

VIPUL B GAJINGWAR
Regional Director
ASSOCHAM Gujarat Council



ASSO/GJMSMEC/2025
August 06, 2025

To,

Shri Arjun Singh Vijoriya

President at Vijoriya Foundation &
Director at Vijoriya Tech

Sub: Request to be a Speaker at ASSOCHAM Gujarat council's "GUJARAT MSME Regional Conference : - Unleashing the potential of MSME's for Viksit Gujarat with the theme Digital Transformation | Industry 5.0 | AI-ML | Robotics | IoT | Cybersecurity" on 07th August 2025 at Hotel Surya Palace, Vadodara.

Dear Sir,

Greetings from ASSOCHAM!

"VIKSIT BHARAT," embodies a vision for the holistic growth and prosperity of the nation, with a focus on inclusive development and empowerment across all sectors, including MSMEs. Manufacturing and MSMEs are at the forefront of industrial and economic development of a country. The interface of humans and smart technologies, herein referred to as Industrial Revolution 5.0, plays a pivotal role in scaling up the engineering/manufacturing domain and helps manufacturers (including MSMEs and Startups) to gain visibility, traceability and get data required to build and manage processes and to achieve sustainability goals in place.

Gujarat, known for its entrepreneurial Vigor and diverse industrial sectors, is a prominent hub for MSME activities. The state government's dedication to fostering a supportive business environment is clear from its proactive policies like IT/ITEs, MSME, Biotech and others which encourage Digital technology, industrial Automation, innovation, and sustainable manufacturing practices. By enhancing its global footprint, this sector can greatly increase India's share of the global GDP. **Vadodara** (also known as Baroda), one of Gujarat's key industrial cities, further strengthens this narrative. With a vibrant industrial base encompassing chemicals, pharmaceuticals, engineering, petrochemicals, power transmission, and biotechnology, Vadodara is strategically positioned as a critical growth engine. Its skilled workforce, strategic location, and robust infrastructure have made it a preferred destination for both public and private sector enterprises.

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA
(CIN : U91990DL1920PLC008223)

ASSOCHAM Gujarat Council : 608, Sakar-3, Opp. Old High Court, Income Tax Cross Road, Ashram Road, Ahmedabad-380 014.

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Despite this momentum, the MSME sector still holds vast untapped potential. To realize the goals of **Viksit Bharat**, MSMEs must be nurtured through streamlined regulations, easier access to finance, upskilling of the workforce, and deeper integration of technology. Cultivating a culture of innovation and embracing digital transformation will empower these enterprises to compete globally and drive India's emergence as a world economic leader.

However, there is still a significant untapped potential in the sector to better serve both domestic and global markets for **VIKSIT BHARAT**. Looking ahead, MSMEs must be nurtured to reach their full potential. Streamlined regulations, access to finance, and upskilling initiatives can fuel their expansion. By embracing technology and fostering a culture of innovation, these enterprises can become global powerhouses, propelling India's journey towards becoming the world's growth engine.

Considering the significance of MSMEs for VIKSIT BHARAT and to ensure a sustainable Growth of MSME's, ASSOCHAM Gujarat Council is happy to announce **GUJARAT MSME Regional Conference : - Unleashing the potential of MSME's for Viksit Gujarat with the theme Digital Transformation | Industry 5.0 | AI-ML | Robotics | IoT | Cybersecurity on 07th August 2025 at Hotel Surya Palace, Vadodara**. The Gujarat MSME conference aims to unite key industry leaders, policymakers, Experts, academicians, and other stakeholders to discuss and share ideas, exchange viewpoints and knowledge about critical MSME framework, technologies available, digital transformation, financial support for MSMEs and sector analysis for the manufacturing and engineering sectors.

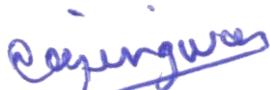
*We would be privileged to have you with us as the **SPECIAL GUEST & SPEAKER** at the **Technical Session** of the said Conference (11:00 AM- 01:30 PM) on "**Empowering MSME through Future Technology OR Technology experience sharing (How technologies helps to MSME growth?)**" and would be grateful if you could share your vision on. Your vision and words would indeed inspire industries, researchers, Start-ups, technologists, policy makers and give a wakeup call to the entire world.*

For any details regarding the Conference, your good office may feel free to contact **Mr. Rohit Patel, Deputy Director, ASSOCHAM Gujarat Office on +91 9374748866**

We look forward to receiving positive consideration and support.

With kind regards

Yours sincerely,



(Vipul B G)

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