



A Monthly Newsletter - JUNE 2020

Namaskar to all from Mahan Bharat Abhiyan

Rural Rejuvenation is a self empowering mission of Mahan Bharat Abhiyan !

The main factors for harmonious existence in society are good health, financial stability and positive relationships. Mahan Bharat Abhiyan is a mission to achieve these for every Indian in the urban and rural space based on empowering the populace.

It is a challenge envisioned by committed professionals from all walks of life as a noble cause focused to bring a total transformation for rural India.

The need for rejuvenation of the agri-economy and rural empowerment, which have been much neglected over the years by people of influence, who have either have not bothered or misused their position for their own benefits and maximizing control.

Mahan Bharat Abhiyan is pursuing the vision of reviving rural economy since 2006, with the conviction that charity is beggary and debt is suicidal and Abhiyan aims to build self-sustaining socio-economic development model.

Our endeavor is to make every rural Indian achieve financial stability and to enjoy a better quality of life.

Hence, it is an appeal to one and all to join the noble cause in whatever capacity is liked to be chosen to contribute. So friends, let us all join together now to make our country once again a 'Mera Bharat Mahan' instead of asking soon - 'Mera Bharath Kahaan'?



Value creators of MBA—Former Chief Justice of India Shri.M.N. Venkatachaliah felicitating the team in Bengaluru as Patron of the Abhiyan

Blessings from the creator of Statue of Equality of Swamy RAMANUJACHARYA



Sri Sri Sri Tridandi Chinna Srimannarayana Ramanuja Jeeyar Swamiji belongs to a highly esteemed line of monks of the followers of Sri Ramanujacharya.

While he blesses the team and the Abhiyan, he participates and guides the abhiyani's to ensure the services initiated for the betterment of the rural brothers and sisters and their families is being

driven under the values prescribed in our Vedic scriptures and spiritual practices. He extended the services of an ambulance to the reach the villages for outreach program in addition to all possible resources for the development of the Abhiyan.

Important Dates:

3rd June—Webinar on Locust Mitigation & Solutions

June—RUC Trainings as per shared schedule for AP & Karnataka teams



"The future of India lies in its villages."

Mahatma Gandhi



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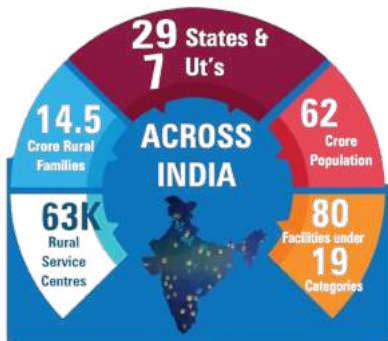
Relentless work and team building is the success of the Abhiyan

A pan India Abhiyan initiated by the Chief Mentor Shri. Narayan Charyulu was a creation from the childhood which took shape in 1994 and got on the ground for implementation in 2007 to strengthen the backbone of the country—Rural India. The rejuvenation of the villages of India where our 70% of the population resides and created more than 68% of economic generation is loosing out on the people when they migrate to the cities looking for better earnings. As per the Govt declaration, a village dweller is earning only Rs. 41,000 annually in comparison to an urban dweller earning Rs. 98,000 annually.



The disparity, the urban dream, the growth and opportunities are true or false can only be experienced by the exodus experienced by the reverse migration in the past 3 months when the virus COVID 19 created a nation-

al lockdown, leaving the menial labourers and daily wage earners without any survival or space to live in urban.



Under People's Participation

Gramodaya is the technology aggregation program looking at developing the basic infrastructure of the villages in India and is initiating its first phase with focus on Health through tele-medicine, food security, water rejuvenation and Agriculture trade by enhancing direct farmer pro-



duce marketing.

Shri. Konijeti Rosaiah, former CM A.P. & Governer T.N. commits his support to MBA

The issue of reverse migration was presented to the media of Hyderabad and leading the discussion was the former CM who along with the MBA team detailed the importance of rural rejuvenation.



The pursuance to create the awareness of the Abhiyan is being done on national basis.

Visit www.mahanbharath.in



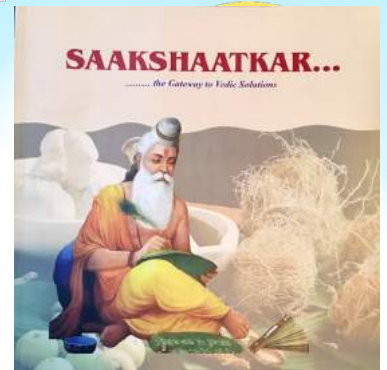
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Saakshaatkar...the gateway to Vedic solutions and an index released by MBA authored by **Sri M A Lakshmithathachar** of Melkote, Mysore, a veteran scholar who has sourced 122 Vedic compilations that are practical applications for us all in the most environmental way and most suitable for the village development. The work on creating the encyclopedias is underway.



MBA proposes that it can leverage our strong knowledge tradition and ancient technologies to build an eco-friendly (not ego-friendly), sustainable and cost-effective offerings to solve the current problems of mankind related to either personal health or environment at large.



Under the MBA, the Samskriti Foundation has agreed to participate in jointly creating the Gramaodaya Sodhan, which shall be responsible in bringing to use all the knowledge after ensuring that they are ratified and approved by the labs and scientists in the country for local as well as global applications.

IIT-Delhi has accepted to partner when the need arises as assured by the Director **Prof. V. Ramgopal Rao**, in association with **Unat Bharat Abhiyan**, **Prof Vijay**.



The project got strengthened by the committed participation by **Shri.Yogesh Mohanji Gupta**, Chancellor IIMT University Meerut, who not only personally directs the developments but has extended the accredited laboratories to conduct tests and trials for scientific certifications and paving the path for reviving the ancient practices which are becoming more relevant in our current times for a safer earth. IIMT further supports through **Dr. Deepa Sharma** Pro-Vice Chancellor & **Prof. Dr. Easwari Senthilkumar** Dir of IIMT College of Medical Sciences.

Our in-depth knowledge support is derived from **Prof. Dr. Matcha Bhaskar**, former Rector S.V.University, Tirupati and other esteemed members of MBA.



In presence of special dignitaries, supporters and team members the release of Saakshaatkar by author **Shri. Laxmithathachar**



Shri. Rajesh Kumar, National Coordinator
MBA &
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Gramodaya Sodhan

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