RFP 1: AI Integration for AromaBrew Coffee Shop

Issued By: AromaBrew Coffee Shop

Date Issued: January 2025

Submission Deadline: February 2025

Objective:

AromaBrew Coffee Shop seeks an AI-driven solution to enhance customer experience and optimize operational efficiency. This includes sales forecasting, personalized recommendations, and inventory management.

Scope of Work:

1. **Sales Forecasting:**
   a. Predict daily and seasonal demand using AI models and external factors (e.g., weather, holidays).
2. **Recommendation Engine:**
   a. Personalize customer suggestions based on purchase history and preferences.
3. **Inventory Optimization:**
   a. Automate stock alerts to minimize waste and prevent shortages.

Deliverables:

1. AI model development and integration with existing POS systems.
2. Deployment across all AromaBrew locations.
3. Staff training and post-deployment support.

Timeline:

- Project Kick-off: April 2025
- Completion Target: September 2025

Budget:

$70,000–$80,000