

NIKI TRAN

CONTACT

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EDUCATION

UC San Diego
B.S. Cognitive Science HCI
Ethnic Studies Minor
June 2020

TOOLS

Sketch
Photoshop
Illustrator
Adobe XD
Premiere Pro
HTML/CSS
Javascript
Python

SKILLS

Storyboarding
Personas
Prototyping
Wireframing
Ideation
User Testing
User Research
Illustration
Sketching

EXPERIENCE

Design & Publications Assistant

APIMEDA Programs & Services | Feb 2018-Present

- Design inclusive marketing material for print and web
- Research the needs of APIMEDA students and create the APIMEDA Lifebook as a college resource
- Design, collaborate, and host events for the Asian Pacific Islander Middle Eastern Desi American (APIMEDA) community

Team Lead, UX Designer

UCSD Pal Program | Nov 2018-Dec 2018

- Conduct stakeholder interviews and testing to understand needs of the program
- Implement a website for launch to aide tutors in their process
- Oversee team dynamic, tasks, and work progress

Newsletter and Marketing Intern

UCSD LGBT Resource Center | May 2016-Aug 2017

- Design inclusive marketing materials and newsletter
- Brainstorm and craft resources that explore growth in identity
- In collaboration with the operations interns, develop, implement, and evaluate volunteer trainings

PROJECTS

Lead UX Designer, Frontend Developer | Sprout

- Perform user research and interviews to storyboard and identify possible needs of artists
- Ideate, prototype, and iterate user interfaces
- Implement website app to map out the user's creative process and maintain their inspiration

UX Designer, User Researcher | Ripple

- Conduct user research on retired people's needs and accessible design
- Prototype and develop a mobile app geared to aiding retired people in reshaping their routines and life

ACTIVITIES

kunFUSION Coordinator

Multi-Asian Student Association | Apr 2017-Apr 2018

- Lead team and mentor team in dance and leadership
- Foster an inclusive and welcoming environment to encourage people's self expression and passion for dance
- Plan events and workshops centered around culture and community building

Social Media Chair

kunFUSION Dance Team | Apr 2016-Apr 2017

- Maintain kunFUSION's social networking platforms
- Design and creation of graphics and event pages
- Publicize and promote dance workshops and events