

# NIKI TRAN

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## CONTACT

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## EDUCATION

UC San Diego  
B.S. Cognitive Science  
Human Computer  
Interaction  
Ethnic Studies Minor  
Dec 2019

## TOOLS

Sketch  
Figma  
Photoshop  
Illustrator  
Adobe XD  
Premiere Pro  
HTML/CSS

## SKILLS

Storyboarding  
Personas  
Prototyping  
Wireframing  
Ideation  
User Testing  
User Research  
Illustration  
Sketching

## EXPERIENCE

### Design & Publications Assistant

*APIMEDA Programs & Services | Feb 2018-Present*

- Research experiences and needs of Asian Pacific Islander Middle Eastern Desi American (APIMEDA) students and design Lifebook as a resource for prospective students
- Plan and collaborate experiences that enhance community and coalition building in the APIMEDA community
- Design inclusive marketing material for print and web

### UX Designer, User Researcher

*RWC | Jan- Jun 2019*

- Research and observe the issues homeless organizations and people who are housing insecure face when getting mail
- Prototype and test a mailing distribution system that reduces problem points in the homeless organization's current system

### UX Designer

*The LAB | Feb 2018-Mar 2019*

- Conduct user research and competitive analysis to develop branding and insights that increase the LAB's exposure
- Design a mobile and desktop site for dancers to explore dance options and join the LAB

### Team Lead, UX Designer

*UCSD Global TIES | Winter 2018*

- Conduct stakeholder interviews and secondary research to gain insight on the current Partners at Learning Program and the needs of second graders under their average reading level
- User test and implement a sustainable platform to aide tutors in their training and tutoring of elementary school students

## PROJECTS

### Lead UX Designer, Frontend Developer | Sprout

- Perform user research and need finding to identify problem spaces that artists face when creating
- Ideate, prototype, and iterate user interfaces that alleviate frustrations in the creative process of an artist
- Implement website app to map out the user's creative process and maintain their inspiration

## ACTIVITIES

### kunFUSION Coordinator

*Multi-Asian Student Association | Apr 2017-Apr 2018*

- Lead and mentor team members in dance and leadership skills
- Foster an inclusive and welcoming space that encourages self expression and a passion for dance
- Plan events and workshops centered around community building and Asian identity