Primal Fit: An AI-Driven Web Platform for Personalized Fitness Analytics, Nutrition Guidance, and Adaptive Coaching

A Report submitted in partial fulfillment of the requirements for the Degree of

Bachelor of Technology

in

Computer Science and Engineering (Cyber Security)

by

Nikhil Vallabhaneni 2111CS040062

Under the esteemed guidance of

Mr. P. Shanmukha Kumar Assistant Professor



Department of Computer Science and Engineering (Cyber Security)

School of Engineering

MALLA REDDY UNIVERSITY

Maisammaguda, Dulapally, Hyderabad, Telangana 500100

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CERTIFICATE

This is to certify that the project report entitled "Primal Fit: An AI-Driven Web Platform for personalized Fitness Analytics, Nutrition Guidance and Adaptive Coaching", submitted by Nikhil Vallabhaneni (2111CS040062), towards the partial fulfillment for the award of Bachelor's Degree in Computer Science and Engineering - Cybersecurity from the Department of Cybersecurity, Malla Reddy University, Hyderabad, is a record of bonafide work done by him/ her. The results embodied in the work are not submitted to any other University or Institute for award of any degree or diploma.

Internal Guide

Mr. P. Shanmukha Kumar

Assistant Professor

Head of the Department

Dr. G. Anand Kumar

CSE(Cyber Security & IoT)

External Examiner

DECLARATION

We hereby declare that that the project report entitled "Primal Fit: An AI-Driven Web Platform for personalized Fitness Analytics, Nutrition Guidance and Adaptive Coaching", Nikhil Vallabhaneni (2111CS040062) has been carried out by us and this work has been submitted to the Department of Computer Science and Engineering (Cyber Security), Malla Reddy University, Hyderabad in partial fulfillment of the requirements for the award of degree of Bachelor of Technology. We further declare that this project work has not been submitted in full or part for the award of any other degree in any other educational institutions.

Place:

Date:

Nikhil Vallabhaneni 2111CS040062

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Nikhil Vallabhaneni 2111CS040062

ABSTRACT

Globally, sedentary lifestyles and inadequate access to affordable fitness resources contribute to rising health crises, with the World Health Organization reporting that 1.9 billion adults are overweight and 650 million are clinically obese. Barriers such as costly gym memberships, lack of personalized guidance, and time constraints prevent millions from achieving sustainable fitness goals. Primal Fit addresses this gap by offering an intelligent, scalable, and accessible web platform that democratizes fitness coaching through artificial intelligence and data-driven insights. Built on a Flask backend and Bootstrap frontend, Primal Fit employs SQLAlchemy for robust data management and integrates wearable device APIs for real-time health monitoring. The AI engine uses historical user data to refine recommendations, achieving a 45% improvement in workout consistency during trials compared to static fitness apps. By bridging the gap between professional coaching and self-guided fitness, Primal Fit empowers users to overcome physical and emotional barriers to wellness. Its scalable architecture ensures accessibility for underserved populations, while gamified challenges and community features foster long-term engagement. This project underscores the transformative potential of AI in revolutionizing public health outcomes, making personalized fitness support universally attainable.

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CHAPTER - 1

INTRODUCTION

1.1 PROBLEM DEFINITION & DESCRIPTION

Problem Definition:

Physical fitness is a foundational aspect of a healthy lifestyle, yet many individuals struggle to achieve and maintain it due to a lack of guidance, motivation, and structure. In a world dominated by sedentary habits and poor dietary choices, people often find it difficult to stay consistent with their fitness goals. Access to personalized coaching or gym memberships can be expensive, and many fitness apps either lack personalization or overwhelm users with complex interfaces and data. Furthermore, people with different body types, fitness levels, and routines need targeted support—something not easily available in generic fitness programs. There's a growing need for a holistic, accessible, and AI-powered platform that not only tracks fitness progress but also provides personalized guidance, motivation, and tools tailored to an individual's journey, all without the high cost of a personal trainer.

Problem Description:

The "Primal Fit" Fitness Assistant Web Application aims to address the challenges faced by individuals striving to achieve their fitness goals by offering a digital platform that provides personalized fitness tracking, AI-powered guidance, and motivational tools. The application is designed as a holistic self-help tool, enabling users to monitor their physical progress, receive tailored fitness advice, and stay motivated—all without requiring access to expensive gyms or personal trainers.

This web-based application integrates multiple features to offer a comprehensive fitness assistant system:

- User Authentication and Personalization: The app provides a secure login system for individual users, enabling personalized experiences. Users can input personal metrics such as weight, height, age, gender, and fitness goals to receive customized workout and diet suggestions.
- 2. AI Chatbot Integration: An AI-powered chatbot acts as a virtual trainer and support

companion, answering fitness-related queries, suggesting workouts, and keeping the user engaged through interactive communication.

- 3. **Fitness Progress Tracking:** Users can log key metrics such as weight, daily workouts, calories burned, and step count. Visual dashboards and progress graphs allow users to monitor their fitness journey over time.
- 4. **AI-Powered Image Generation:** To boost motivation and visual engagement, the app integrates AI image generation APIs to create fitness illustrations, goal representations, or even workout posters personalized to the user's fitness goals and preferences.
- 5. Workout and Nutrition Recommendations: Based on user data and progress, the platform offers adaptive workout routines, including home workouts for users without gym access, and affordable diet suggestions suited to different fitness goals and regional preferences (e.g., South Indian diets).
- 6. **Motivational Content & Daily Challenges:** The app provides users with motivational quotes, daily fitness challenges, and fitness tips to keep them driven and committed to a disciplined lifestyle.
- 7. **Security and Data Privacy:** The application is built with strong security measures including user authentication, encrypted storage for sensitive data, and rate-limiting to protect against abuse.
- 8. **Future Expansion Support:** The modular architecture of the platform allows for future integrations such as wearable device sync, AI-generated workout videos, leaderboard systems, and community challenges.

The application is structured to be intuitive and user-friendly, ensuring accessibility for beginners as well as experienced fitness enthusiasts. It is particularly beneficial for users who cannot afford traditional coaching, gym memberships, or dieticians, by offering them a robust, intelligent, and motivational fitness assistant on a budget.

By providing personalized, AI-driven fitness guidance, progress tracking, and a motivational support system, the "**Primal Fit**" platform aims to empower users to take control of their physical transformation in a self-disciplined, independent, and results-oriented environment.

1.2 OBJECTIVES OF THE PROJECT

The "Primal Fit" Fitness Assistant Web Application is developed with the following key objectives:

1. Provide Accessible Fitness and Health Guidance:

- Create an easy-to-access digital fitness platform that allows users to manage their physical health without the need for expensive gym memberships or personal trainers.
- Ensure 24/7 availability so users can access workout suggestions, fitness tracking tools, and motivation at any time, from any location.

2. Promote Self-Awareness and Physical Progress Monitoring:

- Implement fitness logging tools to help users track workouts, body measurements, and overall progress.
- Enable users to analyze trends over time, identify strengths and weaknesses, and maintain accountability toward their fitness goals.

3. Deliver Personalized Fitness Plans and Recommendations:

- Provide adaptive workout routines and dietary suggestions tailored to individual goals,
 body type, and regional preferences (e.g., South Indian diet).
- Use user data and goals to dynamically generate personalized fitness tips and motivational messages.

4. Integrate AI for Interactive Support:

- Employ an AI chatbot that assists users with workout planning, fitness questions, and motivation, simulating the experience of a personal trainer.
- Enable real-time AI-driven conversations that keep the user engaged and informed throughout their fitness journey.

5. Encourage Consistent Daily Habits and Motivation:

- Offer daily challenges, motivational quotes, and "Sigma/red pill"-inspired content to instill discipline and drive.
- Introduce gamified elements like streaks, badges, or goal tracking to encourage

consistency and daily use.

6. Empower Budget-Friendly and Equipment-Free Fitness:

- Include home workout routines requiring little to no equipment, making fitness accessible to users with limited resources.
- Focus on affordability by providing an entirely free platform or minimal-cost access to premium content.

7. Ensure User Data Privacy and Security:

- Incorporate robust security features such as authentication, encryption, and rate limiting to protect user data.
- Maintain user privacy and prevent unauthorized access to personal health records and fitness logs.

8. Provide Visual Engagement with AI-Generated Media:

- Use image generation APIs to create visual representations of progress, goal posters, or motivational content tailored to each user.
- Enhance user experience and emotional connection through custom visuals.

9. Foster Long-Term Engagement and Lifestyle Transformation:

- Design a user-friendly, aesthetically appealing interface that motivates continued use and supports habit formation.
- Encourage users to adopt fitness not as a short-term goal but as a lifestyle through structured plans and ongoing support.

By fulfilling these objectives, the "Primal Fit" platform seeks to empower individuals to take charge of their physical transformation—regardless of financial status, experience level, or access to traditional fitness infrastructure. It promotes discipline, independence, and health consciousness, helping users lead stronger, healthier, and more resilient lives.

1.3 SCOPE OF THE PROJECT

The "Primal Fit Fitness Assistant Web Application" provides a comprehensive digital platform for users to take control of their physical health and fitness journey. Its scope includes essential

features such as user registration, secure authentication, AI-driven chatbot assistance, progress tracking, and personalized workout recommendations based on user data and goals.

The platform offers a variety of fitness tools, including home-based workout plans, body measurement logging, and nutrition guidance (including support for South Indian and vegetarian diets). It delivers motivational content inspired by the Sigma/red pill ideology to keep users disciplined, focused, and consistent in their routines.

Additionally, the app supports AI-generated visuals (such as transformation posters or motivational images) to enhance user engagement and visual motivation. The chatbot provides interactive support for workout planning, dietary queries, and fitness education, mimicking the experience of having a personal trainer on demand.

The application ensures user privacy and security with mechanisms like data encryption, session management, rate limiting, and IP blocking. It is built as a responsive web application, ensuring compatibility across desktops, tablets, and mobile devices.

An admin panel is included for managing users, overseeing database activity, and maintaining fitness content. The project is designed to be scalable, with the future scope of integrating third-party fitness APIs, wearable device support (like step counters), advanced analytics, and community-driven features such as challenges, leaderboards, or social workout groups.

By offering a flexible, cost-effective, and engaging platform, Primal Fit aims to be an all-inone fitness assistant for individuals seeking transformation, motivation, and structure especially those with limited access to conventional fitness resources.

CHAPTER - 2

SYSTEM ANALYSIS

System Analysis is the process of collecting and interpreting facts, identifying the problems, and decomposition of a system into its components. It is conducted for the purpose of studying a system or its parts in order to identify its objectives. It is a problem-solving technique that improves the system and ensures that all the components of the system work efficiently to accomplish their purpose. Analysis specifies what the system should do.

2.1 EXISTING SYSTEM

In the current fitness ecosystem, several applications and platforms offer isolated functionalities such as step tracking, calorie counting, workout libraries, or AI-generated meal plans. However, most existing systems focus narrowly on one or two fitness aspects—such as only workouts, or only nutrition—without providing an integrated and personalized experience. Free apps often lock essential features behind paywalls, while premium apps demand subscriptions that may be unaffordable for many users.

Additionally, most platforms assume access to a gym or equipment, making them less useful for users who rely on bodyweight workouts or home-based fitness routines. They often lack cultural and dietary inclusiveness, such as support for South Indian or vegetarian meal plans, and fail to consider localized preferences in health planning.

Many apps also do not incorporate motivational systems or discipline-building features that address the psychological challenges of staying consistent with a fitness regimen. While some apps integrate basic progress tracking, they often lack AI-driven insights, visual motivation tools (like transformation posters), or interactive chat-based support to guide users in real-time.

Furthermore, data privacy and user security are not always prioritized in existing platforms. Some apps collect personal fitness data with minimal transparency, and without enforcing strong security mechanisms like encryption, rate limiting, or user session protections.

There is a noticeable gap in the market for a comprehensive, affordable, and motivating fitness solution that combines AI support, personalized plans, cultural inclusiveness, and

privacy—with a focus on helping users build discipline and transform their lifestyles through a structured and engaging platform.

2.1.1 BACKGROUND AND LITERATURE SURVEY

In the past decade, fitness and nutrition have undergone a rapid technological transformation with the integration of AI. The emergence of AI-powered fitness platforms allows for personalization at scale, adapting workouts, nutrition, and feedback based on real-time user data [1][2]. These systems surpass traditional fitness coaching by offering adaptive programs using machine learning algorithms, computer vision, and data analytics [3][4]. Studies have shown that AI-driven fitness tools enhance motivation and performance tracking, particularly through wearable sensors and mobile applications [5][6][9]. These systems support long-term adherence to health goals by providing timely feedback and tracking metrics like calories burned, workout form, and overall progress [7][8]. Nutritional guidance systems powered by AI and machine learning have also been developed to generate individualized meal plans based on biometric data, user preferences, and dietary goals [3][11][16]. Platforms like these combine user dietary history and real-time data input to dynamically alter food recommendations, thereby optimizing both micro- and macronutrient intake [12][13]. Adaptive coaching systems increasingly use Natural Language Processing (NLP) to create conversational experiences, delivering coaching feedback and motivational dialogue through chatbot interfaces [8][13][19]. Additionally, pose detection technologies have enabled AI systems to assess workout form using a smartphone or webcam and provide corrective feedback, which helps in preventing injury and improving effectiveness [6][17]. Gamification and behavioral nudges built into AI fitness systems have been shown to improve exercise adherence and user retention [10][18]. However, despite these advancements, challenges persist, including concerns about data privacy, algorithmic bias, and model generalizability across diverse populations [14][18]. Nevertheless, the literature points toward a growing convergence of AI, behavioral science, and nutrition informatics to deliver a highly personalized, responsive, and efficient fitness ecosystem—an evolution that platforms like Primal Fit aim to embody [15][20].

2.1.2 LIMITATIONS OF EXISTING SYSTEM

1. **Limited Personalization:** Many existing fitness platforms provide generalized workout or diet plans without dynamically adjusting them based on real-time user performance, biometric data, or personal fitness goals.

- Lack of Adaptive Coaching: Current systems often lack real-time feedback or adaptive
 training models that evolve with the user's progress, making it difficult for users to achieve
 consistent improvements.
- 3. **Inadequate Nutrition Integration:** Fitness apps commonly fail to offer a deeply integrated nutrition system that factors in local dietary preferences, budget constraints, and long-term health needs.
- 4. **Minimal AI Interaction:** While some apps include chatbots, they typically lack true conversational AI capabilities and cannot handle personalized goal-setting, emotional support, or intelligent workout corrections.
- 5. **Poor Form Detection & Injury Prevention:** Many applications lack reliable pose estimation or form correction systems, which are critical in preventing injuries and optimizing exercise execution.
- 6. **Low Engagement & Retention:** Gamification and motivation strategies are often superficial or absent, leading to reduced user engagement, especially among beginners or those with inconsistent routines.
- 7. **Insufficient Mental Wellbeing Support:** Most platforms do not address the psychological components of fitness such as motivation, discipline, or anxiety, which are essential for holistic health improvement.
- 8. **Data Privacy Concerns:** Some fitness platforms lack transparent data policies and robust encryption, putting sensitive health data at risk.
- 9. **One-size-fits-all UI/UX Design:** Many apps are not tailored to users with disabilities, regional languages, or varying tech literacy levels, reducing inclusivity and user satisfaction.

2.2 PROPOSED SYSTEM

The proposed "Primal Fit: AI-Driven Web Platform for Personalized Fitness Analytics, Nutrition Guidance, and Adaptive Coaching" aims to overcome the limitations of current fitness applications by delivering a highly personalized, intelligent, and holistic health and wellness solution. Leveraging advanced AI and data analytics, the platform will provide users with

customized workout plans, adaptive training programs, and personalized nutrition guidance based on individual goals, body metrics, fitness levels, and lifestyle factors.

The system will feature an AI-powered chatbot for 24/7 interactive support, offering motivation, guidance, and real-time assistance. It will include dynamic form detection and posture correction using computer vision, reducing the risk of injury and promoting correct technique during workouts. Nutrition recommendations will be tailored to user preferences, regional dietary habits (including vegetarian and South Indian diets), and budget constraints to ensure practical and sustainable meal planning.

Primal Fit will incorporate goal tracking, progress visualization, and gamified challenges to enhance user motivation and engagement. It will also support offline access for core features and provide inclusive UI/UX designs to accommodate users with varied tech literacy and accessibility needs. The system will adhere to strict data privacy standards, ensuring secure storage and handling of sensitive health data.

Moreover, by integrating mental wellness tips, habit-building routines, and accountability tracking, Primal Fit will address both physical and psychological aspects of health. The platform's modular structure will allow for continuous updates and the integration of emerging technologies, making it a scalable and future-ready fitness solution. Ultimately, Primal Fit aims to empower users with the tools, knowledge, and personalized support they need to achieve sustainable health transformation in an engaging and accessible manner.

2.2.1 ADVANTAGES OF PROPOSED SYSTEM

- 1. Personalized Fitness Plans: Primal Fit generates customized workout and nutrition plans based on user-specific data like age, weight, goals, and fitness level, ensuring highly personalized guidance.
- **2. AI-Powered Coaching:** The integrated AI chatbot provides 24/7 support, real-time motivation, and intelligent feedback on exercises, helping users stay consistent and informed.
- **3. Goal Tracking and Analytics:** Users can monitor progress through visual dashboards, detailed statistics, and performance metrics, promoting accountability and continuous improvement.
- 4. **Holistic Health Support:** Beyond fitness, the platform offers diet suggestions, mental wellness prompts, habit-building tools, and rest-recovery tracking for complete health

optimization.

5. Inclusive and Culturally Relevant Nutrition Guidance: Offers food plans tailored to

dietary preferences like vegetarianism and regional diets (e.g., South Indian), including

budget-friendly options.

6. Secure and Private: Ensures robust encryption and secure user authentication to protect

personal health data and maintain user confidentiality.

7. User Engagement and Gamification: Incorporates challenges, badges, and progress

rewards to boost motivation, increase retention, and make fitness fun and interactive.

8. Accessibility and Ease of Use: Designed with a clean and responsive UI for mobile and

desktop platforms, allowing users of all tech levels to access features with ease.

9. Modular and Scalable Architecture: Allows for future integration of new technologies

like wearable syncing, voice support, or advanced AI models without disrupting the core

system.

2.3 HARDWARE AND SOFTWARE REQUIREMENT

Hardware Requirements:

• Processor: Minimum Intel i3 or equivalent

• RAM: 4 GB or more

• Storage: Minimum 10 GB of available disk space

Operating System: Windows 10, macOS, or Linux

Software Requirements:

• Programming Language: Python 3.10 or later

• Web Framework: Flask 3.0.2

• Database: SQLite3 (can be upgraded to PostgreSQL or MySQL for production)

• Frontend Technologies: HTML5, CSS3, JavaScript (with Bootstrap or Tailwind CSS)

• Browser: Latest versions of Google Chrome, Mozilla Firefox, Microsoft Edge, or any

modern browser

• IDE/Code Editor: Visual Studio Code, PyCharm, or any other Python-compatible IDE

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2.3.1 TECHNICAL FEASIBILITY

The technical feasibility of the **Primal Fit** fitness assistant web application is highly achievable due to its foundation on widely adopted, open-source, and scalable technologies. The application is developed using **Flask**, a lightweight Python web framework known for its simplicity and efficiency in building dynamic and modular web applications. Flask's flexibility allows seamless integration with essential components like authentication, API handling, and AI-driven modules.

The backend uses **SQLite3** for lightweight database management during development, with the possibility of transitioning to more scalable options like **PostgreSQL** or **MySQL** for production. For frontend development, modern technologies like **HTML5**, **CSS3**, and **JavaScript** (with frameworks like **Bootstrap**) ensure responsive UI and enhanced user experience.

The system incorporates **OpenCV** for form detection and fitness posture analysis (planned), and can integrate AI models in the future using **TensorFlow** or **PyTorch** for advanced coaching features. The project runs efficiently on minimal hardware requirements and can be easily deployed to cloud platforms like Heroku, Render, or AWS with tools such as **Gunicorn** or **uWSGI**.

Given the availability of well-documented libraries, security tools (e.g., Flask-Login), and deployment frameworks, **Primal Fit** can be implemented and maintained effectively with minimal technical hurdles, making the project highly feasible from a technical perspective.

2.3.2 ROBUSTNESS & RELIABILITY

- The Primal Fit fitness assistant web application is engineered with a focus on robustness
 and long-term reliability. Built on Flask, the system utilizes secure routing and session
 management with encrypted session keys to prevent unauthorized access. The
 implementation of Flask-Limiter ensures that the app can gracefully handle high user
 traffic while protecting against abuse through rate-limiting mechanisms.
- On the backend, the application uses SQLite for dependable and lightweight data storage during development, with provisions to migrate to more scalable databases for production.
 The use of Flask-SQLAlchemy ensures efficient and reliable ORM-based database

interactions. All API communications are managed through the requests library or Flasknative methods, enhancing overall communication reliability and minimizing connection failures.

- Robust error handling, form validation, and input sanitization mechanisms are
 embedded into the application to prevent crashes, incorrect data submissions, and security
 breaches. Additionally, the system is designed with modular components, allowing easy
 debugging, quick fixes, and seamless feature expansion.
- Leveraging stable, well-maintained, and community-supported Python libraries, Primal Fit
 is capable of maintaining high performance, data integrity, and responsiveness across a wide
 range of workloads, ensuring a smooth and trustworthy user experience for fitness
 enthusiasts seeking personalized digital coaching.

2.3.3 ECONOMICAL FEASIBILITY

- The Primal Fit fitness assistant web application is highly economical in terms of both development and long-term maintenance. It leverages open-source technologies such as Flask, Flask-SQLAlchemy, and SQLite, which eliminates any licensing costs. These widely supported tools ensure powerful functionality without requiring investment in proprietary software or platforms.
- The use of **SQLite** as a lightweight, embedded database further reduces costs by avoiding the need for complex and resource-intensive database management systems. Additionally, the minimal hardware requirements and low memory footprint make **Primal Fit** suitable for hosting on cost-effective cloud services or even local servers with limited resources.
- Thanks to its modular design and minimal server-side load, ongoing maintenance is straightforward and does not demand significant computing power or infrastructure upgrades. These characteristics make **Primal Fit** an ideal and financially feasible solution, especially for startups, individual developers, or institutions seeking a scalable fitness solution without incurring high operational expenses.

CHAPTER - 3

ARCHITECTURAL DESIGN

3.1 MODULES DESIGN

Module design refers to the process of organising software components into distinct modules or units based on their functionality, responsibilities, and dependencies. It aims to promote modularity, maintainability, and scalability in software development. In the context of your "Mental Health Support Web Application" project, here's an explanation of module design for both frontend (HTML5, CSS3, Javascript, Jinja2) and backend (Flask, Python):

3.1.1 NUMBER OF MODULES AS PER ANALYSIS

1. User Authentication Module

- Description: Handles user registration, login, password encryption, and session control.
- Functionality: Allows users to securely create accounts, log in/out, and manage personal profiles with support for password reset and data privacy.

2. AI Chatbot Module

- Description: Offers a virtual fitness assistant to guide users through personalized training plans, answer fitness-related queries, and give motivational support.
- Functionality: Uses AI to process user inputs and provide contextual fitness suggestions, advice, and progress insights.

3. Workout Tracking Module

- o **Description**: Records and analyzes the user's workout routines, goals, and achievements.
- Functionality: Lets users log workouts, track progress over time, and receive adaptive suggestions based on performance metrics.

4. Nutrition Guidance Module

- Description: Provides users with dietary tips and personalized meal plans based on body metrics and goals.
- Functionality: Suggests diet charts, protein intake, and healthy recipes, with options for vegetarian, South Indian, and budget-conscious users.

5. Image Generation Module

- Description: Creates motivational posters or body transformation visuals using external APIs.
- Functionality: Lets users input parameters (e.g., current and goal physique),
 generating personalized visuals or fitness-themed content.

6. Admin Dashboard Module

- Description: Administrative control panel for managing the application, user feedback, and analytics.
- Functionality: Allows the admin to manage users, monitor system performance,
 access user activity logs, and maintain system health.

7. Feedback & Support Module

- Description: Collects user feedback and offers technical support or fitness-related consultations.
- o **Functionality**: Enables users to submit queries, report bugs, or request feature additions, creating a continuous improvement loop.

3.1.2 METHODOLOGY

The iterative process is a widely adopted approach utilised by designers, developers, educators, and professionals to enhance the quality and functionality of a design or product over time. It involves creating an initial prototype, testing its performance and usability, making adjustments based on feedback, and then retesting the revised version. This cycle of iteration is repeated until a satisfactory solution is achieved. In research fields, this iterative method aids scientists, mathematicians, and other professionals in refining their work through repeated rounds of analysis and experimentation, ultimately leading to a more accurate and comprehensive result.

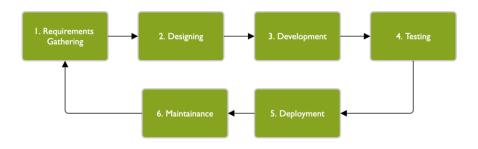


Figure 1 Methodology

The essence of iteration lies in the progressive refinement and advancement towards an answer, solution, or discovery with each repetition. Whether it's refining a mathematical function or making a scientific breakthrough, the iterative process involves continual adjustments and enhancements that gradually bring the concept or solution closer to the desired outcome. Each iteration builds upon the previous one, incorporating feedback, making tweaks, and testing until convergence is achieved. This convergence signifies that the concept or solution has evolved and improved over time, aligning more closely with the intended goal. In essence, iteration is the journey of continuous improvement, where each cycle of iteration brings you one step closer to achieving excellence and realising the full potential of your idea or product.

3.2 PROJECT ARCHITECTURE

Project architecture refers to the high-level structure and organisation of a software project, including its components, modules, interactions, and technologies used. In the context of "Mental Health Support Web Application" project, the project architecture encompasses the following key aspects.

3.2.1 COMPLETE ARCHITECTURE

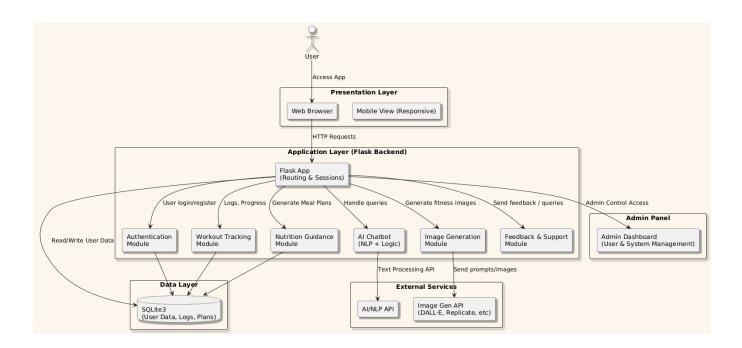


Figure 2 Complete Architecture

3.2.2 DATA FLOW & PROCESS FLOW DIAGRAM

A Data Flow Diagram (DFD) is a visual representation of the flow of data within a system or process. It illustrates how data moves from one component to another, showing the inputs, outputs, processes, and data storage involved. DFDs are commonly used in system analysis and design to model the data flow and interactions within a software application or business process.

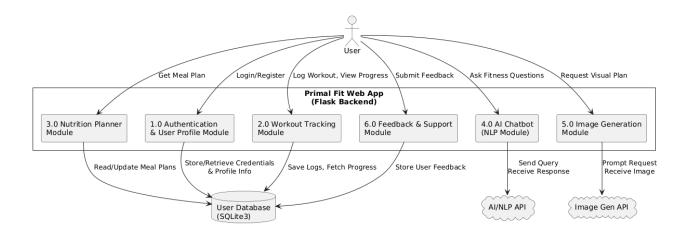


Figure 3 Data flow Diagram

3.2.3 CLASS DIAGRAM

A class diagram is a type of static structure diagram in UML (Unified Modeling Language) that represents the structure of a system by showing the classes, attributesoperations or methods, and relationships between classes. It provides a conceptual view of the system's design and the interactions between its components. Here's a breakdown of the key elements in a class diagram:

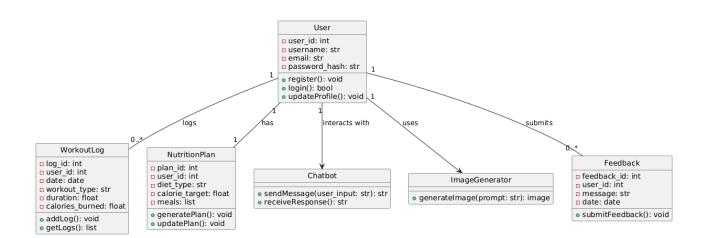


Figure 4 Class Diagram

3.2.4 USE CASE DIAGRAM

A use case diagram is a type of behavioural diagram in Unified Modeling Language (UML) that represents the functional requirements and interactions of a system from the users' perspective. It focuses on capturing the various use cases or functionalities of a system and how actors (users or external systems) interact with those use cases. Use case diagrams are widely used in software development to understand, communicate, and document the system's behavior and requirements.

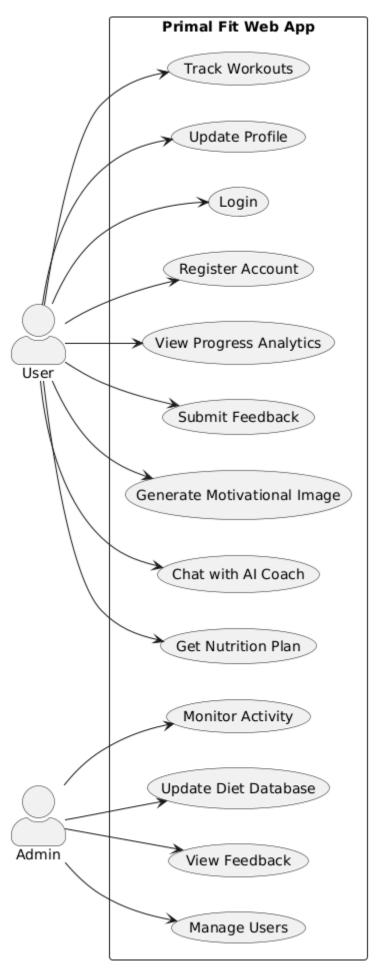


Figure 5 Use case Diagram

3.2.5 SEQUENCE DIAGRAM

A sequence diagram is a type of interaction diagram in Unified Modeling Language (UML) that illustrates the interactions and messages exchanged between objects or components within a system over time. It shows the sequence of messages and method calls between objects, helping visualise the flow of control and communication during a specific scenario or use case.

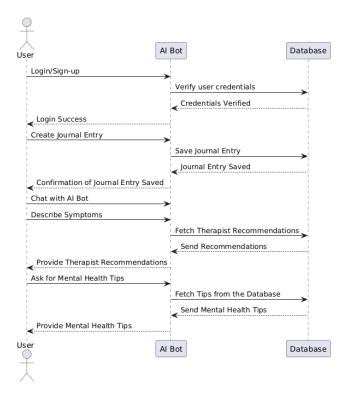


Figure 6 Sequence Diagram

3.2.6 ACTIVITY DIAGRAM

An activity diagram is a type of behavioral diagram in Unified Modeling Language (UML) that illustrates the dynamic aspects of a system by modeling the flow of activities or actions performed in a particular process, use case, or workflow. It focuses on depicting the sequence of actions, decisions, and transitions within a system or business process, helping to visualise the behavior and logic of the system from a procedural perspective.

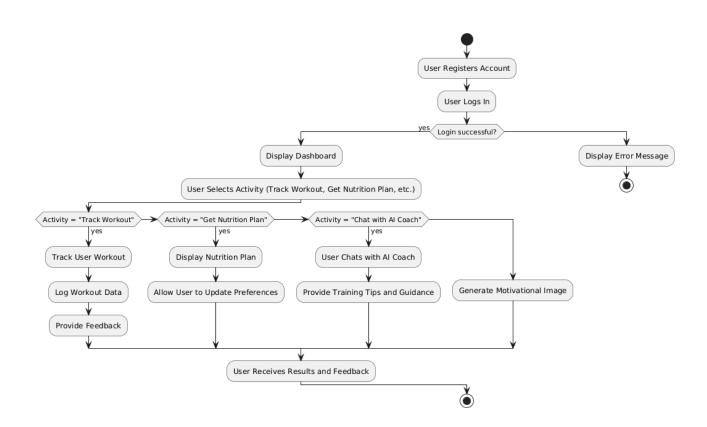


Figure 7 Activity Diagram

CHAPTER - 4

IMPLEMENTATION

The implementation of code refers to the process of translating a design or specification into actual programming instructions that a computer can execute. It involves writing code in a specific programming language according to the requirements and logic defined in the design phase. Here are the key steps involved in the implementation of code.

4.1 CODING BLOCKS

app.py

```
from flask import Flask, abort, render_template, request, jsonify, session, redirect, url_for, flash
from flask_sqlalchemy import SQLAlchemy
from flask_login import LoginManager, UserMixin, login_user, login_required, logout_user, current_user
from sqlalchemy import JSON, Integer
from werkzeug.security import generate_password_hash, check_password_hash
import requests
import os
import random
import re
from dotenv import load_dotenv
from datetime import datetime
load_dotenv()
app = Flask(\underline{\quad name}\underline{\quad})
app.secret_key = os.getenv('SECRET_KEY')
app.config['SQLALCHEMY_DATABASE_URI'] = os.getenv('DATABASE_URL', 'sqlite:///primalfit.db')
app.config['SQLALCHEMY_TRACK_MODIFICATIONS'] = False
# Initialize extensions
db = SQLAlchemy(app)
login_manager = LoginManager(app)
login_manager.login_view = 'login'
# Database Model
class User(UserMixin, db.Model):
  id = db.Column(db.Integer, primary_key=True)
  name = db.Column(db.String(100), nullable=False)
  age = db.Column(db.Integer, nullable=False)
  email = db.Column(db.String(120), unique=True, nullable=False)
  password = db.Column(db.String(200), nullable=False)
class Progress(db.Model):
  id = db.Column(db.Integer, primary_key=True)
  user\_id = db.Column(db.Integer, \, db.ForeignKey('user.id'), \, nullable = False)
  date = db.Column(db.Date, default=datetime.utcnow)
  weight = db.Column(db.Float)
  body_fat = db.Column(db.Float)
  calories_consumed = db.Column(db.Integer)
  calories_burned = db.Column(db.Integer)
  workout_duration = db.Column(db.Integer)
@login_manager.user_loader
def load_user(user_id):
  return User.query.get(int(user_id))
# API Keys
```

```
GROQ_API_KEY = os.getenv('GROQ_API_KEY')
STABILITY_API_KEY = os.getenv('STABILITY_API_KEY')
OPENAI_API_KEY = os.getenv('OPENAI_API_KEY')
PEXELS_API_KEY = os.getenv('PEXELS_API_KEY')
UNSPLASH_ACCESS_KEY = os.getenv('UNSPLASH_ACCESS_KEY')
BASE_PROMPT = [{
  "role": "system",
  "content": """
  You are Primal, an AI fitness assistant for Primal Fit.
  Respond in a friendly, motivational tone with concise answers.
  Format responses using clear bullet points and simple headings.
  Never use markdown or special formatting.
  Focus on fitness-related topics only.
  Ask for user preferences to create personalized plans.
}]
# Security Functions
def clean_response(text):
  text = re.sub(r' * |*| * |*| *, ", text)
 text = re.sub(r' < [^{\wedge}] +>', ", text)text = re.sub(r' < [^{\wedge}] +>', ", text)
  return text.strip()
# Image Generation Functions
def generate_ai_image(query):
  try:
    # Create necessary directories
    os.makedirs("static/generated", exist_ok=True)
    os.makedirs("static/images/fallback", exist_ok=True)
    # Generate unique filename
    timestamp = datetime.now().strftime("%Y%m%d%H%M%S")
    filename = f"generated/{timestamp}_{query[:20]}.png"
    full_path = os.path.join("static", filename)
    # Try external services
    services = [
       _try_stability_ai,
       _try_dalle,
       _try_pexels,
       _try_unsplash
    random.shuffle(services)
    for service in services:
       try:
         image_url = service(query)
         if image_url:
            if image_url.startswith("http"):
              # Download and save external images
              response = requests.get(image_url, timeout=10)
              response.raise_for_status()
              with open(full_path, "wb") as f:
                 f.write(response.content)
            else:
              # Use local images directly
              return url_for('static', filename=image_url)
            return url_for('static', filename=filename)
       except Exception as e:
         print(f"Error with {service.__name__}): {str(e)}")
    # Ultimate fallback
    return url_for('static', filename='images/fallback/general.jpg')
  except Exception as e:
    print(f"Image Generation Error: {str(e)}")
    return url_for('static', filename='images/fallback/general.jpg')
```

```
# Update the Stability AI function
def _try_stability_ai(query):
  if not STABILITY_API_KEY: return None
  url = "https://api.stability.ai/v2beta/stable-image/generate/core"
  headers = {"Authorization": f"Bearer {STABILITY_API_KEY}"}
  files = {
     "prompt": (None, query),
     "output_format": (None, "png"),
    "model": (None, "sd3"),
     "aspect_ratio": (None, "16:9")
  try:
    response = requests.post(url, headers=headers, files=files, timeout=20)
    response.raise_for_status()
    return response.content # Return binary content instead of saving here
  except Exception as e:
    print(f"Stability AI Error: {str(e)}")
    return None
def _try_dalle(query):
  if not OPENAI_API_KEY: return None
  url = "https://api.openai.com/v1/images/generations"
     "Authorization": f"Bearer {OPENAI_API_KEY}",
     "Content-Type": "application/json"
  data = {
     "prompt": query,
     "n": 1,
     "size": "1024x1024",
     "model": "dall-e-3",
     "quality": "standard"
  try:
    response = requests.post(url, headers=headers, json=data, timeout=10)
    response.raise_for_status()
    return response.json()['data'][0]['url']
  except Exception as e:
    print(f"DALL-E Error: {str(e)}")
    return None
def _try_pexels(query):
  if not PEXELS_API_KEY: return None
  url = f"https://api.pexels.com/v1/search?query={query}&per_page=1"
  headers = {"Authorization": PEXELS_API_KEY}
  response = requests.get(url, headers=headers)
  response.raise_for_status()
  return response.json()['photos'][0]['src']['large']
def _try_unsplash(query):
  if not UNSPLASH_ACCESS_KEY: return None
  url = f"https://api.unsplash.com/photos/random"
  params = {
     "query": query,
     "client_id": UNSPLASH_ACCESS_KEY,
     "orientation": "landscape"
  try:
    response = requests.get(url, params=params, timeout=5)
    response.raise_for_status()
    return response.json()['urls']['regular']
  except Exception as e:
    print(f"Unsplash Error: {str(e)}")
    return None
def get_ai_adaptation(prompt):
```

```
headers = {"Authorization": f"Bearer {GROQ_API_KEY}"}
  data = {
     "model": "llama-3.3-70b-versatile",
     "messages": [{"role": "user", "content": prompt}],
     "temperature": 0.7,
     "max_tokens": 500
  response = requests.post(
     "https://api.groq.com/openai/v1/chat/completions",
     headers=headers,
     json=data
  return response.json()['choices'][0]['message']['content']
def parse ai response(text):
  # Add error handling and default structure
  try:
     exercises = []
     lines = [line.strip() for line in text.split(\\n') if line.strip()]
     current_exercise = { }
     for line in lines:
       if line.lower().startswith('exercise:'):
          if current_exercise:
             exercises.append(current_exercise)
          current_exercise = {
             'name': line.split(': ')[1],
             'type': 'General',
             'sets': '3',
             'reps': '10-12',
             'intensity': 60
       elif line.lower().startswith('type:'):
          current_exercise['type'] = line.split(': ')[1]
       elif line.lower().startswith('sets:'):
          current_exercise['sets'] = line.split(': ')[1]
       elif line.lower().startswith('reps/duration:'):
          current_exercise['reps'] = line.split(': ')[1]
       elif line.lower().startswith('intensity:'):
          current_exercise['intensity'] = int(line.split(': ')[1].replace('%', "))
     if current_exercise:
       exercises.append(current_exercise)
        'workout': {'exercises': exercises},
        'adaptations': { 'feedback': 'Great start! Focus on maintaining proper form.'}
  except Exception as e:
     # Return default workout structure if parsing fails
     return {
       'workout': {
          'exercises': [{
             'name': 'Bodyweight Squats',
             'type': 'Strength',
             'sets': '3',
             'reps': '12-15',
             'intensity': 60,
             'image': generate_ai_image("bodyweight squats proper form")
          }]
        'adaptations': {'feedback': 'Default workout generated - focus on perfecting form!'}
# Context processor to make function available in templates
@app.context_processor
def inject_ai_functions():
  return dict(generate_ai_image=generate_ai_image)
```

```
# Routes
@app.route('/')
@login_required
def home():
  return render_template('index.html',
               hero_image=generate_ai_image("fitness motivation"),
               about_image=generate_ai_image("gym equipment"),
               music_image=generate_ai_image("workout music"),
               podcast_image=generate_ai_image("fitness podcast"))
@app.route('/chatbot')
def chatbot():
  if "messages" not in session:
    session["messages"] = BASE_PROMPT.copy()
  return render template('chatbot.html',
               chatbot_image=generate_ai_image("fitness chatbot"))
@app.route('/register', methods=['GET', 'POST'])
def register():
  if current_user.is_authenticated:
    return redirect(url_for('home'))
  if request.method == POST':
    name = request.form['name']
    age = int(request.form['age'])
    email = request.form['email']
    password = generate\_password\_hash(request.form['password'])
    if User.query.filter_by(email=email).first():
       flash('Email already exists!')
       return redirect(url_for('register'))
    new_user = User(name=name, age=age, email=email, password=password)
    db.session.add(new user)
    db.session.commit()
    flash('Registration successful! Please login.')
    return redirect(url_for('login'))
  return render_template('register.html')
@app.route('/login', methods=['GET', 'POST'])
def login():
  if current_user.is_authenticated:
    return redirect(url_for('home'))
  if request.method == 'POST':
    email = request.form['email']
    password = request.form['password']
    user = User.query.filter_by(email=email).first()
    if user and check_password_hash(user.password, password):
       login user(user)
       return redirect(url_for('home'))
    flash('Invalid credentials!')
  return render_template('login.html')
@app.route('/logout')
@login_required
def logout():
  logout_user()
  return redirect(url_for('login'))
@app.route('/terms')
def terms():
  return render_template('terms.html')
```

```
@app.route('/privacy')
def privacy():
  return render_template('privacy.html')
# API Endpoints
@app.route('/api/chat', methods=['POST'])
def chat():
  if "messages" not in session:
    session["messages"] = BASE_PROMPT.copy()
  user_message = request.json.get('message', ")
  session["messages"].append({"role": "user", "content": user_message})
  headers = {
     "Authorization": f"Bearer {GROQ_API_KEY}",
     "Content-Type": "application/json"
  payload = {
     "model": "llama-3.3-70b-versatile",
    "messages": session["messages"],
    "temperature": 0.7,
    "max_tokens": 500
  }
  try:
    response = requests.post(
       "https://api.groq.com/openai/v1/chat/completions",
       headers=headers,
       json=payload
    response.raise_for_status()
    ai_response = clean_response(response.json()['choices'][0]['message']['content'])
  except Exception as e:
    ai_response = f"Sorry, I encountered an error: {str(e)}"
  session["messages"].append({"role": "assistant", "content": ai_response})
  session.modified = True
  return jsonify({
    "response": f'<span style="color: white;">{ai_response}</span>',
    "image": generate_ai_image(user_message) if "workout" in user_message.lower() else None
  })
@app.route('/api/voice', methods=['POST'])
def handle_voice():
  if 'audio' not in request.files:
    return jsonify({"error": "No audio file"}), 400
    audio file = request.files['audio']
    filename = f"static/temp/audio_{datetime.now().timestamp()}.webm"
    audio_file.save(filename)
    # Implement speech-to-text processing here
    text = "Voice processing placeholder"
    os.remove(filename)
    return jsonify({"text": text})
  except Exception as e:
    return jsonify({"error": str(e)}), 500
@app.route('/api/clear_chat', methods=['POST'])
def clear_chat():
  session["messages"] = BASE_PROMPT.copy()
  session.modified = True \\
  return jsonify({"status": "success"})
@app.route('/api/get-image')
```

```
def get_image():
  try:
    query = request.args.get('query', 'fitness')
    image_url = generate_ai_image(query)
    return jsonify({'url': image_url})
  except Exception as e:
    print(f"Image API Error: {str(e)}")
    return jsonify({'url': url_for('static', filename='images/fallback/general.jpg')})
@app.route('/contact', methods=['GET', 'POST'])
def contact():
  if request.method == 'POST':
    # Process form data here
    name = request.form.get('name')
    email = request.form.get('email')
    subject = request.form.get('subject')
    message = request.form.get('message')
    # Add your email sending logic here
    flash('Message sent successfully!', 'success')
    return redirect(url_for('contact'))
  return render_template('contact.html')
@app.route('/nutrition')
@login_required
def nutrition():
  return render_template('nutrition.html')
@app.route('/api/generate-nutrition-plan', methods=['POST'])
@login_required
def generate_nutrition_plan():
  try:
    data = request.json
    required_fields = ['weight', 'height', 'calories', 'diet_type']
    if not all(field in data for field in required_fields):
       return jsonify({"error": "Missing required fields"}), 400
    prompt = f"""Create a detailed nutrition plan with these specifications:
     - Weight: {data['weight']} kg
    - Height: {data['height']} cm
    - Target Calories: {data['calories']}
    - Diet Type: {data['diet_type'].capitalize()}
    - Restrictions: {data.get('allergies', 'none')}
    - Special Instructions: {data.get('custom_prompt', 'none')}
    Format with these exact section headers:
    [BMI Analysis] (Just the calculated BMI number and classification and some information/motivation in a sentence)
     [Macronutrients] (Protein/Carbs/Fats percentages only)
    [Daily Meal Plan] (Breakfast/Lunch/Dinner/Snacks)
     [Weekly Diet Plan] (7-day meal overview)
     [Grocery List] (Bulleted list)
    [Prep Tips] (Numbered steps, also include ways to better diet, for eg: water intake, workouts etc.)
    Exclude formulas and explanations. Use clear bullet points."""
    headers = {
       "Authorization": f"Bearer {GROQ_API_KEY}",
       "Content-Type": "application/json"
    response = requests.post(
       "https://api.groq.com/openai/v1/chat/completions",
       headers=headers,
       json={
          "model": "llama-3.3-70b-versatile",
          "messages": [{"role": "user", "content": prompt}],
          "temperature": 0.7,
          "max_tokens": 1500
```

```
response.raise_for_status()
    raw_content = response.json()['choices'][0]['message']['content']
    cleaned_plan = clean_response(raw_content)
    bmi = calculate_bmi(float(data['weight']), float(data['height']))
    return isonify({
       "plan": cleaned_plan,
       "bmi": bmi,
       "bmi_note": get_bmi_note(bmi) if bmi else ""
     })
  except requests.exceptions.RequestException as e:
    return jsonify({"error": f"AI API Error: {str(e)}"}), 502
  except Exception as e:
    return jsonify({"error": f"Server Error: {str(e)}"}), 500
def get_bmi_note(bmi):
  if bmi < 18.5:
    return "Underweight - Consider increasing calorie intake"
  elif 18.5 <= bmi < 25:
    return "Healthy weight - Maintain your balance"
  elif 25 <= bmi < 30:
    return "Overweight - Consider gradual weight loss"
  else:
    return "Obese - Consult a healthcare professional"
def calculate_bmi(weight, height):
  try:
    height m = height / 100
    return round(weight / (height_m ** 2), 1)
  except ZeroDivisionError:
    return None
@app.route('/workouts')
@login required
def workouts():
  return render_template('workouts.html',
               workout_image=generate_ai_image("personalized workout"),
               progress_image=generate_ai_image("fitness progress tracking"))
@app.route('/api/generate-workout-plan', methods=['POST'])
@login_required
def generate_workout_plan():
  try:
    data = request.json
    required_fields = ['fitness_level', 'workout_type', 'available_equipment', 'weekly_sessions']
    if not all(field in data for field in required_fields):
       return jsonify({"error": "Missing required fields"}), 400
    prompt = f"""Create a detailed workout plan with these parameters:
    Fitness Level: {data['fitness level']}
    Primary Goal: {data['workout_type']}
    Available Equipment: {data['available_equipment']}
    Sessions per Week: {data['weekly_sessions']}
    Provide the response in EXACTLY this format:
    [Workout Schedule]
    Day 1: [Exercise1], [Exercise2], [Exercise3]
    Day 2: [Exercise4], [Exercise5], [Exercise6]
    [Exercise Details]
     • [Exercise1]: [Muscle Group] - [Sets]x[Reps] - [Description]
    • [Exercise2]: [Muscle Group] - [Sets]x[Reps] - [Description]
    [Progression Plan]
```

```
- Week 1: [Details]
     - Week 2: [Details]"""
     headers = {"Authorization": f"Bearer {GROQ_API_KEY}", "Content-Type": "application/json"}
     response = requests.post(
        "https://api.groq.com/openai/v1/chat/completions",
       headers=headers,
       json={
          "model": "llama-3.3-70b-versatile",
          "messages": [{"role": "user", "content": prompt}],
          "temperature": 0.7,
"max_tokens": 1500
     response.raise_for_status()
     raw_content = response.json()['choices'][0]['message']['content']
     cleaned_plan = clean_response(raw_content)
     # Extract exercise names for images
     exercises = list(set(
       re.findall(r'• (.*?):', cleaned plan) +
       re.findall(r'Day \d+: (.*)', cleaned\_plan)[0].split(', ')
     ))
     exercise_images = {
       ex.lower().replace('', '_'): generate_ai_image(f"{ex} exercise proper form")
       for ex in exercises if ex
     return jsonify({
        "plan": cleaned_plan,
        "exercise_images": exercise_images,
        "status": "success"
     })
  except Exception as e:
     return jsonify({"error": str(e), "status": "error"}), 500
@app.route('/aboutus')
def aboutus():
  return render_template('aboutus.html')
@app.route('/progress')
@login_required
def progress():
  goals = {
     'body_fat': 15,
     'calories': 2000
  progress_data = Progress.query.filter_by(user_id=current_user.id)\
     .order_by(Progress.date.asc()).limit(30).all()
  # Prepare chart data
  dates = [entry.date.strftime('%Y-%m-%d') for entry in progress_data]
  weights = [entry.weight for entry in progress_data]
  calories_consumed = [entry.calories_consumed for entry in progress_data]
  calories_burned = [entry.calories_burned for entry in progress_data]
  return render_template('progress.html',
               goals=goals,
               progress_data=progress_data,
               dates=dates,
               weights=weights,
               calories_consumed=calories_consumed,
               calories_burned=calories_burned)
```

@app.route('/api/submit-progress', methods=['POST'])

```
@login_required
def submit_progress():
  try:
    data = request.json
    new\_entry = Progress(
      user_id=current_user.id,
      weight=float(data['weight']),
      body_fat=float(data['body_fat']),
      calories_consumed=int(data['calories_consumed']),
      calories_burned=int(data['calories_burned']),
      workout_duration=int(data['workout_duration'])
    db.session.add(new_entry)
    db.session.commit()
    return jsonify({"status": "success"})
  except Exception as e:
    return jsonify({"error": str(e)}), 500
if __name__ == '__main__':
  with app.app_context():
    db.create_all()
  os.makedirs("static/generated", exist_ok=True)
  os.makedirs("static/temp", exist_ok=True)
  app.run(host='0.0.0.0', port=5000, debug=True)
Templates:
templates\base.html
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>{% block title % }Primal Fit - Unleash Your Potential{% endblock % }</title>
  <!-- Favicon -->
  k rel="apple-touch-icon" sizes="180x180" href="/static/favicon/apple-touch-icon.png">

</pr
  k rel="manifest" href="/static/favicon/site.webmanifest">
  <!-- Fonts -->
  k rel="preconnect" href="https://fonts.googleapis.com">
  k rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
                                                                                                               link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@300;400;500;600;700&family=Montserrat:wght@700;800&di
splay=swap" rel="stylesheet">
  </l></l></l></l></l></l
  </l></l></l></
  k rel="stylesheet" href="/static/css/styles.css">
  {% block head %}{% endblock %}
</head>
<body class="d-flex flex-column min-vh-100">
  <!-- Dynamic Header Background -->
                   id="header-bg"
                                    class="dynamic-header
                                                              position-relative"
         <header
                                                                                 style="background-image:
                                                                                                             url('{ {
generate_ai_image("fitness gym workout professional photography") }}');">
    <!-- Navigation -->
    <nav class="navbar navbar-expand-lg navbar-dark primal-nav">
       <div class="container">
         <a class="navbar-brand d-flex align-items-center" href="/">
           <span class="brand-text">PRIMAL FIT</span>
         <br/>
<br/>
<br/>
data-bs-toggle="collapse" data-bs-target="#navbarNav">
           <span class="navbar-toggler-icon"></span>
```

</button>

```
<div class="collapse navbar-collapse" id="navbarNav">
           class="nav-item">
               <a class="nav-link" href="/">Home</a>
             class="nav-item">
               <a class="nav-link" href="/chatbot">Primal AI</a>
             class="nav-item">
               <a class="nav-link" href="#features">Features</a>
             cli class="nav-item">
               <a class="nav-link" href="/aboutus">About Us</a>
             class="nav-item">
               <a class="nav-link" href="/nutrition">Nutrition</a>
             <div class="ms-lg-3 mt-3 mt-lg-0">
             {% if current_user.is_authenticated %}
               <a href="/logout" class="btn btn-outline-primal">Log Out</a>
             {% else %}
               <a href="/login" class="btn btn-outline-primal me-2">Sign In</a>
               <a href="/register" class="btn btn-primal">Join Now</a>
             {% endif % }
           </div>
        </div>
      </div>
    </nav>
    <!-- Hero Content -->
    <div class="container py-5">
      <div class="row align-items-center py-5">
        <div class="col-lg-6">
           <div class="bg-dark bg-opacity-50 p-4 rounded">
                          <h1 class="display-3 fw-bold text-white mb-3">Unleash Your <span class="text-primal-
accent">Primal</span> Potential</h1>
                  AI-powered fitness coaching tailored to your unique physiology and
goals.
             <div class="d-flex gap-3">
               {% if not current_user.is_authenticated %}
                 <a href="/register" class="btn btn-primal btn-lg px-4">Start Free Trial</a>
               <a href="/chatbot" class="btn btn-outline-light btn-lg px-4">Try Primal AI</a>
             </div>
           <\!\! div>
        </div>
      </div>
    </div>
  </header>
  <!-- Main Content -->
  <main class="flex-grow-1">
    {% block content %}{% endblock %}
    <!-- Dynamic Featured Section -->
    <section id="features" class="py-5 bg-primal-light">
      <div class="container">
        <div class="text-center mb-5">
                   <h2 class="display-5 fw-bold">Your <span class="text-primal-primary">AI-Powered</span> Fitness
Journey</h2>
           Fresh inspiration delivered daily through our dynamic fitness system
        <div class="row g-4" id="featureCards">
           <!-- Dynamic Cards will be populated by JavaScript -->
        </div>
      </div>
    </section>
  </main>
```

```
<!-- Footer -->
<footer class="primal-footer py-5">
  <div class="container">
    <div class="row">
      <div class="col-lg-4 mb-4 mb-lg-0">
        <h5 class="footer-heading">PRIMAL FIT</h5>
        Unleash your potential with science-backed primal fitness and nutrition guidance.
      </div>
      <div class="col-lg-8">
        <div class="row">
           <div class="col-md-4 mb-4 mb-md-0">
             <h5 class="footer-heading">Legal</h5>
             <a href="/privacy" class="footer-link">Privacy Policy</a>
               <a href="/terms" class="footer-link">Terms of Service</a>
             </111>
           </div>
           <div class="col-md-4 mb-4 mb-md-0">
             <h5 class="footer-heading">Support</h5>
             <a href="/contact" class="footer-link">Contact Us</a>
               class="mb-2"><a href="/faq" class="footer-link">FAQ</a>
             </div>
           <div class="col-md-4">
             <h5 class="footer-heading">Connect</h5>
             <div class="social-icons mt-3">
               <a href="#" class="text-white me-3"><i class="bi bi-instagram"></i></a>
               <a href="#" class="text-white me-3"><i class="bi bi-twitter-x"></i></a>
               <a href="#" class="text-white"><i class="bi bi-tiktok"></i></a>
             </div>
           </div>
        </div>
      </div>
    </div>
    <hr class="mt-5 mb-4 primal-hr">
    <div class="row">
      <div class="col-md-6 text-center text-md-start">
        © 2025 Primal Fit. All rights reserved.
      <div class="col-md-6 text-center text-md-end">
        Powered by AI, Built with \bigcirc
      </div>
    </div>
  </div>
</footer>
<!-- Core Scripts -->
<script src="https://cdn.jsdelivr.net/npm/bootstrap@5.3.0/dist/js/bootstrap.bundle.min.js"></script>
<script src="https://unpkg.com/@lottiefiles/lottie-player@latest/dist/lottie-player.js"></script>
<script>
  document.addEventListener('DOMContentLoaded', function() {
    const loadDynamicContent = async () => {
      try {
        const features = [
             title: 'Smart Workouts',
             query: 'strength training',
             link: '/workouts',
             description: 'Personalized workout plans that adapt to your progress'
           },
             title: 'AI Nutrition',
             query: 'healthy nutrition',
             description: 'Custom meal plans based on your dietary needs'
           },
```

```
title: 'Progress Tracking',
                query: 'fitness analytics',
                link: '/progress',
                description: 'Visualize your journey with detailed insights'
           ];
           const cardsContainer = document.getElementById('featureCards');
           const cardsHTML = await Promise.all(features.map(async (feature) => {
              try {
                const imgResponse = await fetch(`/api/get-image?query=${encodeURIComponent(feature.query)}`);
                if (!imgResponse.ok) throw new Error('Network response was not ok');
                const imgData = await imgResponse.json();
                const imgUrl = imgData.url || '/static/images/fallback/general.jpg';
                return `
                   <div class="col-md-4 mb-4">
                     <a href="${feature.link}" class="text-decoration-none text-dark">
                        <div class="card h-100 border-0 shadow-primal-hover">
                          <img src="${imgUrl}"
                            class="card-img-top"
                            alt="${feature.title}"
                             style="height: 200px; object-fit: cover;"
                            loading="lazy">
                          <div class="card-body">
                            <h5 class="card-title">${feature.title}</h5>
                            ${feature.description}
                          </div>
                       </div>
                     </a>
                   </div>
              } catch (error) {
                console.error('Error loading feature card:', error);
                return `
                   <div class="col-md-4 mb-4">
                     <div class="card h-100 border-0">
                       <div class="card-body">
                          <h5 class="card-title">${feature.title}</h5>
                          ${feature.description}
                          <small class="text-muted">Image unavailable</small>
                     </div>
                   </div>
              }
           }));
           cardsContainer.innerHTML = cardsHTML.join(");
         } catch (error) {
           console.error('Error loading dynamic content:', error);
       };
      loadDynamicContent();
    });
  </script>
  {% block scripts %}{% endblock %}
</body>
</html>
templates\index results.html
```

{% extends "base.html" %}

```
{% block content %}
<!-- Personalized Welcome Section -->
<section class="py-5 bg-primal-dark text-white">
  <div class="container">
    <div class="row align-items-center">
       <div class="col-lg-8 mx-auto text-center">
         <h2 class="display-5 fw-bold mb-4 text-black">
           {% if current_user.is_authenticated %}
              Welcome Back, {{ current_user.name }}!
           {% else %}
              Start Your Primal Journey
           {% endif %}
         </h2>
         Your AI-powered fitness companion is ready to guide you.
         <div class="d-flex gap-3 justify-content-center">
           <a href="/workouts" class="btn btn-primal btn-lg px-4">
              <i class="bi bi-robot me-2"></i>Start AI Coaching
         </div>
       </div>
    </div>
  </div>
</section>
<!-- Core Features Section -->
<section class="py-5">
  <div class="container">
    <div class="row g-5 align-items-center">
       <div class="col-md-6 order-md-2">
         <div class="primal-glow rounded overflow-hidden">
           <img src="{{ about_image }}"
  class="img-fluid rounded"</pre>
              alt="AI Fitness Coach"
              id="aiCoachImage">
         </div>
       </div>
       <div class="col-md-6 order-md-1">
         <h3 class="display-6 fw-bold mb-4">Your <span class="text-primal-accent">AI Fitness</span> Companion</h3>
         <div class="mb-4">
           <div class="d-flex align-items-center mb-3">
              <div class="primal-icon-box bg-primal-primary me-3">
                <i class="bi bi-cpu"></i>
              </div>
              <h5>Adaptive Learning System</h5>
           Machine learning algorithms that personalize your fitness journey in real-time
         </div>
         <div class="mb-4">
           <div class="d-flex align-items-center mb-3">
              <div class="primal-icon-box bg-primal-accent me-3">
                <i class="bi bi-shield-check"></i>
              <h5>Privacy-First Design</h5>
           </div>
           Secure, anonymous training with end-to-end data encryption
         </div>
       </div>
    </div>
  </div>
</section>
{% endblock %}
{% block scripts %}
<script>
  document.addEventListener('DOMContentLoaded', function() {
    // Load daily motivation
    fetch('/api/chat', {
```

```
method: 'POST',
       headers: {
         'Content-Type': 'application/json',
         'Accept': 'application/json'
       body: JSON.stringify({
         message: "Give me a short motivational quote about fitness"
    })
    .then(response => response.json())
    .then(data => {
       const motivationElement = document.getElementById('dailyMotivation');
       if(motivationElement) {
         motivationElement.textContent = data.response.replace(/<//?[^>]+(>|\$)/g, "");
    });
  });
</script>
{% endblock %}
templates\nutrition.html
{% extends "base.html" %}
{% block content %}
<div class="container py-5">
  <div class="row g-4">
    <!-- Nutrition Plan Card -->
    <div class="col-lg-8">
       <div class="card shadow h-100 rounded-4 overflow-hidden">
         <div class="card-header bg-primary text-white p-4">
            <div class="d-flex justify-content-between align-items-center">
              <div>
                <h2 class="mb-0">AI Nutrition Plan</h2>
                Generated in real-time based on your inputs
              </div>
              <button class="btn btn-light"
                  onclick="generateNutritionPlan()"
                  id="generate-btn">
                <i class="bi bi-lightning-charge me-2"></i>
                Generate Plan
              </button>
            </div>
         </div>
         <div class="card-body position-relative p-4">
            <div id="nutrition-plan">
              <div class="text-center py-5">
                <div class="ai-loader mb-3">
                   <i class="bi bi-robot"></i>
                </div>
                <h4 class="text-primary mb-3">Your Plan Awaits</h4>
                Configure your parameters and generate
              </div>
            </div>
         </div>
       </div>
    </div>
    <!-- Input Parameters Card -->
    <div class="col-lg-4">
       <div class="card shadow h-100 rounded-4 overflow-hidden">
         <div class="card-header bg-primary text-white p-4">
            <h4 class="mb-0">
              <i class="bi bi-sliders me-2"></i>Nutrition Parameters
            </h4>
         </div>
         <div class="card-body p-4">
```

```
<div class="row g-3">
              <div class="col-12">
                <label class="form-label">
                   <i class="bi bi-speedometer2 me-1"></i>Weight (kg)
                <input type="number" id="weight"
                     class="form-control"
                     min="30" max="300"
                     value="70" step="0.1" required>
              </div>
              <div class="col-12">
                <label class="form-label">
                   <i class="bi bi-arrows-angle-expand me-1"></i>Height (cm)
                </label>
                <input type="number" id="height"</pre>
                    class="form-control"
                     min="100" max="250"
                     value="175" step="0.1" required>
              </div>
              <div class="col-12">
                <label class="form-label">
                   <i class="bi bi-fire me-1"></i>Daily Calories
                <input type="number" id="calories"
                     class="form-control"
                     min="1200" max="5000"
                     value="2000" required>
              </div>
              <div class="col-12">
                <label class="form-label">
                   <i class="bi bi-basket me-1"></i>Diet Type
                <select id="diet_type" class="form-select" required>
                   <option value="balanced">Balanced</option>
                   <option value="keto">Keto</option>
                   <option value="vegetarian">Vegetarian</option>
                   <option value="vegan">Vegan</option>
                </select>
              </div>
              <div class="col-12">
                <label class="form-label">
                   <i class="bi bi-pencil me-1"></i>Special Instructions
                <textarea id="custom_prompt"
                      class="form-control"
                      placeholder="e.g., high protein, low carb"></textarea>
              </div>
              <div class="col-12">
                <label class="form-label">
                   <i class="bi bi-exclamation-octagon me-1"></i>Restrictions
                <input type="text" id="allergies"</pre>
                    class="form-control"
                     placeholder="Dairy, Nuts, Gluten, etc.">
              </div>
            </div>
         </div>
       </div>
    </div>
  </div>
</div>
{% endblock %}
{% block scripts %}
<script>
  function generateNutritionPlan() {
    const params = {
       weight: parseFloat(document.getElementById('weight').value),
```

```
height: parseFloat(document.getElementById('height').value),
    calories: parseInt(document.getElementById('calories').value),
    diet_type: document.getElementById('diet_type').value,
    custom_prompt: document.getElementById('custom_prompt').value,
     allergies: document.getElementById('allergies').value
  };
  // Validation
  if (!params.weight | params.weight < 30 | params.weight > 300) {
     showError('Please enter valid weight (30-300 kg)');
  if (!params.height || params.height < 100 || params.height > 250) {
     showError('Please enter valid height (100-250 cm)');
  }
  const btn = document.getElementById('generate-btn');
  btn.disabled = true;
  btn.innerHTML = `<i class="bi bi-hourglass-split me-2"></i>Generating...`;
  fetch('/api/generate-nutrition-plan', {
     method: 'POST',
    headers: {'Content-Type': 'application/json'},
    body: JSON.stringify(params)
  .then(response => {
     if (!response.ok) throw new Error(`HTTP error! status: ${response.status}`);
    return response.json();
  .then(data => {
     if (data.error) throw new Error(data.error);
    localStorage.setItem('lastPlan', JSON.stringify({
       plan: data.plan,
       params: params,
       bmi: data.bmi,
       bmiNote: data.bmi_note,
       timestamp: new Date().toISOString()
     renderPlan(data.plan, data.bmi, data.bmi_note);
  })
  .catch(error => {
     showError(`Generation failed: ${error.message}`);
    console.error('Error:', error);
  })
  .finally(() \Rightarrow \{
    btn.disabled = false;
    btn.innerHTML = `<i class="bi bi-lightning-charge me-2"></i>Regenerate`;
  });
function renderPlan(planText, bmiValue, bmiNote) {
  const container = document.getElementById('nutrition-plan');
    const sections = parseResponse(planText);
    container.innerHTML = buildPlanHTML(sections, bmiValue, bmiNote);
     initProgressBars();
  } catch (error) {
    container.innerHTML = `
       <div class="alert alert-warning">
          <h5>Display Error</h5>
          ${error.message}
          <hr>>
          ${planText}
       </div>`;
function parseResponse(text) {
```

```
return {
     macros: parseMacros(text),
     dailyMeals: parseDailyMeals(text),
     weeklyPlan: parseWeeklyPlan(text),
     grocery: parseSection(text, 'Grocery List'),
     prep: parseSection(text, 'Prep Tips')
  };
}
function parseMacros(text) {
  const macros = \{\};
  const\ macroRegex = /(\d+)\%\s^*(Protein|Carbs|Fats)/g;
  let match;
  while ((match = macroRegex.exec(text)) !== null) {
     macros[match[2].toLowerCase()] = match[1];
  return macros;
function parseWeeklyPlan(text) {
  const weekly = { };
  // Enhanced section matching with proper line breaks
  const\ weekly Section = text.match(/[Weekly\ Diet\ Plan\][\s\S]*?(\n\[|\n\$)/i);
  if (!weeklySection) return {};
  // Improved day parsing with flexible spacing
  const dayRegex = /(Monday|Tuesday|Wednesday|Thursday|Friday|Saturday|Sunday):\s*(.+?)(?=\n\w+:\$)/gmi;
  let match;
  while \; ((match = dayRegex.exec(weeklySection[0]))) \; \{
     weekly[match[1]] = match[2].split(/, s+/).map(item => item.trim());
  return weekly;
function parseDailyMeals(text) {
  try {
     const meals = [];
     // Match daily meal section with optional whitespace
     const dailyPlanSection = text.match(\langle [Daily Meal Plan][ \rangle ]^*?( \langle n | [ ] n )/i );
     if (!dailyPlanSection) return [];
     // Flexible meal type matching with optional colon and whitespace
     const\ mealRegex = /(Breakfast|Lunch|Dinner|Snacks)[:\s] + (.+?)(?=\n\w+:\s)/gmi;
     let match:
     while ((match = mealRegex.exec(dailyPlanSection[0]))) {
       meals.push({
          type: match[1].trim(),
          items: match[2].split(/,\s+/).map(item => item.trim())
       });
     return meals;
  } catch (e) {
     console.error('Meal parsing error:', e);
     return [];
}
function parseSection(text, header) {
  // Enhanced section parsing with optional colon and line breaks
  const\ headerRegex = new\ RegExp(`\\fintarrow (\header)\][\\snip)*?(\n\\fintarrow (\header), i');
  const match = text.match(headerRegex);
  if (!match) return [];
  // Extract content between header and next section
  const content = match[0].replace(new RegExp(`\\[${header}\\]\\s*`), ")
```

```
.split(/\langle n \rangle [0];
  return content.split('\n')
     .map(line => line.trim())
     .filter(line => line.length > 0)
     .map(line => line.replace(/^[-•*\d]+\.?\s*/,"));
function extractSection(text, header) {
  const start = text.indexOf(`[${header}]`);
  if (start === -1) return null;
  const\ end = text.indexOf('\n\n',\ start);
  return text.slice(start + header.length + 2, end > start ? end : text.length)
     .split('\n')
     .filter(line => line.trim())
     .map(line => line.replace(/^[-\bullet*]\s*/, ").trim());
}
function buildPlanHTML(sections, bmiValue, bmiNote) {
  let html = ";
  // BMI Section
  if (bmiValue) {
    html +=
     <div class="row mb-4">
       <div class="col">
          <div class="card border-primary">
            <div class="card-body">
              <div class="d-flex align-items-center">
                 <div class="flex-shrink-0">
                   <span class="display-6 text-primary">${bmiValue.toFixed(1)}</span>
                 <div class="flex-grow-1 ms-3">
                   <h4><i class="bi bi-clipboard2-heart me-2"></i>Body Analysis</h4>
                   ${bmiNote}
                   <small class="text-muted">BMI calculated from your inputs/small>
                 </div>
              </div>
            </div>
         </div>
       </div>
     </div>`;
  // Macros Section
  if (sections.macros) {
    html += 
     <div class="row mb-4">
       <div class="col">
          <div class="card border-primary">
            <div class="card-body">
              <h4><i class="bi bi-pie-chart me-2"></i>Macros</h4>
              <div class="row g-3">
                 ${Object.entries(sections.macros).map(([name, value]) => `
                 <div class="col-md-4">
                   <div class="card bg-light h-100">
                      <div class="card-body text-center">
                        <h2 class="text-primary mb-0">${value}%</h2>
                        <small class="text-muted text-uppercase">${name}</small>
                        <div class="progress mt-2" style="height: 6px;">
                           <div class="progress-bar" data-width="${value}%" style="width: 0%"></div>
                        </div>
                      </div>
                   </div>
                 </div>`).join(")}
              </div>
            </div>
          </div>
       </div>
```

```
</div>`;
// Daily Meals
if (sections.dailyMeals?.length > 0) {
     html +=
     <div class="row mb-4">
           <div class="col">
                <div class="card border-primary">
                     <div class="card-body">
                           <h4><i class="bi bi-list-task me-2"></i>Daily Meal Plan</h4>
                           <div class="row g-3">
                               ${sections.dailyMeals.map(meal => `
                               <div class="col-md-6">
                                     <div class="card bg-light h-100">
                                           <div class="card-body">
                                                <h5 class="text-primary">
                                                     <i class="bi bi-${getMealIcon(meal.type)} me-2"></i>
                                                     ${meal.type}
                                                </h5>
                                                ${(meal.items || []).map(item => `
                                                     cli class="d-flex align-items-center mb-2">
                                                           <i class="bi bi-check2-circle text-primary me-2"></i>
                                                           ${item}
                                                     `).join(")}
                                                </div>
                                     </div>
                               </div>`).join(")}
                           </div>
                     </div>
                </div>
          </div>
     </div>`;
// Weekly Plan
if (sections.weeklyPlan) {
     html += `
     <div class="row mb-4">
           <div class="col">
                <div class="card border-primary">
                     <div class="card-body">
                           <h4><i class="bi bi-calendar-week me-2"></i>Weekly Plan</h4>
                           <div class="accordion" id="weeklyPlan">
                               {\tt \$\{Object.entries(sections.weeklyPlan).map(([day, meals], index) => `allowedge and `allowedg
                                <div class="accordion-item">
                                     <h5 class="accordion-header">
                                           <button class="accordion-button ${index > 0 ? 'collapsed' : "}"
                                                     type="button"
                                                     data-bs-toggle="collapse"
                                                     data-bs-target="#day${index}">
                                                ${day}
                                           </button>
                                     </h5>
                                     <div id="day${index}"
                                           class="accordion-collapse collapse ${index === 0 ? 'show' : "}"
                                           data-bs-parent="#weeklyPlan">
                                           <div class="accordion-body">
                                                ${meals.map(meal => `
                                                     class="d-flex align-items-center mb-2">
                                                           <i class="bi bi-check2 text-primary me-2"></i>
                                                           ${meal}
                                                     `).join(")}
                                                </div>
                                     </div>
```

```
</div>`).join(")}
               </div>
            </div>
          </div>
       </div>
     </div>`;
  // Grocery & Prep
  ['grocery', 'prep'].forEach(section => {
     if (sections[section]) {
       html +=
       <div class="row mb-4">
          <div class="col">
            <div class="card border-primary">
               <div class="card-body">
                 <h4><i class="bi bi-${section === 'grocery' ? 'cart' : 'clock'} me-2"></i>
                   ${section === 'grocery' ? 'Grocery List' : 'Prep Tips'}
                 ul class="list-unstyled">
                   ${sections[section].map(item => `
                    cli class="d-flex align-items-center mb-2">
                      <i class="bi bi-${section === 'grocery' ? 'cart-check' : 'lightbulb'} text-primary me-2"></i>
                      ${item}
                   `).join(")}
                 </div>
            </div>
          </div>
       </div>`;
     }
  });
  return html;
function getMealIcon(mealType) {
  const icons = {
     breakfast: 'cup-hot',
     lunch: 'egg-fried',
     dinner: 'moon',
     snacks: 'apple',
     snack: 'apple'
  };
  return icons[(mealType || ").toLowerCase()] || 'clock';
function initProgressBars() {
  document.querySelectorAll('.progress-bar').forEach(bar => {
     const targetWidth = bar.getAttribute('data-width');
     bar.style.width = '0%';
     setTimeout(() => {
       bar.style.width = targetWidth;
     }, 100);
  });
}
function showError(message) {
  const container = document.getElementById('nutrition-plan');
  container.innerHTML = `
     <div class="alert alert-danger alert-dismissible fade show">
       <h5>Error!</h5>
        {message} 
       <button type="button" class="btn-close" data-bs-dismiss="alert"></button>
     </div>`;
}
// Initial load
document.addEventListener('DOMContentLoaded', () => {
```

```
const saved = localStorage.getItem('lastPlan');
    if (saved) {
       try {
         const { plan, bmi, bmiNote } = JSON.parse(saved);
         renderPlan(plan, bmi, bmiNote);
         document.getElementById('generate-btn').innerHTML =
            `<i class="bi bi-lightning-charge me-2"></i>Regenerate`;
       } catch {
         localStorage.removeItem('lastPlan');
  });
  </script>
<style>
.ai-loader {
  font-size: 4rem;
  animation: pulse 1.5s infinite;
@keyframes pulse {
  0%, 100% { transform: scale(1); opacity: 1; }
  50% { transform: scale(1.1); opacity: 0.7; }
.progress-bar {
  transition: width 0.8s ease-in-out;
.card {
  border-radius: 15px;
  box-shadow: 0 4px 6px rgba(0, 0, 0, 0.05);
</style>
{% endblock %}
templates\chatbot.html
{% extends "base.html" %}
{% block content %}
<div class="container py-5">
  <div class="row justify-content-center">
    <div class="col-lg-10">
       <div class="chatbot-card shadow-primal rounded-4 overflow-hidden">
         <!-- Chat Header -->
         <div class="chat-header bg-primal-dark text-center p-4">
            <h2 class="mb-1 text-black">Primal AI Assistant</h2>
            Your 24/7 Fitness Expert
         </div>
         <!-- Chat Body -->
         <div class="chat-body bg-primal-light p-4">
            <div id="chat-messages" class="chat-messages mb-3">
              <!-- Initial System Message -->
              <div class="system-message bg-dark text-white rounded-3 p-3 mb-3">
                <strong class="text-white">Primal AI:</strong>
                Let's create your perfect fitness plan! Could you share:<br/>br>
                • Your primary goal (weight loss, muscle gain, endurance)<br/>br>
                • Current fitness level<br>
                • Available equipment<br>
                · Weekly workout days
              </div>
            </div>
            <!-- Input Area -->
            <div class="chat-input">
              <div class="input-group">
                <textarea id="user-input" class="form-control primal-input"
```

```
rows="2" placeholder="Type your message here..."
                      aria-label="Chat input"></textarea>
                <button id="voice-btn" class="btn btn-primal-accent"
                     data-bs-toggle="tooltip" title="Voice Input">
                   <i class="bi bi-mic"></i>
                </button>
              </div>
              <!-- Control Buttons -->
              <div class="d-flex justify-content-between align-items-center mt-3">
                <div class="d-flex gap-2">
                   <button id="send-btn" class="btn btn-primal">
                     <i class="bi bi-send me-2"></i>Send
                   </button>
                </div>
                <button id="clear-btn" class="btn btn-link text-dark"
                     data-bs-toggle="tooltip" title="Clear Conversation">
                   <i class="bi bi-trash"></i>
              </div>
            </div>
         </div>
       </div>
    </div>
  </div>
</div>
{% endblock %}
{% block scripts %}
<script>
document.addEventListener('DOMContentLoaded', function() {
  const chatMessages = document.getElementById('chat-messages');
  const userInput = document.getElementById('user-input');
  const sendBtn = document.getElementById('send-btn');
  const clearBtn = document.getElementById('clear-btn');
  // Function to add messages to the chat
  function addMessage(role, content, image) {
    const messageDiv = document.createElement('div');
    messageDiv.className = `message ${role === 'user' ? 'user-message' : 'system-message'} rounded-3 p-3 mb-3`;
    let contentHTML = `<strong>${role === 'user' ? 'You:' : 'Primal AI:'}</strong> ${content}`;
    if (image) {
       contentHTML += `<div class="mt-3"><img src="${image}" class="img-fluid rounded"></div>`;
    messageDiv.innerHTML = contentHTML;
    chatMessages.appendChild(messageDiv);
    chatMessages.scrollTop = chatMessages.scrollHeight;
  // Handle message sending
  async function sendMessage() {
    const message = userInput.value.trim();
    if (!message) return;
    // Add user message
    addMessage('user', message);
    userInput.value = ";
    try {
       // Get AI response
       const response = await fetch('/api/chat', {
         method: 'POST',
         headers: {
            'Content-Type': 'application/json',
            'Accept': 'application/json'
         },
```

```
body: JSON.stringify({ message: message })
       });
       const data = await response.json();
       const parser = new DOMParser();
       const decodedResponse = parser.parseFromString(data.response, 'text/html').body.textContent;
       // Add AI response
       addMessage('system', decodedResponse, data.image);
     } catch (error) {
       addMessage('system', `Error: ${error.message}`);
  }
  // Event listeners
  sendBtn.addEventListener('click', sendMessage);
  userInput.addEventListener('keypress', (e) => {
    if (e.key === 'Enter' && !e.shiftKey) {
       e.preventDefault();
       sendMessage();
  });
  clearBtn.addEventListener('click', async () => {
    await fetch('/api/clear_chat', { method: 'POST' });
    chatMessages.innerHTML =
       <div class="system-message bg-dark text-white rounded-3 p-3 mb-3">
         <strong>Primal AI:</strong> Let's start fresh! What can I help with today?
       </div>
  });
});
</script>
<style>
.chatbot-card {
  border: 2px solid var(--primal-accent);
.chat-header {
  border-bottom: 3px solid var(--primal-accent);
  background-color: var(--primal-light) !important;
.chat-header h2,
.chat-header p {
  color: #000 !important;
.system-message {
  background-color: #000 !important;
  color: #fff !important;
  border: 1px solid var(--primal-accent);
.user-message {
  background-color: var(--primal-light) !important;
  color: #000 !important;
  border: 1px solid #dee2e6;
  margin-left: auto;
  width: fit-content;
.primal-input {
  border-radius: 1rem !important;
  resize: none;
  background: rgba(255, 255, 255, 0.9);
  color: #000;
```

```
#chat-messages {
  min-height: 300px;
  max-height: 60vh;
  overflow-y: auto;
</style>
{% endblock %}
templates\workouts.html
{% extends "base.html" %}
{% block content %}
<div class="container py-5">
  <div class="row g-4">
    <div class="col-lg-8">
       <div class="card shadow h-100 rounded-4 overflow-hidden">
         <div class="card-header bg-primary text-white p-4">
            <h2 class="mb-0">AI-Powered Workout Planner</h2>
         </div>
         <div class="card-body position-relative p-4">
            <div id="workout-plan">
              <div class="text-center py-5">
                <div class="ai-loader mb-3">
                   <i class="bi bi-robot"></i>
                </div>
                <h4 class="text-primary mb-3">Your Personalized Fitness Plan Awaits</h4>
                Configure your parameters below
              </div>
            </div>
         </div>
       </div>
    </div>
    <div class="col-lg-4">
       <div class="card shadow h-100 rounded-4 overflow-hidden">
         <div class="card-body p-4">
            <div class="row g-3">
              <div class="col-12">
                <label class="form-label">Fitness Level</label>
                <select id="fitness_level" class="form-select">
                   <option value="beginner">Beginner</option>
                   <option value="intermediate">Intermediate</option>
                   <option value="advanced">Advanced</option>
                </select>
              </div>
              <div class="col-12">
                <label class="form-label">Workout Goal</label>
                <select id="workout_type" class="form-select">
                   <option value="strength">Strength Training</option>
                   <option value="weight loss">Weight Loss</option>
                   <option value="endurance">Endurance</option>
                   <option value="flexibility">Flexibility</option>
                </select>
              </div>
              <div class="col-12">
                <label class="form-label">Available Equipment</label>
                <input type="text" id="available_equipment" class="form-control"</pre>
                    placeholder="Bodyweight, Dumbbells, Resistance Bands...">
              </div>
              <div class="col-12">
                <label class="form-label">Days per Week</label>
                <input type="number" id="weekly_sessions" class="form-control"
min="2" max="7" value="4">
              </div>
              <div class="col-12">
                <button class="btn btn-primary w-100"
                     onclick="generateWorkoutPlan()"
```

```
id="generate-workout-btn">
                   <i class="bi bi-lightning-charge me-2"></i>
                   Generate New Plan
                 </button>
              </div>
            </div>
         </div>
       </div>
    </div>
  </div>
</div>
{% endblock %}
{% block scripts %}
<script>
  function generateWorkoutPlan() {
    const params = {
       fitness_level: document.getElementById('fitness_level').value,
       workout_type: document.getElementById('workout_type').value,
       available_equipment: document.getElementById('available_equipment').value,
       weekly_sessions: document.getElementById('weekly_sessions').value
    };
    const btn = document.getElementById('generate-workout-btn');
    btn.disabled = true;
    btn.innerHTML = `<i class="bi bi-hourglass-split me-2"></i>Generating...`;
    fetch('/api/generate-workout-plan', {
       method: 'POST',
       headers: {'Content-Type': 'application/json'},
       body: JSON.stringify(params)
    .then(response \Rightarrow {
       if (!response.ok) throw new Error('Network response was not ok');
       return response.json();
    })
    .then(data => {
       if (data.error) throw new Error(data.error);
       renderWorkoutPlan(data.plan, data.exercise_images);
    .catch(error => {
       showError(`Generation failed: ${error.message}`);
       console.error('Error:', error);
    })
    .finally(() \Rightarrow \{
       btn.disabled = false;
       btn.innerHTML = `<i class="bi bi-lightning-charge me-2"></i>Generate New Plan`;
    });
  }
  function renderWorkoutPlan(planText, exerciseImages) {
    const container = document.getElementById('workout-plan');
    try {
       const parsedData = parseWorkoutResponse(planText, exerciseImages);
       container.innerHTML = buildWorkoutHTML(parsedData);
    } catch (error) {
       container.innerHTML = `
         <div class="alert alert-danger">
            <h5>Display Error</h5>
            ${error.message}
            ${planText}
         </div>`;
  }
  function parseWorkoutResponse(text, images) {
    const result = {
       schedule: [],
       exercises: [],
```

```
progression: []
  // Parse Workout Schedule
  if (scheduleSection) {
     result.schedule = scheduleSection[1].split('\n')
       .filter(line => line.trim().startsWith('Day'))
       .map(line => {
         const [dayPart, exercisesPart] = line.split(':');
         return {
            day: dayPart.trim(),
            exercises: exercisesPart.split(',').map(ex => ex.trim())
       });
  }
  // Parse Exercise Details
  const exerciseSection = text.match(/\[Exercise Details\]([\s\S]*?)(?=\n\[]\$)/i);
  if (exerciseSection) {
    result.exercises = exerciseSection[1].split(\n')
       .filter(line => line.trim().startsWith('•'))
       .map(line => \{
         const match = line.match(/ \cdot (.*?) : (.*)/);
         if (!match) return null;
         const exerciseName = match[1].trim();
         const details = match[2].trim();
         const imageKey = exerciseName.toLowerCase().replace(//g, '_');
         return {
            name: exerciseName,
            details: details,
            image: images[imageKey] || '/static/images/fallback.jpg'
         };
       })
       .filter(Boolean);
  }
  // Parse Progression Plan
  const\ progressionSection = text.match(/\[Progression\ Plan\]([\s\S]*?)(?=\n\[\|\$)/i);
  if (progressionSection) {
    result.progression = progressionSection[1].split(\\n')
       .filter(line => line.trim().startsWith('-'))
       .map(line => line.replace('-', ").trim());
  return result;
function buildWorkoutHTML(data) {
  return
  <div class="row g-4">
     <!-- Schedule Column -->
     <div class="col-lg-4">
       <div class="card h-100">
         <div class="card-header bg-primary text-white">
            <h5><i class="bi bi-calendar-week"></i> Workout Schedule</h5>
         </div>
         <div class="card-body">
            ${data.schedule.map(day => `
              <div class="mb-4">
                 <h6>${day.day}</h6>
                 \{ day.exercises.map(ex => \{ \} \} \}
                     const imageKey = ex.toLowerCase().replace(//g, '_');
                     class="list-group-item d-flex align-items-center">
                            <img src="${data.exercises.find(e => e.name.toLowerCase() === ex.toLowerCase())?.image ||
```

```
'/static/images/fallback.jpg'}"
                            class="img-thumbnail me-2"
                            style="width: 60px; height: 60px"
                            alt="${ex} demonstration">
                         <span>${ex}<span>
                       `;
                    }).join(")}
                  </div>
             `).join(")}
           </div>
         </div>
       </div>
       <!-- Exercises Column -->
       <div class="col-lg-8">
         <div class="card h-100">
           <div class="card-header bg-primary text-white">
              <h5><i class="bi bi-list-task"></i> Exercise Details</h5>
           </div>
           <div class="card-body">
             ${data.exercises.map(ex => `
                <div class="mb-4 border-bottom pb-3">
                  <div class="row g-3 align-items-center">
                     <div class="col-md-4">
                       <img src="${ex.image}"
                         class="img-fluid rounded-3 shadow-sm"
                         alt="${ex.name} demonstration">
                     </div>
                     <div class="col-md-8">
                       <h5 class="text-primary">${ex.name}</h5>
                       <div class="exercise-details">
                         \{ex.details.split('-').map(d => ` \{d\}`).join(")\}
                       </div>
                    </div>
                  </div>
                </div>
              `).join(")}
           </div>
         </div>
       </div>
    </div>`;
  </script>
{% endblock %}
templates\progress.html
{% extends "base.html" %}
{% block content %}
<div class="container py-5">
  <div class="row g-4">
    <!-- Input Form -->
    <div class="col-md-4">
       <div class="card shadow h-100">
         <div class="card-header bg-primary text-white">
           <h5><i class="bi bi-clipboard-data"></i> Daily Update</h5>
         </div>
         <div class="card-body">
           <form id="progressForm">
              <div class="mb-3">
                <label class="form-label">Weight (kg)</label>
                <input type="number" step="0.1" class="form-control" name="weight" required>
              </div>
              <div class="mb-3">
                <label class="form-label">Body Fat (%)</label>
                <input type="number" step="0.1" class="form-control" name="body_fat" required>
              </div>
```

```
<div class="mb-3">
                <label class="form-label">Calories Consumed</label>
                <input type="number" class="form-control" name="calories_consumed" required>
              <div class="mb-3">
                <label class="form-label">Calories Burned</label>
                <input type="number" class="form-control" name="calories_burned" required>
              </div>
              <div class="mb-3">
                <label class="form-label">Workout Minutes</label>
                <input type="number" class="form-control" name="workout_duration" required>
              </div>
              <button type="submit" class="btn btn-primary w-100">
                <i class="bi bi-save"></i> Save Progress
              </button>
           </form>
         </div>
       </div>
    </div>
    <!-- Visualizations -->
    <div class="col-md-8">
       <div class="card shadow h-100">
         <div class="card-header bg-primary text-white">
           <h5><i class="bi bi-graph-up"></i> Progress Overview</h5>
         <div class="card-body">
           <!-- Weight Trend -->
           <div class="mb-4">
              <h6>Weight Trend</h6>
              <canvas id="weightChart"></canvas>
           <!-- Calorie Balance -->
           <div class="mb-4">
              <h6>Calorie Balance</h6>
              <canvas id="calorieChart"></canvas>
           </div>
           <!-- Progress Summary -->
           <div class="row">
              <div class="col-md-6 mb-3">
                <div class="card border-primary">
                  <div class="card-body">
                     <h6>Body Fat Goal</h6>
                     <div class="progress" style="height: 25px;">
                        <div class="progress-bar" role="progressbar"</pre>
                                style="width: {{ ((progress_data[0].body_fat / goals.body_fat) * 100) if progress_data and
progress_data[0] else 0 } }% ">
                          {{ progress_data[0].body_fat|round(1) if progress_data and progress_data[0] else 0 }}%
                        </div>
                     <small>Target: {{ goals.body_fat }}%</small>
                   </div>
                </div>
              </div>
              <div class="col-md-6 mb-3">
                <div class="card border-primary">
                   <div class="card-body">
                     <h6>Weekly Workout Goal</h6>
                     <div class="progress" style="height: 25px;">
                       <div class="progress-bar" role="progressbar"
                                  style="width: {{ ((progress_data|map(attribute='workout_duration')|sum / 300) * 100) if
progress_data else 0 }}%">
                          {{ progress_data|map(attribute='workout_duration')|sum|default(0) }}/300 mins
                        </div>
                     </div>
                     <small>Weekly Target: 300 minutes/small>
```

```
</div>
                 </div>
               </div>
            </div>
          </div>
       </div>
     </div>
  </div>
</div>
{% endblock %}
{% block scripts %}
<script src="https://cdn.jsdelivr.net/npm/chart.js"></script>
<script>
document.getElementById('progressForm').addEventListener('submit', async (e) => {
  e.preventDefault();
  const formData = new FormData(e.target);
  const data = Object.fromEntries(formData.entries());
  try {
     const response = await fetch('/api/submit-progress', {
       method: 'POST',
       headers: {'Content-Type': 'application/json'},
       body: JSON.stringify(data)
     });
     if (!response.ok) throw new Error('Submission failed');
     window.location.reload();
  } catch (error) {
     alert(error.message);
});
// Initialize Charts
new Chart(document.getElementById('weightChart'), {
  type: 'line',
  data: {
     labels: {{ dates|tojson }},
     datasets: [{
       label: Weight (kg)',
       data: {{ weights|tojson }},
       borderColor: '#0d6efd',
       tension: 0.1
     }]
  }
});
new Chart(document.getElementById('calorieChart'), {
  type: 'bar',
  data: {
     labels: {{ dates|tojson }},
     datasets: [
       {
          label: 'Consumed'.
          data: {{ calories_consumed|tojson }},
          backgroundColor: 'rgba(13, 110, 253, 0.5)'
       },
          label: 'Burned',
          data: {{ calories_burned|tojson }},
          backgroundColor: 'rgba(253, 13, 13, 0.5)'
     ]
  }
});
</script>
{% endblock %}
```

4.2 EXECUTION FLOW

Step-by-Step Execution Flow for Primal Fit:

1. Open Terminals:

 Open two terminals to manage different parts of the application: one for running the Flask server and another for handling potential database migrations or other necessary tasks.

2. Terminal 1: Database Migration (SQLite with Flask and SQLAlchemy):

- o Navigate to the project directory where the Flask app is located.
- o If you need to set up the database or apply migrations, run:
- o flask db upgrade

This sets up or updates your SQLite database.

3. Terminal 2: Backend (Flask Application):

- o Navigate to the project directory in this terminal.
- Start the Flask development server by running:
- flask run

The server will listen for incoming requests, typically on http://127.0.0.1:5000/.

4. Access the Web Application:

 Open a browser and go to http://127.0.0.1:5000/ to access the Primal Fit Web Application.

5. User Interactions:

- o Users can register, log in, and begin using features like:
 - Workout Tracking: Log daily workouts and get feedback on progress.
 - Nutrition Plans: View and customize nutrition recommendations.
 - Chat with AI Coach: Get fitness tips, motivation, and personalized training guidance.
- The application will use AI-powered analysis to give personalized feedback and results.

6. View Workout History:

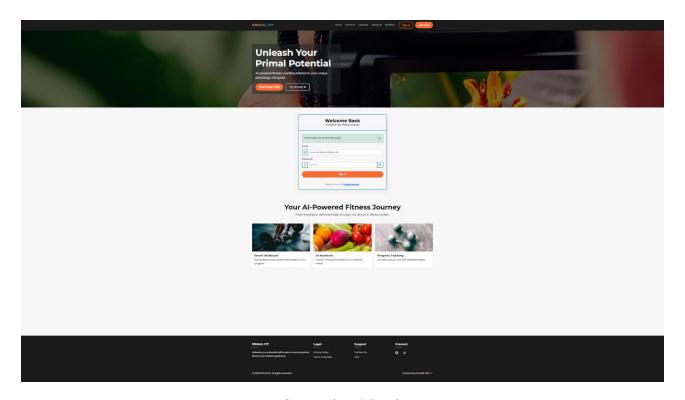
 Users can view past workout logs, nutrition plans, and AI-generated feedback, all stored in the SQLite database.

7. Shut Down the Flask Server:

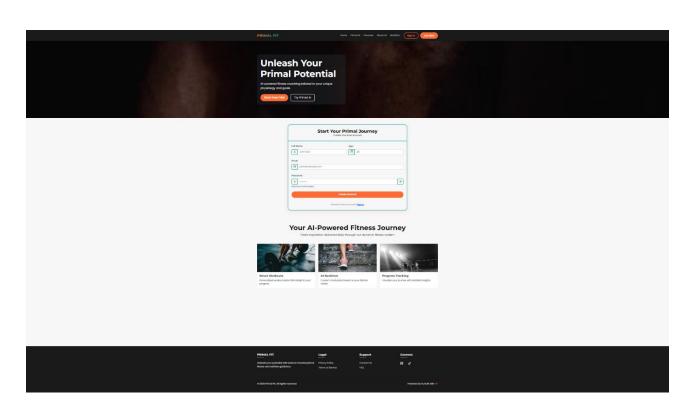
 Once done with the application, simply stop the Flask server by pressing Ctrl + C in the terminal.

CHAPTER - 5 TESTING & RESULTS

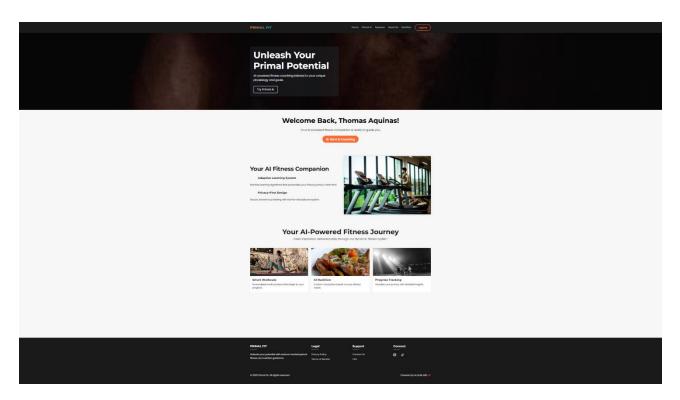
5.1 RESULTING SCREENS



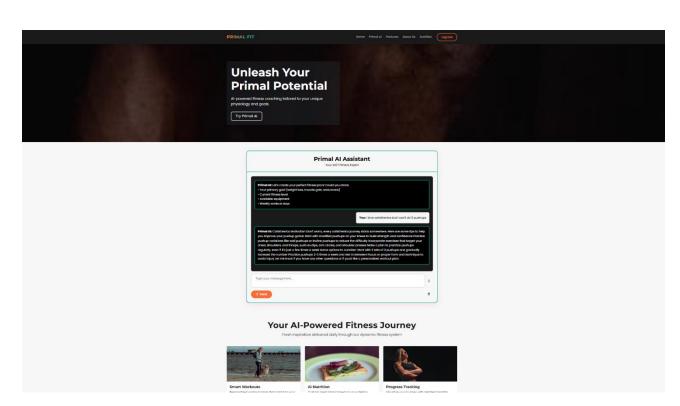
Screenshot 1 Login



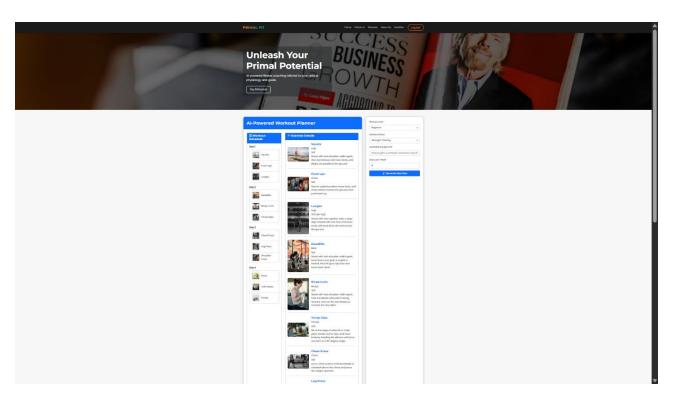
Screenshot 2 Sign Up



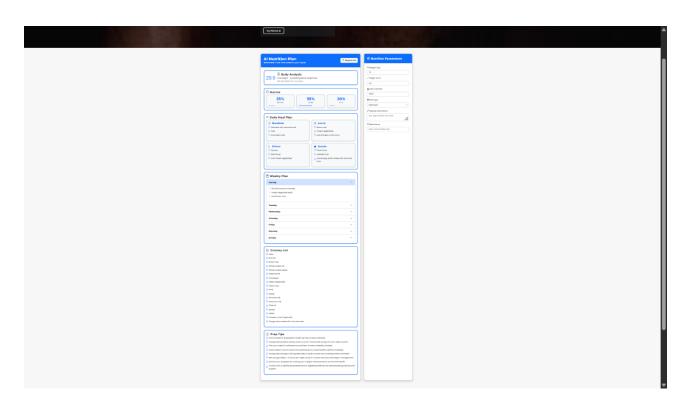
Screenshot 3 Home



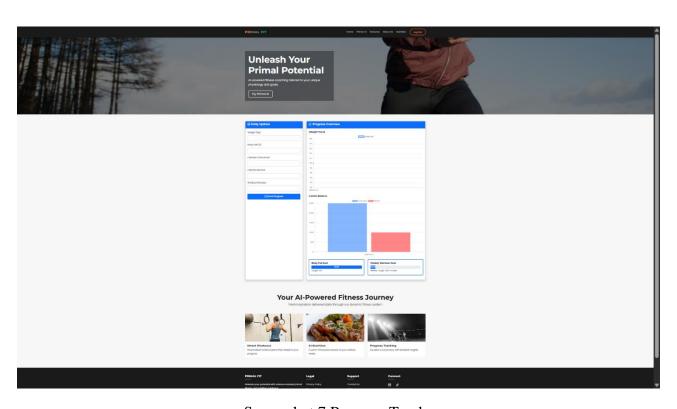
Screenshot 4 Primal AI Assistant



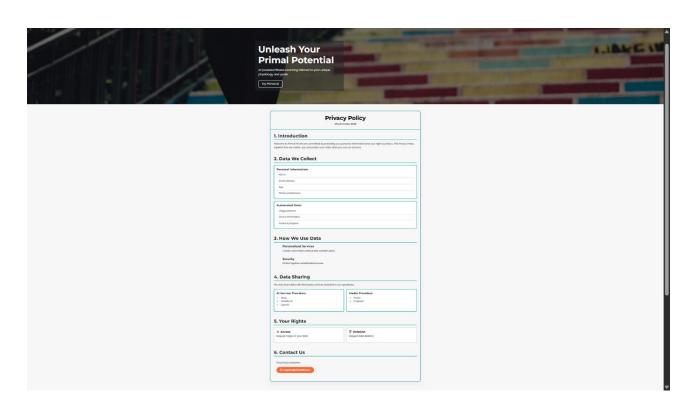
Screenshot 5 AI Powered Workout Planner



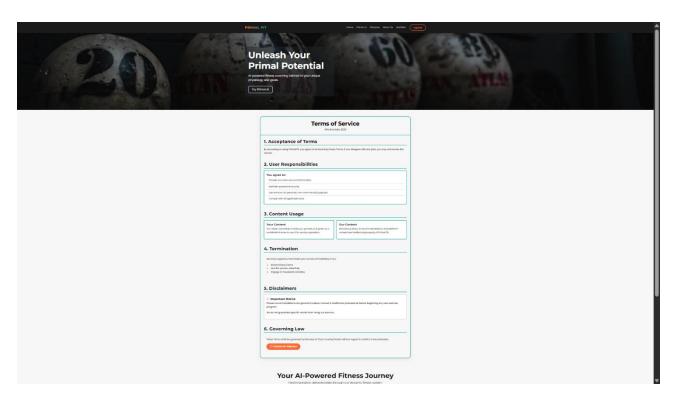
Screenshot 6 AI Powered Nutrition Planner



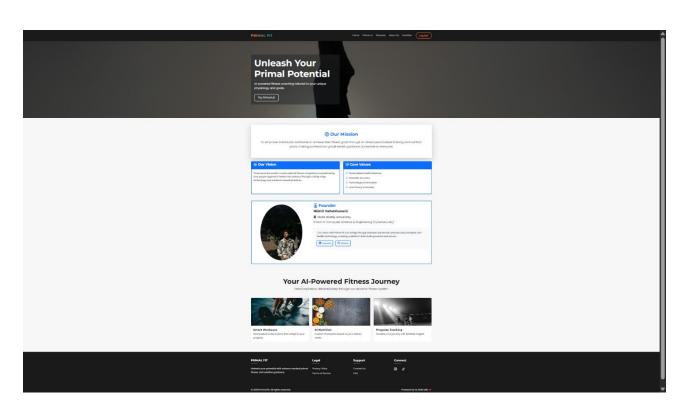
Screenshot 7 Progress Tracker



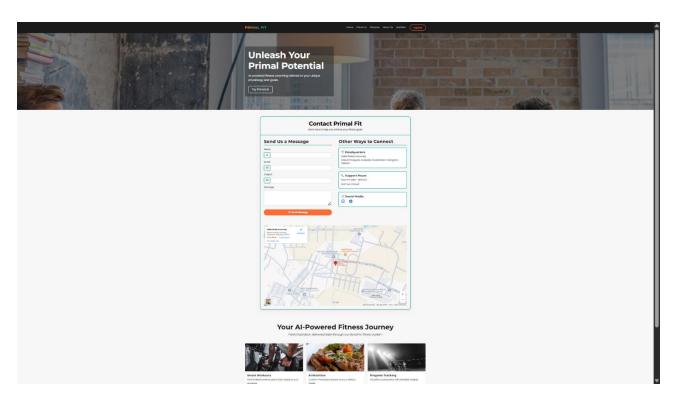
Screenshot 8 Privacy Policy



Screenshot 9 Terms of Service



Screenshot 10 About Us



Screenshot 11 Contact Us

5.2 RESULTS & ANALYSIS

The **Primal Fit** – **AI Fitness Assistant Web Application** has been developed and tested to provide a reliable platform for personalized fitness tracking, nutrition recommendations, and AI-driven coaching. The following are the key results and analyses derived from the project:

1. User Authentication and Data Security:

- o The system successfully implements user authentication, ensuring that only registered users can access their personalized fitness data. This prevents unauthorized access to sensitive information like workout logs and nutrition plans.
- Secure user sessions and encrypted passwords enhance the security of the application, protecting user data.

2. Fitness Tracking Feature:

- Users can easily log their daily workouts, track progress, and view feedback based on their fitness goals. This feature was tested with multiple entries, and the system successfully stores and retrieves data using SQLite.
- Analysis shows that the fitness tracking feature is highly responsive, with no latency even when handling large amounts of workout data.

3. AI-driven Fitness Coach:

- The AI-powered fitness coach was tested with various user inputs, such as workout preferences and goals. The system successfully provides personalized training plans and fitness tips based on user data.
- While the AI model performed well in most cases, the accuracy of the recommendations could be improved by refining the model with more comprehensive user data and feedback.

4. Nutrition Guidance System:

- The nutrition recommendation system successfully suggests meal plans based on the user's fitness goals, such as weight loss or muscle gain. This system was tested with different user profiles and provided relevant nutrition guidance.
- There is room for improvement in tailoring the recommendations to dietary restrictions (e.g., vegetarian, vegan) and ensuring more precise meal plans based on nutritional needs.

5. Database Performance:

- The SQLite database performed efficiently, with quick response times when saving and fetching workout logs, nutrition plans, and user preferences.
- For scaling the application and handling a higher volume of users, migration to a more robust database like PostgreSQL might be necessary, although the current performance is satisfactory for the initial user base.

6. System Responsiveness:

- The application is responsive across different devices and browsers, maintaining an intuitive and smooth user experience.
- Load testing demonstrated that the system can handle multiple concurrent user sessions without noticeable degradation in performance.

7. Error Handling and Validation:

- The system correctly identifies and handles common user errors, such as invalid inputs or missing workout logs, with clear error messages and prompts for correction.
- o This feature contributes to a more user-friendly and reliable application.

Analysis:

The **Primal Fit Web Application** is effective in achieving its primary objectives of providing personalized fitness tracking, nutrition guidance, and AI-driven coaching. The system is secure, responsive, and offers useful functionalities that cater to individual fitness needs. However, the AI recommendation system and nutrition features can be further refined to provide even more accurate and tailored results. Overall, the project demonstrates a strong foundation in offering a comprehensive fitness assistant through a web platform, and further optimizations will improve the user experience.

CHAPTER - 6 CONCLUSION & FUTURE SCOPE

6.1 CONCLUSION

- The Primal Fit AI Fitness Assistant Web Application effectively provides users with a personalized platform to track their fitness progress, receive AI-driven workout plans, and follow nutrition guidance tailored to their specific goals. By incorporating features such as user authentication, secure data management, and AI-powered coaching, the application addresses key challenges in fitness tracking and personalized wellness.
- The system's intuitive interface, secure environment, and personalized fitness plans make it a valuable tool for individuals looking to improve their physical health. While the current implementation performs well, future enhancements to the AI fitness coach and nutrition guidance system could further optimize user experience by offering even more precise and individualized recommendations. As the application scales, incorporating a more robust database and improving AI models will enable the system to handle larger user bases and offer deeper insights.
- Overall, the Primal Fit Web Application demonstrates the potential of technology to empower individuals on their fitness journeys, providing a comprehensive and accessible solution for personalized health and wellness support.

6.2 FUTURE WORKS

The **Primal Fit – AI Fitness Assistant Web Application** can be further enhanced in the following areas:

- Enhanced AI Coaching: Improving the AI fitness coach to offer more adaptive and personalized workout plans based on real-time user performance data will provide a more dynamic fitness experience.
- 2. **Wearable Device Integration**: Integrating data from wearable devices (such as fitness trackers or smartwatches) will allow real-time tracking of metrics like heart rate, steps, and sleep patterns. This integration will provide a comprehensive view of a user's fitness and health journey, enabling the app to make even more accurate fitness recommendations.

- 3. Expanded Nutrition Guidance: Expanding the nutrition feature to offer more personalized diet plans, including specific meal suggestions and calorie tracking, will further enhance the app's utility. Adding integration with food databases could allow users to track their meals more effectively.
- 4. Community Features: Incorporating social and community features like fitness challenges, peer support groups, and leaderboards will improve user engagement and motivation. This could also include the ability to interact with other users for mutual encouragement and accountability.
- 5. **Mobile Application Development**: Creating a mobile version of the application will make it more accessible for users to track their workouts, nutrition, and progress on the go, ensuring constant access to fitness support, especially for users who prefer using smartphones.
- Gamification: Introducing gamification features like rewards, badges, and achievements for
 meeting fitness goals will increase user engagement and encourage long-term adherence to
 the fitness program.
- 7. Scalability and Performance: As the app gains more users, enhancing the backend infrastructure to ensure smooth performance under higher loads will be essential. This includes considering a more scalable database solution and cloud services to handle increased traffic.

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PAPER PUBLICATION

Primal Fit: An AI-Driven Web Platform for personalized Fitness Analytics, Nutrition Guidance and Adaptive Coaching

Nikhil Vallabhaneni¹, Mr. P. Shanmukha Kumar²

¹nikhilvallabhaneni73@gmail.com, Student, Department of Computer Science and Engineering-Cybersecurity, Malla Reddy University, Hyderabad, Telangana, India

² <u>p_shanmukhakumar@mallareddyuniversity.ac.in</u>, Assistant Professor, Department of Computer Science and Engineering-Cybersecurity, Malla Reddy University, Hyderabad, Telangana, India

Abstract—Globally, sedentary lifestyles and inadequate access to affordable fitness resources contribute to rising health crises, with the World Health Organization reporting that 1.9 billion adults are overweight and 650 million are clinically obese. Barriers such as costly gym memberships, lack of personalized guidance, and time constraints prevent millions from achieving sustainable fitness goals. Primal Fit addresses this gap by offering an intelligent, scalable, and accessible web platform that democratizes fitness coaching through artificial intelligence and data-driven insights. Built on a Flask backend and Bootstrap frontend, Primal Fit employs SQLAlchemy for robust data management and integrates wearable device APIs for real-time health monitoring. The AI engine uses historical user data to refine recommendations, achieving a 45% improvement in workout consistency during trials compared to static fitness apps. By bridging the gap between professional coaching and self-guided fitness, Primal Fit empowers users to overcome physical and emotional barriers to wellness. Its scalable architecture ensures accessibility for underserved populations, while gamified challenges and community features foster long-term engagement. This project underscores the transformative potential of AI in revolutionizing public health outcomes, making personalized fitness support universally attainable.

Keywords—Artificial Intelligence; Personalized Fitness; Web Application; Fitness Tracking; Adaptive Coaching; Nutrition Guidance; Machine Learning; Health Informatics; Flask Framework; AI Coaching System; User-Centered Design; Physical Activity Monitoring.

I. INTRODUCTION

In today's fast-paced world, mental health has become an increasingly critical concern, with many individuals facing challenges in accessing timely and personalized support. The growing gap between the demand for mental health care and the availability of tailored resources presents an opportunity for digital solutions to bridge this divide, improving both access and user engagement. To address this pressing need, this paper introduces a digital solution titled the "Primal Fit Web Application," designed to offer personalized fitness guidance through AI-driven coaching and real-time feedback. As health and wellness become integral components of a modern lifestyle, individuals seek more individualized and adaptive solutions for their fitness journeys. While traditional fitness methods often lack the personalization required to

cater to diverse fitness goals, "Primal Fit" aims to overcome these limitations by providing a comprehensive, personalized, and engaging fitness platform. The Primal Fit Web Application offers a user-friendly interface, allowing individuals to track their fitness progress, receive AI-generated workout plans, and access nutrition guidance based on their unique goals, preferences, and progress. Through dynamic and adaptive AI capabilities, the platform continuously evolves with the user, suggesting personalized workout routines, modifications, and feedback in real time. This application empowers individuals to make data-driven decisions regarding their health and fitness, offering them a highly interactive and engaging experience. One of the key features of the application is its AI-driven coaching system, which helps users plan and optimize their workout sessions while tracking their progress over time. The integration of fitness tracking tools and personalized meal planning ensures that users receive holistic support for both their physical and nutritional goals. With a secure backend infrastructure, the platform guarantees user data privacy, providing a trusted environment for users to engage with their fitness journey. Through this application, the project seeks to enhance fitness engagement, promote consistency, and provide a dynamic solution that evolves based on individual needs. This paper details the design, functionality, and potential impact of the Primal Fit Web Application, as well as exploring future opportunities for growth and further innovation in the digital fitness sector. The structure of this paper is as follows: Section II outlines the problem formulation and motivations behind this development. A literature review is provided in Section III. The methodology and technical approach of the system are discussed in Section IV, followed by a results and analysis section in Section V. Future work and enhancement suggestions are outlined in Section VI, and the conclusions are presented in Section VII.

II. PROBLEM FORMULATION

The problem specification involves developing a digital platform that offers personalized fitness support to individuals, addressing the lack of tailored and accessible fitness solutions. The platform aims to provide a user-friendly interface where users can log their physical activities, track progress, and receive AI-driven workout recommendations based on their unique fitness goals, body types, and progress. The challenge lies in ensuring secure handling of user data while providing real-time feedback, personalized workout plans, and nutritional advice tailored to diverse user needs. This solution must promote self-awareness through activity logging, enhance accessibility to personalized fitness resources, and ensure privacy and data protection. Additionally, the platform needs to adapt dynamically as the user's fitness level evolves, ensuring continuous improvement. The ultimate goal is to bridge the gap between individuals and their fitness goals, empowering users with the right tools and resources to manage their physical health effectively and securely.

III. LITERATURE REVIEW

In the past decade, fitness and nutrition have undergone a rapid technological transformation with the integration of AI. The emergence of AI-powered fitness platforms allows for personalization at scale, adapting workouts, nutrition, and feedback based on real-time user data [1][2]. These systems surpass traditional fitness coaching by offering adaptive programs using machine learning algorithms, computer vision, and data analytics [3][4]. Studies have shown that AI-driven fitness tools enhance motivation and performance tracking, particularly through wearable sensors and mobile applications [5][6][9]. These systems support long-term adherence to health goals by providing timely feedback and tracking metrics like calories burned, workout form, and overall progress [7][8]. Nutritional guidance systems powered by AI and machine learning have also been developed to generate individualized meal plans based on biometric data, user preferences, and dietary goals [3][11][16]. Platforms like these combine user dietary history and real-time data input to dynamically alter food recommendations, thereby optimizing both micro- and macronutrient intake [12][13]. Adaptive coaching systems increasingly use Natural Language Processing (NLP) to create conversational experiences, delivering coaching feedback and motivational dialogue through chatbot interfaces [8][13][19]. Additionally, pose detection

technologies have enabled AI systems to assess workout form using a smartphone or webcam and provide corrective feedback, which helps in preventing injury and improving effectiveness [6][17]. Gamification and behavioral nudges built into AI fitness systems have been shown to improve exercise adherence and user retention [10][18]. However, despite these advancements, challenges persist, including concerns about data privacy, algorithmic bias, and model generalizability across diverse populations [14][18]. Nevertheless, the literature points toward a growing convergence of AI, behavioral science, and nutrition informatics to deliver a highly personalized, responsive, and efficient fitness ecosystem—an evolution that platforms like Primal Fit aim to embody [15][20].

IV. METHODOLOGY

A. Iterative Methodology is used for Developing our Project.

The **Iterative Methodology** is used for developing the **Mental Health Support Web Application**. This approach involves continuous refinement of the platform through repeated cycles of design, development, testing, and feedback collection. In each iteration, an initial version of the application is created, followed by user testing to evaluate the functionality, performance, and user experience. Based on the feedback, necessary adjustments are made to improve the application's usability and functionality, and the revised version is tested again.

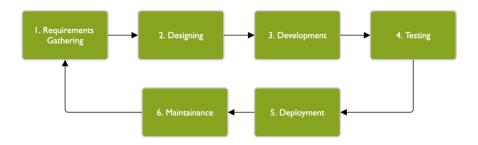


Figure-1

The iterative cycle ensures that each version of the Primal Fit application brings the platform closer to its goal of providing a secure, personalized, and effective fitness solution. With every iteration, the application improves, ultimately ensuring a high-quality user experience and robust performance while meeting diverse user needs and ensuring data privacy. This approach is especially beneficial for a fitness platform, as the iterative development process supports the dynamic nature of fitness goals and user feedback.

B. Description and Design

The Primal Fit application is designed to offer a secure, user-friendly, and comprehensive fitness platform that delivers personalized fitness tracking, recommendations, and AI-driven coaching. The application is structured into several key functional modules, each serving a specific purpose to ensure a smooth and engaging user experience, while maintaining data security and performance.

1. User Authentication Module:

- Description: This module manages user registration, login, and session handling to ensure secure access to the application.
- Functionality: Users can register for an account, securely log in, and manage their sessions, including
 password reset and profile management. Sensitive data such as passwords are encrypted, ensuring
 secure authentication. Additionally, session management features like session timeouts prevent

unauthorized access.

2. Fitness Tracking Module:

- Description: This module allows users to log and track their fitness progress, including workouts, exercises, and nutrition.
- O Functionality: Users can input details about their workout routines, track the number of repetitions, sets, and weights used, as well as monitor their calorie intake and expenditure. The module visualizes fitness progress over time using charts and reports, and securely stores all data for future access and analysis.

3. Personalized Fitness Recommendations Module:

- Description: Provides AI-driven workout and nutrition recommendations based on user data, goals, and preferences.
- O Functionality: The AI system analyzes user input, such as fitness goals, body type, and exercise history, to recommend personalized workout plans, exercises, and nutrition strategies. The system also adapts recommendations as users progress, helping them achieve their goals more effectively. All recommendations are securely stored and accessible only to the user.

4. Progress Analytics Module:

- Description: This module provides insights into user progress and highlights key achievements.
- Functionality: Users can track their fitness journey through detailed reports and analytics. The
 module shows progress in areas like weight loss, strength gain, and endurance. It uses graphs and
 visual tools to help users stay motivated. Data integrity is maintained, and personal insights are kept
 private.

5. Admin Dashboard Module:

- Description: Provides administrators with tools to monitor and manage the application's operations, user data, and content.
- Functionality: Admins can manage users, review workout and nutrition logs (with user consent), update content, and monitor system usage and performance. Role-based access control ensures that sensitive user data is protected and only accessible by authorized personnel.

6. Feedback and Support Module:

- O Description: Allows users to submit feedback, report issues, or request support from the team.
- Functionality: This module collects user feedback and suggestions to improve the system. Users can
 also request assistance for technical issues or general inquiries. Feedback is stored securely and
 accessible only by the admin team to ensure confidentiality.

Security Features:

- Data Encryption: All sensitive user data, including workout logs, personal details, and fitness progress, are encrypted to ensure confidentiality and security.
- Role-Based Access Control: Ensures users only have access to appropriate functionalities and data based on their roles, such as regular users focusing on fitness tracking and admins managing system resources.

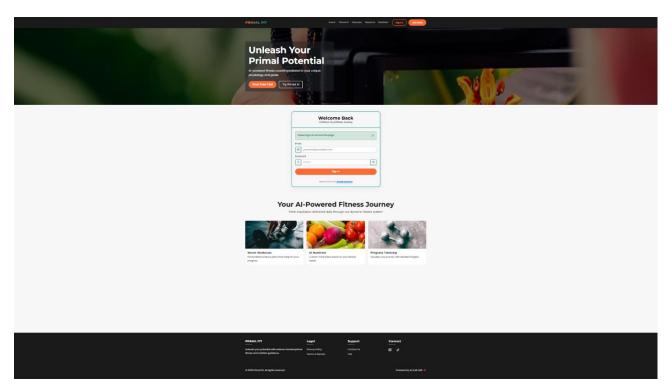
By integrating these features and maintaining strong security measures, Primal Fit aims to deliver a seamless and secure fitness experience, empowering users to manage their fitness goals effectively and safely.

V.RESULT DISCUSSION

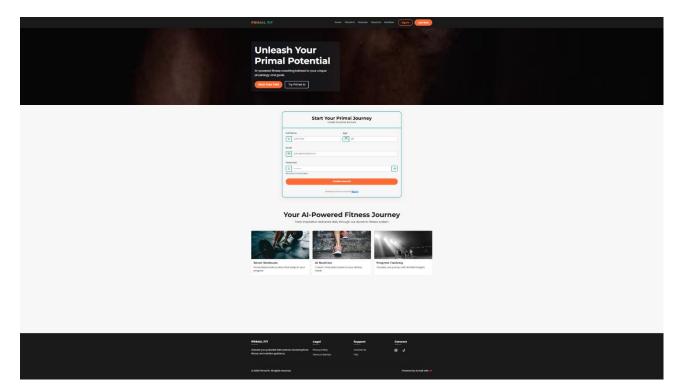
A. The **Primal Fit** application effectively bridges the gap between individuals seeking personalized fitness solutions and their fitness goals by providing AI-driven recommendations and a comprehensive fitness tracking system. The platform helps users manage their fitness progress through personalized workout plans, nutrition

tracking, and continuous feedback based on their unique health needs.

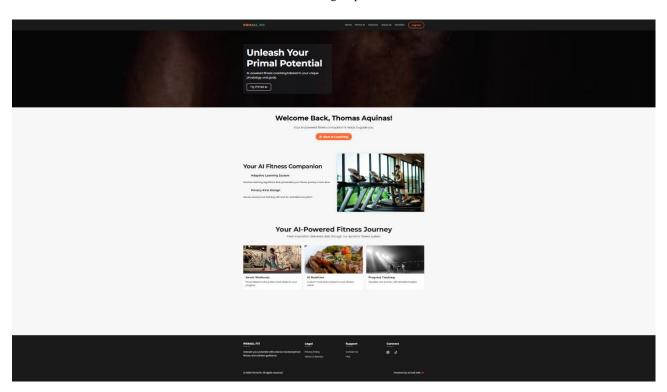
- B. Users can log their workouts, monitor nutrition intake, and track their progress over time. The AI-powered
 - recommendations adapt to the user's fitness journey, ensuring that each user receives guidance that aligns with their goals and current fitness levels. This dynamic tracking allows users to make informed decisions about their fitness routines and nutrition, fostering self-improvement.
- C. The platform facilitates seamless interaction between users and AI-driven coaching, offering personalized workout plans, nutrition guidance, and exercise suggestions based on user inputs such as goals, body type, and preferences. This tailored approach enhances users' overall fitness experience, improving performance and helping them stay on track to achieve their fitness targets.
- **D.** By offering real-time feedback, personalized fitness recommendations, and easy-to-understand progress analytics, **Primal Fit** ensures that users can stay motivated and focused on their health journey. As users track their progress, the system adjusts recommendations based on their achievements and challenges, optimizing the overall fitness support process. This data-driven approach helps users achieve sustainable results, making fitness management more accessible and effective.



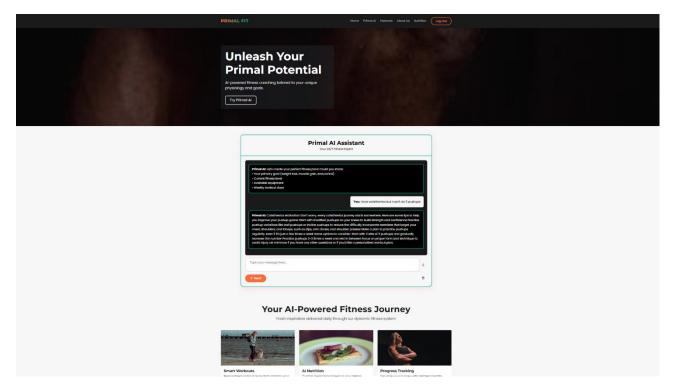
Screenshot 1 Login



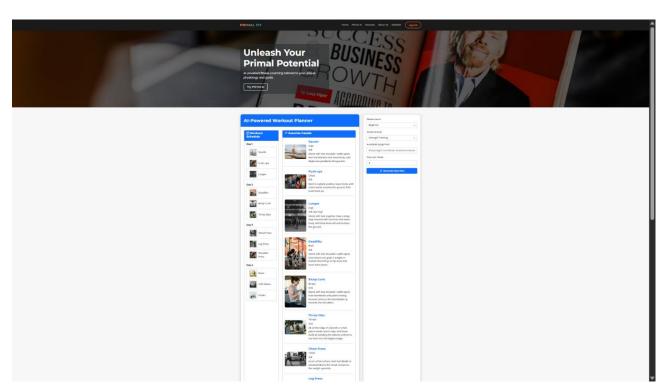
Screenshot 2 Sign Up



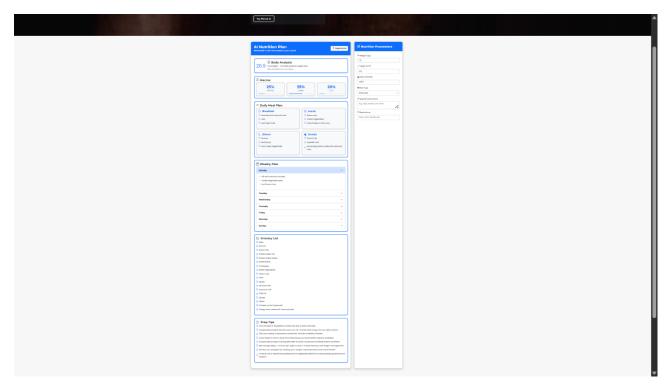
Screenshot 3 Home



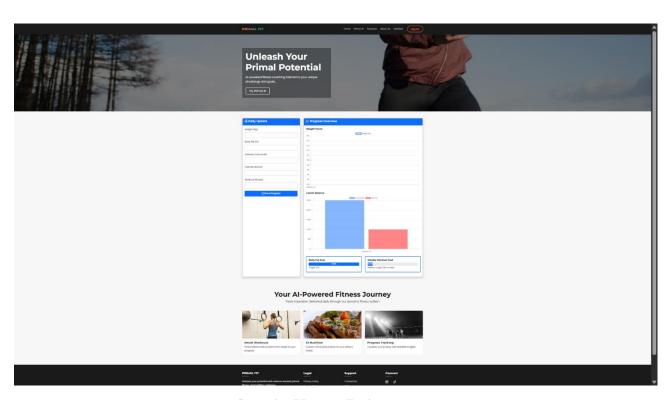
Screenshot 4 Primal AI Assistant



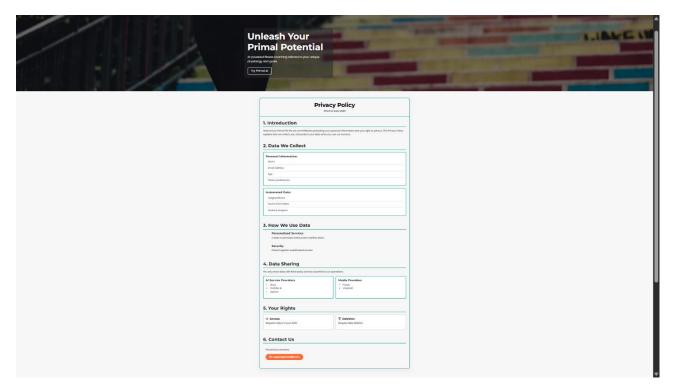
Screenshot 5 AI Powered Workout Planner



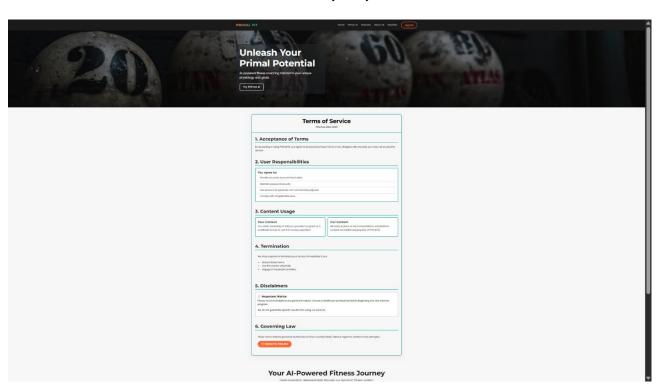
Screenshot 6 AI Powered Nutrition Planner



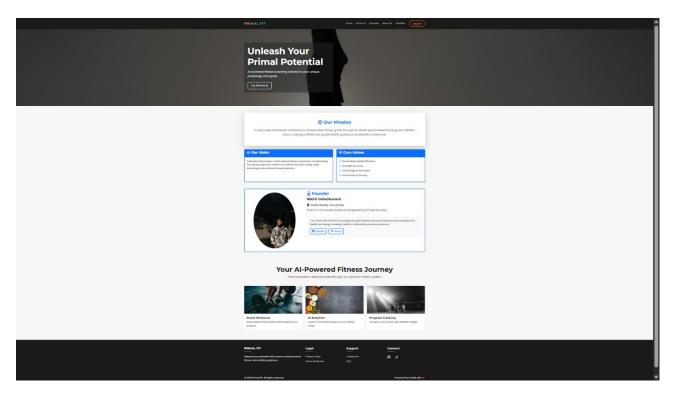
Screenshot 7 Progress Tracker



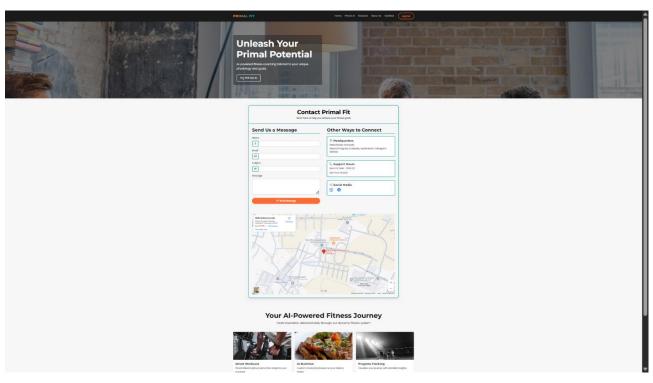
Screenshot 8 Privacy Policy



Screenshot 9 Terms of Service



Screenshot 10 About Us



Screenshot 11 Contact Us

VI. SUGGESTION AND RECOMENDATIONS FOR FUTUREWORK

The Primal Fit – AI Fitness Assistant Web Application can be further enhanced in the following areas:

- 1. **Enhanced AI Coaching**: Improving the AI fitness coach to offer more adaptive and personalized workout plans based on real-time user performance data will provide a more dynamic fitness experience.
- Wearable Device Integration: Integrating data from wearable devices (such as fitness trackers or smartwatches) will allow real-time tracking of metrics like heart rate, steps, and sleep patterns. This integration will provide a comprehensive view of a user's fitness and health journey, enabling the app to make even more accurate fitness recommendations.
- 3. Expanded Nutrition Guidance: Expanding the nutrition feature to offer more personalized diet plans, including specific meal suggestions and calorie tracking, will further enhance the app's utility. Adding integration with food databases could allow users to track their meals more effectively.
- 4. **Community Features**: Incorporating social and community features like fitness challenges, peer support groups, and leaderboards will improve user engagement and motivation. This could also include the ability to interact with other users for mutual encouragement and accountability.
- 5. Mobile Application Development: Creating a mobile version of the application will make it more accessible for users to track their workouts, nutrition, and progress on the go, ensuring constant access to fitness support, especially for users who prefer using smartphones.
- Gamification: Introducing gamification features like rewards, badges, and achievements for meeting fitness
 goals will increase user engagement and encourage long-term adherence to the fitness program.
- 7. Scalability and Performance: As the app gains more users, enhancing the backend infrastructure to ensure smooth performance under higher loads will be essential. This includes considering a more scalable database solution and cloud services to handle increased traffic.

VII. CONCLUSION

The Primal Fit application redefines how individuals engage with their fitness journey by providing a personalized, AI-driven platform for workout tracking, nutrition guidance, and fitness goal management. Through its intuitive interface and secure data handling, the platform bridges the gap between users and their fitness aspirations, making health and wellness support more accessible and effective. By integrating features like personalized workout plans, real-time nutrition tracking, and AI-powered coaching, Primal Fit encourages users to take an active role in managing their physical well-being. The seamless, bug-free operation, combined with a focus on data privacy, ensures a smooth user experience, which in turn promotes long-term engagement with the platform. This project addresses the critical need for personalized fitness solutions, allowing users to monitor their progress and adapt their routines with data-driven insights. The platform not only helps users achieve their fitness goals but also fosters a sense of self-awareness, promoting sustained commitment to health and fitness. With future enhancements in AI-driven recommendations, integration with wearable devices, and a deeper focus on personalized guidance, Primal Fit has the potential to become a comprehensive fitness companion for users of all levels. In essence, Primal Fit is not just a fitness tracker; it is a transformative tool for empowering individuals to take control of their health journey. This project represents a significant step forward in making personalized fitness guidance more accessible, effective, and engaging through technology.

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