

## MEMORANDUM OF UNDERSTANDING

This MOU is made on 05.01.2025 between:

1. **IEEE Robotics and Automation Society**, Vellore Institute of Technology, Vellore.
2. **Vithraag Electronics**, 30 MP Sarthi Mansion, 1<sup>st</sup> Floor (Opp) Vellore Fort, Vellore-4.

### PURPOSE:

This MOU establishes a mutual agreement between the Organizer and the Sponsor for the sponsorship of the **Roboverse**, scheduled to be held between 10<sup>th</sup> and 11<sup>th</sup> January 2025 at VOC Gallery, Technological Tower, Vellore Institute of Technology, Vellore.

**Roboverse** is an event of the IEEE Robotics and Automation Society, bringing together innovative minds to solve real-world problems across various domains, fostering creativity and technological advancement. With a vibrant community of members and a strong platform presence, our club has conducted several impactful events that engage a wide audience, including students and professionals.

### SPONSOR CONTRIBUTION:

**Financial support:** The Sponsor agrees to provide ₹5900 (including GST) to cover event expenses and the Prize Pool.

### DELIVERABLES BY THE ORGANIZER:

**Verbal Promotion:** The organizer agrees to promote the event verbally through their networks, including during relevant meetings or gatherings.

**Logo Placement:** The organizer will provide a high-resolution logo to be featured on all promotional posters, banners, and digital materials associated with the event.

**Promotional Pitch:** The organizer will share a concise and compelling promotional pitch that aligns with the event's theme and objectives.

**Pamphlet Placement:** The organizer will provide printed pamphlets, which will be strategically placed in high-visibility areas at the event venue.

**Promotional Video Presentation:** The organizer will play their promotional video as part of the event schedule, ensuring the content is appropriate and aligns with the event's goals.

**Sponsor Visit:** The Organizer will allow the in-person visit of the sponsor during the event in the approved venue.

**GENERAL TERMS:**

1. This MOU is effective upon signing and valid until all deliverables are fulfilled.
2. Both parties shall maintain transparency and professionalism throughout the collaboration.

**For IEEE Robotics and Automation Society, VIT Vellore.**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**For Vithraag Electronics, 30 MP Sarthi Mansion, 1<sup>st</sup> Floor (Opp) Vellore Fort, Vellore-4.**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_