

Frooti

New tagline : **syrupy N bubbly**

For the new advertisement we could add sports person.

Sports persons are a craze in the upcoming youth and so by including them we can make a new boost to advertisement.

Including virat kohli would be best.

Also making a new add with virat kohli.

Making refreshments for the sportsperson on the ad and saying that it tastes and energises the person.