NIKI TRAN

CONTACT

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EDUCATION

UC San Diego
B.S. Cognitive Science
Human Computer
Interaction
Dec 2019

TOOLS

Sketch
Figma
Photoshop
Illustrator
Adobe XD

SKILLS

Storyboardings
Personas
Wireframing
Prototyping
User Testing
User Research
Illustration
Sketching
HTML/CSS

EXPERIENCE

Design Team Lead • Global Ties, Diabeatit
Sept 2019 - Dec 2019 | San Diego, CA
- Redesign narrative, structure, & UI of game about diabetes for kids based on developmentally appropriate teaching strategies
- Conduct interviews & user testing on retention of knowledge & engagement with the game

UX Designer • Healthy Campus Network
July 2019 - Sept 2019 | San Diego, CA
- Conduct interviews & analysis on how health-related resources are explored by UCSD students, staff, & faculty
- Redesign organization's website to ease access to UCSD health resources
- Create online identity & visuals to reflect values of organization

Design Assistant • APIMEDA Programs & Services
Feb 2018 - Sept 2019| San Diego, CA
- Design resource guide for Asian Pacific Islander Middle Eastern Desi American (APIMEDA) students navigating college
- Create & lead experiences that enhance community & coalition building in the APIMEDA community
- Design inclusive marketing material for print and web

UX Designer • The LAB Dance Community
Jan 2019 - Mar 2019 | San Diego, CA
- Conduct user research and competitive analysis to develop branding and insights that increase the LAB's exposure
- Design a mobile and desktop site for dancers to explore their opportunities in the dance community and join the LAB

Team Lead, UX Designer • Global Ties, PAL Program
Sept 2018 -Dec 2018 | San Diego, CA
- Conduct stakeholder interviews and secondary research on the current Partners at Learning Program and the needs of second graders under the average reading level
- User test and implement a sustainable platform to aide tutors in their training and tutoring of elementary school students

PROJECTS

UX Researcher • Day Center Mail System
- Prototype and test a mail distribution system that reduces problem points in the homeless organization's current daily setup

Lead UX Designer, Frontend Developer • Sprout
- Implement website app to map out and alleviate frustrations in the creative process of an artist