

Scene No. 1 Shot No. 1

1st store - 1st shot - 1st person



Duration 15-20s Shot size 16:9 - 1080p  
Angle wide Camera mov. no movement  
Transition fade Props a box  
Audio Playful - from iMovie library (royalty-free)

Scene No. 2 Shot No. 2

2nd store - 2nd shot - 2nd person



Duration 15-20s Shot size 16:9 - 1080p  
Angle wide Camera mov. no movement  
Transition slide/wipe Props a box  
Audio Playful - from iMovie library (royalty-free)

Scene No. 3 Shot No. 3

3rd store - 3rd shot - 3rd person



Duration 15-20s Shot size 16:9 - 1080p  
Angle wide Camera mov. no movement  
Transition slide/wipe Props a box  
Audio Playful - from iMovie library (royalty-free)

Scene No. 4 Shot No. 4

4th shot - unpacking the note



Duration 30s Shot size 16:9 - 1080p  
Angle over the shoulder/side/from the top Camera mov. steady hold  
Transition slide/wipe Props boxes and letters  
Audio Playful - from iMovie library (royalty-free)  
enviromental sounds/unpacking in the background

Scene No. 5 Shot No. 5

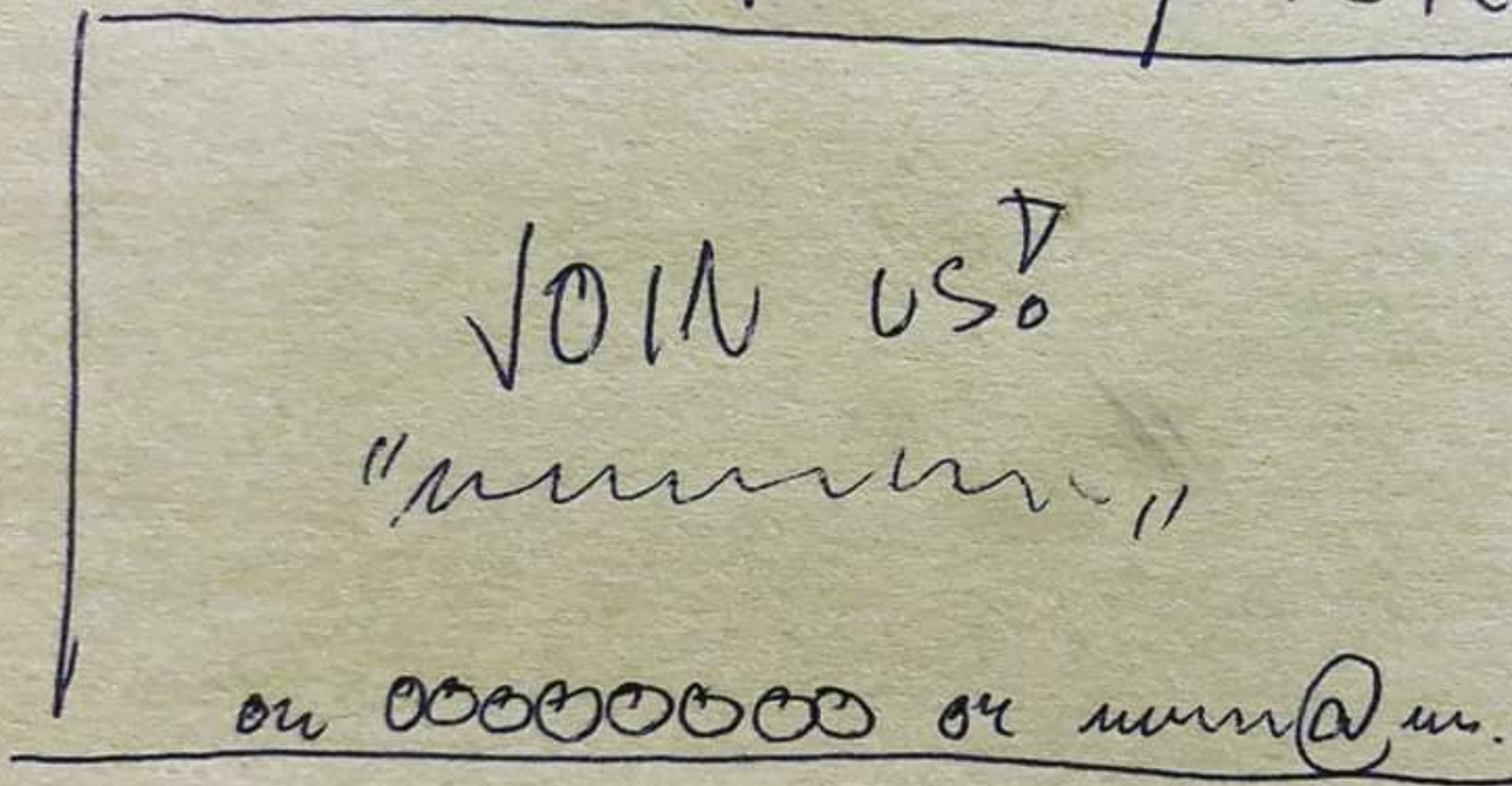
5th shot - smiles + logo



Duration 5-10s Shot size 16:9 - 1080p  
Angle wide/close-up Camera mov. no movement  
Transition fade Props -----  
Audio Playful - from iMovie library (royalty-free)

Scene No. 6 Shot No. 6

6th shot - join us + quote + contact info



Duration <5s Shot size 16:9 - 1080p  
Angle ----- Camera mov. no movement  
Transition fade Props -----  
Audio -----