

NIKI TRAN

CONTACT

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EDUCATION

UC San Diego
B.S. Cognitive Science
Human Computer
Interaction
Ethnic Studies Minor
Dec 2019

TOOLS

Sketch
Figma
Photoshop
Illustrator
Adobe XD
Premiere Pro
HTML/CSS
Javascript

SKILLS

Storyboarding
Personas
Prototyping
Wireframing
Ideation
User Testing
User Research
Illustration
Sketching

EXPERIENCE

Design Team Member

Design for America | Oct 2018-Present

- Research, survey, and interview caregivers and family members of seniors with Alzheimer's Disease for insight on their needs
- Ideate and develop sustainable resource for familial caregivers

Design & Publications Assistant

APIMEDA Programs & Services | Feb 2018-Present

- Research experiences and needs of Asian Pacific Islander Middle Eastern Desi American (APIMEDA) students and design Lifebook as a resource for prospective students
- Plan and collaborate events that enhance community and coalition building in the APIMEDA community
- Design inclusive marketing material for print and web

Team Lead, UX Designer

UCSD Pal Program | Winter 2018

- Conduct stakeholder interviews and secondary research to gain insight on the current Partners at Learning Program and the needs of second graders under their average reading level
- User test and implement a sustainable platform to aide tutors in their training and tutoring of elementary school students

PROJECTS

Lead UX Designer, Frontend Developer | *Sprout*

- Perform user research and need finding to identify problem spaces that artists face when creating
- Ideate, prototype, and iterate user interfaces that alleviate frustrations in the creative process of an artist
- Implement website app to map out the user's creative process and maintain their inspiration

UX Designer, User Researcher | *Ripple*

- Conduct research on the needs of people who have retired and accessible design standards for people 65 and older
- Prototype and develop an app geared to aiding retirees in reshaping their routines and enhancing their social circles

ACTIVITIES

kunFUSION Coordinator

Multi-Asian Student Association | Apr 2017-Apr 2018

- Lead and mentor team members in dance and leadership skills
- Foster an inclusive and welcoming space that encourages self expression and a passion for dance
- Plan events and workshops centered around community building and Asian identity