

## Observability and beyond for the enterprise cloud

Get actionable answers powered by explainable AI and automation

## Introduction

Observability, when combined with Al and automation, holds the promise to deliver the actionable answers needed to ensure cloud-native applications work perfectly and deliver the best experience and value possible to their users.

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## From observability to getting answers

The concept of observability is gaining rapid momentum as companies accelerate their digital transformation by building out massive cloud environments that are inherently hard to observe and operate, due to their dynamism and complexity.

At Dynatrace, we went through our own digital transformation in 2015 and reinvented ourselves as an agile, cloud-native company. We rebuilt our product from the ground up to meet the observability, automation, and intelligence requirements of some of the most advanced enterprise cloud environments, we saw on the horizon.

We recognized that while observability is important, it's not enough to just "observe" data—it's important to use data to deliver better business outcomes. As microservice environments become highly dynamic and grow to thousands of hosts, the real challenge becomes making sense of data and deriving answers to performance problems in real time. This can be a daunting task that quickly surpasses the capacity of human operators.

That's why Dynatrace developed a radically different Software Intelligence Platform, expanding traditional observability with automated, Al-powered answers that scales across hundreds of thousands of hosts. This platform is used today by many of the word's largest enterprises.

In software, observability refers to the extent that the internal status and performance of a system can be inferred from its externally available data.



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## Modern cloud environments need a different approach to observability

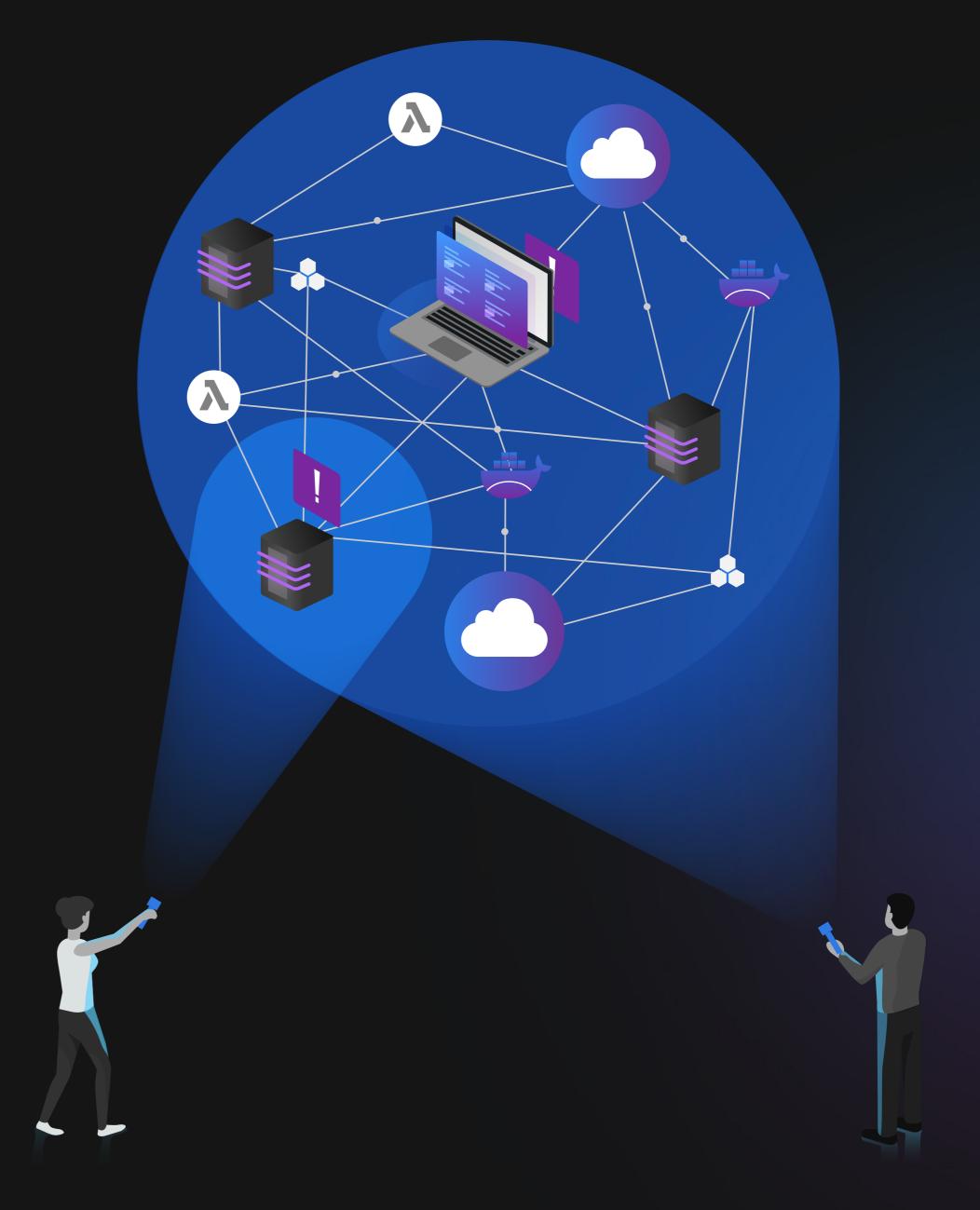
Conventional application performance monitoring (APM) emerged when software was mostly monolithic and update cycles were measured in years, not days. Manual instrumentation and performance baselining, though cumbersome, were once adequate—particularly since fault patterns were generally known and well understood.

As monoliths get replaced by cloud-native applications, that are rapidly growing in size, traditional monitoring approaches are no longer enough. Rather than instrumenting for a predefined set of problems, enterprises need complete visibility into every single component of these dynamically scaling microservice environments. This includes multi-

cloud infrastructures, container orchestration systems like Kubernetes, service meshes, functions-as-a-service and polyglot container payloads.

Such applications are more complex and unpredictable than ever.

System health problems are rarely well understood from the outset and IT teams spend a significant amount of time manually solving problems and putting out fires after the fact. The challenge with modern cloud environments is to address the unknown unknowns—the kind of unique glitches that have never occurred in the past. These are the growing pains that the concept of observability attempts to tackle.





## Extend traditional observability with actionable answers

Observability addresses the challenges of cloud-native applications by proposing a better way of collecting data from all system components to gain complete and seamless visibility. Most conventional tools focus on collecting three principal data types—metrics, logs, and traces—the so-called three pillars of observability.

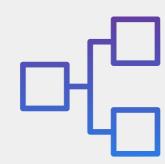
Dynatrace has pioneered and expanded the collection of observability data in highly dynamic cloud environments with the OneAgent. In addition to metrics, logs and traces, we are also collecting user experience data for full, end-to-end visibility.

### Most importantly, Dynatrace delivers answers, not just more data, through three distinct capabilities:



## 1. Automatic discovery and instrumentation

to ensure scalability and complete coverage in highly dynamic environments without manual configuration.



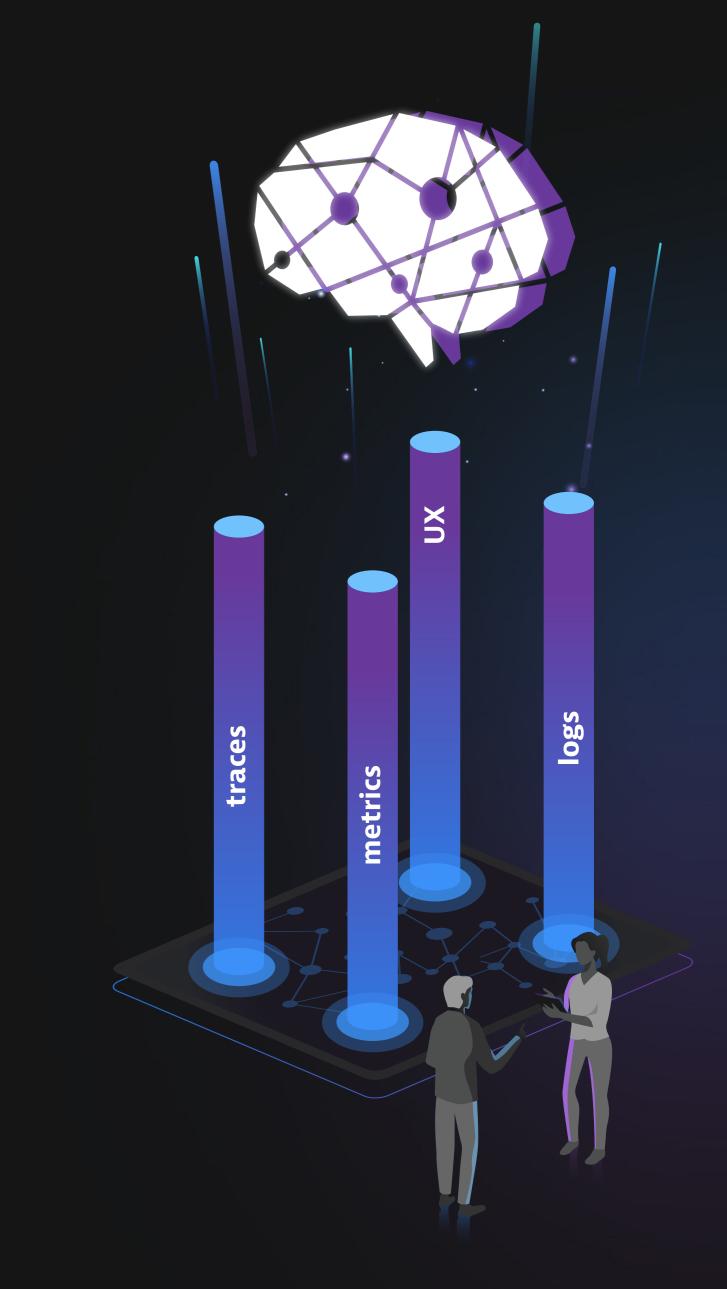
### 2. Topology information

for understanding the interdependencies and context between different entities across the full stack and the data being observed.



#### 3. Causation-based

Al engine to provide actionable answers to performance problems through a precise root-cause analysis.





## Automation provides scalability and completeness

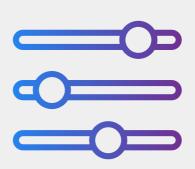
Most observability approaches require developers to manually instrument their code. In environments with tens of thousands of hosts and microservices that dynamically scale across global, multi-cloud infrastructure, this becomes a futile effort.

The Dynatrace platform automates data collection and analysis for enterprise-grade scalability and complete observability.



#### **Auto-discovery**

Upon installation, the
Dynatrace OneAgent
automatically and instantly
detects all applications,
containers, services,
processes, and infrastructure
at start-up time.



#### **Auto-instrumentation**

System components are instrumented automatically with zero configuration or code change. Collection of high-fidelity data such as metrics, logs, traces, and user experience, in addition to topology data, start as soon as a system component becomes available.



#### **Auto-baselining**

Dynatrace's smart baselining automatically learns "normal" performance and adapts dynamically as the environment changes.



#### **Auto-updates**

For enterprise-grade maintainability, the OneAgent automatically and securely updates throughout the entire environment.



# Real-time topology mapping provides context across the full stack

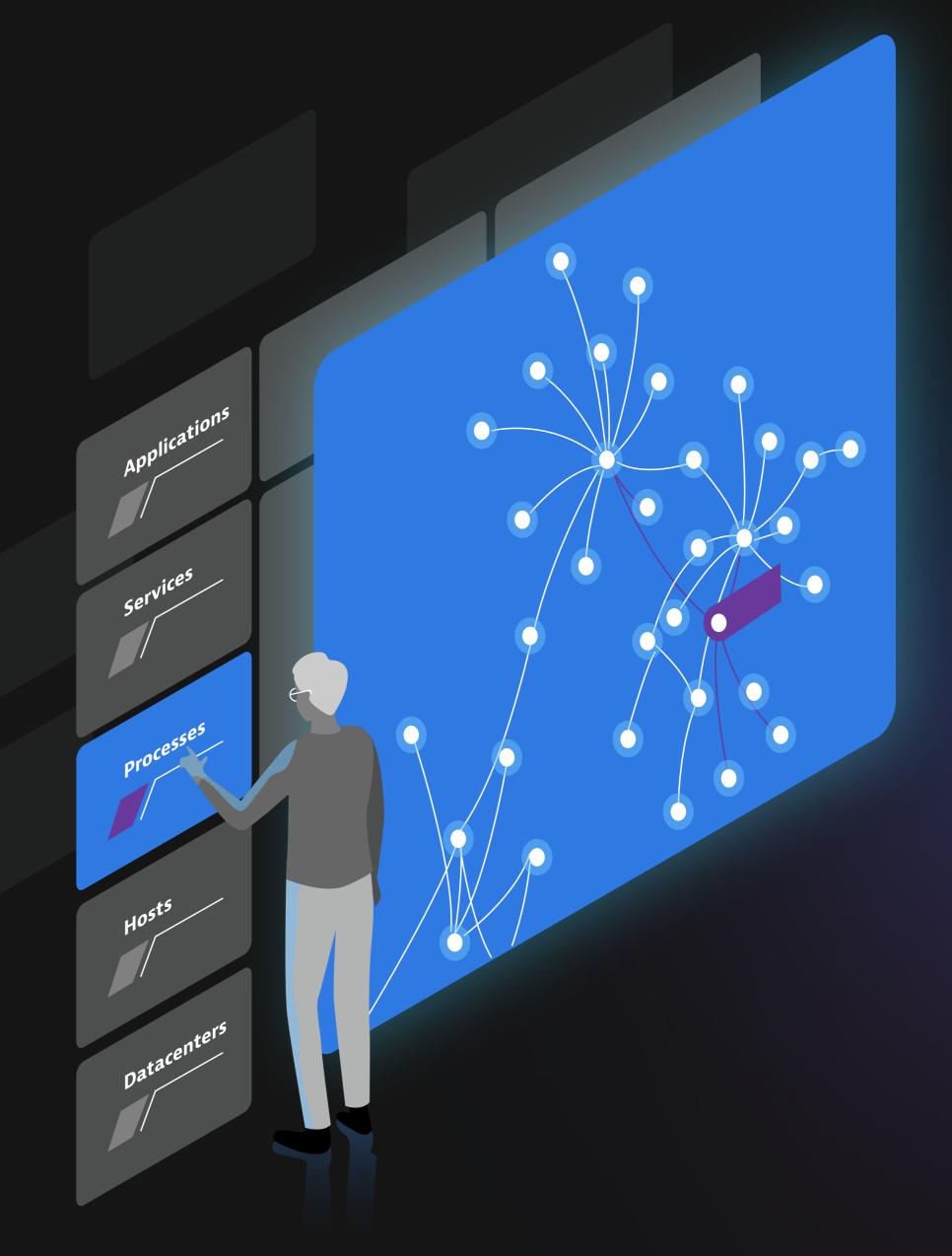
Metrics, logs, and traces are frequently stored without meaningful context that ties them together. With such data silos, a holistic system health assessment is impossible. For example, you might get an alert for an increased failure rate of service A and another alert because process B has an increase in CPU usage. But it's impossible to tell if these two alerts are related and how end users are impacted by them.

To avoid such data silos, Dynatrace automatically detects and collects a rich set of context metadata to create a real-time topology map called Smartscape. It captures the

relationships and dependencies for all system components, both vertically up and down the stack and horizontally between services, processes, and hosts. Within large enterprise systems, there are billions of ever-changing dependencies, and Smartscape keeps track of them all.

The topology map enables

Dynatrace to understand the actual connection between all captured metrics, traces, logs, and user experience data. Other than mere time-based correlation topology mapping reveals the actual causal dependencies between captured data. This is the basis for Dynatrace's radically different Al engine, Davis.

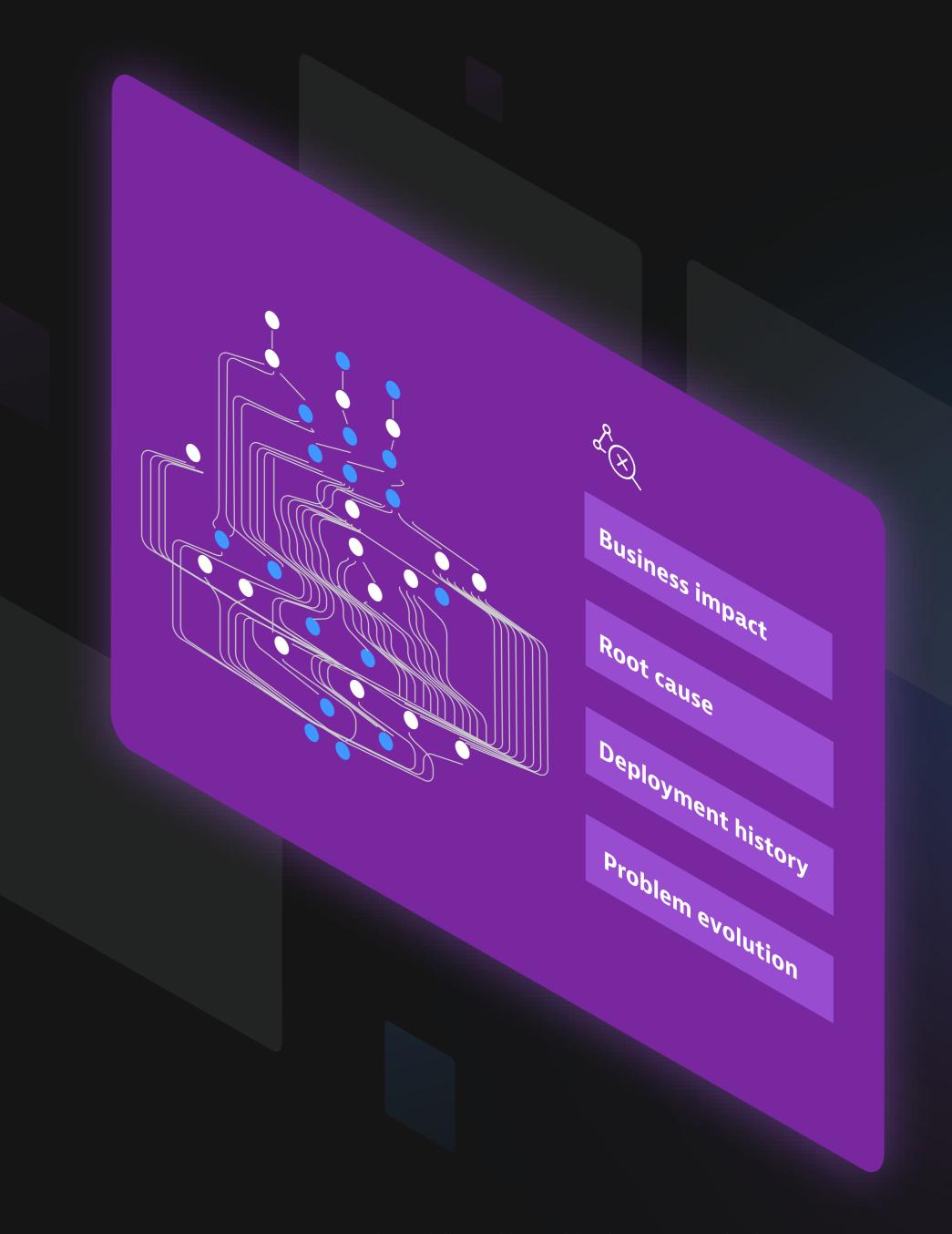




## Causation-based Al delivers precise answers

Traditional observability solutions offer little information beyond dashboard visualizations. At the end, it remains to human experts to analyze the data in time-consuming war rooms. Despite all efforts, too many user complaints stay unresolved. Dynatrace is the only software intelligence platform that reliably takes that burden off human operators. Davis, the Dynatrace causation-based Al engine, automates anomaly root-cause analysis and is custom built for highly dynamic microservice environments.

- **Built at the core** of the Dynatrace platform Davis processes all observability data across the full technology stack, independent of origin.
- · **Precise technical root-cause analysis.** Davis pinpoints malfunctioning components by probing billions of dependencies in milliseconds.
- · **Identification of bad deployments.** Davis knows exactly what deployment or config change has introduced the anomaly in the first place.
- **Discovery of unknown unknowns.** Davis does not rely on predefined anomaly thresholds but automatically detects any unusual "change points" in the data.
- Automatic hypothesis testing by systematically working through the complete fault tree.
- **No repetitive model learning or guessing.** Unlike machine learning approaches, Davis' causation-based AI relies on a topology map, which is updated in real-time.





# Looking ahead: OpenTelemetry for better coverage

The OpenTelemetry open-source project is spearheaded by the Cloud Native Computing Foundation (CNCF), with the aim of making software more observable and to establish telemetry as a built-in feature of cloud-native software. OpenTelemetry focuses on improving the collection of observability data, specifically metrics, and distributed traces for some of the emerging and increasingly adopted cloud frameworks.

This initiative is broadly supported by the open source community, as well as leading contributors including Dynatrace, Google, and Microsoft. Dynatrace is actively contributing and sharing its expertise with auto-instrumentation, interoperability, and enterprise grade solutions. Once OpenTelemetry is more widely adopted as a standard, it will serve as an additional data source that further extends the breadth of Dynatrace's technology coverage.

The Dynatrace platform will help enterprises leverage OpenTelemetry by providing the highest possible scalability through automation, full-stack topology mapping, and most importantly, causation-based analytics through our Al engine, Davis, to deliver answers, not just more data.





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## Accomplish cloud-native observability

Master the unknown unknowns, because software needs to work perfectly.

Dynatrace combines software intelligence and automation with best-in-class observability.

This enables enterprises to deliver superior experiences to customers worldwide and to resolve system health challenges fast and reliably.

Learn more

If you are ready to learn more, please visit dynatrace.com/platform for assets, resources, and a free 15-day trial.



#### About Dynatrace

Dynatrace provides software intelligence to simplify enterprise cloud complexity and accelerate digital transformation. With AI and complete automation, our all-in-one platform provides answers, not just data, about the performance of applications, the underlying infrastructure and the experience of all users. That's why many of the world's largest enterprises trust Dynatrace to modernize and automate enterprise cloud operations, release better software faster, and deliver unrivaled digital experiences.

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