

NIKI TRAN

CONTACT

nikit72.github.io
niki.tran72@gmail.com
619-788-3143

EDUCATION

UC San Diego
B.S. Cognitive Science
Human Computer
Interaction
Dec 2019

TOOLS

Sketch
Figma
Photoshop
Illustrator
Adobe XD
Loop11

SKILLS

Wireframing
Prototyping
Usability Testing
User Research
Illustration
Sketching
Storyboardings
Personas
HTML/CSS

EXPERIENCE

UX/Live Testing Lead • Funetix

Dec 2020 - Present | San Diego, CA

- Collaborate across multidisciplinary teams to identify & prioritize research objectives in a fast-paced, agile environment
- Plan, conduct, & oversee research plans using methodologies such as remote usability testing, interviews, surveys, etc.
- Discover insights & develop solutions that will drive short-term & long-term scalability of Funetix, a childrens reading app

UX Design Team Lead • Global Ties, Diabeatit

Sept 2019 - Dec 2019 | San Diego, CA

- Redesign narrative, structure, & UI of game about diabetes for kids based on developmentally appropriate teaching strategies
- Conduct interviews & usability testing to find insights on how to increase retention of game knowledge & user engagement

Design Assistant • APIMEDA Programs & Services

Feb 2018 - Sept 2019 | San Diego, CA

- Design resource guide & marketing material for Asian Pacific Islander Middle Eastern Desi American (APIMEDA) students navigating college
- Create & lead programs that enhance community & coalition building in the APIMEDA community

UX Designer • The LAB Dance Community

Jan 2019 - Mar 2019 | San Diego, CA

- Conduct user research & interviews to develop branding & find insights to increase the publicity of the LAB
- Design a mobile & desktop site for users to explore dance opportunities provided by the LAB

Team Lead, UX Designer • Global Ties, PAL Program

Sept 2018 - Dec 2018 | San Diego, CA

- Conduct stakeholder interviews & secondary research on the needs of second graders under the average reading level
- User test & implement a sustainable platform to aide tutors in their training & tutoring of elementary school students

PROJECTS

UX Researcher • Day Center Mail System

- Prototype and test a mail distribution system that reduces problem points in the homeless organization's current daily setup

Lead UX Designer, Frontend Developer • Sprout

- Implement website app to map out and alleviate frustrations in the creative process of an artist