Top KPIs for Campaign

| ВАС | New Buyers | New Members | Orders | DAU |
|--------|------------|-------------|--------|-----------|
| €98.70 | 2,229 | 17,926 | 13,418 | 1,626,660 |

Highlight BAC No items highlighted

Daily average increase of New Members and Orders



Total New Buyers Per Country (top 3 : Mexico, Japan, and the UK)



Total Conversions per Country

