

Weather Site Project – Planning Document

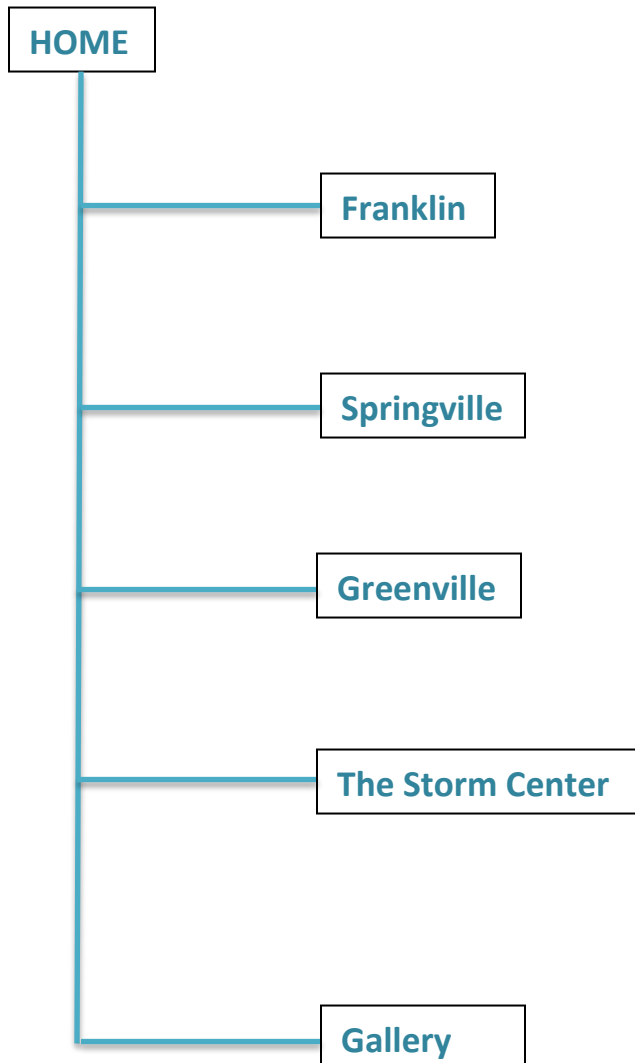
Weather Guide

Author: Niki Johnson

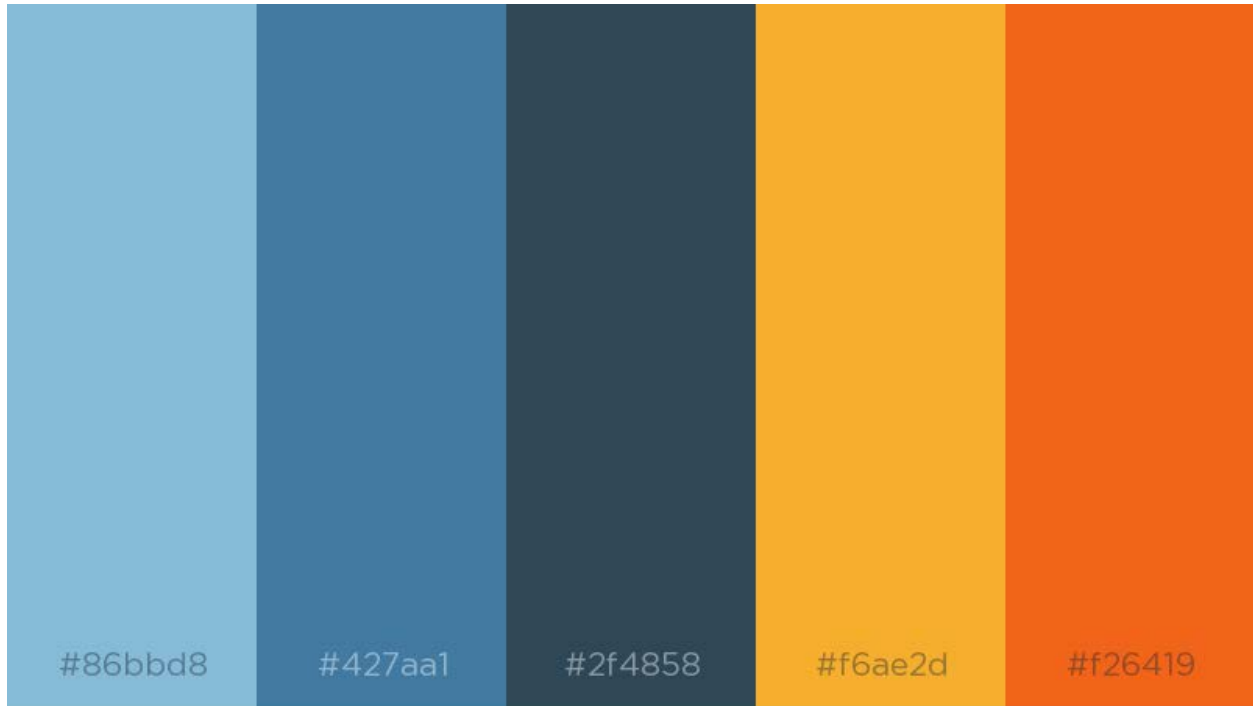
Site Purpose – Inform users of typical, current, and upcoming weather conditions for the cities of Franklin, Springfield, and Greenville. Provide informative articles on weather and trends in each location as well as provide a gallery.

Target Audience – Male and Female adults of these communities, specifically: commuters who work within and near these communities, parents with children who attend schools in these communities, and tourists/visitors who are planning to visit these cities.

Site Map



Color Scheme



colors

colors.co/86bbd8-427aa1-2f4858-f6ae2d-f26419

Background Color: #86bbd8 (or lighter tint)

Site Title: #427aa1 or #f6ae2d

Nav Bar: #2f4858

Text: #424242, #ffffff, #000000

Headings: #f26419

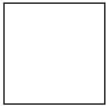
Hover: #f6ae2d

Typography

Headings: Source Sans Pro Bold

Body Text: Source Sans Pro Regular

See Wireframes Below



How's the Weather in [city name]?

Let's take a look!

Home

Franklin

Greenville

Springfield

Storm Center

Gallery

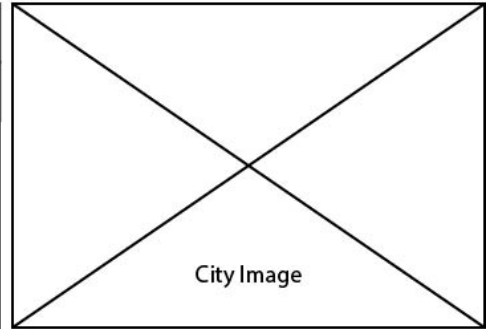
Heading 2 - City Name

Heading 3 - Weather Data

Heading 3 - 10-Day Forecast

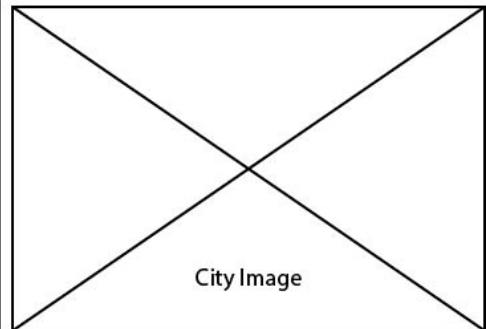
Heading 3 - City News Heading 4 - Article Title

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City Image

Caption

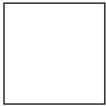


City Image

Caption

Footer (Contact) Info

Copyright Info



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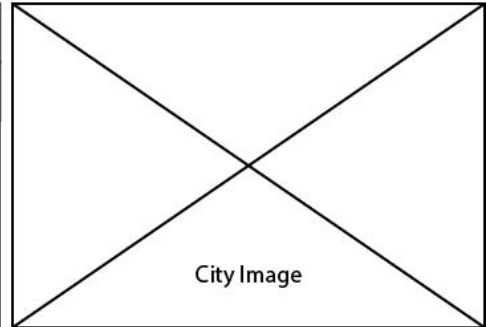
Heading 2 - City Name

Heading 3 - Weather Data

Heading 3 - 10-Day Forecast

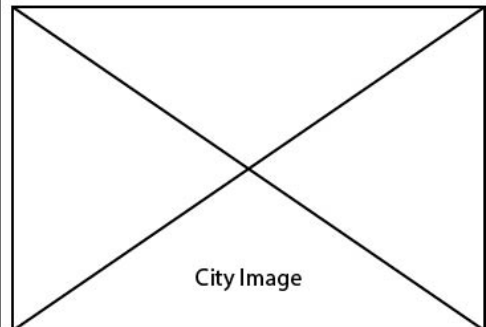
Heading 3 - City News Heading 4 - Article Title

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City Image

Caption



City Image

Caption

Footer (Contact) Info

Copyright Info



How's the Weather in [city name]?
Let's take a look



Navigation Info

Heading 2 - City Name

Heading 3 - Weather Data

Heading 3 - 10-Day Forecast

City News

Footer Info

