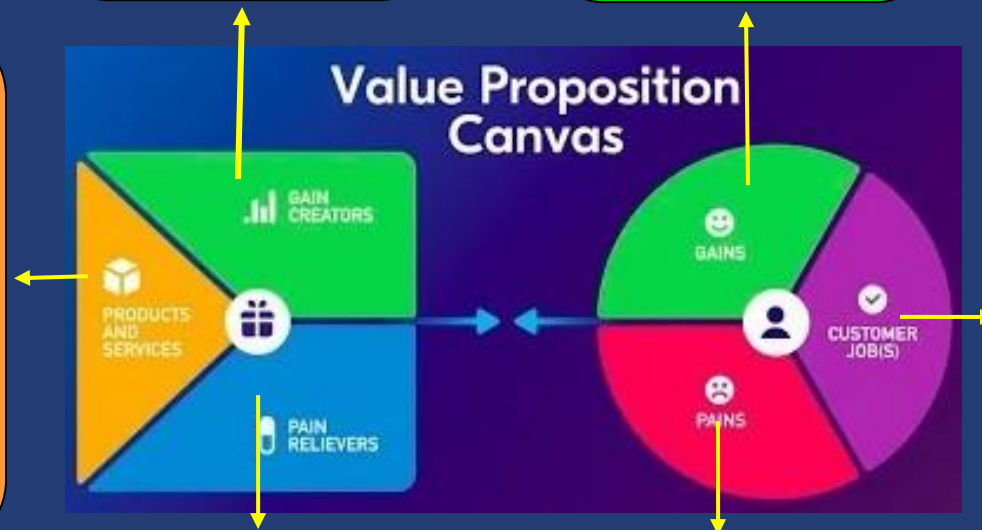# TPO Value Proposition Canvass

➢ Dash boards with all the required information.
➢ List of the students applying.
➢ Repository with all the resources who cracked the placement before.

➢ To get student statistics.
➢ Instead of chaotic circulation they can update in single portal (website).

• Single place with all the information of placements.
• Personal dash boards for each student.
• Complete details to crack the placements.
• Filters as per eligibility criteria and other information as per company.

• To take note of registration of students in multiple companies.
• To categorize students eligible for a specific company.
• To acquire the data of students who were eligible and check their registration status.
• To provide the placement preparation material and practice exams to students.
• To provide the updates regarding companies and job

• Single place with all the resources.
• There should be a single resource for all the companies.
• Provide status of interviews.
• You should be able to search the timeline of companies.

• Need to access multiple portals to float notifications.
• Need to acquire data of students by circulating different forms for every company.
• Need to alert students about deadlines multiple times or continuously.

Student Value Proposition Canvas

(Top left box — green)
- Dash boards with all the required information.
- List of the students applying.
- Repository with all the resources who cracked the placement before.

(Top right box — green)
- Personal dashboard for each student.
- Continuous updating of status and progress of application.
- One stop for all placement's activities.

(Left box — orange)
→ Single place with all the information of placement registered students.
→ Personal dash boards for each student.
→ Complete details to crack the placements
→ Filter as per eligibility criteria and other information as per company

(Right box — purple)
→ To be updated with companies and job descriptions.
→ To be notified with eligibility criteria.
→ To know the status of applications.
→ Intimated about the process of recruitment.
→ Access to Practice exams and preparation material for drives.
→ Intimated about shortlisted students i.e., about results.

(Bottom left box — blue)
→ Single place with all the resources.
→ There should be a single resource for all the companies.
→ Provide status of interviews.
→ You should be able to search the timeline of companies.

(Bottom right box — pink/red)
→ Need to access multiple portals and check notifications continuously.
→ No sign of application status till the end.
→ Chance to lose information.
→ There is no single place for all placement activities.