

NIKI TRAN

CONTACT

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EDUCATION

UC San Diego

B.S. Cognitive Science
Human Computer
Interaction
Dec 2019

TOOLS

Figma
Sketch
Adobe XD
Photoshop
Illustrator
Loop11
HTML/CSS

SKILLS

User Research
Wireframing
Prototyping
Usability Testing
Responsive Design
User Interface Design
UX Design
Illustration

EXPERIENCE

American Youth Literacy Foundation • UX Testing Lead

Dec 2020 – Present | San Diego, CA

- Plan, conduct, & oversee research plans using methodologies such as remote usability testing, interviews, surveys, etc.
- Discover insights & develop solutions that will drive short-term & long-term scalability of Funetix, a childrens reading app

Global Ties • UX Design Team Lead

Sept 2019 – Dec 2019 | San Diego, CA

- Conduct interviews & usability testing to find insights on how to increase retention of game knowledge & user engagement
- Redesign narrative, structure, & UI of game about diabetes for kids based on developmentally appropriate teaching strategies

APIMEDA Programs & Services • Design Assistant

Feb 2018 – Sept 2019 | San Diego, CA

- Design resources & marketing material for Asian Pacific Islander Middle Eastern Desi Americans (APIMEDA) navigating college
- Create & lead programs that enhance community & coalition building in the APIMEDA community

the LAB Dance Community • UX Designer

Jan 2019 – Mar 2019 | San Diego, CA

- Conduct user research & interviews to develop branding & find insights to increase the publicity of the LAB
- Design a mobile & desktop site for users to explore dance opportunities provided by the LAB

PROJECTS

Homeless Day Center Mail System • UX Researcher

- Prototype and test a mail distribution system that reduces problem points in the center's daily setup & increases efficiency

Sprout • Lead UX Designer

- Implement website application that map outs and alleviates frustrations in an artist's creative process