

Organic BPS
Project Brief Document (PBD)

Date:	2019-10-11	BRP:	Sameera Lal
Brand:	Alliance Industrial Consortium	Contact Person :	Sathish
Project Title :	V cards		
Category:	Printing		

Background

NA

Communication Objective

NA

Target Audience

Everyone

Focus of Communication

NA

Proposition

NA

Reasons why consumers will believe/buy

NA

Deliverables/Execution Specifics

V cards for Mathayi Chacko (AIC), Joe Antony (Medows & AIC)& Satheesh Kurian (Medows & AIC). We have to design logo for these two companies . 1. Mathayi Chacko, Director, Alliance Industrial Consortium, 3B Bay pride Mall, Marine drive, Kochi, Vazhakala address(attached) for Address for communication, Ph : +91 9447223501, mail : sunny@theaic.in 2. Joe Antony, Director, Ph: +91 9447179747, mail : joe@theaic.in 3. Sathish Kurian , Director , Ph: +91 9447726680 / 7907981048, Mail : satish@theaic.in

Check List

attached

Comments if any

Vazhakala address : N11,HEAVENLY PLAZA,CIVIL LINE ROAD VAZHAKALA,. KAKKANAD . COCHIN682021

Deadline

11.10.19