

Organic BPS
Project Brief Document (PBD)

Date:	2019-10-14	BRP:	Jayakrishnan B
Brand:	Aswani Lachmandas Group	Contact Person :	Deepak Aswani
Project Title :	Visiting card		
Category:	Printing		

Background

NA

Communication Objective

Visiting card of Deepak Aswani

Target Audience

Customers and stakeholders

Focus of Communication

Visiting card of Deepak Aswani

Proposition

NA

Reasons why consumers will believe/buy

NA

Deliverables/Execution Specifics

Visiting card of Deepak Aswani

Check List

Take the latest card designed for Deepak Aswani

Comments if any

na

Deadline

14.10.19