

Overview:

Your task is to **build a multi-page, highly interactive website** called **MemeVerse**, where users can explore, upload, and interact with **memes**. This project will test your **frontend development skills**, including UI/UX, animations, state management, performance optimization, API handling, and advanced React techniques.

Project Requirements

1. Features & Functionalities

1. Homepage (Landing Page)

- Display trending memes dynamically (Fetched from an API).
- Interactive animations & transitions.
- Dark mode toggle.

2. Meme Explorer Page

- Infinite scrolling or pagination.
- Meme categories filter (Trending, New, Classic, Random).
- Search functionality with debounced API calls.
- Sort by likes, date, or comments.

3. Meme Upload Page

- Upload memes (image/gif format).
- Add funny captions using a text editor.
- Option to generate AI-based meme captions (Use a meme-related API).
- Preview before uploading.

4. Meme Details Page

- Dynamic routing (`/meme/:id`).
- Display meme details, likes, comments, and sharing options.
- Comment system (Local storage for now).
- Like buttons with animation and local storage persistence.

5. User Profile Page

- Shows user-uploaded memes.
- Edit profile info (Name, Bio, Profile Picture).
- View liked memes (saved in local storage or API).

6. Leaderboard Page

- Top 10 most liked memes.
- User rankings based on engagement.

7. 404 Page (Easter Egg)

- A fun, meme-based 404 error page when users visit a non-existent route.
-

2. Tech Stack

- Next.js/React (Pages & App Router)
 - React (Hooks & Components)
 - Tailwind CSS (For Styling)
 - Framer Motion / GSAP (For Animations)
 - Redux Toolkit / Context API (State Management)
 - Local Storage / IndexedDB (For Caching Data)
 - Meme APIs (For Fetching Memes)
 - Cloudinary / Firebase (For Image Uploads)
 - Lighthouse / React Profiler (For Performance Optimization)
-

3. Free APIs for Use

Meme APIs

- **Imgflip API** - Generate and fetch popular memes ([Docs](#))
- **Meme Generator API** - Create memes dynamically ([Docs](#))

Image Upload & Storage APIs

- **ImgBB API** - Free image hosting for meme uploads ([Docs](#))
-

4. Skills Tested

- ✓ **UI/UX Design:** Aesthetically pleasing and user-friendly layout.
- ✓ **Animations:** Smooth transitions, page loads, and UI feedback.
- ✓ **State Management:** Efficient use of Redux Toolkit or Context API.
- ✓ **API Handling:** Efficient API calls with caching and loading states.

- ✓ **Performance Optimization:** Lazy loading, image optimization, code splitting.
 - ✓ **DOM Manipulation:** Interactive meme editing experience.
 - ✓ **Dark Mode:** System-based preference and toggle.
 - ✓ **Client-side vs Server-side Rendering:** Choose wisely for SEO and performance.
 - ✓ **Accessibility & Responsiveness:** Mobile-first, accessible for all users.
-

5. Evaluation Criteria

Category	Points
UI/UX & Animations	20
Functionality & Features	20
API Handling & State Management	15
Performance Optimization	15
Code Structure & Best Practices	10
Mobile Responsiveness	10
Creativity & Uniqueness	10
Total	100

Submission Guidelines

- Deploy your project using **Vercel** or **Netlify**.
- Submit your **GitHub repository** with a README explaining the project.
- Ensure a **demo link** is available.
- Make a **short video** explaining features, tech stack, and optimizations.