

Note: This is a spec email newsletter for a small, independent tea retailer. Photos are stock photos and are for illustration purposes only.

Headline: Sip on these new wine-infused teas all summer long

Body:

[Subscriber name],

Summer just isn't the same without a refreshing *tinto verano* for your barbecue, a gorgeous Pinot Grigio for pasta night, and some Moscato to sweeten up your weekend farmer's market finds.

But if you're anything like us, you love tea and herbal tisanes just as much as you love wine. You wouldn't dream of going without your lemon verbena tisanes or your favorite rose-apple Ceylon tea.

And maybe—just maybe—you love the taste of wine but want something you can drink in the morning, the afternoon, or on your fifth impromptu Zoom call of the day. A little escape, if you will.

Whatever your reason, our new wine-infused and inspired tea line's got you covered.

Jujube Rosé

You've never had a rosé quite like this. Sweet jujube, chrysanthemum, and rosé infused white tea make this one to drink all night long. Preferably while gazing at the full moon.



Photo by [TeaCora Rooibos](#) on [Unsplash](#)

Flor de Sangria

Get your pitcher ready, because you'll want to drink this all day long. Tangy hibiscus, citrus spice, dried lime, black tea soaked in red wine, and a touch of rosemary and thyme.



Photo by [Yukon Haughton](#) on [Unsplash](#)

Hafez á Rhône

Chocolatey pu-erh steeped in poetic Syrah, Vietnamese artichoke for more bass and depth, currants, dried plums, black pepper. Our perfect pairing? The poems of Hafez, of course.



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Blueberry Days

Green tea kissed with Moscato and blueberries. Pour this one over ice and pair it with a lighter-than-air Japanese cheesecake for instant delight.



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Liquid Gold

No frost or hustle needed for this icewine tea. Just golden oolong tea, real Canadian icewine, and a bit of candied yuzu to bring it all together.



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Sunshine and sun tea,

[Client signature]