

RESEARCH

OUR APPROACH

At the beginning of our assignment we have decided to face it as if we were trying to help ourselves about 2-3 months ago. We have put down some basic and most relevant notes that we missed or were confused by when trying to find accommodation, job or anything that is connected to being in a new country for the first time.

EVALUATION OF CONTENT

Our research was done by browsing already existing pages that are supposed to help international students to obtain important information. We have found out that most of them are written in Danish which is can cause problems. The most common problem of web sites in Danish is that the translator doesn't translate it correctly and faulty information can come out as the result. We were surprised that almost every page was missing english translation.

EVALUATION OF DESIGN & FUNCTIONALITY

We have also found out that the visual design of some of the pages was rather poor and sometimes it was hard to find our way around to the information that was needed. Most common issue was a misleading or chaotic organization of the page's content. Some web sites were crowded with various information sometimes sounding the same but they weren't. Overall, some pages lost functionality because of wrong layout and chaos.

SOLUTION

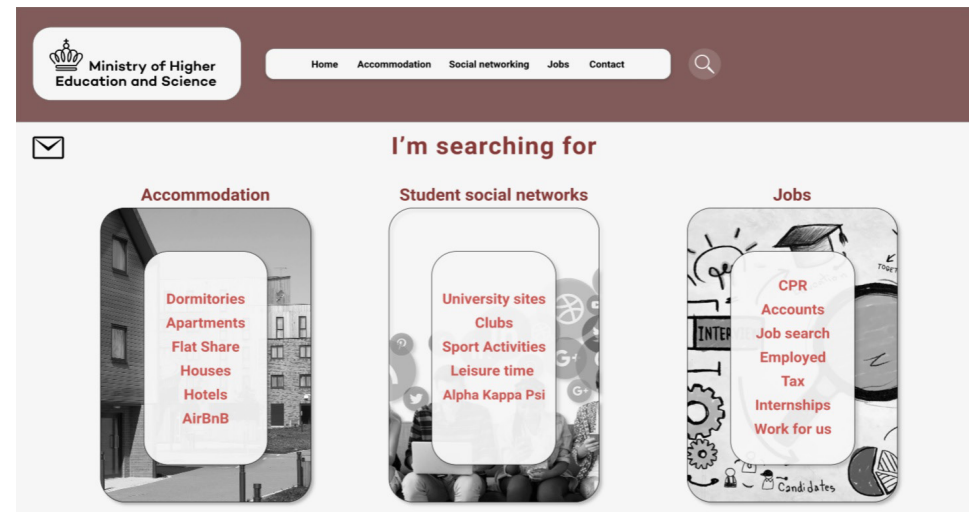
LANGUAGE

The first problem that we have decided to solve was the language barrier. Therefore, we have created our website all in English so that every international student could understand it's content and find the information he is looking for.

CONTENT DESIGN

We have sorted out the web site's content by individual topics which are covered. At the home or main page one can find 3 boxes which contain some general key words for the given topic. It would be possible to click every key word and it would redirect the user to a concrete web site which is only about the word that has been selected. For example, if one would choose CPR and click it the next step would be redirecting the user to:

<https://ihcph.kk.dk/artikel/apply-your-cpr-number-here> .



STYLE TILE

For our website we have chosen 4 main colors which create a serious overall image of the web site.

Used icons are very simple in order for their function to be easily recognized.

We have used UI kit for the main page's header layout. Later we have changed it in order to suit our needs.

COLORS



ICONS



TYPEFACES

MAIN HEADLINE SAMPLE
FONT: Roboto, size 50 px

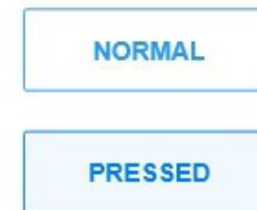
SUBHEDLINE SAMPLE
FONT: Roboto, size 35 px

PARAGRAPH SAMPLE
FONT: size 30 px

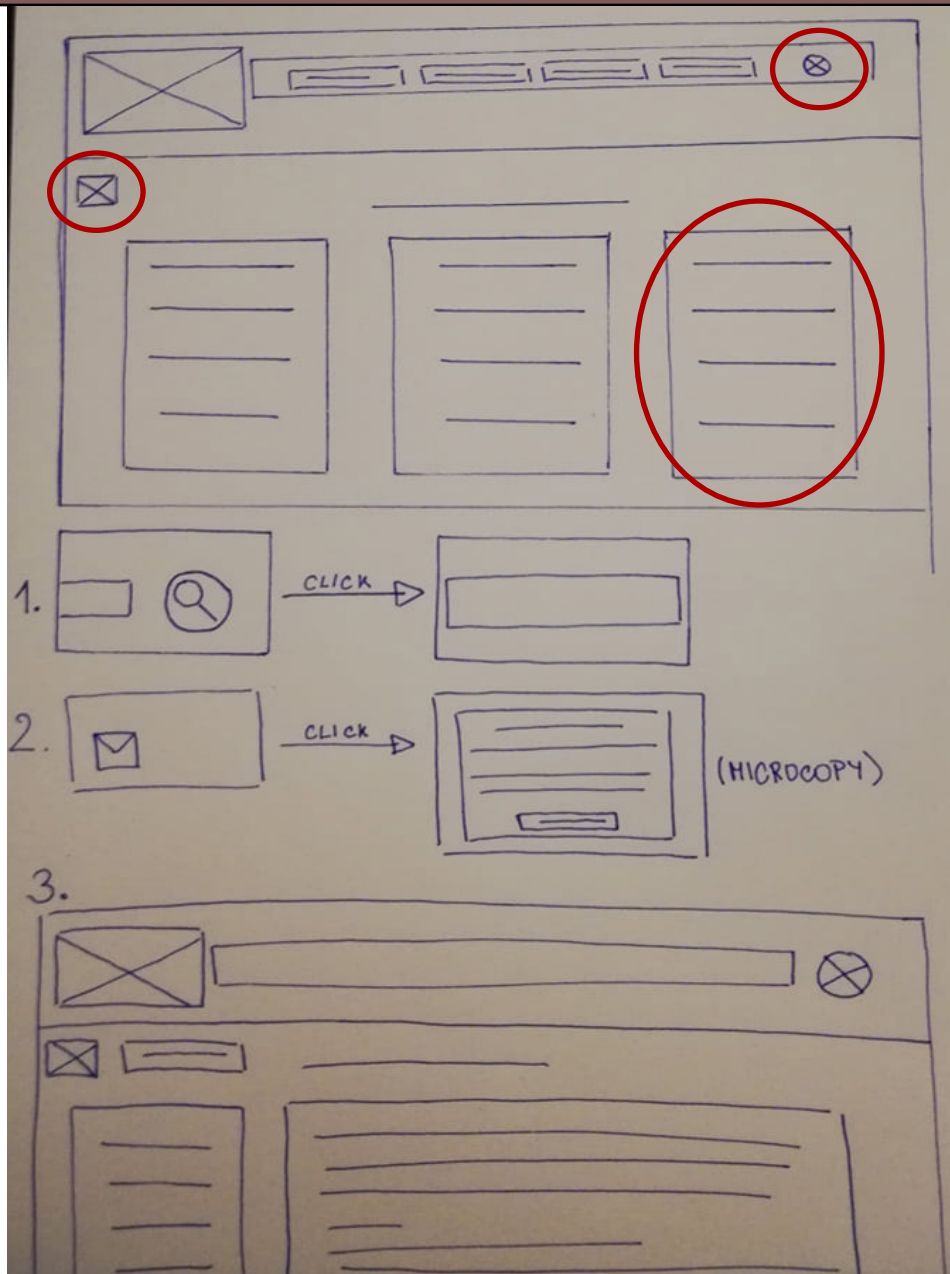
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

HELPFUL Conservative
Clean AUTHORITATIVE

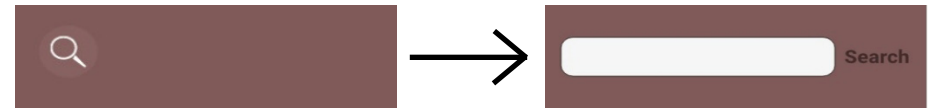
USED UI KITS



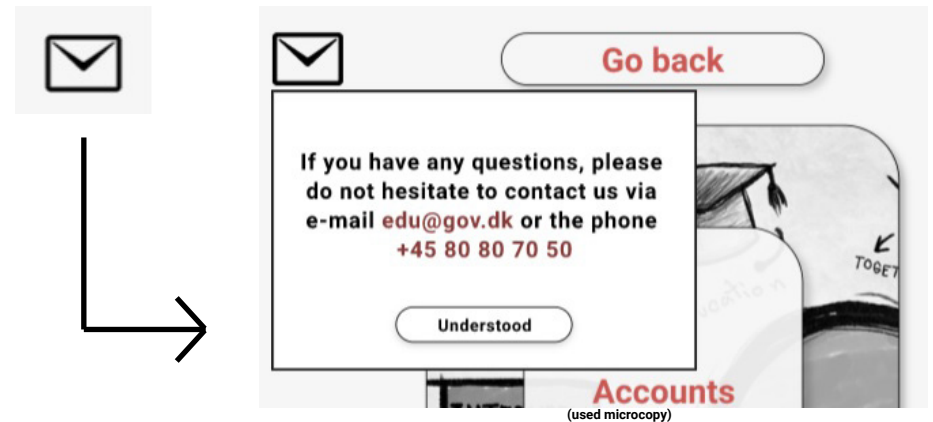
WIRE FLOW



1.



2.

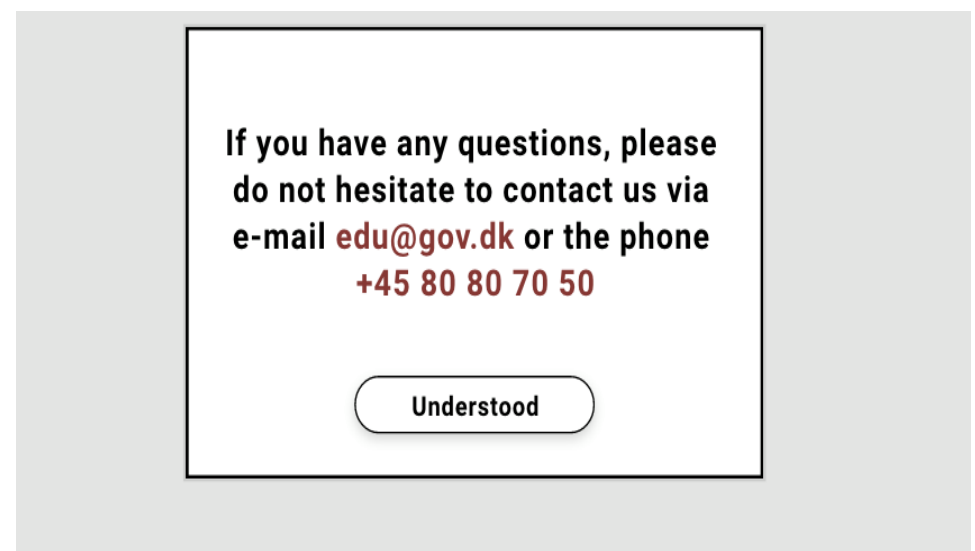
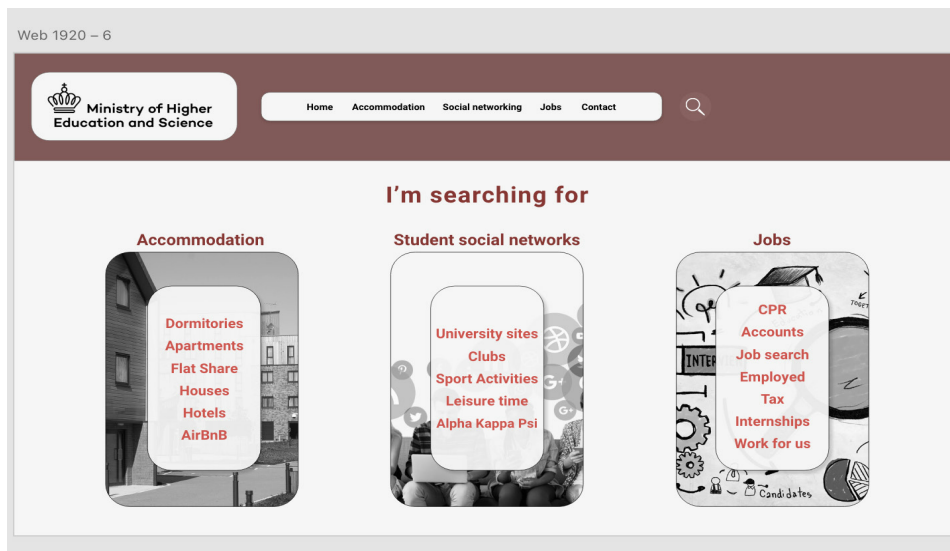
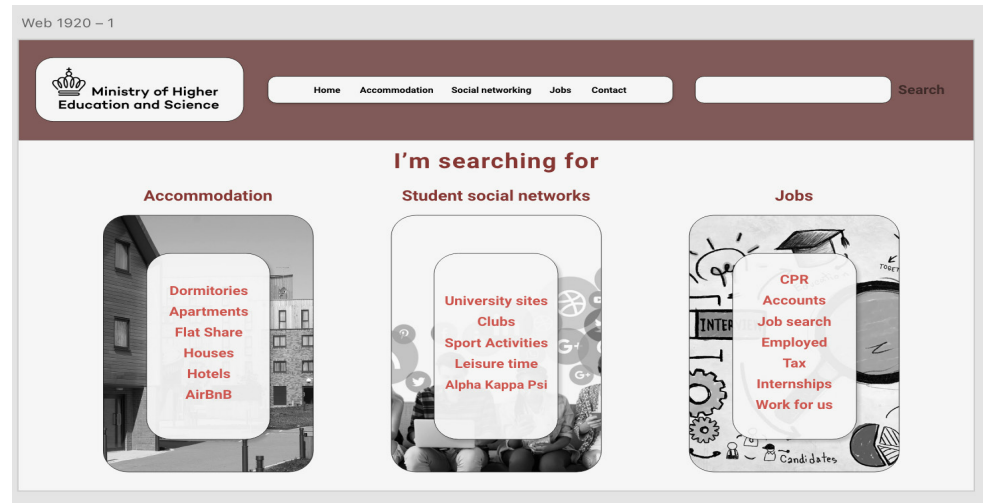
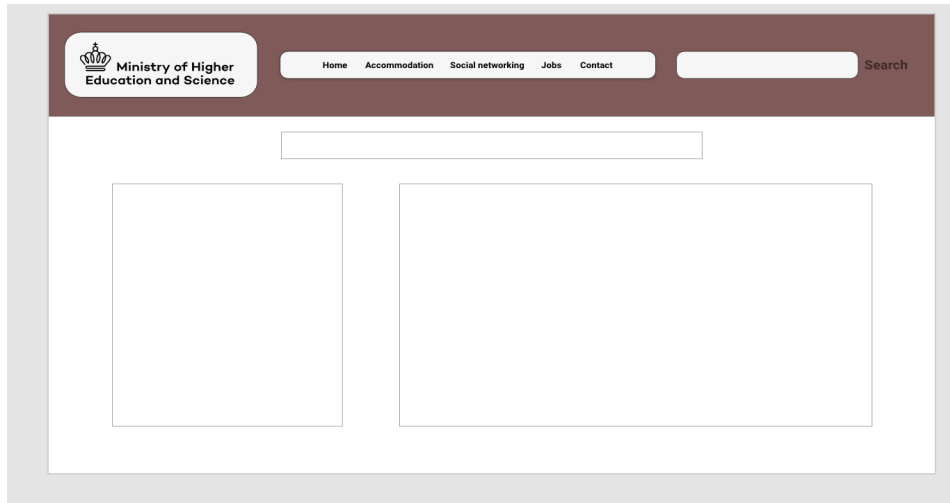


3.



XD PROTOTYPE

<https://xd.adobe.com/spec/94a9b0e1-7a51-4b5f-718c-1c2ceed869be-e298/?fbclid=I-wAR1OFbqwVtjvYcKpRzst4Ta7D1JEG0rfYA5bpAeR6yF4bJUtsRCTE9mOuAc>



'THINK ALOUD TEST'

PROCESS OF THE TEST

As the participants of the Think Aloud Test were working we tried to take short notes of what they wanted to change or improve. We decided to choose 3 of the most common mentioned requests and make them 'come alive'.

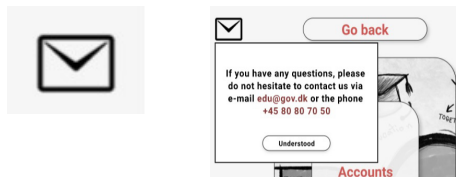
For a very easy orientation on every page's content we have made almost every word clickable. Not just for fun but to link the user directly to the content that he wants to see. This way we can make the usability of our page almost 100% efficient.

REQUESTS

- quick access to contact
- "back" button
- clickable content on the first page

SOLUTIONS

For contact info we have added a pop-up information box which will appear after clicking the envelope icon on every page.



For quick access to home page a GO BACK button was added to every opened sub-page.

