



A Monthly Newsletter - JULY 2020

Namaskar to all from
Mahan Bharat Abhiyan

Multi-faceted Corona Mitigation Plan



Today our Health Services are being Questioned by all...

ARE WE CAPABLE TO HANDLE ??

*Abhiyan readies itself to launch the **Gramodaya Sanjeevini** as the most required rural telemedicine and healthcare services and brings awareness to all through special webinars on Corona ... more on page 3*



Mahan Bharat Abhiyan
Welcomes

**Anil. B. Ponnam as
Chairman,
National Finance Committee.**



Anil. B .Ponnam

About Mahan Bharat Abhiyan - With the focus to service the rural mass, the promoters are well aware of the creation of Big Data Business as every single villager shall be mapped and profiled for providing complete services as **Sanjeevani**- Health Care Services, **Annapoorna** - Food Security, **Jal Aaradhana**-Water Management and **Aahar**- Agri - Techno Aggregation in line with the philosophy created over the years of socio-economic development.

As **Chairman, National Finance Committee** , Anil B Ponnam will provide budgeting , planning, approvals, audits and reporting along with fund strategies to investors, stake holders in the Abhiyan Program estimated 3000 Crores .

Anil is welcomed by Sri Narayancharyulu, Chief Mentor , **MBA** and Sri Ashokk Kapoor, Chairman , National Committees and **CEO UKL**, MBA company.

"The future of India lies in its villages."

Mahatma Gandhi



MAHAN BHARATH ABHIYAN

GRAMODAYA MISSION

Relentless work and team building is the success of the Abhiyan—Gramodaya Sanjeevini.

A two day Covid Webinar was conducted by the Abhiyan to bring awareness and complete knowledge from experts to our members and public at large where more than 200 people attended the interaction and got an opportunity to understand the nuances of the Corona Virus and how Abhiyan was addressing the issue with a Multi-faceted Mitigation Plan of managing wealth as well as health in these times of lockdowns and wide spread disease across the country and the globe.

The 1st day was opened by Ms. Karam Kaur, Dir Finance, UKL with a special guest from Bollywood Mr. Pradeep Rawat supporting the cause. Moderation and initiation by Dr. A.M.K. Mohan Rao, Member Vector Controlling Group, WHO along with Dr. Shoukath Ali, Advisor NCDC, Min of Health, GOI and was followed by Dr. S.N. Sharma also belonging to NCDC. The people's management perspective was shared by Mr. Mahesh Bhagawat IPS, esteemed Additional DGP Police, Hyderabad on the public and personal management and services being provided for effective control of the disease. Dr. Srinivasa Kumar, Addl Dir. CGHS, Min of Health, Kerala detailed the subject on clinical and disease management. The discussions were highly appreciated and the webinar was stretched to more than 3 hours with good attendance and question answers.

The 2nd day was rather interesting as the focus was more on the economic management and the speakers on the panel gave a very interesting sharing to all participants with the very basics on Agricultural management due to reverse migration and post Covid policy changes are and can help the farmers small or big in managing the wealth they create from the lands owned or tilled by them to secure their current and future for their families and the country.

The expert panel which had experts from the Homeopathies and Ayurveda streams of medicine detailed the various immunity building medicines and ancient practices which can effectively manage the onslaught of the Corona Virus and methods of use in household to arrest the damage that is possible from the virus.

Important view point presented by Dr. K. Srinivas Rao, who joined us from New York and explained the nutritional values of the food that we can intake to bring up the immunity for the body to fight the virus, with various foods to ensure localized presence for easement of consumption. Overall the members were highly appreciative of the knowledge imparted on both days and many a participants committed themselves to the Abhiyan as working members, thereafter.

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Mahan Bharath Abhiyan
GRAMODAYA MISSION
MULTI-FACETED CORONA MITIGATION PLAN

It is not to save Health/Wealth but both
MID PATH FOR COVID MITIGATION

ON 23/06/2020 @2:30 PM
ON ZOOM & LIVE ON FB

SPEAKERS & TOPICS

Dr. G.C. Kavita
Member Vector Control Group, WHO
Psychological Impact

Dr. A. Rajender Reddy
Principal, Akurdi Integrated Medical Services (AIMS)
Preventing Covid Using Homeo

Dr. Kiranmayi Yabakuri
Founder Akurdi Ayurveda Clinic
Preventing Covid Using Ayurvedic Methods

Dr. P. Apparao
Former Professor of Microbiology
Central Medical College Hyderabad
Role of Immune System to Fight Covid-19

Dr. K. Srinivasa Rao
A medical social & immunity
Dr. Srinivasa Rao, Immunity
Importance of Nutritional Intake & Food
as a medicine to improve immunity

Ramachandra Murthy Pulamati
Agriculture & Food
Impact of Covid-19 on Agriculture
& Rural Economy

Shri V. Sai Prasad
Agriculture & Food
Impact of Covid on National Economy

Discussion on CORONA
It's Impact & Preventive
Care

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gramodayamission@gmail.com

Mahan Bharath Abhiyan
GRAMODAYA MISSION
MULTI-FACETED CORONA MITIGATION PLAN

It is not to save Health/Wealth but both
A COVID PATH FOR COVID MITIGATION

ON 22/06/2020 @3:00 PM
ON ZOOM & LIVE ON FB

SPEAKERS & TOPICS

Dr. A. M. Mohan Rao
Member Vector Control Group, WHO
Epidemiology and surveillance procedures
of Covid-19

Dr. Shoukath Ali
Advisor NCDC, Min of Health, GOI
Epidemiology and surveillance procedures
of Covid-19

Dr. S.N. Sharma
Advisor NCDC, Min of Health, GOI
Epidemiology and surveillance procedures
of Covid-19

Dr. Mahesh Bhagawat IPS
Additional DGP Police, Hyderabad
Public and personal management
of Covid-19 in Indian Perspective

Dr. Srinivasa Kumar
Addl Dir. CGHS, Min of Health, Kerala
Clinical and disease management
of Covid-19

Pradeep Rawat - Film Actor
DISCUSSION ON CORONA &
IT'S IMPACT & PREVENTIVE CARE

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gramodayamission@gmail.com

MAHAN BHARATH ABHIYAN

GRAMODAYA MISSION



Rural Rejuvenation is a self empowering mission of Mahan Bharat Abhiyan!



Through people's role in economic rejuvenation

Since 2017 We have been addressing the country through the media and to-day Abhiyan has become a necessity for India's stability & growth...

Excerpts of the interview published by The Hindu

Rural development is an essential pursuit for India where the rural population has declined to 68% in 2012 from almost 90% in 1947 and is expected to decline further up to 50% by 2020, according to chartered accountant D. Narayana Charyulu, spokesperson of the Gramodaya Mission of the Mahan Bharath Abhiyan here on Sunday.

Speaking at an interactive session, he said uncertain farming conditions were forcing the younger generation to shift away from the agriculture sector. "The Gramodaya Mission is a movement to recreate agro rural India through comprehensive economic rejuvenation and people's participation."

He said after 10-years of struggle, the Gramodaya Mission had taken shape with 1,500 volunteers from various walks of life joining hands to reform the villages.

He said the Abhiyan had identified five basic issues concerning the development of villages such as uninterrupted water and power supply, free education to all, quality and timely medical aid, transformation of rural India to a state-of-art living habitats and tax-free and less-crime society.

Mr. Narayana Charyulu said black money worth ₹65 lakh crores was stashed outside India and no efforts were made to get it back. "The face of the rural India will witness a big change if the slush money is brought back. If we can spend money used on regulatory machinery on big projects, our country can transform into a formidable force."

"We have already completed the identification process and we will begin the selection of 150 villages for the pilot project in the first phase. We will select 50 villages each in Andhra Pradesh and Telangana and 25 each in Tamil Nadu and Karnataka."

He said the Kizhakkambalam village in Kerala and many other such examples are there in India which have emerged as water-sufficient both in drinking and irrigation. "Before the development activities took place, the enter village had one tap and water used to be supplied daily for only one hour."

Important Activities:

July 2020

—RUC Trainings as per shared schedule for AP & Karnataka teams

- Gramodaya JalAra-dhana ground reports and assessments for implementation

"Rural is the nucleus of India."



MAHAN BHARATH ABHIYAN

GRAMODAYA MISSION



Rural Transformation !



Gramodaya Sanjeevani' for telemedicine & health care to commence in phases to carry all from cure to prevention.

Gramodaya Aahar' a discounted Food Supply System using economic principles of Cross Pricing Mechanism.

Gramodaya Jal Aradhana' a village-wise water rejuvenation initiative in a village called Mogarala in Chandragiri zone of Andhra Pradesh on 21st January 2019 raising the water table for continuous water availability upto 5 kms radius expected to go upto 10 kms. Project under monitoring



Gramodaya Annapurna' an integrated farming system to make farming profitable through direct marketing and also maximise barren land to cultivation



The Gramodaya Mission pursues the idea of people's participation to provide all facilities to the cluster dwellers as per time lines in Village Business plan, with local implementing partners ensuring regular interface and development of the programs.

The work diligently continues for developing:-

Integrated app, web and back end system for data management for efficient project management

Acquisition of necessary hardware, technology support and connectivity tools for Tele-Medicine system & Agri-farming and marketing platform

Engaging with Doctors to establish medical pharmacopeia and systems for Generic, Ayurveda and Homeopathic medicines.

Fund raising and investor programs for socio-economic verticals.



"Rural is the nucleus of India."

