

NIKITA AHUJA

FULL-STACK DEVELOPER

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🌐 www.github.com/nikita-ahuja

SKILLS

Javascript	JQuery
CSS	AJAX
HTML	Bootstrap
Ruby	Sketch
Rails 5	Heroku
Sinatra	API Consumption
Jasmine	Git
RSpec	Github
PostgreSQL	Agile Workflow
SQLite3	Active Record

EXPERIENCE

DEV BOOTCAMP FULL-STACK

Immersive web development program where I executed a variety of technical skills in a multitude of daily projects and functional, full stack web applications.

DBC's material also requires students to exercise empathy and teamwork through required pair programming, cross-collaboration, and its unique Engineering Empathy curriculum.

EDUCATION

THE UNIVERSITY OF TEXAS BBA

Bachelor of Business Administration in Marketing from The McCombs School of Business

PROJECTS

BEER BABES FRONT-END + UX DESIGN

Beer recommendation app that also cultivates a community for beer enthusiasts. Uses Ruby on Rails, AJAX, Javascript, JQuery, Bootstrap, HTML and CSS to provide a platform that is efficient, dynamic, and intuitive. Connects with Google Maps API and pending keys from Untappd.

www.github.com/nikita-ahuja/beer-babes

SNIKIPEDIA BACK-END DEVELOPMENT

Allows users to create a profile, search topics for informational articles, and add photos + text to existing articles. Built with HTML, CSS, Ruby on Rails, AJAX, and Javascript. Connects with Wikipedia and Stripe APIs.

www.github.com/nikita-ahuja/snikipedia

#FOLLOWHERLEAD MARKETING STRATEGY

Worked closely with MKTG, Inc. & Nike Marketing leads to market Nike, provide strategy feedback, and plan & launch the #FollowHerLead campaign. Results included:

viral exposure to 10K+ people through various social media channels (i.e. Facebook, Youtube)

improved brand presence across 150+ UT students after executing a Nike Fashion Show showcasing Summer '15 fashion

55% increase in likes on "Victory at Gregory Gym's" Facebook page