

# Foreign Direct Investment (FDI) Analysis

Insights on Year-wise and Sector-wise FDI

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# Agenda

- Project Overview
- Data Overview
- Dashboard Design and Features
- Key Insights
- Conclusion and Recommendations

# Objective

- To analyze the trends in FDI across different sectors and years.
- Understand how FDI flows into key industries and geographic regions.

# Approach

- Used Power BI for data visualization.
- Focused on interactive dashboards for in-depth analysis.

# Data Overview

- Data Source: Describe the dataset used (e.g., government or open data sources).
- Timeframe: 2000-01 to 2016-17.
- Key Columns: Year, Sector, FDI Amount, Country (if applicable).
- Data Cleaning: Mention any preprocessing steps like handling missing values or outliers.

# Key Metrics and KPIs

Introduce the metrics and key performance indicators (KPIs) you tracked.

- Total FDI Inflows: Total amount of FDI for each year.
- Sector-Wise FDI: Breakdown of FDI inflows by industry sectors.
- Year-over-Year Growth: Year-on-year comparison of FDI inflows.

# Dashboard Design – Overview

- **Dashboard Layout:** Describe the key components of your Power BI dashboard.
- **KPIs and filters on the top.**
- **Line charts to track trends over time.**
- **Bar charts and pie charts for sector and year-wise comparison.**
- **Interactive Features:** Mention the use of slicers for filtering by year, sector, etc.

# **Year-Wise FDI Trends**

- **Insights: Discuss any noticeable patterns or spikes in certain years.**
- **Include a screenshot of the line chart from the dashboard.**

# Sector-Wise FDI Distribution

- **Insights: Which sectors are attracting the most investment? How do sectors compare?**
- **Include a screenshot of the sector-wise distribution.**



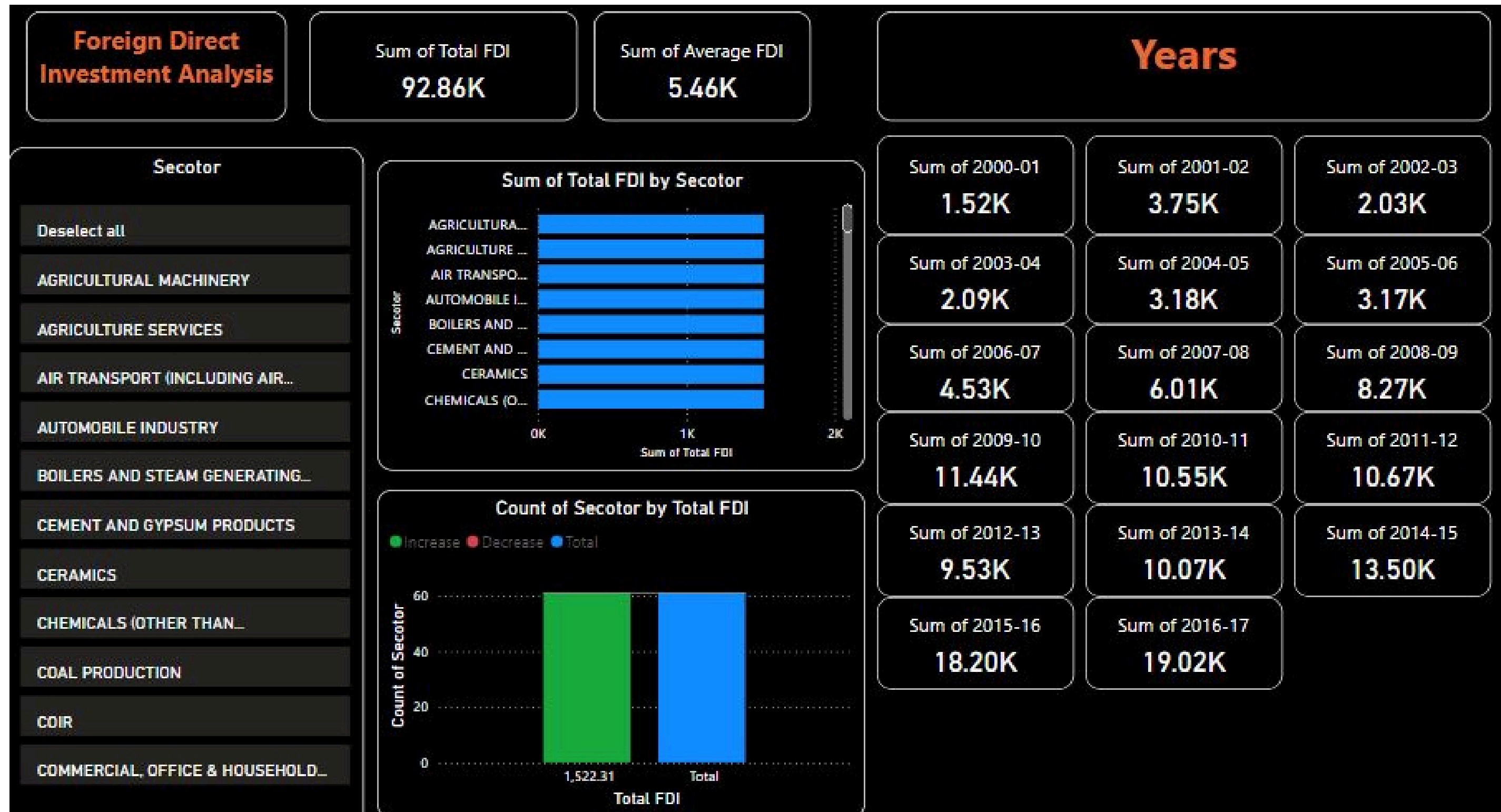
# Key Insights and Findings

- **Sector Performance:** Highlight top-performing sectors and any significant growth or decline.
- **Surprising Insights:** Share any unexpected findings or trends in the data.

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# Dashboard



# Conclusion and Recommendations

## Conclusion

- FDI inflows are growing/stagnating,
- key sectors for growth, etc.

## Recommendations

- For Investors: Focus on sectors showing steady growth.
- For Policymakers: Consider policies to attract more FDI in lagging sectors.