nik-project		
Category:	Programmer		

Background

h

Communication Objective

d

Target Audience

a

Focus of Communication

c

Proposition

v

Reasons why consumers will believe/buy

s

Deliverables/Execution Specifics

au

Check List

u

Comments if any

u

Deadline

r