DISCOVER®

- PySpark Training
- Python & R Codes for Advanced Analytics & Machine Learning

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Agenda:

- Introduction to Training
- Hadoop Architecture
- Getting familiar with terminologies
- Python v R v SASimilarities & Differences -
- Python package list
- Environment Setup
- PySpark Training
 - Data Collection & Transformation
 - Data Analysis
 - Data Modeling
 - Advanced Analytics & Machine Learning



This tutorial introduces the reader informally to the basic concepts and features of the Python language and system on Spark framework. It helps to have a PySpark interpreter handy for hands-on experience, but all examples are self-contained, so the tutorial can be read off-line as well.

This tutorial does not attempt to be comprehensive and cover every single feature, or even every commonly used feature. Instead, it introduces many of PySpark's most analytical worthy features, and will give you a good idea of the language's flavor and style. After reading it, you will be able to read and write PySpark modules and programs, and you will be ready to learn more about the various Python library modules



Shift to Digital creating Data Explosion: pose need for BIG DATA framework

Challenges while working with BIG DATA is ability to capture, store & query at speed

Challenges in data capturing:

- Large volume and high velocity.
- For example, sensors which not only sense data like temperature of a room, weather parameters in real time, but send this information directly over to cloud for storage.

Challenges with data storage:

- Cost of Data Storage
- Ability to handle structured & unstructured data

Challenges with Querying and Analysing data:

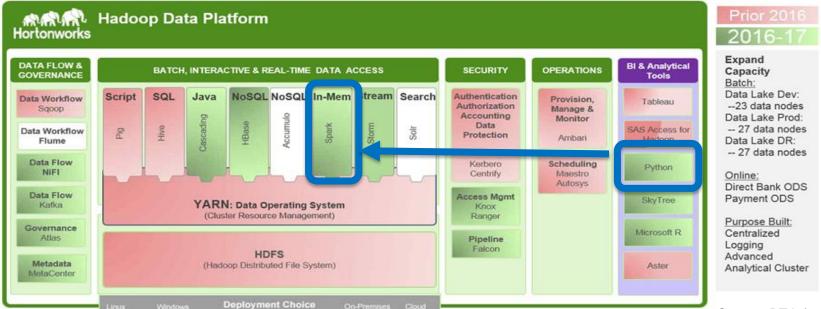
- Faster Processing
- Scalability
- Fault Tolerance

We need "Distributed Computing": Build a network of machines or nodes known as "Cluster". First break a task to sub-tasks and distribute them to different nodes. At the end, aggregate the output of each node to have final output.



Apache Hadoop & Apache Spark: Cheap Data Storage & Faster Processing

DFS Hadoop Ecosystem Overview – 2016 thru 2017



Source: BT Infra PMO team

- **Hadoop** is an open source, distributed computing, & Java-based programming framework that supports storage of extremely large data sets. **Hadoop** two-stage disk-based MapReduce paradigm supports batch processing
- For faster processing, Spark's in-memory primitives provide performance up to 100 times faster for certain applications
- Python programming language on Spark Framework is popular among Data Science community to perform
 Advanced analytics & Machine learning at speed & scale.



Python v SAS: Benefits Outweighs Challenges in a BIG DATA environment

Feature	SAS	Python	R
System	Closed Source	Open Source	
Analytical Modeling	High	Medium	High
Advanced Analytical capabilities	Not always enriched with latest statistical functions. Need to buy products	Has everything data scientist is looking for	Latest techniques gets released quickly
Hadoop BIG DATA Integration	Yes but recent	Yes	
Accessibility / Cost	Licensed & Expensive	Open Source & Free to download	
Ease of learning	Provides easy options known as procedures	Known for simplicity	Simple procedures can take longer codes
Advancements in Tool	New version roll outs	Open source gets its advanced features quickly	
Text Processing	Low	High	Medium
Graphical capabilities	Basic, customization on plots are difficult	Has native libraries matplotlib	Has most advanced graphical capabilities
Customer service & support community	Dedicated support & community	Lacks service support but supported by communities around the world	
Data Handling / Parallel Processing	All 3 have good data handling capabilities & options for parallel computations		
Customized, User defined	Limited	Exhaustive	
Governance & Control	Licensed & well tested	Open source but may not be well tested	
Companies using	Top Banks	Google	Bing, UBER



Introduction: Python, Spark, PySpark & Dataframe

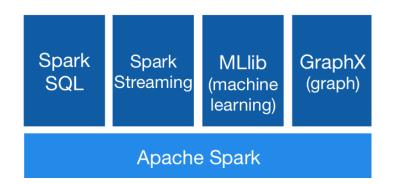
- Python: Python is a clear and powerful object-oriented programming language Data types supported in python.
 - ✓ Python 2.7 Awesome community support, Plethora of 3rd party libraries. Many modules still don't work on 3.x
 - ✓ Python 3.4 Cleaner & faster. Some features has backward compatibility with 2.7 version. It is the future!
- Pyspark: PySpark is the python binding for the Spark Platform and API. Simply, it is python programming on Spark framework
- Python IDE/Editors: ipython, Jupiter, eclipse (pydee),
 Emacs, PyCharm
- Spark: In-memory(RAM instead of disk(Hard Drive))
 powerful open source processing engine built for faster processing & advanced analytics
 - Upto 100x times faster than Hadoop Map Reduce
 - Can write applications in Java, Scala, Python, R
 - Great for Online Transaction processing (OLTP)

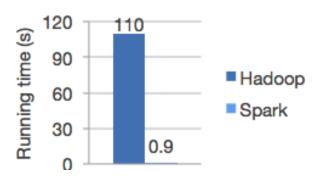
Map-Reduce: Read/Write at each iteration



Spark: In memory computation









Python Basics: Data Structures

- Lists Lists are one of the most versatile data structure in Python. A list can simply be defined by writing a list of comma separated values in square brackets.
- Strings Strings can simply be defined by use of single ('), double (") or triple ("") inverted commas. Strings enclosed in tripe quotes ("") can span over multiple lines and are used frequently in docstrings (Python's way of documenting functions). \ is used as an escape character.
- Tuples A tuple is represented by a number of values separated by commas.
- Dictionary Dictionary is an unordered set of key:
 value pairs, with the requirement that the keys are
 unique (within one dictionary). A pair of braces
 creates an empty dictionary: {}

Squares_list = [0, 1, 4, 9, 16, 25]

Greeting = 'Hello World'

Tuple_example = 0, 1, 4, 9, 16, 25

extensions = ('Kunal' : 9073, 'Pete' : 9128, 'Xian' : 9330)



Python Basics: *Modules v Packages v Libraries in Python*

- Module: a module in python is a .py file that defines one or more function/classes which you intend to reuse in different codes
 of your program. It can define functions, classes & variables. A module is a single file of python code that is meant to be
 imported. Think of it as specific Procedure or function in SAS
- Package: A Python package refers to a directory of Python module(s). This feature comes in handy for organizing modules of
 one type at one place. Think of it as alias given to group of Procedures in SAS
- All packages are modules, but not all modules are packages.
- Libraries: When used in Python, a library is used loosely to describe a collection of the core modules. Libraries & Packages are interchangeable
- **Functions:** A function is a name container for block of organized, reusable code that is used to perform a single, related action. Python gives you many built-in functions like print(), etc. but you can also create your own functions. These functions are called user-defined functions. **Think of it as Macros or SAS functions**

In Python, blocks of code can be named. Such named blocks of code can be run from elsewhere in your program, and are known as functions.

A module is a text file that contains a number of functions and other items, and a package is a group of related modules.



Python Basics: Libraries for Data Analysis & Machine Learning

- SymPy for symbolic computation. It has wideranging capabilities from basic symbolic arithmetic to calculus, algebra, discrete mathematics and quantum physics.
- NumPy stands for Numerical Python. The most powerful feature of NumPy is n-dimensional array.
 This library also contains basic linear algebra functions,
- SciPy stands for Scientific Python. SciPy is built on NumPy. It is one of the most useful library for variety of high level science and engineering modules
- Scikit Learn for machine learning. Built on NumPy,
 SciPy and matplotlib, this library contains a lot of
 efficient tools for machine learning and statistical
 modeling including classification, regression,
 clustering and dimensionality reduction.

- Statsmodels for statistical modeling. Statsmodels is a
 Python module that allows users to explore data, estimate
 statistical models, and perform statistical tests. An
 extensive list of descriptive statistics, statistical tests,
 plotting functions, and result statistics.
- Matplotlib for plotting vast variety of graphs, starting from histograms to line plots to heat plots.. Pandas for structured data operations and manipulations.
- Seaborn for statistical data visualization. Seaborn is a library for making attractive and informative statistical graphics in Python. It is based on matplotlib.
- Pandas is a software library written for the Python
 programming language for data manipulation and analysis.
 In particular, it offers data structures and operations for
 manipulating numerical tables and time series



Python Basics: Additional Libraries for visualization, web crawling & math

- Bokeh for creating interactive plots, dashboards and data applications on modern web browsers Moreover, it has the capability of high-performance interactivity over very large or streaming datasets.
- Blaze for extending the capability of Numpy and Pandas
 to distributed and streaming datasets. It can be used to
 access data from a multitude of sources including
 Apache Spark, PyTables, etc. Together with Bokeh,
 Blaze can be very powerful tool for creating
 visualizations and dashboards on huge data.
- Scrapy for web crawling. It is a very useful framework
 for getting specific patterns of data. It has the capability
 to start at a website home url and then dig through webpages within the website to gather data

Requests for accessing the web. It works similar to the the standard python library urllib2 but is much easier to code. Requests might be more convenient.

Additional libraries, you might need:

- **os** for Operating system and file operations
- networkx and igraph for graph based data manipulations
- regular expressions for finding patterns in text data
- BeautifulSoup for scrapping web. It is inferior to Scrapy as it will extract information from just a single webpage in a run.
- math provides access to mathematical functions
- Cmath provides access to complex mathematical functions



Introduction to DataFrame: Analogous to dataset in SAS

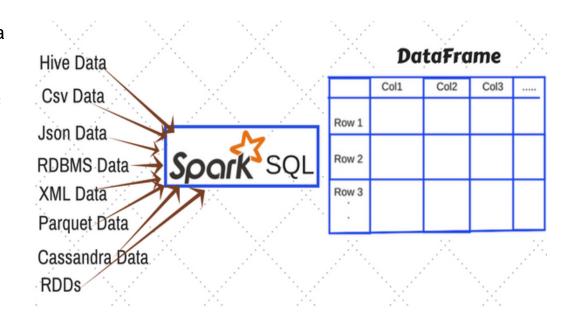
In Apache Spark, DataFrame is a distributed collection of rows under named columns

Why DataFrames are useful?

- Brings structure to a file.
- Has the ability to handle Petabytes of data
- Can be creating using different data formats. For example: Hive, Csv, Json etc
- Helps Spark to understand schema & optimize execution plan of queries

Key Difference between Pandas and PySpark DataFrame:

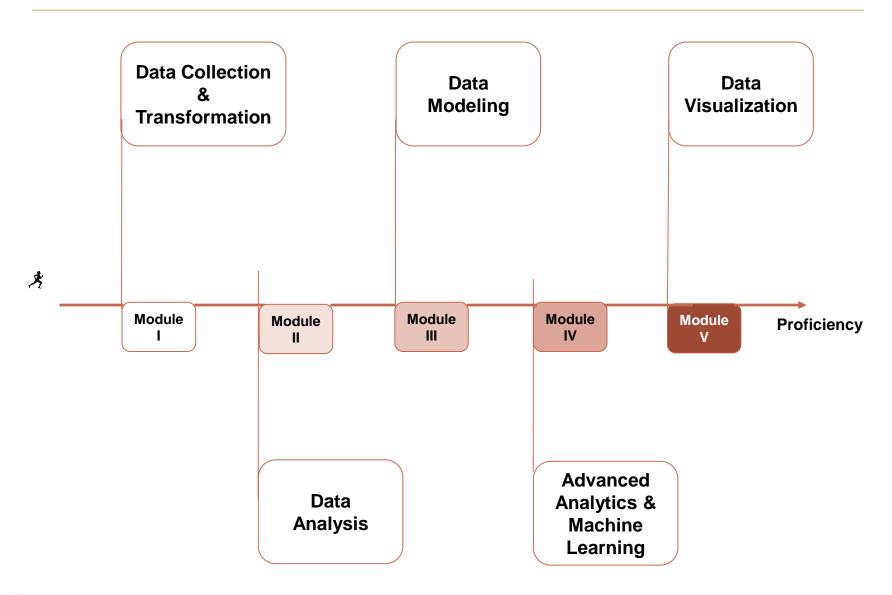
 Operation on Pyspark DataFrame run parallel on different nodes in cluster but, not possible in Pandas.



Training Modules based on PySpark dataframe for its ability to process data faster



PySpark Training Modules: Window to PySpark analytics worthy concepts & features





PySpark Training Modules: Designed for Data Analysts & Scientists

Analysis Process	Description	Python Packages	Modules
Data Collection, Transformation & Quality Check	Load and transform data. It's process of converting data or information from one format to another, which includes: • Loading, Selection • Filtering • Sorting • Joining • Grouping • Missing Values	NA	 Filter Rows, Keep or Drop Attributes, Merge & Join Tables
Data Analysis	 Feel the Data Sampling Distribution Analysis Measure of Central Tendency & Dispersions Initial Variable Screening 	numpy	Mean,Min,Max,Stdv
Data Modeling	Understand how to apply basic regression models to data set using spark framework and pyspark packages	Statmod, Scipy	Regression,DecisionTree
Advanced Analytics & Machine Learning	Pattern recognition and computational learning theory in artificial intelligence, machine learning explores the study and construction of algorithms that can learn from and make predictions on data.	Mllib, scikitlearn	GBT, SVM, RFK-Means, K-NNCollaborative
Data Visualization	Establish patterns, correlations & trendsBar ChartHistogramScatter Plot	Matplot	Plot,Axis,Annotate,line



Training Setup: Environment, Data & Legends

- Environment Set up Guide: Please follow steps in attached guide to set up environment. It's one time activity.
- After log-in (do not enter beeline or exit out), At command prompt, type pwd —— /dsap/home/<userid>
- Create 2 input files /dsap/home/<availy1 Input File1: superstore.csv Input File2: returns.csv
 - vi superstore.csv (to create file)
 - Esc i shift+insert(or right click) to paste data copied from input file1
 - Esc :wq to save & exit
- Input File 1: This is our sample input file one. It has customer order history data, It has card member demographics & key metrics like, sales profit and discounts at order level
- Input File 2: This is our another sample input file. It has customer order history data and indicator if that order has been returned or not. Primarily we will use this file to join with another input file based on order number.
- Environment Setup Guide

- Legends: (Color Codes)
 - » blue: PySpark parameters & functions
 - » green : comments
 - » Dataframe prefix with "df"







Module I: Data Collection & Transformation

Welcome! In this module, you'll learn how to load and transform data. It's process of converting data or information from one format to another, usually from the format of a source system into the required format of a new destination system.

- > DATA & PYSPARK SET-UP
- DATA LOADING
- > DATA DESCRIPTION
- > DATA PRINT
- DATA DUPLICATION & DATE FUNCTION
- > DATA FILTERING OR SUBSETTING
- > DATA SORT
- > DATA MERGING OR DATA JOINS
- > DATA GROUPING
 - ✓ Commands are case-sensitive Ex: –copyFromLocal
- ✓ Windows Quotation Marks don't work
- ✓ Copy & Paste carefully. Check for spaces & syntax



Data & PySpark Setup: Copy Files & invoke spark framework

Comments

(1)

- Create directory called train using -mkdir in HDFS;
 - prefix hdfs dfs to command. It helps to execute it on Hadoop node
 - train directory is created in HDFS under your user id

(2)

- To check if train directory is created, use
 - hdfs dfs -1s

(3)

- Copy input file superstore.csv from local directory to hdfs using
 - -copyFromLocal hdfs command
 - Using hdfs dfs -cat and head -10, print 10 observations in HDFS

(4)

• Spark Python API: PySpark & exposes the Spark programming model to Python.

Code:

- 1. Create directory 'train' in HDFS
- hdfs dfs -mkdir /user/<user-id>/train
- ➤ Ex: hdfs dfs -mkdir /user/avaidy1/train
- 2. To check if directory is created in HDFS
- hdfs dfs -ls /user/<user-id>/
- Ex: hdfs dfs -ls /user/avaidy1/
- 3. Copy sample input files from local to HDFS
- hdfs dfs -copyFromLocal /dsap/home/<userid>/superstore.csv /user/<userid>/train/superstore.csv

Example:

hdfs dfs -copyFromLocal
/dsap/home/avaidy1/superstore.csv
/user/avaidy1/train/superstore.csv

To check file is populated, print 10 obs

- hdfs dfs -cat /user/avaidy1/train/superstore.csv
 | head -10
- 4. Invoke python on spark framework
- pyspark



Data & PySpark Setup: Import Libraries

Comments

(1)

- Import command brings installed libraries to the current session
 - For example: Pyspark.sql is a library/package
 - Row is a module from that package

Code:

1. Import libraries

- ▶from pyspark.sql import Row,column
- >from pyspark.sql import *
- ▶from datetime import datetime
- >from pyspark.sql.types import
 DateType,StringType
- >from pyspark.sql.functions import *



Data Loading: Load file & convert in table format in Spark

SAS equivalent: PROC IMPORT

Comments

(1)

Load input csv file from HDFS onto spark framework and assign file name customer.

 SC is SparkContext, it establishes a connection to a Spark execution environment

(2)

map transformation & lambda functions used so that each word split by ',' are put into a column.

http://spark.apache.org/docs/2.0.2/programming-guide.html#transformations

(3)

- Assigning a column name to each column
 - Use in-built ROW function

(4)

- To create dataframe(analogous to dataset in SAS)
 - Use createDataFrame function from sqlContext to create and define dataframe named as df_schemaTable.

Code:

- 1. Load input file
- > customer=sc.textFile("///user/<<u>user_input</u>>/train /superstore.csv")

Example:

- customer=sc.textFile("///user/avaidy1/train/supe
 rstore.csv")
- 2. Split input file
- > cust_col= customer.map(lambda word: word.split(','))
- 3. Getting ready for creating DataFrame
- > cust_table= cust_col.map(lambda p:
 Row(ROW_ID=p[0], ORDER_ID=p[1], ORDER_DATE=p[2],
 SHIP_DATE=p[3], SHIP_MODE=p[4],
 CUSTOMER_ID=p[5], CUSTOMER_NAME=p[06]))
- 4. Create Dataframe
- > df_schematable =
 sqlContext.createDataFrame(cust_table)



Code:

Data Structure: Check column names, data types & variable lengths

SAS equivalent: **PROC CONTENTS**

Comments

```
1. Print your table schema
(1)

    PrintSchema will help schema structure including

                                                        > df schematable.printSchema()
  column name and its datatype
                                                         root

    Syntax: <dataframe>.PrintSchema()

                                                          -- CUSOTMER_ID: string (nullable = true)
                                                           -- CUSTOMER_NAME: string (nullable = true)
                                                           -- ORDER_DATE: string (nullable = true)
(2)
                                                           -- ORDER_ID: string (nullable = true)

    To get feel of the data, checking the variable

                                                           -- ROW_ID: string (nullable = true)
                                                           -- SHIP_DATE: string (nullable = true)
  length can be done by
                                                           -- SHIP_MODE: string (nullable = true)
• Syntax:
  <dataframe>.select(max(length('<variable>'))).sh
                                                        2. Calculating length of the variable
                                                        > df schematable.select(max(length('ORDER ID'))).s
  ow()
                                                          how()
(3)

    While conducting data QC, leading & trailing

                                                        3. Trim white space of a variable
                                                        > df trim=df schematable.withColumn('ROW ID',trim(
  white spaces can be removed by
                                                          df schematable.ROW ID))
Syntax:
                                                        - ltrim for left trim
<new data frame name> =
<dataframename>.withColumn('<newvar>',trim(<datafr</pre>
                                                        - rtrim for right trim
ame>.<variable>))
                                                        4. Remove blank space from column name
                                                        > spaceDeleteUDF = udf(lambda s: s.replace(" ",
(4)

    To elimintate spaces between words in a column

                                                          ""), StringType())

    Syntax: build user define function, use like (3)

➤ df_check=df_schematable.withColumn("CNAME", space
spaceDeleteUDF = udf(lambda s: s.replace(" ",
                                                          DeleteUDF("CUSTOMER NAME"))
  ""), StringType())
                                                        > df check.show()
```



Data Print: to hawk-eye the data

SAS equivalent: *PROC PRINT*

```
Comments
(1)
• Prints all column in a dataframe with default 20
  records
    Syntax: <dataframe>.select('*'). show()

    User can change the default valye

    Syntax: <dataframe>.select('*'). show(<n>)

    To print specific column

    Syntax: <dataframe>.select('<var>'). show()
(2)

    Sample the output with 50 records

    • Syntax: <dataframe new> =
      <dataframe>.limit(<n>)
(3)

    Count number of rows in dataframe

    Syntax: <dataframe>.count()
(4)

    Columns in dataframe

    • Syntax:
      len(<dataframe>.columns),<dataframe>.column
```

```
Code:
1. will print all columns with default 20 records
> df schematable.select('*'). show()
will print all columns with 10 records
> df_schematable.select('*'). show(10)
Example1:
#Specific column
> df schematable.select('ROW ID').show()
Example 2:
#Specific multiple columns
> df schematable.select('ROW_ID','CUSTOMER_NAME').
  show()
2. Limit your output
df_limit50=df_schematable.limit(50)
> df limit50.show()
3. Count numbers of rows in dataframe
> df schematable.count()
4. Columns in dataframe
> len(df schematable.columns), df schematable.colum
```

ns



Data Quality Checks: Count observations, check for missing, eliminate duplicates

SAS equivalent: COUNT(), NODUPKEY, MISSING

Comments

(1)

- To count distinct values or check duplicates
- To count approximate distinct values

 - Please note, being a distributed data and the way it works at backend it provides you approximate distinct count

(2)

- To remove duplicates from your dataframe

(2)

- To check missing value or non-missing values
 - Syntax: (use isNotNull() for non-missing)
 - <dataframe>.where(<dataframe>.<var>.isNull()).count()

Code:

- 1. Will give exact Distinct Count
- > df_schematable.select(countDistinct('ROW_ID')).s
 how()

Ans: 50

Will give approximate Distinct Count

- > df_schematable.select(approxCountDistinct('ROW_I
 D')).show()
- Ans: 47
- 2. Remove duplicate values from file
- df_duplicate=df_schematable.dropDuplicates(['CUS TOMER NAME']).show(50)
- 3. Count Missing Values
- df_schematable.where(df_schematable.CUSTOMER_NAM
 E.isNull()).count()
- > df_schematable.where(df_schematable.CUSTOMER_NAM
 E == " ").count()
- 4. Counting Missing Values
- > df_schematable.where(df_schematable.CUSTOMER_NAM E.isNotNull()).count()
- > df_schematable.where(df_schematable.CUSTOMER_NAM
 E <> " ").count()



Data Period: Handling date variables to calculate difference & check data period

SAS equivalent: INPUT(), PUT(), MDY(), INTCK()

Comments

(1)

- To calculate difference between two datses
 - Convert variable from string into date by creating user define function
 - Syntax: func = udf (lambda x: datetime.strptime(x, '%M/%d/%Y'), DateType())
 - Apply user define function
 - <dataframe>.printschema() to check/confirm
 - Calculate difference
 - Efficient way to calculate difference
- Reference: List of date and other functions
 http://spark.apache.org/docs/latest/api/scala/inde
 x.html#org.apache.spark.sql.functions\$

Code:

```
1. Converting string into date
> func = udf (lambda x: datetime.strptime(x,
  '%M/%d/%Y'), DateType())
Converting SHIP DATE string into S DATE date
➤ df datetest =
  df schematable.withColumn('S_DATE',func(col('SHI
  P DATE')))
> df datetest.printSchema()
Converting ORDER DATE string into O DATE date
▶ df datetest1 =
  df datetest.withColumn('0 DATE',func(col('ORDER
 DATE')))
> df datetest1.printSchema()
Print Days difference variable 'DURATION'
> df datetest1.select(datediff('S DATE','O DATE').
  alias('DURATION')).show()
APPEND days difference variable 'DURATION'
df_datetest2=df_datetest1.withColumn('DURATION',
  datediff('S DATE','O DATE'))
> df datetest2.show()
Efficient way
➤ df efficient=df schematable.withColumn('DURATION
   ,datediff(func(col('SHIP DATE')),func(col('ORDE
  R DATE'))))
> df efficient.show()
```



Data Sorting & Sub-setting: to define segments and/or filter and/or sort population

SAS equivalent: IF, IF-THEN-ELSE statements, PROC SORT

```
Comments
                                                                               Code:
(1)
                                                       1. Filter or subset data

    Subset or filter data for a value/segment

>df_filtersql=df_schematable.filter(df_schematabl)

                                                         e["CUSTOMER NAME"] == 'Claire Gute')
    Syntax:
      <dataframe new>=<dataframe>.filter(<datafra</pre>
                                                       > df filtersql.show()
      me>["<var>"] == '<variablevalue')</pre>

    filter() - Filters row with given condition

      and returns true results
                                                       2. Filtering data based on length of variable
                                                       > df schematable.where(length(col('CUSTOMER NAME')
(2)

    Subset or filter data based on length

                                                         )<=12).show()
    Syntax:
      <dataframe>.where(length(col('<var>'))<=12)</pre>
                                                       3. IF-THEN-ELSE
                                                       df_cond=df_schematable.withColumn('IND',when(df_
      .show()
                                                         schematable.CUSTOMER NAME == 'Claire
(3)

    Conditional evaluation

                                                         Gute',1).otherwise(0))
                                                       > df_cond.show()
    Syntax:
      <dataframe new>=<dataframe>.withColumn('<ne</pre>
      wvar>',when(<dataframe>.<var> ==
                                                       4. Data sorting Ascending or Descending
      '<variablevalue>',<truevalue>).otherwise(<f
                                                       df_sorttab=df_schematable.sort(('CUSTOMER_NAME')
      alsevalue>))
                                                         ,ascending=True)
                                                       > df sorttab.show()
(4)

    Sorting dataframe

    Syntax:
      <datafreme_new>=<dataframe>.sort(('var>'),a
      scending=True)

    ascending=False equals descending
```



Data Transformation: to derive/define new variables or modify existing ones

SAS equivalent: RENAME, INPUT, PUT, SUBSTR, LOG, EXP, INVERSE

```
Comments
(1)

    Renaming a variable

    Syntax:
      <dataframe_new>=<dataframe>.selectExpr("<ol</pre>
      dvar1> as <newvar1>","<var2>")
(2)

    Substring first n characters

    Syntax:
      <dataframe_new>=<dataframe>.withColumn('<ne</pre>
      wvar>',substring(<dataframe>.<var>,<startin</pre>
      gposition>,<n>))
(3),(4),(5),(6),(7)

    Variable Transformation

    • Syntax:
      <dataframe new>=<dataframe>.withColumn('<ne</pre>
      wvar>',log('<var>'))
    exp(exponential), sqrt(squareroot)
    Multiplication: col('<var1>')*col('<var2>')

    Division or Inverse: 1/col('<var>')

    Concatenate:
      concat(col('<var1>'),col('<var2>'))
(8)

    Coverting data types from string to float

    • Syntax:
      df_cond1=df_cond.withColumn('<newvar>',<dat</pre>
      aframe>.<var>.cast('float'))
```

Code:

```
1. Rename attribute RET ORDER ID as ORDER ID
ORDER_ID", "ORDER_DATE")
2. Substring first 5 letters of CUSTOMER NAME
> df_substr=df_schematable.withColumn('CNAME',subs
  tring(df schematable.CUSTOMER NAME,1,3))
3. Natural log transformation
> df cond1=df cond.withColumn('ROW ID log',log('RO
 W_ID'))
4. Natural exponential transformation
df cond1=df cond.withColumn('ROW ID log',exp('RO
 W ID'))
5. Inverse of a column
> df_cond1=df_cond.withColumn('ROW_ID_log',1/col('
  ROW ID'))
6. Multip; ying two columns
> df_cond1=df_cond.withColumn('ROW_ID_log',col('RO
  W ID')*col('IND'))
7. Concatenate two variables
> df cond1=df cond.withColumn('ROW ID log',concat()
  col('ROW ID'),col('IND')))
8. Converting from string to float
> df_cond1=df_cond.withColumn('ROW_ID_log',df_cond
```

.ROW ID.cast('float'))



Exercise

Exercise I:

- 1) Load input file 2 return.csv and convert into dataframe
- 2) Check columns, data types & variable lengths
- 3) Print observations
- 4) Count observations, check for missing values & eliminate duplicates
- 5) Sort Data

Exercise II:

- 1) Sample 20 observations from dataframe "df_schematable"
- 2) Store sample 20 observations in new dataframe 'df_sample'
- 3) Convert the data type of date variables SHIP_DATE & ORDER_DATE from string to date.
- Create corresponding new date variables 'S_DATE' & 'O_DATE'
- 5) Create new dataframe "df_sample_date"

Exercise III:

 For dataframe "df_schematable", Create indicator variable 'IND' and assign value '1' if AMNT > 20000, else '0'. Create new dataframe "df_amnt"



Exercise: Answers

Exercise I:

- 1) Load input file 2 return.csv and convert into dataframe
- 2) Check columns, data types & variable lengths
- 3) Print observations
- 4) Count observations, check for missing values & elimin
- 5) Sort Data

Exercise II:

- 1) Sample 20 observations from dataframe "df schemataure
- 2) Store sample 20 observations in new dataframe 'df_sample'
- 3) Convert the data type of date variables SHIP_DATE & ORDER_DATE from string to date.
- 4) Create corresponding new date variables 'S_DATE' & 'O_DATE'
- 5) Create new dataframe "df_sample_date"
 - df sample=df schematable.limit(20)
 - func = udf (lambda x: datetime.strptime(x, '%M/%d/%Y'), DateType())
 - df_shipdate=df_sample.withColumn('S_DATE',func(col('SHIP_DATE')))
 - df_sample_date=df_shipdate.withColumn('O_DATE',func(col('ORDER_DATE')))

Exercise III:

- For dataframe "df_schematable", Create indicator variable 'IND' and assign value '1' if AMNT > 20000, else '0'.
 - df_step=df_schematable.withColumn('AMNT',col('ROW_ID')*500)
 - df shipdate1=df step.withColumn('S DATE',func(col('SHIP DATE')))
 - df_amnt=df_shipdate1.withColumn('IND',when(df_step.AMNT>20000,1).otherwise(0))

```
> ret=sc.textFile("///user/spati23/train/return.csv")
> ret_col= ret.map(lambda word: word.split(','))
> df_ret_table= ret_col.map(lambda p:
    Row(RETURN_FLAG=p[0], RET_ORDER_ID=p[1]))
> df_schtab_ret =
    sqlContext.createDataFrame(df_ret_table)
```

> df_schtab_ret.select('RET_ORDER_ID').show()



Data Joins / Merging: to define segments and/or filter and/or sort population

SAS equivalent: MERGE STATEMENT, PROC SQL - JOIN

Comments (1)1. Join Files After completing the exercise, two dataframes df_amnt & df_sample_date will be created To join two dataframes Drop duplicates based on key variables Syntax: #Table1 <dataframe_new>=<dataframe>.dropDuplicates(['keyvar1', 'keyvar2']) #Table2 Create Alias Syntax: <aliasname>=<dataframe>.alias("<aliasname>" how=inner) Merge two dataframes Syntax : join(other file, on=Key, #Display how=JoinType) <datafraem new>=<alias1>.join(<alias2>,(<al ias1>.<keyvar1> == <alias2>.<keyvar1>) & (<alias1>.<keyvar2> == <alias2>.<keyvar2>),"<jointype>").select(' inner alias1>.*') outer select('df1.*') keeps columns from dataframe1. To keep columns from right outer dataframe2, select('df1.*','df2.S DATE')

```
Code:
Drop Duplicates from the file to be merged
df_sample_date_unique=df_sample_date.dropDuplica
  tes(['ORDER ID','S DATE'])
Create Alias for two dataframes to be merged
> df1=df_amnt.alias("df1")
> df2=df_sample_date_unique.alias("df2")
#join tables Join(other table, on=COL1,
df_joined=df1.join(df2,(df1.ORDER_ID ==
  df2.ORDER ID) & (df1.S DATE == df2.S DATE),
  "left").select('df1.*')
> df joined.count()
> df joined.show(50)

    You can use following types of join:

    left outer
```



Cheat Sheet: SAS v Python: Module I

Statistics	SAS	Python (Pyspark)
Load / Import textfile Dataset	PROC IMPORT	sc.textFile("/file_path")
Show schema / Display contents	PROC CONTENTS	Input_file_df.show()
Select Column	KEEP Statement	df.select(columns).show()
Print Schema	PROC CONTENTS	df.printSchema().show()
Filter	Where =	df.filter(condition).show()
Sort	PROC SORT	df.sort(columns).show()
Join	MERGE Statement	df1.join(df2,join_col,join_type).show()
Group	BY Statement	df.groupBy(column).show()
Data distribution	PROC FREQ	df.describe(column).show()
Distinct	PROC SORT	df. approxCountDistinct(column).show()
Date Functions	INTX,(). INTCK()	df.datediff('end_date_col', 'start_date_col').show()
Derived Column	column1' * 'column2	df.select('column1' * 'column2).show() or df.select('column' + 12)
Type Casting	INPUT() , PUT()	df.select('column'.cast(data_type)).printSchema()



Module II: Data Analysis

Welcome! Learn how to systematically apply statistical and/or logical techniques to describe and illustrate, your data.

- > MEAN, MEDIAN, STANDARD DEVIATION
- > PERCENTILE, MIN, MAX
- > FREQUENCY DISTRIBUTION & CROSS TABULATION
- > RANDOM & STRATIFIED SAMPLING



Variable Screening: based on business sense & missing values

SAS equivalent: **DROP**

== " ").count()

Comments Code: (1) • Initial Variable Screening: Drop variables that 1. Droping variables based on business sense don't make business sense or can't be used df_drop=df_amnt.drop('CUSTOMER_NAME') > df drop.show() Syntax: < dataframe new>=<dataframe>.drop('<dropvar >') 2. Dropping variables when stddev=0 > df summary=df amnt.describe() > df summary.show() (2) Measures of Central Tendency & Dispersion: Screen out variable when stddev=0 3. Keep variables that only make analytical sense Syntax: df analysis=df amnt.select('ROW ID','AMNT','IND' < dataframe new>=<dataframe>.describe() describe() - Count, Mean, Stddev, Min, Max > df analysis.show() for numeric variables For categorical variable, it will just give 4. Drop variable with high % of missing values count > df amnt.where(df amnt.AMNT == " ").count() (3) Keep variables that make analytical sense Syntax: <dataframe_new>=<dataframe>. select('var1', 'var2', 'var3') (4) Exclude variables based on high % of missing Syntax: <dataframe>.where(<dataframe>.<var>



Distribution: for Trend Analysis

SAS equivalent: PROC MEANS, PROC UNIVARIATE, PROC FREQ

```
Comments
(1)

    Measures of Central Tendency & Dispersion:

    Screen out variable when stddev=0

    Syntax:
      <_dataframe_new>=<dataframe>.describe()
(2)

    Cross Tabulation:

    Syntax: <data_frame>.crosstab('<var1>',
      '<var2>').show()
(3)

    Central Tendency/Dispersion by segment

    Syntax:
      <dataframe>.filter(<dataframe>.<var><cond>)
       .describe().show()
(4)

    Univariate Disrtibution

    Syntax:
      <dataframe>.groupBy(<dataframe>.<var>).coun
      t()
(5)

    Mean of each group

    Syntax:
      <dataframe>.groupby('<groupbyvar>').agg({'<</pre>
      var>':'<summaryfunction>'}).show()
```

```
Code:
1. Mean & Standard Deviation, Min & Max
> df_summary=df_amnt.describe()
> df summary.show()
2. Cross Tabulation
>df amnt.crosstab('SHIP MODE','IND').show()
3. Count observations beyond a threshold
> df amnt.filter(df amnt.AMNT>=10000).describe().s
  how()
4. Univariate Distribution
df_group=df_amnt.groupBy(df_amnt.ORDER_DATE).cou
  nt().show()
5. Mean of each group
 > df_amnt.groupby('SHIP_MODE').agg({'AMNT':'mean
    '}).show()
```



Data Analysis: Applying SQL queries on DataFrame

SAS equivalent: **PROC SQL**

```
Comments
(1)

    To run SQL queries

    Register data frame as Table

    • Synatx:
      <dataframe>.registerAsTable('<tablename>')
(2)

    Calculating Max using SQL query

    Synatx: sqlContext.sql('select

      <groupbyvar>, max(<var>) from <tablename>
      group by <groupbyvar>').show()
(3)

    Calculating Median or Percentiles

    sqlContext.sql('select
      percentile approx(<var>,<n-tile>) from
      <tablename>').show()
```

Code:

- 1. Registering Dataframe as Table
- > df_amnt.registerAsTable('df_amnt_table')
- 2. Calculating Max using SQL query in Spark
- > sqlContext.sql('select SHIP_MODE, max(AMNT) from
 df_amnt_table group by SHIP_MODE').show()
- 3. Calculating Median or Percentiles
- > sqlContext.sql('select
 percentile_approx(AMNT,0.5) from
 df_amnt_table').show()



Data Sampling: from BIG DATA for analysis

SAS equivalent: RANUNI, PROC SURVEYSELECT

Comments Code: (1)1. Random Sampling without replacement Random Sampling b df sample1=df amnt.sample(False,0.2,26) • Syntax: df_sample2=df_amnt.sample(False,0.2,27) <dataframe_new>=<dataframe>.sample(<x>,<y>, <z>) > df_sample1.count(),df_sample2.count() • <x> -• With Replacement = True, Random Sampling withreplacement • Without Replacement = False > df sample1=df amnt.sample(True,0.2,26) <y> - Sampling Fraction > df sample2=df_amnt.sample(True,0.2,27) <z> - Seed > df sample1.count(),df sample2.count() (2) Strategies Sampling > Syntax: 2. Stratified Sampling <dataframe new>=<dataframe>.sampleBy("<clasvar>" > df stratified=df amnt.sampleBy("SHIP MODE",fract ,fractions={"<category1>":0.25, ions={"First Class":0.25,"Standard "<category2>":0.2}, seed=26).show() Class":0.2}, seed=26).show()



Cheat Sheet: SAS v Python: Module II

Statistics	SAS	Python (Spark Dataframe)
Mean	PROC MEANS PROC UNIVARIATE PROC SQL	df.select([mean('colomn')])
Min	PROC MEANS MIN ()	df.select([max('column')])
Max	PROC MEANS MAX ()	df.select([mean('column')])
Stddev	PROC MEANS PROC UNIVARIATE	df.select([stddev('column')])
Distribution	PROC FREQ PROC SQL	df.describe()
Cross Tabulation	PROC FREQ	df.stat.crosstab("column1","column2")



Module III: Data Modeling

Welcome! Learn how to systematically apply statistical and/or logical techniques to describe and illustrate, your data.

- > Linear Regression
- > Logistic Regression
- > Decision Tree



Data Modeling & Advanced Analytics: Packages – When to use Which?

- Scikit Learn written in python code for machine learning. Built on NumPy, SciPy and matplotlib, this
 library contains a lot of efficient tools for machine learning and statistical modeling including classification,
 regression, clustering and dimensionality reduction.
 - Single-machine setting: When the dataset fits into the memory of a single machine and there is no scaling expected
 - Spark Scikit integration is available and adds great value when doing 'gridsearch i.e. (building
 models with different set of parameters'). It runs different models with combination of hyper paramet
 in parallel across eash Spark Executor but on the same machine.
- Spark MIlib: is Spark's machine learning (ML) library
 - **Distributed setting:** When the dataset sizes are large or you want to add more machines at a problem, MLlib is a preferable option since it is scales well for distributed computation.\
- Spark ML: refer to the MLlib DataFrame-based API, particularly designed for DataFrames
- The subsequent slides focusses on Data Modeling & Machine learning leveraging R, Sci-kit learn & Spark Scikit Integration



Linear Regression: to estimate predictors & predict continuous dependent

SAS equivalent: PROC REG

```
R code:
#Load Train and Test datasets
#Identify feature and response variable(s) and
values must be numeric and numpy arrays
➤ x train <-</pre>
  input_variables_values_training_datasets
▶ y train <-</pre>
  target_variables_values_training_datasets
> x test <- input variables values test datasets
> x <- cbind(x train,y train)
# Train the model using the training sets and
check score
\geqslant linear <- lm(y train \sim ., data = x)
> summary(linear)
#Predict Output
predicted= predict(linear,x test)
```

```
Python Code:
#Import Libraries numpy, pandas, scikit learn etc
> from sklearn import linear model
#Load Train and Test datasets #Identify feature
and response variable(s) and values must be
numeric and numpy arrays
> x train=input variables values training datasets
> y_train=target_variables_values_training_dataset
> x test=input variables values test datasets
# Create linear regression object
> linear = linear model.LinearRegression()
# Train the model using the training sets and
check score
> linear.fit(x_train, y_train)
> linear.score(x_train, y_train)
#Equation coefficient and Intercept
> print('Coefficient: \n', linear.coef_)
> print('Intercept: \n', linear.intercept_)
#Predict Output
predicted= linear.predict(x test)
```



Logistic Regression: : to estimate predictors & predict discrete dependent

SAS equivalent: PROC LOGISTIC

```
R code:
                                                                         Python Code:
> x <- cbind(x train,y train)
                                                      #Import Library
                                                      > from sklearn.linear model import
# Train the model using the training sets and
check score
                                                        LogisticRegression
> logistic <- glm(y_train ~ ., data =</pre>
                                                      #Assumed you have, X (predictor) and Y (target)
 x, family='binomial')
                                                      for training data set and x_test(predictor) of
> summary(logistic)
                                                      test dataset
#Predict Output
                                                      # Create logistic regression object
                                                      > model = LogisticRegression()
> predicted= predict(logistic,x_test)
                                                      # Train the model using the training sets and
                                                      check score
                                                      > model.fit(X, y)
                                                      > model.score(X, y)
                                                      > #Equation coefficient and Intercept
                                                        print('Coefficient: \n', model.coef_)
                                                        print('Intercept: \n', model.intercept )
```

#Predict Output

> predicted= model.predict(x_test))



Decision Tree: Supervised learning algorithm for classification problems

SAS equivalent: **Decision Tree**

```
R code:
> library(rpart)
> x <- cbind(x_train,y_train)
# grow tree
> fit <- rpart(y_train ~ ., data =
    x,method="class")
> summary(fit)
#Predict Output
> predicted= predict(fit,x_test)
```

```
Python Code:
#Import Library & libraries like pandas, numpy...
> from sklearn import tree
#Assumed you have, X (predictor) and Y (target)
for training data set and x test(predictor) of
test dataset
# Create tree object
> model =
  tree.DecisionTreeClassifier(criterion='gini')
# for classification, here you can change the
algorithm as gini or entropy (information gain) by
default it is gini
# model = tree.DecisionTreeRegressor() for
regression
# Train the model using the training sets and
check score
> model.fit(X, y)
> model.score(X, y)
#Predict Output
> predicted= model.predict(x test)
```



Module IV: Advanced Analytics & Machine Learning

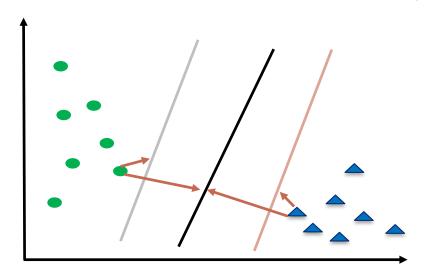
Welcome! Learn how to systematically apply statistical and/or logical techniques to describe and illustrate, your data.

- > Support Vector Machine
- Naïve Bayes
- > K-Nearest Neighbors
- > Random Forests
- Gradient Boosting
- > Principal Component Analysis
- K-Means



Support Vector Machine(SVM): Supervised learning algorithm for classification problems

- For example, if we only had two features like Height and Hair length of an individual,
 - Plot these two variables in two dimensional space where each point has two co-ordinates
 - These co-ordinates are known as Support Vectors
 - find some line that splits the data between the two differently classified groups of data.



- In the example shown above,
 - the line which splits the data into two differently classified groups is the black line
 - since the two closest points are the farthest apart from the line.
 - This line is our classifier.
- Then, depending on where the testing data lands on either side of the line, that's what class we can classify the new data as.



Support Vector Machine(SVM): Supervised learning algorithm for classification problems

SAS equivalent: **PROC SVM**

```
R code:
                                                                         Python Code:
                                                      #Import Library
▶ library(e1071)
> x <- cbind(x train,y train)
                                                      ➤ from sklearn import svm
# Fitting model
                                                      #Assumed you have, X (predictor) and Y (target)
                                                      for training data set and x test(predictor) of
> fit <-svm(y_train ~ ., data = x)</pre>
> summary(fit)
                                                      test dataset
#Predict Output
                                                      # Create SVM classification object
> predicted= predict(fit,x_test)
                                                      > model = svm.svc()
                                                      # there is various option associated with it, this
                                                      is simple for classification.
                                                      # Train the model using the training sets and
                                                      check score
                                                      > model.fit(X, y)
                                                      > model.score(X, y)
                                                      #Predict Output
                                                      > predicted= model.predict(x test)
```



Naïve Bayes: Classification technique based on Bayesian Theorem for multiple classes

- It is a classification technique based on Bayesian Theorem with an assumption of independence between predictors,
- In simple terms, a Naive Bayes classifier assumes that the presence of a particular feature in a class is unrelated to the presence of any other feature
- Naive Bayes is known to outperform even highly sophisticated classification methods.
 - $P(c \mid x) = [P(x \mid c) * P(c)] / P(x)$
 - P(c|x) is the posterior probability of class (target) given predictor (attribute).
 - P(c) is the prior probability of class.
 - P(x|c) is the likelihood which is the probability of *predictor* given *class*.
 - P(x) is the prior probability of *predictor*.
- This algorithm is mostly used in text classification and with problems having multiple classes.



Naïve Bayes: Classification technique based on Bayesian Theorem for multiple classes

SAS equivalent: E-Miner

```
R code:
                                                                         Python Code:
> library(e1071)
                                                      #Import Library
                                                      > from sklearn.naive bayes import GaussianNB
> x <- cbind(x train,y train)
# Fitting model
                                                      #Assumed you have, X (predictor) and Y (target)
                                                      for training data set and x test(predictor) of
> fit <-naiveBayes(y_train ~ ., data = x)</pre>
> summary(fit)
                                                      test dataset
#Predict Output
                                                      # Create SVM classification object
                                                      > model = GaussianNB()
> predicted= predict(fit,x test)
                                                      # there is other distribution for multinomial
                                                      classes like Bernoulli Naive Bayes,
                                                      # Train the model using the training sets and
                                                      check score
                                                      > model.fit(X, y)
                                                      #Predict Output predicted=
                                                      > model.predict(x_test)
```



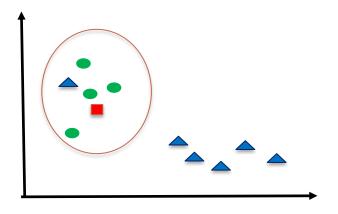
K-Nearest Neighbor: Pattern recognition algorithm for classification & regression

- Can be used for both classification and regression problems
- K nearest neighbors is a simple algorithm that stores all available cases and classifies new cases by a majority vote of its k neighbors.
- The case being assigned to the class is most common amongst its K nearest neighbors measured by a distance function.
- These distance functions can be Euclidean, Manhattan, Minkowski and Hamming distance. First three functions are used for continuous function and fourth one (Hamming) for categorical variables.
- If K = 1, then the case is simply assigned to the class of its nearest neighbor.
- At times, choosing K turns out to be a challenge while performing KNN modeling.
- KNN is computationally expensive
- · Variables should be normalized else higher range variables can bias it

For K=5, want to find which class ■ belongs:

- Majority vote belongs to

 i.e. 4/5
- With good degree of confidence, it can be concluded, belongs to





K-Nearest Neighbor: Pattern recognition algorithm for classification & regression

SAS equivalent: PROC DISCRIM METHOD=NPAR K=

R code: **Python Code:** ▶ library(knn) **#Import Library** > from sklearn.neighbors import > x <- cbind(x train,y train) # Fitting model **KNeighborsClassifier** > fit <-knn(y_train ~ ., data = x,k=5)</pre> #Assumed you have, X (predictor) and Y (target) for training data set and x_test(predictor) of > summary(fit) **#Predict Output** test dataset > # Create KNeighbors classifier object model > predicted= predict(fit,x_test) KNeighborsClassifier(n neighbors=6) # default value for n neighbors is 5 # Train the model using the training sets and check score > model.fit(X, y) **#Predict Output** > predicted= model.predict(x_test)



Random Forest: Ensemble of decision tree to solve for classification problem

Random Forest:

- Collection of decision tree known as "Forest".
- Samples are drawn at random, hence "Random Forest"

How Random Forest Works:

- Each tree is planted & grown as follows:
 - If the number of cases in the training set is N, then sample of N cases is taken at random but with replacement. This sample will be the training set for growing the tree.
 - If there are M input variables,
 - a number m<<M is specified such that at each node,
 - m variables are selected at random out of the M and
 - the best split on these m is used to split the node.
 - The value of m is held constant during the forest growing.
 - Each tree is grown to the largest extent possible. There is no pruning



Random Forest: Ensemble of decision tree to solve for classification problem

SAS equivalent: E-MINER version 6 or above

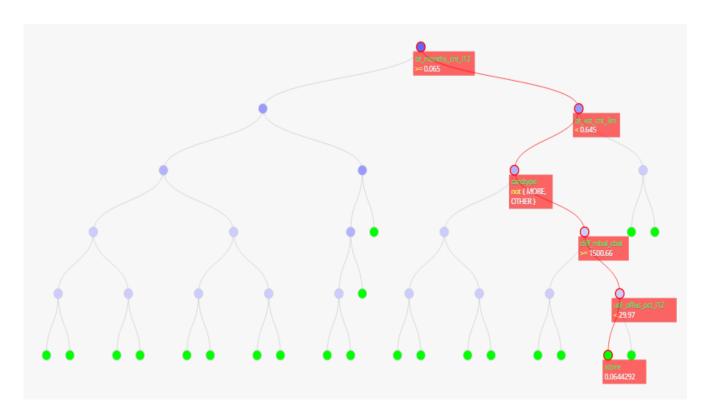
```
R code:
                                                                         Python Code:
                                                      #Import Library
> library(randomForest)
                                                      > from sklearn.ensemble import
> x <- cbind(x_train,y_train)
# Fitting model
                                                        RandomForestClassifier
> fit <- randomForest(Species ~ ., x,ntree=500)</pre>
                                                      #Assumed you have, X (predictor) and Y (target)
                                                      for training data set and x_test(predictor) of
> summary(fit)
#Predict Output
                                                      test dataset
> predicted= predict(fit,x test)
                                                      # Create Random Forest object
                                                      > model= RandomForestClassifier()
                                                      # Train the model using the training sets and
                                                      check score
                                                      > model.fit(X, y)
                                                      #Predict Output
                                                      > predicted= model.predict(x_test)
```



Gradient Boosting: Ensemble of decision tree to solve for classification problem

How does Gradient Boosting Work:

- Ensemble of Trees similar to Random Forest. The trees starts with weak learner and grow as follows
 - The misclassified observations are assigned heavier weights in next iterations for greater focus
 - The adaptive learning continues building ensemble trees with focus on minimizing bias (Actual Predicted)
 - The specified learning rate parameter can control rate of residual minimization. Slow v Fast learners





Gradient Boosting: Grid Search to find best model and minimize risk of overfitting

Gradient Boosting:

- · When we train the GBT model, we evaluate error which is function of Bias and Variance
- Gradient Boosting primary aim is to minimize Bias i.e. Actual Predicted)
- This can potentially cause model elasticity and increase risk of overfitting
- To minimize the risk of overfitting, GBT model provides multiple parameters that can be actioned by grid search
- Gridsearch helps to test multiple model & find best model

How does Grid Search in Gradient Boosting Work:

- Learning Rate: The rate at which error is minimized. Low rate will slow down the rate of learning & increase number of trees & vice-versa. Ideal Range: 5% to 20%
- Tree Depth: number of tree layers. Ex: 2,3,4,5 etc
- Minimum node weight: minimum records in each leaf node
- Model Validation: K-fold Cross validation. The data set is divided into k subsets, and the holdout method is
 repeated k times. Each time, one of the k subsets is used as the test set and the other k-1 subsets are put together to
 form a training set

Challenges:

- Computationally intensive
- · Recommend to leverage Spark-Scikit learn integration



Gradient Boosting: Ensemble of decision tree to solve for classification problem

SAS equivalent: **E-MINER**

R code: > library(caret) > x <- cbind(x_train,y_train) # Fitting model > fitControl <- trainControl(method = "repeatedcv", number = 4, repeats = 4) > fit <- train(y ~ ., data = x, method = "gbm", trControl = fitControl,verbose = FALSE) > predicted= predict(fit,x_test,type= "prob")[,2]

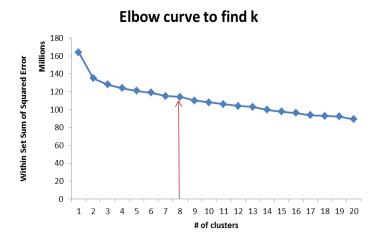
```
Python Code:
#Import Library
> from sklearn.ensemble import
 GradientBoostingClassifier
#Assumed you have, X (predictor) and Y (target)
for training data set and x_test(predictor) of
test dataset
# Create Gradient Boosting Classifier object
> model=
  GradientBoostingClassifier(n estimators=100,
  learning rate=1.0, max depth=1, random state=0)
# Train the model using the training sets and
check score
> model.fit(X, y)
#Predict Output
> predicted= model.predict(x test)
```



K-Means: Unsupervised learning to solver clustering problem with no dependent variable

How K-Means forms cluster

- K-means picks k number of points for each cluster known as centroids.
- Each data point forms a cluster with the closest centroids i.e. k clusters.
- Finds the centroid of each cluster based on existing cluster members. Here we have new centroids.
- As we have new centroids, repeat step 2 and 3.
- Find the closest distance for each data point from new centroids and get associated with new k-clusters.
- Repeat this process until convergence occurs i.e. centroids does not change.



How to determine value of K:

- In K-means, we have clusters and each cluster has its own centroid.
- Within SS: Sum of square of difference between centroid and the data points within a cluster
- Total SS: Sum of square values for all the clusters are added,
- Between SS: Total SS Within SS
- As the number of cluster increases, the sum of squared distance decreases sharply up to some value of k, and then flattens. That point suggest adding more clusters don't add value in explaining the population



K-Means: Unsupervised learning to solver clustering problem with no dependent variable

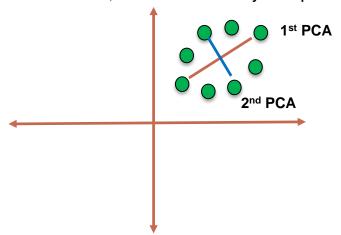
SAS equivalent: PROC FASTCLUS, E-MINER

R code: **Python Code: #Import Library** > library(cluster) ➤ from sklearn.cluster import KMeans > fit <- kmeans(X, 3)</pre> # 5 cluster solution #Assumed you have, X (attributes) for training data set and x_test(attributes) of test_dataset # Create KNeighbors classifier object model k means = KMeans(n clusters=3, random state=0) # Train the model using the training sets and check score > model.fit(X) **#Predict Output** > predicted= model.predict(x_test)



Principal Component Analysis: for Dimensionality/Variable Reduction

- Variables are transformed into a new set of variables,
- They are linear combination of original variables.
- These new set of variables are known as principle components.
- First principal component should explain highest variation and each succeeding component has the highest possible variance thereafter in monotonically decreasing way
- The second principal component must be orthogonal to the first principal component. I
 - In other words, it does its best to capture the variance in the data that is not captured by the first principal component.
 - For two-dimensional dataset, there can be only two principal components.



- Graph is a snapshot of the data and its first and second principal components.
- Notice that second principle component is orthogonal to first principle component.



Principal Component Analysis: for Dimensionality/Variable Reduction

SAS equivalent: **PROC PRINCOMP**

R code:

- ➤ library(stats)
- > pca <- princomp(train, cor = TRUE)</pre>
- > train_reduced <- predict(pca,train)</pre>
- > test_reduced <- predict(pca,test)</pre>

Python Code:

```
#Import Library
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- ➢ from sklearn import decomposition
- #Assumed you have training and test data set as train and test
- # Create PCA obeject
- > pca= decomposition.PCA(n_components=k)
- #default value of k =min(n_sample, n_features)
- # For Factor analysis
- #fa= decomposition.FactorAnalysis()
- # Reduced the dimension of training dataset using

PCA

- > train reduced = pca.fit transform(train)
- #Reduced the dimension of test dataset
- > test_reduced = pca.transform(test)



References:

- Python Basics and interactive course https://www.codecademy.com/learn/python
- Hadoop basics & Architecure <u>https://hadoop.apache.org/docs/r1.2.1/hdfs_design.html</u>
- Spark Programing guide http://spark.apache.org/docs/1.6.1/index.html
- AnalyticsVidhya
- DataBricks
- GitHub