

# NIKI TRAN

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## CONTACT

nikit72.github.io/Portfolio  
nit007@ucsd.edu  
619-788-3143

## EDUCATION

UC San Diego  
B.S. Cognitive Science HCI  
Ethnic Studies Minor  
June 2019

## TOOLS

Sketch  
Photoshop  
Illustrator  
Adobe XD  
Premiere Pro  
HTML/CSS  
Javascript  
Python

## SKILLS

Storyboarding  
Personas  
Prototyping  
Wireframing  
Ideation  
User Testing  
User Research  
Illustration  
Sketching

## EXPERIENCE

### Design & Publications Assistant

*APIMEDA Programs & Services | Feb 2018-Present*

- Design inclusive marketing material for print and web
- Research the needs of APIMEDA students and create the APIMEDA Lifebook as a college resource
- Design, collaborate, and host events for the Asian Pacific Islander Middle Eastern Desi American (APIMEDA) community

### Team Lead, UX Designer

*UCSD Pal Program | Nov 2018-Dec 2018*

- Conduct stakeholder interviews and testing to understand needs of the program
- Implement a website for launch to aide tutors in their process
- Oversee team dynamic, tasks, and work progress

### Newsletter and Marketing Intern

*UCSD LGBT Resource Center | May 2016-Aug 2017*

- Design inclusive marketing materials and newsletter
- Brainstorm and craft resources that explore growth in identity
- In collaboration with the operations interns, develop, implement, and evaluate volunteer trainings

## PROJECTS

### Lead UX Designer, Frontend Developer | Sprout

- Perform user research and interviews to storyboard and identify possible needs of artists
- Ideate, prototype, and iterate user interfaces
- Implement website app to map out the user's creative process and maintain their inspiration

### UX Designer, User Researcher | Ripple

- Conduct user research on retired people's needs and accessible design
- Prototype and develop a mobile app geared to aiding retired people in reshaping their routines and life

## ACTIVITIES

### kunFUSION Coordinator

*Multi-Asian Student Association | Apr 2017-Apr 2018*

- Lead team and mentor team in dance and leadership
- Foster an inclusive and welcoming environment to encourage people's self expression and passion for dance
- Plan events and workshops centered around culture and community building

### Social Media Chair

*kunFUSION Dance Team | Apr 2016-Apr 2017*

- Maintain kunFUSION's social networking platforms
- Design and creation of graphics and event pages
- Publicize and promote dance workshops and events